

# ACADEMIC YEAR BUSINESS MINOR PROGRAM



## QUICK FACTS

VSB's Academic Year Business Minor Program is designed for full-time undergraduates enrolled in other Villanova colleges. Students admitted to the program take classes with VSB students during the academic year.

## APPLICATION PROCESS

Applications for the Academic Year Business Minor Program are reviewed and admission decisions are made, once a year, after final grades are posted in May. The application process is competitive.

Students must attend an information session in order to apply. Search "VSB Options" @ [business.villanova.edu](http://business.villanova.edu) for information session schedule and the application.

## APPLICATION PERIOD

January 15 - April 15

## COURSE CREDITS

Students should consult with their primary academic advisor to determine if/how these business minor courses may apply to degree requirements.

## CONTACT INFORMATION

The Clay Center at VSB – 1054 Bartley Hall  
610-519-5532  
[businessminor@villanova.edu](mailto:businessminor@villanova.edu)

## BUSINESS MINOR SUMMER PROGRAM (SBI)

VSB's Summer Business Institute (SBI) is a full-time, 16-credit program created exclusively for non-business majors and is designed to be completed in one summer. To learn more, visit: [business.villanova.edu/sbi](http://business.villanova.edu/sbi)

## Course Requirements

<b>VSB 1000</b>	Information Technology	1 cr.
<b>VSB 1015</b>	Business Dynamics	3 cr.
<b>ECO 1001</b>	Intro to Microeconomics	3 cr.
<b>ECO 1002</b>	Intro to Macroeconomics	3 cr.
<b>VSB Option</b>	Choose one of the following to fulfill the VSB Option requirement:	
<b>VSB 2006</b>	Strategic Information Technology	3 cr.
<b>VSB 2007</b>	Corporate Responsibility & Regulation	3 cr.
<b>VSB 2008</b>	Business Analytics	3 cr.
<b>VSB 2004</b>	Financial Accounting	3 cr.
<b>VSB 2009</b>	Principles of Finance	3 cr.
<b>VSB 2020</b>	Competitive Effectiveness	6 cr.
<b>Statistics</b>	Choose one of the following to fulfill the statistics requirement: STAT 1235 or STAT 1430 or STAT 4310	

## VSB Course Descriptions

**VSB 1000 - Information Technology:** Online course focusing on the design and use of spreadsheets to support decision making and problem solving.

**VSB 1015 - Business Dynamics:** Explores dynamic nature of business in a changing environment. Cross-functional view of business and contribution of functions to accomplish vision. Integrates global, ethical, and technological dimensions. Emphasizes innovation as business, personal skill.

**VSB 2004 - Financial Accounting:** Course introduces generally accepted accounting principles and both the creation and analysis of financial statements. Students are exposed to the importance of accounting in making decisions such as those related to business, investing, and financing.

**VSB 2006 - Strategic Information Technology:** Strategic alignment of business information technology (IT); managing IT as a strategic resource; strategies for sourcing IT development and services.

**VSB 2007- Corporate Responsibility & Regulation:** Examines law, ethics, corporate responsibility, and business regulation. Studies the sources, substantive principles, and evolving nature of law and its role in ethical business decision making.

**VSB 2008 - Business Analytics:** Use of business intelligence and quantitative methods, including statistical analysis, forecasting/extrapolation, predictive modeling, optimization, and simulation in the context of organizational decision making and problem solving.

**VSB 2009- Principles of Finance:** The theory and techniques of financial management. Financial markets; financial statements and analysis; time value of money; interest rates; bond valuation; risk and return; equity valuation; cost of capital; capital budgeting; working capital management.

**VSB 2020- Competitive Effectiveness:** Integration of marketing and management concepts as approach to creating value in business.

Upon completion of the Academic Year program requirements, business minor students may earn an additional VSB minor. VSB approval and additional coursework are required for all discipline-specific minors.