



College of Liberal Arts and Sciences

IN THE MEDIA

Second Quarter 2014

12/2014

The College of Liberal Arts and Sciences appeared in:

- **614** total media citations (September-November 2014)
- **118** top-tier media citations (September – November 2014)
- Coverage in top national outlets, including *Associated Press, The New York Times, Huffington Post, Forbes, Washington Post, TIME*, etc.

Increase, Q2 Fiscal 2014 to Q2 Fiscal 2015:

- **+36%** total media citations
- **+90%** top-tier media citations

Selected Media Hits

September

CNBC

[Global drought real threat to lives and economies: Experts](#) (Frank Galgano, PhD, Geography and the Environment)

WHYY Radio

[Pa.-born Nellie Bly, pioneer of 'stunt journalism,' was the story of her time](#) (Jean Marie Lutes, PhD, English)

The New York Times

[On the cusp of climate change](#) (Robert Curry, PhD, Biology)

The Washington Post

[Ukraine and Isis are not justifications of a 'clash of civilizations'](#) (Mark Schrad, PhD, Political Science)

October

The Washington Post

[Why do negative political fundraising appeals actually work?](#) (Gordon Coonfield, PhD, Communication)

Christian Science Monitor

[Santa Barbara aftermath: how California is breaking new ground on gun control](#) (Kelly Welch, PhD, Sociology and Criminology)

Financial Times

[Vatican to re-examine views on family as Pope presses reform](#) (Gerald Beyer, PhD, Theology and Religious Studies)

Campus Technology

[15 Colleges Revamping Computer Science Programs to Appeal to Women and Minorities](#) (Lillian Cassel, PhD, Computing Sciences)

TIME Magazine

[The Ethics of Wearing an Ebola Costume for Halloween](#) (Kathryn Getek Soltis, PhD, Peace and Justice; Ethics)

November

***Associated Press**

[Every city with hipsters wants to be a Brooklyn](#) (Alexander Varias, PhD, History)

Forbes

[Three Mind-Blowing Things the Comet Lander will Investigate Regarding Life in the Universe](#) (Ed Guinan, PhD, Astrophysics and Planetary Science)

WHYY Radio

[Villanova University unveils interactive CAVE classroom](#) (Frank Klassner, PhD, Computing Sciences)

Today Show (NBC News)

[Put down the phone! How to break your kids free of technology this Thanksgiving](#) (Patrick Markey, PhD, Psychology)

Boston Globe

[In defense of Boston's Widow Bixby](#) (Judith Giesberg, PhD, History)

**AP stories picked up by hundreds of media outlets nationally*