

Political Science 8700: Globalization

Instructor: Marcus Kreuzer

Office Hours: M/W 9:30-10:30 or by appointment

E-mail: markus.kreuzer@villanova.edu

Phone: 519 5300

Office: SAC - Rm 260

Course Description: Globalization is one of the most talked about recent phenomenon. Politicians invoked it, the media covers it, everyday people experience it and even academics study it. With so many groups engaged in the same topic, the interpretations of its causes and consequences vary widely. This disagreement is amplified by the fact that it is a very recent and ongoing phenomenon whose consequences are inherently difficult to ascertain. One goal therefore is to separate facts from fiction in the globalization debate.

The course begins by tracing the evolution of the new global order and identifying its key characteristics. I then assesses its consequences in the following three areas:

- a) *Economic and Social Consequences:* Is it limiting government's capacity of governments to tax their populations and hence maintain existing welfare programs ?
- b) *Political Consequences:* what are its effects on national sovereignty, democracy and national security ?
- c) *Cultural Consequences:* How have increased migration flows impacting national identities? What is the link between globalization and anti-Americanism ? Is European integration giving rise to a new European identity ?

Academic Integrity Notice:

Fair and effective education requires academic honesty and any violation is a very serious matter. Villanova's rules concerning academic integrity are spelled out in the Enchiridion (<http://davinci.vill.edu/enchiridion/>). Note especially the strict prohibition against plagiarism, i.e. submitting as your own or without proper attribution work done wholly or in part by another person. Plagiarism includes unauthorized collaboration on course assignments. Unless otherwise indicated, all assignments in this course are *individual* and no collaboration with any person is permitted. Any academic integrity violation will be punished by a grade penalty up to automatic course failure and will **without exception** be reported to the student's dean for disciplinary action.

Absences: Class participation is mandatory. Any absence requires written excuses. Furthermore, every student absent is required to write a five page summary of that week's readings. This make-up requirement does not apply for your first excused absence.

Grading:

a) **CLASS PARTICIPATION/BLOGGING (50%):** This class' seminar format has important repercussions for how your performance will be assessed. You are expected to self-participate, that is, you are expected to have the readings done, reflected on them, and prepared questions, comments, criticisms. The syllabus identifies some of the pertinent issues on which the readings touch. You are expected to have prepared responses to these questions in advance to class. I will do my best to create and maintain a collegial environment of mutual respect so that everybody is comfortable participating. Students who are afraid to speak up are expected to contact me early on in the semester so that I can assist them or, in exceptional circumstance, arrange for alternative forms of assessment. In all other cases, lack of engagement in class participation will be interpreted as disinterest in the material, deficient preparation and inability to effectively express oneself orally. In other words, it will be judged as a form of academic deficiency on par with poor command of material on written exams, sloppy grammar and writing in essays and spotty class attendance. Given that self-participation is the expected norm, being repeatedly called on by me is a sign of unsatisfactory (e.g. failing) class performance. I also reserve the right to require non-participating students to write essays dealing with the readings or take on additional responsibilities as discussants.

b) RESEARCH PAPER (50%): You are expected to write an 15-18 page research paper which assesses the consequences of globalization in at least two advanced industrialized countries. To encourage an early start and provide you with ample feedback, we ask you to break your paper writing into three stages each of which will be assessed. The three stages are: i) paper proposal (10% of paper grade); paper draft (30% of paper grade) and final paper (60% of paper grade). We will inform you later on in the semester about the specific requirements for these stages and their various datelines.

Readings: The readings average around 80-120 pages per week. They are neither breezy textbook readings with cartoons and pictures nor are they arcane, jargon ridden academic treatises. They are written for general, intellectually engaged audience and as such require careful reading. The following books are available at the bookstore for purchase:

- Josef Joffe. 2006. *Überpower. The Imperial Temptation of America* (New York: Norton)
- Jurgen Osterhammel and Niels Petersson. 2005. *Globalization: A Short Introduction* (Princeton: Princeton University Press)
- Robert Bates. 2001. *Prosperity and Violence* (New York: Norton)
- Robert Kagan. 2008. *The Return of History and the End of Creams* (New York: Knopf)
- Glenn Firebaugh. 2003. *The New Geography of Global Income Inequality* (Cambridge: Harvard)
- Neil Fligstein. 2010. *Euroclash. The EU, European Identity and the Future of Europe* (Oxford: OUP)
- All other readings will be posted on WebCT
- Purchase of Rational Software: Go to <http://rationale.austhink.com/purchase/voucher>. In country menu, please enter "United States." Enter the following discount code: **R2US2011**. The price should \$29 instead of the regular \$79.

