



# College of Liberal Arts and Sciences

## IN THE MEDIA

First Quarter 2014

10/09/2014

### The College of Liberal Arts and Sciences appeared in:

- **874** total media citations (June – August 2014)
- **120** top-tier media citations\* (June – August 2014)
- Coverage in top national outlets, including *Associated Press, CNN, Forbes, ABC News, CBS News, Time Magazine, BusinessWeek, Huffington Post, Salon, Scientific American, etc.*

### Increase, Q1 Fiscal 2014 to Q1 Fiscal 2015:

- +**53%** total media citations
- +**36%** top-tier media citations

### Selected Media Hits

#### June

##### \*Associated Press

[T1red of p@sswords? Y0u @re N\\*t @lone!](#) (Thomas Way, PhD, Computing Sciences)

##### Scientific American

[Habitable Planets Search Deflated by Stellar Wind](#) (Ed Guinan, PhD, Astrophysics & Planetary Science)

##### Philadelphia Inquirer

[Pakistan's war on conscience](#) (Daniel Mark, PhD, Political Science)

##### Tampa Tribune

[Rowdies getting closer to stadium goal in St. Pete](#) (Rick Eckstein, PhD, Sociology & Criminology)

#### July

##### Forbes

[Odds Against Earth Being Hit By Lethal Supernova](#) (Ed Sion, PhD, Astrophysics & Planetary Science)

##### Variety

[Madison Avenue Tries Longer Ads To Thwart Short Attention Spans](#) (Thomas Ksiazek, PhD, Communication)

##### Christian Science Monitor

[Cities to the rescue in child migrant crisis: why some say, 'send them here'](#) (Catherine Wilson, PhD, Public Administration)

##### KYW Radio

[Professor Edits Book On Groundbreaking Female Journalist](#) (Jean Lutes, PhD, English)

**Smithsonian “Shorelines”**

[Summer “Marshfest” gets all hands on deck](#) (Adam Langley, PhD, Biology)

**IT World**

[Look who's innovating: Japan continues to blaze trails but with a lower profile](#) (A. Maria Toyoda, PhD, Political Science)

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**August**

**Chicago Tribune**

[Why parents need to communicate with teachers](#) Chicago Tribune (Jerusha Connor, PhD, Education and Counseling)

**Huffington Post**

[5 Viruses That Are Scarier Than Ebola](#) (Robert Leggiadro, MD, Biology)

**CNN**

[How Ferguson could be America's future](#) (Rory Kramer, PhD, Sociology & Criminology)

**\*Associated Press**

[Video games come of age as spectator sport](#) (Patrick Markey, PhD, Psychology)

**Philadelphia Inquirer**

[Free black woman's voice is still clear, 150 years after Civil War era](#) (Judith Giesberg, PhD, History)

*\*AP stories picked up by hundreds of media outlets nationally*