

COLLEGE OF PROFESSIONAL STUDIES



ESPIRITUS
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1842

The Campaign for Villanova University



From the Dean

Espiritus Nova: The Campaign for Villanova University arrives at an opportune and exciting time for the College of Professional Studies (CPS). Villanova's newest college, dedicated to meeting the needs of adult and non-traditional learners, recently celebrated its tenth anniversary.

While I am new to my role as Dean, I have seen CPS grow and flourish in recent years, and I am proud to continue Villanova's efforts in part-time and adult learning, which have been a focus at the University for over a century. The College is a vital part of the Villanova academic community, touching the lives of thousands of students, with an expanding group of faculty, staff and program offerings of the highest quality.

While we remain proud of the work accomplished in the past, CPS must turn its focus to the future, eager to create an even greater impact in our next ten years and beyond. The mission of CPS—to provide an academically rigorous education to high achieving adults who are balancing educational and professional aspirations with life's commitments—is rooted in the Augustinian tradition and the values at the heart of this University. Our programs are innovative, nimble and responsive to the ever-changing world around us, while being accessible to a wide, diverse audience of learners. Our students span the generations, ranging from teenagers to senior citizens. They come from a variety of backgrounds and career paths, united in the goal of learning more and pursuing their personal and professional goals.

With the help of *Espiritus Nova*, CPS can continue to execute upon this vision, using financial resources to open our doors to more students, to develop new and industry-inspired programs and to offer an elite academic experience rooted in the values of *Veritas, Unitas, and Caritas*.

I encourage you to use this resource to learn more about the College of Professional Studies and our initiatives, so that together we can continue to offer a transformative experience for the students and achieve our campaign goal of \$10 million. With the help of *Espiritus Nova: The Campaign for Villanova University*, I am grateful to lead CPS to a new chapter, filled with greater learning, deeper understanding and unlimited possibilities.

Rev. David Cregan, OSA, PhD

The Rev. David Cregan, OSA, PhD, '89 CLA

Dean, Villanova College of Professional Studies

Investing in Future Villanovans

Students in the College of Professional Studies are adults balancing the pursuit of their education with a wide variety of life's commitments. Nearly all CPS students have full-time jobs—and many are raising families, saving for their own children's college tuition, or taking care of aging parents, all of which can impact their own finances. Many CPS students are able to take only one course at a time, which can make earning a degree, or even a professional certificate, a very long endeavor.

Increased endowed scholarship funds to support tuition would make a tremendous difference in the lives of our students and also make the College more accessible to a greater number of students.

Endowed funds can also be established to support students' professional development opportunities including participation in internships, study abroad and immersion programs, as well as to provide emergency "rainy day" funding to cover student needs, like transportation or childcare.



Tracey Barnes '24 CPS

Tracey Barnes '24 CPS is a testament to the power of persistence and the transformative impact of education. She became a mother at 14 yet remained focused on balancing her family life with her own professional pursuits.

After graduating from high school and earning an associate's degree, Barnes began a career in the pharmaceutical industry, but her lack of a bachelor's degree

limited her future. Working with CPS advisors and enrollment professionals, Barnes was able to juggle responsibilities as a working professional, mother, and grandmother to earn her degree.

"Villanova allowed me to continue taking classes while working with me on the financial pieces so that I could graduate on time."



"It's clear to me that Villanova works hard to ensure that each student has a transformative experience."

Tracey Barnes '24 CPS

Researching for the Common Good

The College of Professional Studies prides itself on building a faculty that offers both academic prowess in the classroom and teachable real-world experience. Our faculty members embrace experiential learning opportunities inside and outside the classroom, engaging students as true partners in the research and creative process. Gifts of endowed faculty positions, such as Professors of Practice or Executives in Residence, will enable CPS to attract and retain talented instructors who continually enhance their courses and employ innovative teaching strategies.



Therese Narzikul, EdD, '04 MBA, MSN, CRNP

Professor of Practice

Therese Narzikul has spent more than 20 years as a strategic leader in both the payer and provider sectors of healthcare systems. She has worked with governmental organizations, applying systems thinking to large businesses that serve the nation's most frail and vulnerable citizens. A Certified Registered Nurse Practitioner (CRNP), Dr. Narzikul received her Master of Science in Nursing (MSN) degree from the University of Pennsylvania. She also holds an MBA from Villanova School of Business, where she focused her coursework on systems thinking and leadership strategy, as well as a

doctorate in Education from Immaculata University. At CPS, she teaches courses on entrepreneurship, leadership and strategic planning.



