



GRADUATE STUDIES Communication



YOUR FUTURE. YOUR IMPACT. HERE WITH US.

Villanova University's Master of Arts in Communication seamlessly integrates theory, research and practice. Focusing on the tenants of strategic communication and social change, we aim to provide one of the best Masters-level educational experiences in the country. In fact, Villanova is recognized as an **Outstanding Master's Degree Program award winner from the National Communication Association.**

"I would not be where I am now if not for the Villanova Communication Department. I developed close relationships with the department's faculty. I learned how to ask tough questions and develop a global perspective as a journalist. My Villanova education allowed me to explore and ultimately brought me back home."

—Lauren Dugan '15 CLAS, '19 MA, Three-time Emmy-nominated reporter at FOX29 Philadelphia, Adjunct Professor The College of New Jersey

Master of Arts in Communication & Graduate Certificate in Strategic Communication

We develop leaders capable of strategic and ethical thinking, speaking, writing and research on communication issues and problems. With this degree, you can pursue a variety of academic, corporate and non-profit careers. Our program is distinguished by:

- Emphasis on theory-driven coursework and research grounded in practice.
- Dedicated internationally recognized faculty who foster a supportive environment.
- A commitment to ethics, community and social justice.
- Graduate Certificate in Strategic Communication that can be earned in conjunction with the MA or as a standalone credential.

Challenging Ourselves and Empowering Action

Diversity, Equity and Inclusion are pillars of the Department of Communication.

- We strive to make our department a place of welcome for all to learn and grow and better equip themselves to build a world in which justice prevails and systemic inequities are eliminated, or at least challenged.
- We are committed to using our privilege and insights as educators and scholars to evoke positive social change in our communities by foregrounding the importance of social justice at all levels—local, national and global.

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SAMPLE COURSES OF STUDY

Core:

- Orientation to Graduate Study
- The Communication Perspective
- Qualitative Research Methods
- Quantitative Research Methods

Sample Electives:

- Advertising
- Audience Analysis
- Big Data, Surveillance and Cultural Inequalities
- Communication & Advocacy
- Conflict & Communication
- Cultural Studies
- Developing Crisis Communication Materials
- Digital Media Design
- Health Promotion Messages
- Intercultural Communication
- Journalism
- Media Production
- New Media
- Organizational Communication
- Performance Studies
- Public Communication Campaigns
- Public Relations Writing
- Strategic Public Relations
- Teambuilding & Small Group
- Visual Communication & Culture

Capstone:

- Comprehensive Exams
- Thesis Project

STUDY WITH AN INTERNATIONALLY RECOGNIZED FACULTY

TOM B. KSIAZEK, PHD
Professor, Chair, Department of Communication and Director, Waterhouse Family Institute for the Study of Communication & Society

AMY K. WAY, PHD
Associate Professor, Director of Graduate Studies in Communication

DEREK ARNOLD, MA
Associate Instructor

MICHAEL J. BRADLEY, MA
Instructor

JARED BISHOP, PHD
Assistant Teaching Professor

SHERYL PERLMUTTER BOWEN, PHD
Associate Professor, Faculty Director, Program in Intergroup Relations

MEGAN E. CARDWELL, PHD
Assistant Professor

GORDON COONFIELD, PHD
Associate Professor

WILLIAM L. COWEN, IV, EDD
Teaching Professor

ROCKIA HARRIS, PHD
Postdoctoral Fellow in Communication & Race

MARGARET HOBSON-BAKER, MFA
Assistant Teaching Professor

HEZEKIAH L. LEWIS III, MFA
Associate Professor

SUSAN MACKEY-KALLIS, PHD
Professor

DRON M. MANDHANA, PHD
Assistant Professor

BILLIE MURRAY, PHD
Associate Professor

TERESA A. NANCE, PHD
Professor, Vice President for Diversity, Equity and Inclusion; Chief Diversity Officer

JOHN A. O'LEARY, PHD
Teaching Professor

ASHLEY PATTWELL, PHD
Assistant Teaching Professor

TANIA ROMERO, MFA
Assistant Teaching Professor

HEIDI ROSE, PHD
Professor

EVAN SCHARES, PHD
Assistant Professor

RAKA SHOME, PHD
Professor, Harron Family Endowed Chair of Communication

ALLYSON VOLINSKY LEVIN, PHD
Assistant Teaching Professor

QI WANG SCHLUPP, PHD
Professor

JUANITA WEAVER, MA
Senior Instructor

EMORY H. WOODARD, IV, PHD
Associate Professor, Dean, Graduate Studies in Liberal Arts & Sciences

JIE XU, PHD
Professor

FOR MORE INFORMATION OR TO APPLY:

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