

VIEWING AND DOWNLOADING ANALYTICS ON YOUR MEDIASITE VIDEOS



Before you begin!

- ✓ Use the right browser – we recommend Google Chrome, Mozilla Firefox, or Safari.
- ✓ Make sure you're the video's owner – only the Villanova faculty or staff designated as the "Owner" of the video will be able to view analytics for a particular video

Step 1 of 5

Open a new internet browser window and go to MyMediasite at:
<https://vums-web.villanova.edu/mediasite/mymediasite>

Step 2 of 5

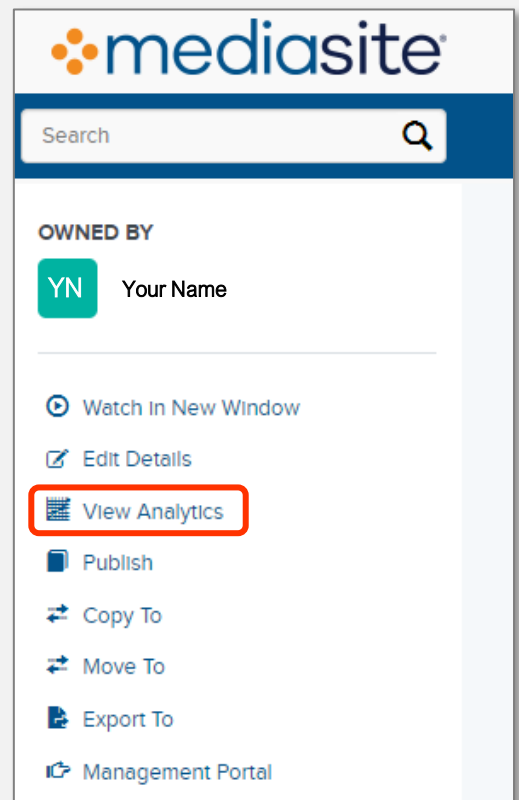
Login using your Villanova User ID and current password.

Step 3 of 5

Select the video you would like to view statistics on, either by clicking on the title of the video or its thumbnail image.

Step 4 of 5

Select **View Analytics** from the right-hand navigation bar (*see image*).

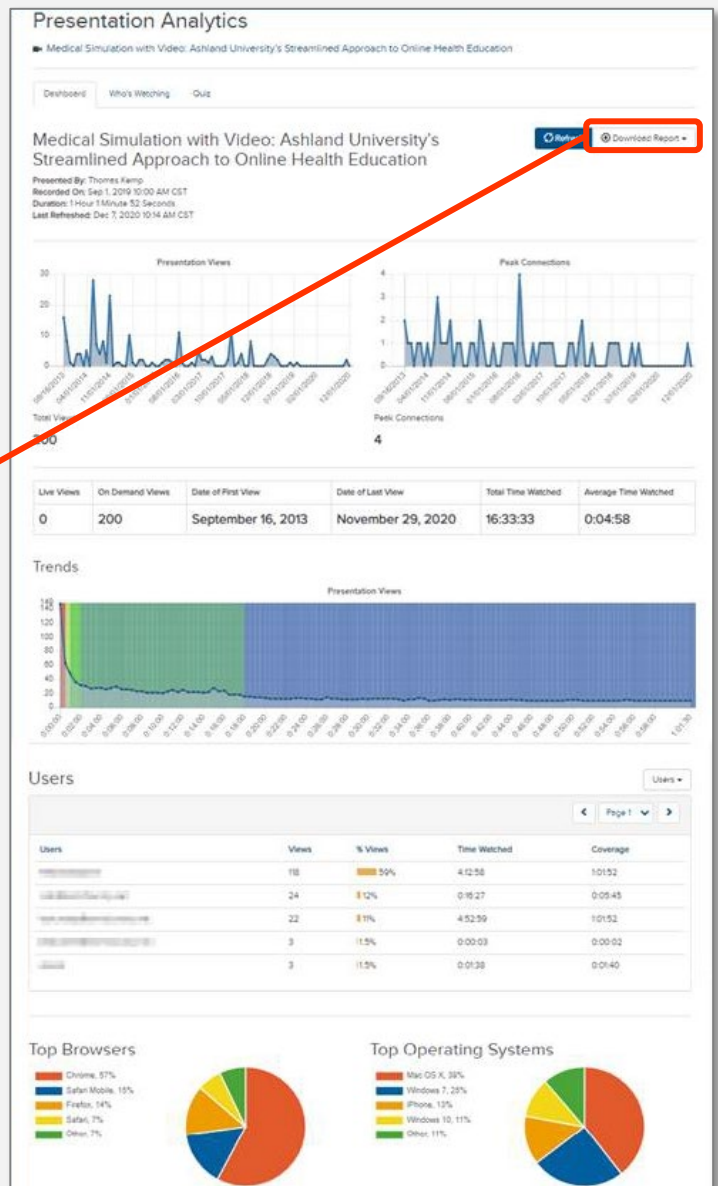


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Step 5 of 5

The Presentation Analytics page for your video will default to showing you the **Dashboard**. This will provide you with detailed analytics that will display viewing statistics such as: view count, which segments of the video are being viewed, which users viewed the video/how many times, etc.

To gather more detailed statistics (*i.e. how many times and how long each student user viewed the video*) click on **Download Report** and save an Excel spreadsheet to your computer. (*see images*)



Mediasite has provided the following helpful chart of definitions to assist you with reviewing your analytics report: <https://docs.mediasite.com/mymediasite/index.html#!/Documents/reportdefinitions1.htm>