WHAT PRICE GAS?
Villanova Researchers Examine Fracking Safety in Pennsylvania
DEAR FRIENDS,

The start of every new academic year holds familiar sights, sounds and traditions. On the surface, it can appear to be “business as usual.” But having spent many years at Villanova, eight of those years as its president, I can assure you that this University is not a surface kind of place.

While undergraduate education thrives, we continue our ever-growing commitment to research and graduate education. The link between all three is vital, with faculty-scholars using their research to contribute to their chosen fields and to inform their classroom teaching. Their research also creates opportunities for undergraduate and graduate students to work closely with faculty, contribute to the field, and reap the benefits of participating in research and learning from professors who are shaping the scholarly body of knowledge. As Steven Goldsmith, PhD, says in the cover article, “I could not conduct my research without the assistance of our capable students. And being in the field helps students connect the dots. . . . They question more, understand on a deeper level and develop a unique perspective that one doesn’t get from the classroom alone.”

Research also plays prominently as we transition toward reclassification to “Doctoral/Research University” status, as defined by the Carnegie Classification, the leading framework for describing universities and colleges across the United States. Strengthening our doctoral programs is just one part of our Strategic Plan. Doing so builds on our excellent undergraduate and graduate education, and creates a new model that exemplifies how producing the highest levels of scholarly research can intersect with and strengthen an exceptional undergraduate experience. Learn more about this forward momentum on page 14.

Our comprehensive campaign, For the Greater Great: The Villanova Campaign to Ignite Change, has reached the one-year mark. With that anniversary comes the exciting news that we have reached $347 million and now forge ahead with a renewed commitment to reach our goal of $600 million. While the dollars and cents are exciting, what really matters—why we undertook such a momentous task—is the effect your generosity has on the academic, intellectual and spiritual life of Villanovans. These gifts are creating a living-learning environment that enables students and alumni to ignite change in ways that are distinctively Villanova-like. Read about this on page 22.

Finally, I’d like to thank and acknowledge our newest Villanova alumni—the Class of 2014—and all alumni who gathered for this year’s Reunion celebration. Among those distinct groups is a common thread, a commitment to the Augustinian mission of Villanova University. It inspires me as I work with you to direct the course of Villanova’s future.

Sincerely,

The Rev. Peter M. Donohue, OSA, PhD, ’75 CLAS
President
WHAT PRICE GAS?
Villanova professors and undergraduates are researching the topic of fracking in North-Central Pennsylvania.

FEATURES

22 TAKING ACADEMICS TO NEW LEVELS
With critical support from alumni, parents and friends, Villanova is addressing the campaign’s educational priorities.

26 BEING AUGUSTINIAN
Every day, Villanovans define what it means to be educated in the Catholic Augustinian tradition.

28 VILLANOVA POWER ON
Nova Network bolsters success.

30 IN EVERY END, A NEW BEGINNING
Commencement symbolizes both a beginning and an ending as the transformational journeys that began four years ago at Villanova conclude.
NEWS

NSF Grant Funds Genetics Research

The National Science Foundation has awarded a $540,273 grant to Dennis Wykoff, PhD, the Dennis M. Cook ’90 Gregor Mendel Chair in Genetics in the Department of Biology in the College of Liberal Arts and Sciences. Dr. Wykoff is investigating the extent to which the gain and loss of genes affect how an organism is able to respond to its environment.

On the Red Carpet

Filmmakers Thomas Smith ’14 CLAS and McKenna Hinke ’14 CLAS were nominated for a Student Academy Award for their social justice documentary "Heel’d," which chronicles the work of Hand2Paw, a nonprofit that brings together homeless animals. Only 51 students from colleges and universities worldwide were selected to receive this honor.

Record Number of Fulbright Grantees

One of the nation’s top producers of Fulbright Students and one of only 10 institutions to have a Rhodes and a Marshall Scholar in 2014, the University hit a new milestone when 14 Villanovans, all from the College of Liberal Arts and Sciences, received 2014-15 grants from the Fulbright U.S. Student Program. This number of recipients is the largest in a single year in Villanova’s history.

Famed Epidemiologist Is Mendel Medalist

Villanova will welcome to campus the 2014 recipient of the University’s Mendel Medal, W. Ian Lipkin, MD, a world-renowned epidemiologist and “microbe hunter.” The award honors Dr. Lipkin for his groundbreaking work in the development of genetic methods for microbial surveillance and discovery, as well as his research into infectious diseases such as AIDS, SARS and West Nile virus. He will deliver the 2014 Mendel Medal Lecture, “Of Microbes and Man: A Delicate Balance,” Oct. 31.

Acclaim for Law Student’s Initiative

Among Villanovans who received prestigious scholarships are the following College of Liberal Arts and Sciences students and alumni: Mark Bookman ’14 and Thomas Morris ’14, Fulbright; Jessica Wamala ’13, ’14 MA, Rhodes Scholarship; Brendan Carchidi ’17, Critical Language Scholarship; Samuel Ellison ’14, Fulbright (front row); Joana Petrescu ’14, Marshall Scholar; Samantha Thoma ’14 and Danis Khalian ’14, Fulbright; Nicholas Adler ’16, Goldwater Scholarship; Colin Garcia ’13, Bethany Wood ’14 and Jessica Eby ’14, Fulbright; Michelle Velez ’14, Princeto Latin America Fellowship (back row). Additional recipients not pictured are doctoral student Rachel Aumiller ’12 MA, Israel Hernandez ’14, Princeton, and doctoral candidate Rachel Aumiller ’12 MA, Israel Hernandez ’13 CLAS, Meredith LaSalle-Tarantin ’14, Princeton in Latin America Fellowship (back row). Additional recipients not pictured are doctoral student Rachel Aumiller ’12 MA, Israel Hernandez ’13 CLAS, Meredith LaSalle-Tarantin ’14, Princeton, and doctoral candidate Rachel Aumiller ’12 MA, Israel Hernandez ’13 CLAS, Meredith LaSalle-Tarantin ‘14, Princeton in Latin America Fellowship (back row). Additional recipients not pictured are doctoral student Rachel Aumiller ’12 MA, Israel Hernandez ’13 CLAS, Meredith LaSalle-Tarantin ’14, Princeton in Latin America Fellowship (back row). Additional recipients not pictured are doctoral student Rachel Aumiller ’12 MA, Israel Hernandez ’13 CLAS, Meredith LaSalle-Tarantin ’14, Princeton in Latin America Fellowship (back row). Additional recipients not pictured are doctoral student Rachel Aumiller ’12 MA, Israel Hernandez ’13 CLAS, Meredith LaSalle-Tarantin ‘14, Princeton in Latin America Fellowship (back row). Additional recipients not pictured are doctoral student Rachel Aumiller ’12 MA, Israel Hernandez ’13 CLAS, Meredith LaSalle-Tarantin ‘14, Princeton in Latin America Fellowship (back row).

Entrepreneurially Minded Engineers

A $439,000 grant from the Kern Family Foundation has enabled the College of Engineering to expand its efforts to infuse entrepreneurially oriented engineering skills into undergraduate courses. In combination with the College’s strategic initiative to increase the use of the inverted classroom model in its core curriculum, the new grant will help faculty introduce “entrepreneurially minded learning” modules into their course exercises. The goal is for students to become proficient in an engineering topic and to be curious about how what they are learning can be used to solve new problems.

Monahan Appointed Dean Emeritus

Thomas Monahan, PhD, the John M. Cooney Endowed Professor of Accountancy and Information Systems, and faculty director of the Executive MBA program, was appointed dean emeritus of the Villanova School of Business in May. This honor recognizes Dr. Monahan’s accomplishments as dean of VSB from 1996 to 2003, as well as his continued service.

In his seven years at VSB’s helm, Dr. Monahan initiated two master’s programs; adopted a strategic plan built around globalization, technology, ethics and experiential learning; and oversaw renovations to Bartley Hall. He attributes the honor “to the hard work and commitment of our administration, faculty and staff during my tenure as dean.”

NEW COLLEGE FOR ADULT LEARNERS

For nearly a century, Villanova University has served the needs of adult learners. Now it is building on that tradition. In April it announced the creation of the College of Professional Studies (CPS), which will provide rigorous undergraduate degree and non-degree programming for adult students, including working professionals. CPS’ innovative online and campus programs will expand the breadth of offerings and provide even greater options and flexibility.

