You are cordially invited to exhibit at a one-day fall conference Healthy Decision Making in a Food-Rich Environment co-presented by the Villanova University College of Nursing’s MacDonald Center for Obesity Prevention and Education (COPE) and Villanova School of Business. The event will take place on Friday, September 15, 2017 in Driscoll Hall at Villanova University.

Created for nurses, nurse practitioners, dietitians, health coaches, business professionals and policy experts, the two-part conference includes:

**Part I: The Mind—Environment Connection: Using Mindfulness to Promote Healthy Choices**

1) Cheryl Harris, MPH, RD, Founder, Harris Whole Health “Mindful Eating: From Research to Practice”

2) Susan Stabler-Haas, PMHCNS-BC, Marriage and Family Therapist and Mindfulness Meditation Teacher; Adjunct Clinical Faculty, Villanova University College of Nursing “The Mindful Professional: Using Mindfulness to Decrease Stress and Increase Focus”

**Part II: Eating in Context: Perspectives on the Consumer, the Context, and Policy Drivers of Food-related Decisions**

1) Paul Rozin, PhD, Professor of Psychology, University of Pennsylvania “The Sometimes Misguided Pursuit of “Health” and Thinness: Some Cultural Perspectives”

2) KEYNOTE: Tatiana Andreyeva PhD; Director of Economic Initiatives, UCONN Rudd Center for Food Policy and Obesity “United States Food Policy and Its Impact on Food Choice”

5 contact hours available for nurses and 5 CPEUs dietitians

*Thank you in advance considering this exhibitor/sponsorship opportunity!*
Sponsorship Opportunities

**Gold Sponsors**
$750.00
- Full-page advertisement or handout in the participant packet
- Sponsor recognition at the event and on marketing materials
- Recognition of support at event
- Exhibit table
- Four complimentary conference registrations

**Silver Sponsors**
$500.00
- Half-page advertisement or handout in the participant packet
- Sponsor recognition at the event and on marketing materials
- Recognition of support at event
- Exhibit table
- Three complimentary conference registrations

**Bronze Sponsorship**
$350.00
- Quarter-page advertisement or handout in the participant packet
- Sponsor Recognition at Event
- Exhibit table
- Two complimentary conference registrations

**Exhibitor Opportunity**
- The exhibit fee is $250 and includes a 6’ x 30” draped table and two chairs. In addition, two exhibitors may attend the conference at no additional fee.
- The exhibit area will be open from 8:00 – 9:00 AM during registration and breakfast, 12:00 – 1:00 PM during the lunch break and 4:00 – 5:00 PM after the conference is over. Exhibitors will have a total of 3 hours of unopposed time with conference attendees.

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