



VILLANOVA
UNIVERSITY
College of Liberal Arts
and Sciences

College of Liberal Arts and Sciences

IN THE MEDIA

First Quarter 2015

10/21/2015

The College of Liberal Arts and Sciences appeared in:

- **501** total media citations (June – August 2015)
- **102** top-tier media citations (June – August 2015)
- Coverage in top national outlets, including *Associated Press*, *CNN*, *The New York Times*, *US News & World Reports*, *USA Today*, *Daily Mail (UK)*, etc.

Decrease, Q1 Fiscal 2015 to Q1 Fiscal 2016:

- 43%** total media citations
- 15%** top-tier media citations

Selected Media Hits

June

Big Think

[Star Trek's Leonard Nimoy Memorialized With Asteroid](#) (Edward Sion, PhD, Astrophysics and Planetary Science)

San Francisco Chronicle

[Villanova University Announces New Master's Degree in Environmental Science](#) (Adele Lindenmeyr, PhD, Dean, College of Liberal Arts and Sciences)

Moscow Times

[Will There Be Justice for MH17? \(Op-Ed\)](#) (Mark Schrad, PhD, Political Science)

Self Magazine

[The Secret To Truly Getting Over a Breakup \(for Good\)](#) (Erica Slotter, PhD, Psychology)

July

US News & World Report

[Sleep to Succeed](#) (Jerusha Conner, PhD, Education and Counseling)

The New York Times

[Looking 'White' In the Face](#) (John D. Caputo, PhD, Philosophy)

WHYY Radio, "The Pulse"

[Chemically 'supercharged' disinfectant designed to take on nasty germs](#) (Kevin Minbiole, PhD, Chemistry)

WHYY Radio, "Radio Times"

[Web Junkies and internet addicts](#) (Patrick Markey, PhD, Psychology)

August

***Associated Press**

[Harrison Fumbles Away a Life Lesson for His Sons](#) (Rick Eckstein, PhD, Sociology and Criminology)

Bloomberg News

[For PR firms, focus shifts from newspapers to social media](#) (Bill Cowen, EdD, Communication)

Philadelphia Inquirer

[The Villanova hands behind the pope's social presence](#) (Bryan Crable, PhD, Communication)

**AP stories picked up by hundreds of media outlets nationally*