“This new College reflects Villanova’s standard of excellence and takes advantage of the University’s many talents, including our world-class faculty, while adapting to new educational technologies and changing demographics in higher education,” says the Rev. Peter M. Donohue, OSA, PhD, ’75 CLAS, University president.

ONE BOOK HITS 10

As the One Book Villanova program marks its 10th anniversary, the Villanova community is invited to read the 2014-15 selection, The Other Wes Moore: One Name, Two Fates. Moore explores how the different choices made by two young men with similar life circumstances destined one—the author—to become a Rhodes Scholar and the other to serve a life sentence in prison.
**LINDENMEYR NAMED INTERIM DEAN**

Adele Lindenmeyr, PhD, was named interim dean of the College of Liberal Arts and Sciences in June, following the retirement of Joan Ann Linnex, PhD, the former dean. Previously, Dr. Lindenmeyr served as dean of Graduate Studies in the College. An international expert in Russian and Soviet history and culture, Dr. Lindenmeyr earned her bachelor’s degree in Russian at the University of Pennsylvania and her doctorate in History at Princeton University. She has been a member of Villanova’s History faculty since 1987. Dr. Lindenmeyr served as director of the graduate program in History from 1992 to 1998, when she began a nine-year tenure as chair of the department.

**Davis Scholars Wrap Up Summer Research**

During the summer, Elizabeth "Liz" Long ’15 (left) and Teresa Yang ’15 (right) pursued their respective research interests as the College of Nursing’s inaugural Davis Undergraduate Summer Nursing Scholars. Working with Professor Elizabeth Dowdell, PhD, RN, FAAN, Liz examined nurses’ perceptions of human trafficking victims in the emergency room, while Teresa investigated the use of technology to increase the safety of college students. Their studies were made possible by the generosity of Hugh M. Davis ’83 MS ’85 PhD; his wife, Pamela S. Davis; and their daughter, Olivia M. Davis ’13 CON. The Davises have pledged to establish an endowed fund and a newly created, active fund, both of which support undergraduate participation in faculty-guided research.

**Nursing Students Showcase Scholarship**

The College of Nursing’s Undergraduate Scholars Day April 24 featured presentations on a wide range of subjects related to health and illness. Topics included tuberculosis education in Ghana, Parkinson’s disease in rural communities, tobacco cessation education and home genetic test kits. Madeline Nocera ’15 CON (pictured) presented her scholarly work on the resurgence of rubella.

**Collaboration Offers Best of Both Worlds**

A joint educational program has brought together students from the College of Engineering and the Universidad Nacional de Ingeniería (UNI) in Nicaragua. A two-course sequence teaches students at both universities how to create and commercialize new technologies for rural communities. The first course, Developing Technologies for Rural Nicaraguans, launched in spring 2014, and during spring break, four Villanova students traveled to the country to meet their UNI classmates.

**ATLAS Program Takes Off**

Students in the College of Liberal Arts and Sciences now have the opportunity to study abroad as early as freshman year. Academic Travel in the Liberal Arts and Sciences (ATLAS) is an international study program designed to prepare students for an ever-changing global workplace. Through partnerships with some of the world’s most respected universities, students can earn college credit and certificates.

**Center Celebrates Graduating Scholars**

At its inaugural Recognition Dinner Dialogue April 1, the Center for Faith and Learning, directed by Beth Hassel, PhD, DMin (center), honored the first graduates of its Scholars Program. More than 110 sophomores, junior and senior scholars, as well as faculty members from across the University, enjoyed their final meal and conversation of the year. Afterward, seniors received red (representing faith) and gold (wisdom) honor cords. Pictured from left are Katherine Garvey VSB; Christine Lafferty VSB; Samantha Williams CLAS; Danielle George VSB; Samantha Thoma CLAS, Matthew Whalen CLAS; Christine Conroy CLAS; Michael Concannon CLAS; and Anna Beeman CLAS. Not pictured: Grace Cipressi CLAS and Thomas Horton CLAS.

**Learning Turned Upside Down**

To help realize its vision for transforming engineering education, the College of Engineering incorporated a new approach to classroom learning by “flipping” four courses in 2013–14 and eight courses this semester in the flipped classroom, the focus shifts from lectures to learning that is problem-based, experiential, oriented to the real world and rich in student-faculty interaction. Students access online resources to cover basic material on their own time. The outcomes have been impressive. A study by the College shows that faculty and student ratings of course value, quality of teaching and course material in the inverted classroom are equal to or higher than scores in the traditional classroom. More importantly, student grades have improved.

**Tax Programs Now Online**

The Villanova University Graduate Tax Program has launched online counterparts to its Master of Laws in Taxation and Master of Taxation degree programs. Developed by Villanova University School of Law and the Villanova School of Business, these programs blend real-world education with professional responsibility in tax practice.
Experts Analyze the World of Sports Agents


Class of 2014 Sets Giving Record

Villanova’s newest graduates gave back to the University at a historic level this year. The Senior Class Gift reached 57 percent participation. With more than 850 seniors supporting nearly 100 areas of campus, the Class of 2014 is the largest contributor to the Senior Class Gift in Villanova history. Annual Fund Officer for Young Alumni Giving JC Lamb ’11 CLAS, ’14 MA and the Senior Class Gift Committee planned activities that taught students the value of giving back, including the first-ever Student Philanthropy Phestival, held in April. Seniors who made a gift of $20.14 or more during the year were invited to a luau-themed reception during Senior Week (pictured). ●

Law Grad Named Public Service Fellow

Lany Villalobos ’14 VLS was one of only two young lawyers to receive the American Bar Association section of taxation’s 2014 Christine A. Brunswick Public Service Fellowship. With the fellowship, Villalobos is working to expand tax services to Spanish-speaking, low-income migrant and seasonal farmworkers in rural Pennsylvania. ●

Team Wins Real Estate Challenge

Villanova School of Business seniors Kyle Grant, Jack Henell, Lauren Nygren, and Mike O’Neil bested 13 other teams from the nation’s top undergraduate real estate programs to take home the first-place prize of $5,000 in the Villanova Real Estate Challenge in April. ●

Home Health Study Earns Professor Award

Melissa O’Connor, PhD, MBA, RN, COS-C, assistant professor in the College of Nursing, received the John A. Hartford Foundation Claire M. Fagin Fellow Award in April for her study “Determining Readiness for Discharge From Skilled Home Health Services: A Mixed Methods Study.” Dr. O’Connor’s goal is to develop a tool that will help home health clinicians determine when patients are ready to be discharged from skilled home health. ●

Society Taps Expert Theologian

Anthony Godziuba, PhD, professor of Theology, was elected to the prestigious American Theological Society. Membership is based on a candidate’s contributions to the field of theological inquiry. ●

Heritage Society Mass

The Office of Planned Giving hosted its annual Mass and Brunch for 1842 Heritage Society members May 4, recognizing those who support Villanova through estate gifts, life-income gifts and the transfer of assets. Society membership reached a milestone 700 this year. ●

Corporate Social Responsibility Meets Social Media

“Theorists and Researchers Debate Ethics of War” was the focus of the 2014 Villanova Environmental Law Journal Blank Rome LLP Symposium, April 4. Experts explored the business and legal implications of this trend. ●

Teacher-Scholars Recognized

The College of Liberal Arts and Sciences presented the Toile Lege Award for Teaching Excellence in Mathematics and Sciences, Social Sciences, and the Humanities to Catherine Staples; Megan Quigley, PhD; Catherine Warrick, PhD; and Amanda Grannas, PhD; James Wetzel, PhD; Bryan Crable, PhD; and Mirela Damian, PhD, received the Veritas Award for Excellence in Research. ●

Villanova and West Point Explore Ethics of War

The Ethics Program in the College of Liberal Arts and Sciences, the Center for Peace and Justice Education, and the College of Nursing joined forces with the US Military Academy at West Point to host a conference that explored the morality of war. Topics included the war on terror, individual responsibilities and preventive war. The conference was made possible through the William T. Dunn ’55 Ethics Program Endowed Fund. ●
REUNION GIFTS TOP $18.8 MILLION
Each year, the Villanova Annual Fund invites alumni celebrating milestone reunions to give back through the Reunion Giving Program. In 2014, 12 classes raised more than $18.8 million to support students, faculty and programs. At 46 percent, the Class of 1959 had the highest participation rate. The Class of 1984 had the largest dollars, with more than $18.8 million to support students, faculty and programs. At 46 percent, the Class of 1959 had the highest participation rate. The Class of 1984 had the largest total gift: more than $3.5 million.