R2US2011

How the New World Order Came to Be

One Globalization, Many Perspectives (1/13)

Readings:

Week 1

- Robert Bates. 2001. *Prosperity and Violence* (New York: Norton): 17-30, 101-117.
- Jurgen Osterhammel and Niels Petersson. 2005. *Globalization: A Short Introduction* (Princeton: Princeton University Press): 1-29.
- Francis Fukuyama. 1989. "The End of History," *The National Interest* vol. 16 (Summer): 3-15.
- Robert Kagan. 2008. *The Return of History and the End of Creams* (New York: Knopf): 1-12.
- Nassim Nicholas Taleb. 2008 *The Black Swann* (New York: Random House): 26-37
- Martha Nussbaum. 1996. "Patriotism and Cosmopolitanism," In *For Love of Country* Joshua Cohen ed. (Boston: Beacon Press): 3-17.
- Jessica. T. Mathews. 1997. "Power Shift," *Foreign Affairs*, vol. 76/1 (Jan/Feb): 58-63.

Week 2

Origins of States and International Order (1/20)

Readings:

- Jurgen Osterhammel and Niels Petersson. 2005. *Globalization: A Short Introduction* (Princeton: Princeton University Press): 30-150.
- Robert Bates. 2001. *Prosperity and Violence* (New York: Norton): 30-69.
- Josef Joffe. 2006. *Überpower. The Imperial Temptation of America* (New York: Norton): 1-29.

Changing Political Order

Return of Conflict & Violence (1/27)

Week 3

Readings:

- Josef Joffe. 2006. *Überpower. The Imperial Temptation of America* (New York: Norton): 30-66, 161-68, 178-210.
- Robert Kagan. 2008. *The Return of History and the End of Creams* (New York: Knopf): 13-105.
- Stathis Kalyvas. and Laia Balcells. 2010. "International System and Technologies of Rebellion: How the End of the Cold War Shaped Internal Wars," *American Political Science Review* vol. 104/3: 415-430.
- **Rudy's video on India-Pakistan Border**

Solutions to Conflict & Violence ? (2/3)

Readings:

Week 4

- Thomas Friedman. 1999. *The Lexus and the Olive Tree* (New York: Anchor): 248-77.
- Mark Leonard. 2005. *Why Europe Will Run the 21st Century* (London: Fourth Estate): 9-36, 43-68.
- Josef Joffe. 2006. *Überpower. The Imperial Temptation of America* (New York: Norton): 168-79
- PBS Frontline "Ghosts of Rwanda"
- Fiona Terry, 2002. *Condemned to Repeat. The Paradox of Humanitarian Action* (Cornell: Cornell University Press): 18-54
- James Traub. 2006. *Best of Intentions Kofi Annan and the UN in the Era of American World Power* (London: Bloomsbury): 91-130.
- Page Fortna. 2004. "Does Peacekeeping Keep Peace. International Intervention and the Duration of Peace after Civil War," *International Studies Quarterly* vol. 48/2 (June): 269-92.

Week 5

Democratization & Human Rights (2/10)

Readings:

- Robert Bates. 2001. *Prosperity and Violence* (New York: Norton): 70-100.
- Thomas Friedman. 1999. *The Lexus and the Olive Tree* (New York: Anchor): 169-193.

k 5	<ul style="list-style-type: none"> ▪ Margaret Keck and Kathryn Sikkink. 1998. <i>Activists Beyond Borders. Advocacy Networks in International Relations</i> (Ithaca: Cornell University Press): 1-39. [skip pages 4-8] ▪ Alison Brysk. 2009. <i>Global Good Samaritans. Human Rights as Foreign Policy</i> (Oxford: OUP): 3-65. ▪ Samantha Powers. 2003. <i>A Problem from Hell. America and the Age of Genocide</i> (New York: Harper): 475-516. [Optional: 17-60] ▪ Mark Mazower. 2004. "The Strange Triumph of Human Rights," <i>The Historical Journal</i> 47/2: 379-98. [Optional]
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Economic Order

W e e k 6	Capitalism & Global Inequality: Evidence (2/17)
	<p><i>Readings:</i></p> <ul style="list-style-type: none"> ▪ Peter Singer. 2009. <i>The Life You Can Save. Acting Now to End World Poverty</i> (New York: Random House): 3-41. ▪ Glenn Firebaugh. 2003. <i>The New Geography of Global Income Inequality</i> (Cambridge: Harvard): 4-14, 33-84, 87-166.

