Villanova University (VU) and the Waterhouse Family Institute for the Study of Communication and Society (WFI) shall control the announcement and promotion of any or all student grants funded by WFI. As a condition of funding, grant recipients must allow VU the opportunity to announce and distribute news of this grant before any individual announcement on the part of the recipient(s) is made. External announcements include, but are not limited to press releases, announcement on website(s), etc.

All promotion pertaining to the grants – including press releases – on the part of an individual grant recipient (or recipients) must be done in coordination with and approved by Villanova’s Office of University Communication prior to distribution.

Press releases and other external announcements regarding grant funding, project results, or significant successes must include approved language provided by Villanova University and WFI:

Announcement of Grant (Press Release, Publication, Web, etc.)
- Recipient Name(s) has/have received a student grant from Villanova University’s Waterhouse Family Institute for the Study of Communication and Society (WFI) to carry out a project ...

Announcement of Project Results/Successes
Reports, programs, events, papers, press releases, and other promotional efforts about the project produced through WFI grants must include an acknowledgement of the Institute:
- This student-led project was supported by a grant from Villanova University’s Waterhouse Family Institute for the Study of Communication and Society (WFI).

WFI Language (for announcement of project successes and or outcomes)
Villanova University’s Waterhouse Family Institute for the Study of Communication and Society (WFI) was founded on the principle that the study and practice of communication requires attention to values, ethics and social justice, and that properly understood, communication is central to the creation of positive social change. The WFI explores the ethical dimensions of communication and its role in creating social change through cutting-edge research and student programs, as well as the hands-on involvement of communication students, scholars, and professionals from around the globe.