SENIOR STUDENT-ATHLETES LAUNDED
At a reception May 15, Villanova Athletics presented the Male and Female Senior Student-Athlete of the Year awards to, respectively, Samuel Ellison CLAS and Emily Lipari CLAS, both track and field standouts. A Fulbright grantee, Ellison is a seven-time All-American and five-time BIG EAST champion. Lipari is a two-time All-American and five-time BIG EAST champion. Lipari also anchored Villanova to titles in the distance medley relay and the 4x400-meter relay, which was named the Women's Athlete of the Meet for the Relay Events for the second straight year.

Lecture, Awards Spotlight Peace and Justice
The Rev. Michael Doyle, whose efforts to improve the quality of life in impoverished Camden, N.J., have been featured on 60 Minutes, delivered the Oscar Romero Solidarity Lecture March 25. Joining him were Kathryn Geter Solits, PhD, director of the Center for Peace and Justice Education; William Stehi ’99 CLAS, associate director of the center and of Campus Ministry (right); and John Catalano ’14 VSB (left). John received two accolades from the center in 2014: the St. Catherine of Siena Undergraduate Peace and Justice Research Award and the inaugural Business and Justice Award, a joint initiative with the Center for Church Management and Business Ethics.

Wildcats Take Four at Penn Relays
At the 120th Penn Relays in April, Villanova added a thrilling chapter to its epic story of successes at the famed competition. The team of Samuel Ellison, Dusty Solis, Jordy Williamson and Josh Lemmon (left, with Marcus O’Sullivan ’84 VSB, ’89 MBA, the Frank J. Kelly Endowed Track and Field Coach) claimed the Championship of America title in the men’s 4x800-meter relay. Nicky Akande, Emily Lipari, Kelsey Margey and Angel Piccirillo (right) defended their Championship of America title in the women’s 4x800. Lipari, who also anchored Villanova to titles in the distance medley relay and the 4x400-meter relay, was named the Women’s Athlete of the Meet for the Relay Events for the second straight year.

Softball Sweeps Team Challenge
Thanks to the loyal support of alumni, parents and friends, the Villanova Softball program made a clean sweep of the 2014 Nova Nation Team Challenge, sponsored by the Villanova Athletic Fund. All varsity programs opposed each other in the giving competition, which counted gifts received from this past fiscal year. The Softball program will receive a $20,000 gift from anonymous donors.

Making the Grades
In the latest Academic Progress Rate data released by the NCAA, Villanova student-athletes continue to rank among the nation’s best and brightest in the classroom. Nine teams were publicly cited for their academic success. The Wildcats had all 24 teams at or above the national average for their sport.

Medallion Honors Dean Fitzpatrick
The Philadelphia-based Chapel of Four Chaplains presented M. Louise Fitzpatrick, EdD, RN, FAAN, Connelly Endowed Dean and Professor of the College of Nursing (third from left), with the Legion of Honor Gold Medallion May 20 for having “devoted her life to education, service to others and caregiving in the highest sense.” With the honors were (from left) Christina Beady, executive director of the Chapel; Larry Herrmann, Esq., member, the Chapel’s board of directors; the Rev. Kail Ellis, OSA, PhD, ‘69 MA, Villanova’s vice president; Connelly Endowed Dean and Professor of the College of Nursing; retired Navy Capt. Louis Herrmann, Esq., member, the Chapel’s board of directors; the Rev. Kail Ellis, OSA, PhD, ‘69 MA, Villanova’s vice president; Louis Cavaliere, co-chair, board of directors; and the Rev. Peter M. Donohue, OSA, PhD, ’75 CLAS, University president.

Historians Host Public Program
Whitney Martin-K, PhD, assistant professor of History, and graduate History students, including Samantha Hunter (left), hosted a public program at The Woodlands to share their research on people who had worked at the Philadelphia estate in the 18th century. The Woodlands is a National Historic Landmark.

Varsity Club Hall of Fame 2013 Class Inducted
The 2013 Class was inducted into the Varsity Club Hall of Fame March 1. In addition, University and Athletics administrator the Rev. William McGuire, OSA, ’62 CLAS, who died in 2012, received posthumously the Jake Nevin Award. The Rev. Peter M. Donohue, OSA, PhD, ’75 CLAS, University president, joined honorees Louis Deansy, Jr. ’90 VSB, men’s swimming and diving; Rebecca Spies Swain ’95 CLAS, women’s track and field; Tasha Woodward Summer ’94 VSB, ’97 MS, women’s track and field; Brian Finneran ’98 VSB, football; Christine Thomas ’95 VSB, field hockey; Alvin Williams ’97 CLAS, men’s basketball; Doug Nevin ’96 CLAS, men’s soccer; James White ’85 VSB, baseball; Scott O’Shiolk ’94 CLAS, men’s lacrosse; and Vince Nicas, director, Athletics.
Profiles in LEADERSHIP

Two distinguished members bring diverse knowledge, skills and experience to Villanova University’s Board of Trustees

By Colleen Lynn Curley

Anne Welsh McNulty ’75 CLAS TRUSTEE

During her junior year, Anne Welsh McNulty ’75 CLAS paid a visit to Alvin Clay ’51 VSB, dean of the Villanova School of Business and “one of those amazing people in life,” to inquire about taking some business courses. “He said, ‘I’ll set it up, but don’t tell anyone else!’” she recalls with a chuckle. She ended up taking introductory, intermediate, and advanced accounting—all at once—and set the trajectory of her career in the business world, including a Master of Business Administration from the University of Pennsylvania’s Wharton School.

No surprise that a senior who managed three accounting courses on top of her rigorous Honors Program requirements, as well as responsibilities as news editor of Villanovan, would address her class as valedictorian. “In my subsequent life, I've given a lot of speeches, but that is the one I was most prepared for and most excited about,” McNulty recalls, joking that due to her extensive practicing, “any of my siblings could have given the speech.”

Certainly the topic of Villanova is one with which her five brothers and sisters are familiar. Mary Rose Welsh Smith ’72 CLAS; John J. Welsh ’73 COE; Regina Welsh Stroum ’78 VSB; Theresa M. Welsh, MD, ’79 CLAS; and Paul A. Welsh ’81 COE each followed in the footsteps of their father, the late John J. Welsh ’49, a huge Villanova fan who would treat his children to Big 5 basketball games at the Palestra.

And although McNulty’s late husband, John, attended St. Joseph’s University, she adds, “We managed to have lots of friends on each campus, bridging that Big 5 divide.”

Years later, following respective tenures at Goldman Sachs, the couple co-founded JPK Partners, a firm encompassing investment management services and a private foundation, which McNulty still heads. In her husband’s honor, she founded the John P. McNulty Prize, recognizing values-based leaders addressing significant social problems in their communities. The prize is linked to the Aspen Institute, where McNulty is a director.

McNulty also continues the couple’s gratifying work with the Naples Children’s Education Fund and its charity auction, the Naples Winter Wine Festival, while serving Villanova as a Board of Trustees member and honoring her mother with the establishment of the Anne Quinn Welsh Endowed Chair and Director of the Honors Program. She is a member of Wharton’s Board of Overseers and serves on the boards of the Metropolitan Opera and of the National Museum of Jewish American History.

McNulty exemplifies the determination of her ancestors and the Augustinian desire to serve others. “Villanova is where I learned to find ways to contribute, to be a leader and to take risks. This is the message I’ve carried forward.”

Paul A. Tufano ’83 VSB, ’86 JD TRUSTEE

Villanova’s motto, Veritas, Unitas, Caritas, has additional significance for Paul Tufano ’83 VSB, ’86 JD, recently appointed chairman and CEO of AmeriHealth Caritas, a leading US Medicaid-managed care company. “Having one of those words in my company’s name is very meaningful,” he says.

