

Waterhouse Family Institute for the Study of Communication and Society (WFI)

Communication Guidelines for WFI Grants

Villanova University (VU) and the Waterhouse Family Institute for the Study of Communication and Society (WFI) shall control the announcement and promotion of any or all research grants funded by WFI. As a condition of funding, grant recipients must allow VU the opportunity to announce and distribute news of this grant before any individual announcement on the part of the recipient(s) is made. External announcements include, but are not limited to press releases, announcement on website(s), etc.

All promotion pertaining to the grants – including press releases – on the part of an individual grant recipient (or recipients) must be done in coordination with and approved by Villanova’s Office of University Communication prior to distribution.

Press releases and other external announcements regarding research funding or findings must include approved language provided by Villanova University and WFI:

Announcement of Grant (Press Release, Publication, Web, etc.)

- **Recipient Name** has received a grant from Villanova University’s Waterhouse Family Institute for the Study of Communication and Society (WFI) to study ...

Announcement of Research Findings

Reports, papers, press releases, and other publications about the research produced through WFI grants must include an acknowledgement of the Institute:

- Research was supported by a grant from Villanova University’s Waterhouse Family Institute for the Study of Communication and Society (WFI).

WFI Language (for announcement of grant and research findings)

Villanova University’s Waterhouse Family Institute for the Study of Communication and Society (WFI) was founded on the principle that the study and practice of communication requires attention to values, ethics and social justice, and that properly understood, communication is central to the creation of positive social change.

WFI explores the ethical dimensions of communication and its role in creating social change through cutting-edge research and student programs, as well as the hands-on involvement of communication scholars and professionals from around the globe.