“Our faculty works intentionally to create interactive experiences where students take theories and then apply them out in the real world.”

Therese Narzikul

Key Campaign Initiatives

Academic Innovation



As a college focused on students already in the workforce, it is imperative for CPS to develop innovative and responsive academic offerings. CPS seeks to create new programs and courses focused on translating theory into practice, developing specific skills needed across industries, and providing engaging educational experiences for our students.

Seed funding is critical to the successful launch of new programs or initiatives, providing resources to find outstanding faculty and to develop successful permanent programs for the College of Professional Studies. For example, generous gifts launched Villanova Interdisciplinary Immigration Studies Training for Advocates (VIISTA), VUnited Scholars, and our Annual Leadership Symposium.

With expanded funding, CPS can continue to adapt to changing trends, market its programs to audiences across all industries, and provide students with the kind of training that can be directly translated from the classroom to their careers. CPS is also developing new Centers of Excellence to cultivate innovative opportunities and welcomes support.

VUnited Scholars



The College of Professional Studies is home to the VUnited Scholars program, a residential academic certificate program for students with mild to moderate intellectual disabilities. Students in the VUnited Scholars program further their education in the classroom, gain experience through internship opportunities, and develop personally and socially.

This program presents unique, often unanticipated challenges that require significant financial support. Substantial gifts or an endowed directorship would allow this program to continue to grow and develop, by hiring more staff, offering scholarship opportunities, and creating dedicated space for the program.

Bernard John Lucci Senior Citizen Personal Enrichment Program

The Bernard John Lucci Senior Citizen Personal Enrichment Program allows individuals aged 65 and over to continue furthering their education, as part of Villanova's mission to create a community of lifelong learners. Through the program, students can enroll in select undergraduate courses. CPS takes pride in supporting individuals seeking lifelong learning and our undergraduates greatly benefit from the life experience and wisdom that our senior citizens bring to the classroom. An endowed directorship would enable CPS to grow this popular program even further.

Pre-College Summer Academy

Villanova's Pre-College Summer Academy offers high school students the opportunity to study at a collegiate level, explore the student experience, and develop the skills to succeed in higher education. Support for this program would include scholarships to fund this experience for students otherwise unable to consider an investment in their future.

Campaign Giving Opportunities

Name the College of Professional Studies

Please inquire.

Endowing the CPS Deanship

The Dean of the College of Professional Studies champions the mission of Villanova University, leading a college with a rich portfolio of innovative, diverse, and wide-reaching programs.

- Endow the CPS Deanship: \$5 million

CPS Advising Center

Advisors help our students navigate the higher education experience, with daily support and programming.

- Name the CPS Advising Center: \$5 million

Centers of Excellence

Centers of Excellence support students, enrich scholarship, and foster interdisciplinary collaboration.

- Name a Center of Excellence: \$5 million

Faculty Support

- Name a Faculty Chair: \$2.5 million+
- Name a Professorship: \$1.5 million
- Other Named Faculty Positions: \$500,000 to \$1 million
- Name a Faculty Grant: \$125,000+

Student Support

Endowed scholarships for degree-seeking students start at \$100,000, with additional options to support students in professional development or smaller programs.

VUnited Scholars

- Endow VUnited: \$5 million
- Endow Directorship: \$1 million
- Endowed Experiential Learning Funds: \$100,000 and above

Pre-College Summer Academy

- Endowed Summer Scholarships - \$100,000 and above

Bernard John Lucci Senior Citizen Personal Enrichment Program

- Endow Directorship: \$1 million

Dean's Fund for Strategic Initiatives

Gifts of any size to this fund allow Father Cregan to act quickly and strategically to pursue key opportunities and high-impact programs that benefit our students, faculty and staff and further the College's academic mission.

About the Campaign

Espiritus Nova: The Campaign for Villanova University reflects the strong, generous and unshakeable spirit that connects us all as Villanovans. With a goal of \$1.25 billion, it is the most ambitious fundraising effort in the University's history. Achieving this goal will strengthen our academic preeminence, enrich our campus and amplify our collective Augustinian Catholic impact—across the nation and around the world. Like St. Augustine himself, we have a restless drive to improve to become the very best version of ourselves, and when Villanovans put hearts and minds together, we are unstoppable. Your involvement in the *Espiritus Nova* campaign will continue Villanova's legacy as a transformative experience that embodies the strength of spirit, brilliance of mind and warmth of heart of St. Augustine.



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