And very fitting, as Tufano has been striving to help others throughout his career. In his current role, he is focused on providing health care to the underserved in 16 states and the District of Columbia. Working with these governments to ensure equal access to health benefits is nothing new for Tufano. As general counsel of the commonwealth of Pennsylvania, he assisted then Gov. Tom Ridge in maintaining state support of legal services for the poor when these services were in jeopardy.

Then and now, he wants to help people to lift themselves up, be healthy and gain employment. “This reflects what I learned at Villanova about caring and community,” Tufano notes. “To be able to lead a business with that objective is extremely fulfilling. As a lawyer, I have worked for equal access within the justice system regardless of income.”

Now he’s applying this same philosophy to health care—and as he has to education and the arts. His 16-year tenure as a member of the board of Philadelphia’s Kimmel Center for the Performing Arts (including the past 3 1/2 years as chair) is just one example. “We strived to ensure that everyone in the community could participate in the arts,” he says.

While Tufano’s professional awards illustrate his dedication to social justice, his St. Thomas of Villanova Alumni Medal and Villanova Law Alumni Association Gerald Abraham Award for Service to Villanova University School of Law hold particular meaning for the vice chair of the Board of Trustees. Tufano’s contributions to Villanova date back to his days as a student member of the University Senate and as student body president.

“You do these things because you love the University. When you’re recognized in this way, it’s humbling, especially when you consider others who have been honored.”

Tufano traces the willingness of Villanovans to serve those in need to the Augustinians who founded the University. Their mission was to raise up the children of marginalized Irish immigrants by providing access to education. “It is our unique legacy,” he says. “And being the grandchild of immigrants, this mission stays with me.”

It also explains why all he has done is rooted in Villanova, including his marriage to Christine (Cberz) ’84 CLAS, ’86 MA, at St. Thomas of Villanova Church, where the couple celebrated their 25th wedding anniversary three years ago. “I never stopped being a part of Villanova since I set foot on the campus as a freshman.”
WHAT LIES AHEAD

All According to Plan

Villanova takes next step toward recognition as a national university

By Suzanne Wentzel

WHEN A PLAN is hastily made or poorly executed, the result isn’t pretty. Travelers who forget to fill the tank get stranded on the highway. Entrepreneurs who bypass market research watch their businesses go bust. Politicians who slap together campaigns see their hats trampled in the mud. Entrepreneurs who bypass market research watch their businesses go bust. Politicians who slap together campaigns see their hats trampled in the mud.

But when a plan involves discipline, foresight, strategy, and prudence, the outcome is a thing of beauty. So seamlessly does it unfold that people are surprised when it suddenly bears fruit. “Already?” does it unfold that people are surprised when it suddenly bears fruit. “Already?”

Villanova’s transition to “Doctoral/Research University” status, as defined by the Carnegie Classification™, is a perfect example. This move is no longer a distant goal, a project filed under “some day.” It’s here, and it’s happening. The evolution into a university known for its doctoral and research activity is the fruition of the deliberate steps Villanova has taken to help realize an imperative of its Strategic Plan, namely, to enhance its reputation as a nationally recognized institution.

The criterion for this classification is straightforward: Award at least 20 research degrees each academic year. In May, Villanova reached this threshold— awarding six doctoral degrees in Philosophy and seven each in Nursing and Engineering—and is on target to do so in the coming years, which means it likely will be reclassified in the next assessment cycle.

Villanova would be among the elite schools in serving the needs of the Church and the world. Its research and doctoral programs to lead universities in serving the needs of the Church and the world.

As a University, as a community, we must be willing to change, to evolve. To wait is to lose our competitive edge.”

—The Rev. Peter M. Donohue, OSA, PhD, ’75 CLAS, University president

This is the pattern by which Villanova, a powerhouse in undergraduate education, has become known for excellence in graduate programming. For 21 consecutive years, it has placed No. 1 in U.S. News & World Report’s America’s Best Colleges rankings. The Carnegie Classification is distinct from ranking done by popular media.)

Now, by placing greater emphasis on doctoral education and higher levels of research, the University can play a more prominent role on the national stage—and in a way that is carefully planned and authentically Villanovaan.

It will build upon its mission, strengths and core competencies. It will ensure that teaching, research and scholarship intersect. It will consider new doctoral programs only if they fulfill Villanova’s distinctive niche. “We want programs that align with our mission and faculty expertise, and that impact the academic world,” says the Rev. Kail Ellis, OSA, PhD, ’69 MA, vice president for Academic Affairs.

Above all, the University will safeguard hallmarks of its undergraduate experience, including personalized learning and the collaborative pursuit of knowledge. “The way in which we teach and engage our students is a model for how research and to graduate education and to undergraduate education must be compatible,” Father Ellis says.

In fact, this transition is an opportunity for the University to create a model in which high levels of scholarly research strengthens the undergraduate experience. Given its size, mission, faculty and research, Villanova is eminently suited for the task, says Alfonso Ortega, PhD, associate vice president for Research and Graduate Programs, and James R. Birle, PhD, of Energy Technology. “It’s the perfect place to implement this innovative model of being a well-rounded, comprehensive institution on a smaller scale.”

One huge advantage is that Villanova’s culture attracts faculty as devoted to students as they are to scholarship. “Villanova is a wonderful combination of teaching and research,” says Sally Scholz, Phd, a professor of Philosophy, award-winning teacher and prolific author. “We can bring our research into the classroom. Students, through their insightful questions and challenges, enrich our projects.”

Powerful outcomes

Villanova is confident in its plan. It has only to observe the vitality of its doctoral programs, the variety of its research and the vibrancy of its undergraduate curricula to know it is on the right track and to be excited about the potential outcomes.

For example, increased scholarly output would magnify the University’s national reputation in academic and professional circles. Heightened national stature, in turn, would be a five-star recruitment tool. It also would strengthen the University’s intellectual climate.

With its enhanced status, Villanova would help educate the next generation of researchers worldwide. The résumés of faculty and other professionals would include the entry “PhD, Villanova University.” Villanova also would blend its Augustinian heritage with the knowledge generated by...
WHAT PRICE GAS?

FRACKING IS A COMMON PRACTICE IN NORTH-CENTRAL PENNSYLVANIA. NOW VILLANOVA PROFESSORS AND UNDERGRADS ARE RESEARCHING THE BIG QUESTION:

IS THE GAIN WORTH THE PAIN?

BY MERCEDES OTT

As you drive on the Pennsylvania Turnpike’s Northeast Extension, it’s easy for your mind to get lost in the scenery—stretches and stretches of green acres, rolling hills and operational farms. As the hustle and bustle of the suburbs fade into the distant background, the open car window lets in the fresh summer air and sunshine. But the serene landscape belies the fact that there’s a controversy brewing, and it’s not long before you are jolted back to the reality of the “fracking issue.”
As you make your way up to Route 81, further and further from Villanova’s campus, you’ll see evidence of this issue, the imposing site of a gas drilling tower, placed in the middle of a huge track close to a modest family home.

The tower is part of a fracking operation, fracking being the shortened name for hydraulic fracturing. In simple terms, fracking is the process of drilling rocks buried deep beneath the top soil by injecting those rocks with high-pressure liquid and chemicals to force open existing fissures so that oil and gas can flow. The process of fracking is known as drilling. The process of fracking is known as drilling. The size of a well pad site is typically between 5 and 15 acres, larger than a football field. The water needed to frack only one site can fill as many as 12 Olympic-sized swimming pools.

Both sides have “dig in.” But the question remains: Is what society gains worth the price? Dr. Goldsmith poses a more constructive question: “Given that existing national and state environmental regulations permit fracking, the question becomes how can society employ the fracking method in a sustainable way that will protect the environment and human health?”

These are the critical questions being examined by Villanova professors, with assistance from undergraduate students, through field research in the heart of “fracking country,” North-Central Pennsylvania. Led by Steven T. Goldsmith, PhD, and Nathaniel B. Weston, PhD, both of the College of Liberal Arts and Sciences’ Department of Geography and the Environment, Villanovans are examining the effects of fracking on stream and groundwater. The two professors were awarded a Pennsylvania Sea Grant with matching funds from the University in 2013 for a multi-year project titled “Establishing a Link Between Hydraulic Fracturing Activities and Streamwater Impacts in North-Central Pennsylvania.”