W e e k 7	Capitalism & Global Inequality: Explanation (2/24)
	<p><i>Readings:</i></p> <ul style="list-style-type: none"> ▪ Glenn Firebaugh. 2003. <i>The New Geography of Global Income Inequality</i> (Cambridge: Harvard): 15-30, 169-223. ▪ James Fearon. 2008. "The Rise of Emergency Relief Aid," in <i>Humanitarianism in Question</i> Michael Barnett and Thomas Weiss, eds. (Ithaca: Cornell University Press): 49-72. ▪ Jeffrey Sachs. 2005. <i>The End of Poverty</i> (New York: Penguin); 288-308. ▪ Dambisa Moyo. 2009. "Why Foreign Aid is Hurting Africa," <i>Wall Street Journal</i> March 21, 1-7.

Week 8 (3/4): Spring Break – No Class

Week 9 (3/10): Paper Proposal Presentations

W e e k 1 0	Capitalism & Domestic Inequality 26-37: EU (3/17)
	<p><i>Readings:</i></p> <ul style="list-style-type: none"> ▪ Neil Fligstein. 2010. <i>Euroclash. The EU, European Identity and the Future of Europe</i> (Oxford: OUP): 33-93, 111-22. ▪ Frontline. "Is Wal-Mart Good for America ?" (DVD available in library) ▪ Hans-Peter Martin and Harald Schuman. 1997. <i>The Global Trap</i> (New York: Zed Books): 196-208. ▪ <i>Economist</i> "Getting Personal. Taxing People is Becoming Harder," January 29, 2000. ▪ Khalid Koser. 2007. <i>International Migration. A Very Short Introduction</i> (Oxford: Oxford University Press): 16-40, 54-69. ▪ Rieger, Elmar and Stephan Leibfried. 1998. "Welfare Limits to Globalization," <i>Politics and Society</i> 26/3 (September): 363-90.

Cultural Dimensions

W e e k 11	Consumerism (3/24)
	<p><i>Readings:</i></p> <ul style="list-style-type: none"> ▪ Victoria De Grazia. 2005. <i>Irresistible Empire. America's Advance through 20th Century Europe</i> (Cambridge: Harvard University Press): 1-15, 75-78, [skim] 78-92, 93-117, 458-80. ▪ Tyler Cowen. 2002. <i>Creative Destruction. How Globalization Is Changing the World's Cultures</i> (Princeton: Princeton University Press): 1-18, 47-101. ▪ Naomi Klein. 2000. <i>No Logo</i> (New York: Picador): 3-26, 279-309, 339-49.

W EU Cosmopolitanism (3/31)

e e k 12	<p><i>Readings:</i></p> <ul style="list-style-type: none"> ▪ David Miller. 2003. <i>Political Philosophy. A Very Short Introduction</i>. (New York: OUP) 112-332. ▪ Neil Fligstein. 2010. <i>Euroclash. The EU, European Identity and the Future of Europe</i> (Oxford: OUP): 123-208. ▪ Rainer Baubock. 2005. “Expansive Citizenship – Voting Beyond Territory and Membership,” <i>PS: Political Science and Politics</i> vol. 38/4 (October): 683-88 ▪ Khalid Koser. 2007. <i>International Migration. A Very Short Introduction</i> (Oxford: Oxford University Press): 90-108. ▪ Peter Schneider. 2005. “The New Berlin Wall,” <i>New York Times Magazine</i> December 4: 1-7. ▪ Fareed Zakaria. 2006. “To Become an American,” <i>Washington Post</i> (April 4): A23. ▪ Ted Fishman. 2010. “As Populations Age, a Chance for Younger Nations,” <i>New York Times Magazine</i> (October 14): 1-4.
W e e k 13	<p>Anti-Americanism (4/7)</p> <p><i>Readings:</i></p> <ul style="list-style-type: none"> ▪ Josef Joffe. 2006. <i>Überpower. The Imperial Temptation of America</i> (New York: Norton): 67-127. ▪ Peter Katzenstein and Robert Keohane. 2007. “Varieties of Anti-Americanism,” in <i>Anti-Americanisms in the World</i> Peter Katzenstein and Robert Keohane, eds. (Ithaca: Cornell University press): 9-38. ▪ Jürgen Habermas and Jacques Derrida. 2003. “February 15, or, What Binds Europeans Together,” in <i>Old Europe, New Europe, Core Europe</i> (London: Verso): 3-13. ▪ Mary Nolan. 2004. “Anti-Americanization in German,” <i>Anti-Americanism</i> Andrew Ross and Kristin Ross eds. (New York: NYU Press): 125-43 ▪ Peter Katzenstein and Robert Keohane. 2007. “The Political Consequences of Anti-Americanism,” in <i>Anti-Americanisms in the World</i> Peter Katzenstein and Robert Keohane, eds. (Ithaca: Cornell University press): 273-306.
<p>Week 14 (4/14): No Class</p>	
<p>Week 15 (4/21): Easter Break – No Class</p>	
<p>Week 16 (4/28): Paper Peer Review</p>	