**THOSE WHO CAN, TEACH**

Dr. Goldsmith and Weston exemplify the teacher-scholar model that is present at Villanova University. Professors who are at the top of their game—leaders in their fields with prolific research, presenting and publishing success—still teach undergraduate and graduate students in the classroom. Not only do they teach, but they involve students in their research, creating unique learning and growth opportunities for students and enhancing the intellectual environment of the classroom. The model proves to be mutually beneficial for both professors and students.

“I was drawn to Villanova by the opportunity to teach at the undergraduate level and to build a research program that relies on undergraduate student involvement. I was also drawn to the very high level of engagement and commitment to service that Villanova students demonstrate,” says Dr. Weston.

Dr. Goldsmith agrees. “I could not conduct my research without the assistance of our capable students. And being in the field helps students connect the dots… They question more, understand on a deeper level and develop a unique perspective that one doesn’t get from the classroom alone. In this particular research, students in the classroom were puzzled as to why landowners would allow fracking. Traveling to these towns and seeing the economic diversity firsthand gives them a better understanding of how complex issues can be and how they need to problem-solve within the context of those realities.”

**THE VILLANOVA RESEARCH PROJECT**

Dr. Goldsmith and Weston traveled with their student research team to rural Bradford and Susquehanna counties, where they conducted field research using a multifaceted approach. This more complex approach built upon and advanced the science behind such examinations, which typically used a single-pronged approach. Their students, including Brian Donnelly ’16 CLAS, Sara Alesi ’14 CLAS, Katherine Winter ’15 CLAS and Toni Laria ’14 CLAS in summer 2013, and Danielle Radomile ’16 CLAS, immered in research: Stephanie Dantos uses special equipment to collect samples that will be tested for chemicals.

**DIGGING DEEP**

The illustration depicts hydraulic fracturing, better known as fracking. The process of conventional drilling is somewhat different from fracking. The process of fracking requires drilling at much deeper depths, horizontal versus vertical drilling, and the use of chemicals to open the shales. The size of a well pad site is typically between 5 and 15 acres, larger than a football field. The water needed to frack only one site can fill as many as 12 Olympic-sized swimming pools.
Gerald Ondrey ’15 CLAS, Stephanie Dantos ’16 CLAS and Katrih McGirth ’15 CLAS in summer 2014, were directly involved in this research. The students and professors visited areas of active fracking sites, collected samples of surface water and groundwater, and interacted with local residents in fracking communities.

Together, the team worked to determine whether hydraulic fracturing activities are having an impact on streamwater resources in Pennsylvania. Their unique approach encompassed both the spatial distribution of well pads and the timing of delivery of impacted water, and is expected to result in a baseline metric that can be used to evaluate the extent of impacts within watersheds.

Dr. Goldsmith says, “This novel metric will also allow for the monitoring of nearby water resources during the life span of a well pad and can be used to direct the extent of future development. Finally, pinpointing the timing of delivery for these fluxes will allow for the deployment of appropriate treatment methodologies.”

**Student Impact**

While the results were troubling, the experience was amazing. Some students even completed independent research projects within the framework of Drs. Goldsmith and Weston’s ongoing research and later had opportunities to present their findings at scientific conferences.

Villanova students, such as Brian Donnelly ’16 CLAS and Sara Alesi ’14 CLAS, who participate in field research—with professors who excel at both teaching and research—help advance the science and are better able to integrate classroom knowledge with working knowledge.

“Let’s Talk: Nursing Researcher Asks Residents How They Would Like to Receive Health-Related Fracking Information”

Nathaniel Weston, PhD, and Steven Goldsmith, PhD, have found a kindred spirit in another Villanova professor who exemplifies the teacher-scholar model. Ruth McDermott-Levy, RN, ’96 MSN, ’08 PhD, associate professor of Nursing, is also tackling the fracking issue, but from a nursing perspective.

Moving forward, she and her colleagues in the Department of Geography and the Environment are planning to collaborate and coordinate research projects that assess the impacts of fracking in Pennsylvania’s rural communities.

Dr. McDermott-Levy has conducted her own research in which she spoke to residents in Wyoming County, Pa., who live on or near fracked property, near fracking sites, collected samples of surface water and groundwater, and interacted with local residents in fracking communities.

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Katherine Wister ’15 CLAS led an investigation that coupled a geochemical study with a resident survey to evaluate a potential link between fracking and effects on groundwater quality and subsequent health issues.

**Neighborhood Watch**

One of those students is Katherine Wister. You’ve heard the expression, “Perception is reality.” Katherine set out to see whether that was true in Pennsylvania fracking towns. She and her colleagues, fellow students and Villanova professors, conducted a geochemical study coupled with a survey of residents who live on fracked land to evaluate a potential link between fracking and effects on groundwater quality and subsequent health issues and residents’ perceptions related to water quality and health.

While Villanova and other universities and organizations have tested the water quality before, this was the first time such testing was correlated with a resident survey, making it another example of Villanova’s research opportunities and innovation.

The team tested approximately 20 private shallow drinking water wells in Bradford and Susquehanna counties. They analyzed samples for methane, total conductivity and select elemental constituents. The same residents who permitted this sampling of their water also agreed to take a survey that asked their opinions about fracking and inquired about perceived changes in water quality and resident health since fracking had begun on their land.

The analysis revealed methane concentrations in more than 60 percent of the wells. There was also a correlation between methane concentrations and total conductivity (conductivity can be a potential indicator of water contamination). Additionally, the residents’ survey results showed that they believed that their water quality decreased after drilling commenced in their immediate area. Residents whose water samples contained concentrations of methane also rated their health as poorer. While the majority of survey respondents supported hydraulic fracturing due to its economic benefits, they did not drink their water.

Katherine concluded that the preliminary results indicate the need for increased sampling efforts evaluating the groundwater and the relationship to health issues associated with fracking. Villanova’s Geography and the Environment team is continuing to work in these counties to investigate the effects of fracking.

**The Story Continues**

While it’s too soon to tell how this research will affect public policy and public health, the researchers will publish their findings when they are finished and share them with landowners, public officials, managers, the gas industry and the public. “We hope our research will allow us all to make better informed decisions about the future of our energy industry,” Dr. Weston says. “Until then, we will continue our field work, but our focus now is on analyzing the samples we’ve collected and synthesizing the information.”

The fracking research project is a multi-year, grant-funded project in which student-researchers are essential. The 2013 summer researchers, including Brian Donnelly, Sara Alesi and Toni Iaria ’14 CLAS (center), sampled water in a North-Central Pennsylvania fracking community.
Taking Academics TO NEW LEVELS

With critical support from alumni, parents and friends, Villanova is addressing the campaign’s educational priorities.

By Suzanne Wentzel
College Priorities

**Dean's Fund for Strategic Initiatives:**
This fund provides critical and immediate support for areas of greatest need, giving the dean the means to address challenges and opportunities that emerge throughout the year.

**Faculty Support:**
Distinguished and passionate facultyempower CLAS students to excel.

- Dean's Fund for Faculty Development
- Department-specific faculty support
- Endowed chairs
- Endowed professorships

**Center for Irish Studies:**
Villanova's Irish Studies Program offers distinctive opportunities for cultural immersion, including the Abbey Theatre Exchange Program. Funding will enhance programming for this center of excellence.

**Department of Communication Renovation Project:**
Funding will support construction, equipment, and maintenance of this new interactive learning environment.

**Complementary Learning Experiences:**
CLAS educates the whole person. Experiential opportuni- ties beyond the classroom are vital components of the learning environment:
- Internships
- Professional and leadership development
- Mentored research
- Study abroad

**PAW Rangers:**
PAW Rangers provides grants to students for extracurricular activities.

**CAVE Automatic Virtual Environment Project:**
Additional funding will help to build and sustain this unique, high-tech facility for the benefit of students, faculty and visitors.

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**VILLANOVA SCHOOL OF BUSINESS (VSB) PRIORITIES**

**Faculty Initiatives:**
VSB is committed to investing in and retaining its world-class faculty. Funding will support current faculty and cultivate rising stars.

- Endowed funds for assistant professors
- Summer research awards
- Endowed professors and chairs

**Dean's Fund for Strategic Initiatives:**
This fund's flexibility enables VSB to address greatest needs and act quickly on opportunities that can further VSB's mission and reputation.

- Launch of student mentoring program
- Curricular innovations in Analytics
- Enhancements to the Applied Finance Lab
- Launch of Center for Church Management and Business Ethics

**Facility and Technology Enhancements:**
Upgrades to Bartley Hall, including new classrooms and study rooms designed for today's business leaders, will provide students with a state-of-the-art learning environment.

**Centers of Excellence:**
Funding will enhance and expand programming for VSB's six centers of excellence:
- Center for Business Analytics
- Center for Church Management and Business Ethics
- Center for Innovation, Creativity and Entrepreneurship
- The Daniel M. DiLella Center for Real Estate
- Center for Global Leadership
- Center for Marketing and Consumer Insights

**Scholarship:**
These gifts provide needed funding to help outstanding undergraduate and graduate students attend and graduate from the College.

**Academics and Programs:**
Funding is needed to support academic innovations so that COE can continue to graduate intellectual and humanitarian engineers:
- Mentors in entrepreneurship, bioengineering and mechatronics
- STEM outreach programs to middle and high school students
- Service-learning programs, including international projects from Cambodia to Nicaragua

**Programmatic Support:**
COE consistently has dedicated itself to staying ahead of the national and global trends within health care through such initiatives as:
- The Center for Global and Public Health
- The Center for Global and Public Health Education and Research building, which will include the newly funded Innovation Lab

**Facilities:**
Additional support is needed to complete the expansion of the Center for Engineering Education and Research building, which will include the newly funded Innovation Lab.

**Student Support:**
By endowing faculty positions, including department chairs, professors and leaders of the centers of excellence, COE will be a home for teaching and research, featuring some of the most inspiring inventors and problem-solvers in the world.

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- Center for Business Analytics
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- The Daniel M. DiLella Center for Real Estate
- Center for Global Leadership
- Center for Marketing and Consumer Insights

**Endowment:**
Engineering labs require constant maintenance and frequent upgrades. A lab endowment for each of the four departments will provide essential funding to support these needs so that students and faculty can stay on the leading edge of knowledge and research.

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**VILLANOVA UNIVERSITY SCHOOL OF LAW (VLS) PRIORITIES**

**Faculty Support:**
Endowed and term scholarships give students access to the innovative legal education and experiential learning opportunities that prepare Villanova lawyers for success.

**Academic Support:**
Endowed centers of excellence and clinics provide the intersection of curriculum and practice, giving students the means to ignite change for real-world clients while exploring their interests in various legal specialties:
- Center for Ethics, Integrity and Compliance; Center for Law, Entrepreneurship and Innovation; Center for Law and Religion; Center for Professionalism and Student Formation
- Adoption Clinic; Advanced Advocacy Clinic; Civil Justice Clinic; Clinic for Asylum, Refugee and Emigrant Services; Farmworker Legal Aid Clinic; Federal Tax Clinic; Interdisciplinary Mental and Physical Health Law Clinic; Law and Entrepreneurship Clinic

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**COLLEGE OF NURSING (CON) PRIORITIES**

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**COLLEGE OF ENGINEERING (COE) PRIORITIES**

**Faculties:**
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By endowing faculty positions, including department chairs, professors and leaders of the centers of excellence, COE will be a home for teaching and research, featuring some of the most inspiring inventors and problem-solvers in the world.

**Student Support:**
COE is committed to providing growth opportunities beyond the classroom, including:
- Graduate fellowships
- Undergraduate research assistantships
- Professional development

**Scholarship:**
These gifts provide needed funding to help outstanding undergraduate and graduate students attend and graduate from the College.

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**COLLEGE OF LIBERAL ARTS AND SCIENCES (CLAS) PRIORITIES**

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**FOR THE GREATER GOOD**
For contact information for the campaign's academic priorities and to see the faculty videos from the Philadelphia Regional Launch event, please visit www.forthegreatergreat.com/academicinnovation
BEING AUGUSTINIAN

Every day, Villanovans define what it means to be educated in the Catholic Augustinian tradition

BY SUZANNE WENTZEL

In his intellectual and spiritual pursuits, Augustine fearlessly sought answers to ultimate questions. It’s a tough act, but Villanovans follow it. Fortunately, they have an Augustinian tool that equips them for success: a liberal arts foundation.

This base empowers students in every college to think critically, expand boundaries and articulate new visions. From discussing Pascal in the Augustine and Culture Seminar Program to dining with faculty mentors in the Center for Faith and Learning, students seize opportunities to wrestle with moral, philosophical, scientific and theological issues.

As Villanova, this search for Veritas is open, free and respectful. Everyone has a place at the table, a voice in the discussion and a stake in the outcome. Augustine wouldn’t have it any other way.

Community of learners

Augustine put a premium on cultivating knowledge in the company of friends. So do Villanovans. They live, learn, grow, reflect and dream together.

In small-sized classes, students and faculty know each other’s names, listen to each other’s ideas and probe each other’s assumptions. Conversations that begin in class are continued within interactive “learning communities” in the residence halls.

Collaborative spaces, interdisciplinary study and cross-college innovations bring together people from every corner of campus, forming—and transforming—relationships.

It’s nearly impossible not to be drawn into and inspired by this spirit of Unitas. Before all else, Villanova is a community. Visitors sense it. Faculty, students and staff magnify it. Alumni around the world spread it. Everyone has Augustine to thank for it.

Inquiring minds, restless hearts

Villanova—that’s Jesuit, right?”

If you’ve been asked that question, then you also know the inevitable query that follows, once you’ve set the record straight: “What does ‘Augustinian’ mean?”

Let’s face it. For lots of folks, Augustine is only a name—and one that they’re not even sure how to pronounce. Of the many esteemed historical figures whose names are famous for Catholic higher education, Augustine is not the first to spring to the average person’s mind.

And yet, 1,400 years before Basil Moreau’s congregation made a home under a dome in South Bend; 1,100 years before the injured soldier Ignatius of Loyola beat his sword into an “SJ”; 800 years before Francis embraced a life of poverty and Dominic one of preaching; and a century before Benedict penned his rule for monastic life, Augustine was creating a legacy that would impact the course of Western thought.

Bishop, theologian, philosopher, teacher and writer, Augustine had a multi-gigabyte résumé and a bio more gripping than any reality show. As a teen, Augustine had walked on the wild side. He hung out with the wrong crowd, enjoyed loose living and tried his hand at being a 26\(\text{26}\) rich man. As a young adult, he had an even stronger passion for fame and fortune. But the divine spark side. He hung out with the wrong crowd, enjoyed loose living and ran for monastic life, Augustine was creating a legacy that would impact the course of Western thought.

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Service and the common good

Augustine was adament: The common good trumps personal interest. Love impels people to put others’ needs ahead of their own. This charge is at the heart of Villanova’s educational mission.

In classes and through co-curricular activities, students learn to see the connections between campus and the local and global communities. Seeing translates into compassionate action as Villanovans use their knowledge to serve others. They staff soup kitchens; tutor children; build homes; oversee the world’s largest student-run Special Olympics event; improve the quality of life in developing countries; and turn out by the thousands for the St. Thomas of Villanova Day of Service.

The Augustinian principle of Caritas drives them. The extent to which they love is the true measure of progress.

A just and ethical world

The University’s Augustinian motto, Veritas, Unitas, Caritas, packs a lifelong commission into three little words. Villanovans are to develop their minds, reflect in their hearts and then go out into the world and ignite change. Wherever life takes them, they are to create a more just, ethical and sustainable society.

For that reason, no Villanova is surprised to be learning about morality in a marketing course or about Catholic social teaching in an engineering course. No Villanovans questions why the University puts so much time and money into promoting green initiatives and seeking justice for the oppressed.

Above all, no Villanova wonders what it means to be Augustinian. The only decision each has to make is: How will I give out into the world and ignite change. Wherever life takes them, they are to create a more JUST, ETHICAL AND SUSTAINABLE SOCIETY.
Connecting on the Nova Network led Emily Hughes ’11 CLAS, ’12 MA (right) to offer Jaime Brosnan ’15 CLAS an internship at Time Inc.

VILLANOVA POWER ON

Nova Network bolsters success

BY SHAWN PROCTOR

When alumni reflect on their years at Villanova, often they remember the shared power of the University community. They recall faculty and staff who supported their burgeoning ambitions and helped them shape their passions into achievable goals. These traditions, deeply rooted in the university's history, collectively lift every Villanovan, continue in the years after graduation. The community that helped set students on the path is a continuing resource for Villanovans at every stage of their careers.

“The Nova Network is not just an online tool limited to job searching. It helps you to position yourself for the future. It’s for current students, for young alumni who are starting their careers and for alumni transitioning their careers, as well as people who just want to make new connections,” says Kevin Grubb, associate director in the Career Center, who also teaches students how to use social networking to create a professional identity.

As part of the Nova Network, in addition to many robust networking and professional offerings through the alumni section of Villanova’s website (see sidebar), the Villanova University Alumni Association (VUAA) has established several social media channels, including Facebook and Twitter. For professional career connections, however, Grubb encourages alumni to explore the University's groups on LinkedIn where alumni can connect in new and meaningful ways. Currently there are 300 million LinkedIn users around the world, including 100 million in the United States alone.

“Much the same as the University’s strong approach to mentorship, LinkedIn continues the Villanova tradition of friends and alumni in meaningful conversations—except here those conversations are online in the form of group discussions. “These connections are the starter—the way we spark the flame that helps our alumni find new ways to ignite change,” Grubb explains.

VILLANOVANS TOGETHER

Jaime Brosnan ’15 CLAS, a Communication major and Economics minor, had set up her LinkedIn profile in the hopes of connecting with a summer internship. After signing up for groups, including Villanova’s mentoring subgroup, she noticed all of the posts by alumni who were looking for advice in their careers. She decided to give it a try and asked about an internship in communication in the Greater New York City area. A few days later Gerald Quinn ’87 VSB, co-president of the Greater Washington, D.C., Chapter, put her in touch with Emily Hughes ’11 CLAS, ’12 MA, who works as associate marketing manager of Audience Development at Time Inc. in New York on the company’s Food & Wine and Travel + Leisure and Departures magazines.

They met for lunch in the city and talked about Jaime’s career goals. At the time there were no openings available in her department, but Hughes remembers being impressed with Jaime’s skills and professionalism. Shortly thereafter, an opening at Time Inc. became available, and Hughes says Jaime immediately came to mind as a great match. She offered Jaime an interview, and within a week had followed up with the offer for an internship position. Jaime had the opportunity to learn the ropes of social media marketing by working with the magazine’s editorial teams and strategic partners.

“It was great for both of us. I am a firm believer in the power of the Villanova alumni community,” Hughes says. Like Jaime, she has benefited from the alumni network: Hughes found her two previous job positions through Villanova connections.

“IT doesn’t take very much time to set up a LinkedIn profile, and it has been such a great resource for me. I’ve told so many of my friends about it,” Jaime says. “Every post seems to contain a response with networking information for Villanova alumni.”

Just as Hughes and Quinn assisted, when the opportunity arises, Jaime will happily pay it forward to the next generation of Villanovans. “I’m so grateful,” she adds. “I can’t stress this enough—Villanova’s alumni network is incredibly powerful. Alumni are willing and ready to help,” Hughes says.

JUMP-START A CAREER

Through LinkedIn, the world’s largest professional social network, the VUAA can connect alumni in new ways than before. It’s helping the University to engage with alumni and create partnerships that benefit other alumni, like career-focused webinars for young alumni and résumé coaching for students.

“Unsure about how to start? Grubb has some practical advice for LinkedIn neophytes. Make a great, updated profile before joining the Villanova groups and subgroups. This ensures that other alumni have an accurate picture of your current career and skill sets. It also primes them to understand your goals.

When posting in a group, make sure the request is “something that is easy to say yes to,” Grubb says. For example, asking outright for a job or internship is difficult to fulfill. It is much easier to request advice, resources or feedback, which can lead to conversations about achieving specific goals. Remember to be specific and provide any needed background as well.

Personalize your communication, and if there is an opportunity to network, try to take the conversation offline, if possible. Certainly there is a time for email, voice-over-IP services and telephone, but Grubb is adamant that trust and long-lasting connections are built through face-to-face contact. “That’s the ideal,” he says. “Decisions are usually made in person.”

Whether it is updating your information in the Alumni Directory, attending an event or reaching out to other Villanovans through the VUAA social media channels, Grubb encourages tapping into the power of the Nova Network. “It’s a powerful place to be,” he says.
In Every End,  
A New Beginning

BY SHAWN PROCTOR

Each commencement symbolizes both a beginning and an ending as the transformational journeys that began four years ago at Villanova conclude. It is a rite, imbued with tradition, signaling the start of a passage into graduates’ futures. They join the greater community of Villanovans connected around the world; they carry forward the light and wisdom learned at the University; and they rise to meet the personal challenge of all alumni to ignite change everywhere.

But just as their experience at Villanova was guided by St. Augustine’s imperative “Tolle Lege”—take and read—so, too, is Commencement an ideal occasion to pause in reflection. For in these graduates is the sum of the love and support from family, friends, and the University’s faculty and staff. It is a celebration of their hard work and sacrifice. And just as each graduating class before them, they will prepare themselves for the years ahead in order to reach their greatest potential, one that will shape the world.

“We wish you well as you begin ‘new homes’—new Villanovas—all over this world,” University President the Rev. Peter M. Donohue, OSA, PhD, ’75 CLAS told the 2014 graduating class May 15. “You have received wisdom here. We hope it has ignited your heart.”

Commencement speaker Jill T. Biden, EdD, ’91 MA, second lady of the United States, who shared many lessons of her life, said each one ultimately taught her that each person must show his or her heart to the world. Villanovans must commit to persevere, regardless of the stumbles along the way.

She quoted Pope Francis as he paraphrased the wisdom of St. Ignatius: “Love is expressed more clearly in actions than in words.” It is through these deeds that Villanovans will achieve their own greater great.

In every end, A New Beginning
**IGNITING CHANGE**

Villanovans contributing to the community

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**A Storied Life**

The Ronald McDonald House co-founder and former Eagles GM knows the power of a good story

By Suzanne Wentzel

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As those lucky enough to know the ebullient raconteur will attest, Murray loves to talk. No one can be with him for five minutes without hearing him say, “Let me tell you a story.”

The trove from which he plucks these narrative nuggets is jam-packed. Every person Murray encounters is a story waiting to be heard, and he is there to listen, remember and regale.

It’s what he did as he hitchhiked to Philadelphia in 1966, he returned to Villanova to work for his mentor as director of Sports Information. It was a dream job, which is why Murray resisted when, several years later, Mahan suggested he apply for an opening with the Philadelphia Eagles. Murray got an interview but gave it less than the old college try. Mahan dug in. “If you didn’t do your best, go back.”

Murray went back. In June 1969, the Eagles hired him to be assistant publicity director. Five years later, he was named general manager. He helped transform a losing team into a Super Bowl contender, a turnaround accelerated by the hiring of head coach Dick Vermeil. Murray also helped create a “home away from home” for the families of children with cancer.

**EDUCATION FOR LIFE**

Of the many characters who have filled Villanova for years, worked to attract fans to minor league parks, managed a restaurant for glitterati, drafted NFL players, fans to minor league parks, managed a company would donate all proceeds from the sale of a new St. Patrick’s Day milkshake.

Murray knew firsthand: When people enter each other’s story, miracles happen.

**SPORTS INFORMATION**

After playing for the Phillies, Murray landed jobs with several executives to help open houses in their cities. Today, Ronald McDonald House Charity operates more than 338 houses worldwide. Murray numbers it among his greatest blessings.

“If it is the Super Bowl,” he says. “I could tell story after story of the families now in my life and of the miracles that happen. I’m happy to be a little part of it.”

**HIGHER GAME PLAN**

Confident that God calls the plays, Murray sees every job as a “sacred trust” but never takes himself too seriously—an attribute Pope John Paul II likely observed in him. When the pontiff visited Philadelphia in 1979, he saw, in the throng, a baby whose shirt proclaimed that he, too, was named John Paul. The baby was the youngest of Jim and Dianne Murray’s five children. The pope came over and blessed the tot. In time, this “mini-miracle” led to others, culminating in Murray’s lunching with the pope at the papal residence in Castel Gandolfo, outside Rome. After he shared the story of the Ronald McDonald Houses, Murray couldn’t resist adding, “Holy Father, you’re the head coach of the world!”

The president and CEO of the public relations and marketing firm Jim Murray Ltd., the alumnus stays close to the campus that shaped his life. He was the 2010 recipient of the College of Liberal Arts and Sciences’ Alumni Medallion, and he helped bring back intercollegiate football and hire head coach Andy Talley. “Jim is one of God’s best people,” Coach Talley says. “Everyone loves him!”

In addition to attending daily Mass at St. Thomas of Villanova Monastery, Murray often visits the Office of Disability Services. Stephen McWilliams, MFA, PhD, the adviser to Students Living With Disabilities and author of Life Is an Audible, the forthcoming biography of Murray, feels privileged to be part of his story. “Jimmy has no agenda—except to help everyone. He can roast movers and shakers and then hang with the average person on the street. The change he creates is the cumulative effect of his being caring and compassionate.”

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“Villanovans have an indelible ‘V’ on their spirits.”

—James Murray

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The Jake Nevin Field House was home base for James Murray ’60 CLAS, first in his days as student manager of the baseball team and, later, as director of Sports Information.

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Until his death in 2010, Arthur Mahan ’36 CLAS (right), former vice president for Athletics, was a father figure and friend to his protégé, James Murray ’60 CLAS (left).
The last thing most people consider when enjoying a glass of wine is the chemical composition of their pinot noir or chardonnay—unless, of course, one happens to be a winemaker like Angelina Mondavi ’04 CLAS. Angelina was 10 when she started gaining career experience pulling wine samples for her grandfather and father, and working in the lab at Charles Krug, the winery her great-grandparents, Cesare and Rosa Mondavi, had purchased in 1943.

“Every winemaker has specifications for pH, acidity and other factors,” Angelina says. “Growing up, I was taught how to craft these, and slowly I began to understand the reasoning behind what winemakers do—for example, when they harvest their grapes, or whether they keep or remove the grape skin before ‘pressing off’ for color extraction.”

While she was quite interested in these “nuances,” her desire to follow her family’s deep footsteps into the vineyard didn’t ignite until her junior and senior years at Villanova University, hundreds of miles away from Napa Valley, Calif. The courses in her chemistry program deepened her understanding of the information she had stockpiled as a youngster. They gave meaning to the nuances, as she discovered compounds that could be applied to softening the bitterness of wine and learned the effects of oak barrels versus stainless steel tanks on fermentation. (Mondavi insists on 100 percent French oak barrels, which, Angelina explains, “release compounds I really like, giving the wine a soft creaminess.”)

**IDEAL ACADEMIC CONTRAST**

A Chemistry major, Angelina completed a minor in Business to create the right balance for success in the industry, although her preference was not to work in the office but to be hands-on—testing the soil in the vineyard and making wine.

So it was fortunate that her sister, Riana ’09 VSB, who followed Angelina’s path east to Villanova, chose a double major of Marketing and International Business, which, Riana says, gave her “the educational foundation I needed to thrive in the business world.”

These contrasting academic backgrounds and inclinations would serve the sisters well for the exciting venture they embarked upon in 2003. Together with their siblings, Alycia and Giovanna, the fourth-generation quartet purchased two beautiful acres in Howell Mountain, Napa Valley, appropriately naming it Four Sisters Vineyard—the place from which their Dark Matter Wines would spring forth.

As head winemaker, Angelina is drawing intensely on the revolutionary wine techniques—such as cold fermentation, cold sterile filtration and the aforementioned use of French oak barrels—that their grandfather introduced to the industry, as well to carrying on the family’s strong tradition to launch their own company.

Perfect Balance

For Angelina ’04 CLAS and Riana ’09 VSB Mondavi, chemistry plus business equals success

BY COLLEEN LYNN CURLEY

The Mondavi sisters—Giovanna, Riana ’09 VSB, Alycia and Angelina ’04 CLAS—have pooled their talents and built on their wine-making family’s traditions to launch their own company.

family-owned winery, which afforded her the opportunity to pursue a master’s degree in Oenology (the science and study of wine and wine-making) from the University of Adelaide’s Waite Campus. She then became assistant winemaker with Pine Ridge Vineyards and, later, with One True Vine LLC, under the tutelage of Jayson Woodbridge.

Four Sisters has put out three zinfandel vintages (2006, 2007 and 2008), with 2009 forthcoming. While Angelina works to ensure the balanced complexity of these Dark Matter wines, Riana’s business degree serves her well as the company’s brand and sales manager. Alycia focuses on marketing and sales management, and Giovanna wears two hats—that of sales associate and of social media manager.

**DOING THE UNEXPECTED, TRADITIONALLY**

Although their roles are varied, the four sisters are committed to the revolutionary wine techniques—such as cold fermentation, cold sterile filtration and the aforementioned use of French oak barrels—that their grandfather introduced to the industry, as well to carrying on the family’s strong tradition and values.

“My grandpa is 99 and still goes to work every day,” says Angelina. “When you see that ability, that passion, that sparkle in someone, it makes you want to do even more yourself.” Her passion, as well as Riana’s, also is fueled by the values intertwined in their undergraduate experiences.

“Villanova, it’s all about pushing boundaries and following through on that to be successful,” notes Angelina, who was honored with the College of Liberal Arts and Sciences’ Young Alumni Medallion in 2013. “Professors encourage students to move beyond thinking that you have to do what is expected or standard—and they are constantly doing so themselves in their courses.” As a result, today Angelina and Riana and their sisters—as winemakers and wine marketers—are indeed pushing boundaries, from their high-end, 100 percent zinfandel vintages to the distinctive, far-from-customary label on their bottles.

“Villanova really taught us to think outside the box, take risks and go for our dreams. And Dark Matter Wines is a testament to following through on dreams. ... What’s the point if you don’t risk everything?”

—ANGELINA MONDAVI

The Mondavi sisters—Giovanna, Riana ’09 VSB, Alycia and Angelina ’04 CLAS—have pooled their talents and built on their wine-making family’s traditions to launch their own company.

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“Villanova really taught us to think outside the box, take risks and go for our dreams. And Dark Matter Wines is a testament to following through on dreams,” says Angelina. “You’re always going to fail at something, but at the end of the day, that failure will be what allows you to reach your goals and succeed. What’s the point if you don’t risk everything?”

—ANGELINA MONDAVI
There are those who look at things the way they are, and ask why. ... I dream of things that never were, and ask why not?” —Robert Kennedy

From his soft voice and humble demeanor, a casual listener might not realize Keith Martinez ’16 CLAS is a young man who came to Villanova to fulfill a big dream. That dream melds Keith’s passion and devotion with the University’s platform for social justice to improve life for the Lakota people living on his South Dakota reservation.

“I am always working to try and make something better,” says Keith, a Kyle, S.D., native who majors in Communication and is in the Honors Program. He is also a Villanova Presidential Scholar and Gates Millennium Scholar. “There are so many great programs on campus—the University perceives each student’s potential and helps him or her become someone who can ignite change.”

Before matriculating at Villanova, Keith faced a difficult decision. Should he stay in his high school, where he was not challenged academically, or leave his mother and six brothers to attend Scarsdale Senior High School in Scarsdale, N.Y., as a member of the selective STEP (Student Transfer Education Plan)?

He and his family recognized that his greatest potential could be realized only with better resources and education than was available at home. Outside of that community and welcomed into a new one at Villanova, Keith understands even more clearly the issues that affect the people on his reservation: poverty similar to inner cities, people engrained with a poverty mindset and political corruption among tribal leaders.

To lift up the next generation, Keith has honed his public speaking skills in Villanova’s Communication Department. “I don’t want kids to have to leave the reservation in order to get a good education, but I recognized that it would be very difficult to make changes if I couldn’t speak about the problems,” he says.

Keith Martinez ’16 CLAS represents the best of Villanova and Lakota values

Creating Change in the World

The University’s proximity to Washington, D.C., has allowed Keith to visit his senators on Capitol Hill and raise awareness about Native American issues. As a result of his work, Keith has been recognized as a Champion for Change by the Center for Native American Youth and a Youth Ambassador by Youth Service America. These accomplishments are in addition to his robust service and raising funds for nonprofit groups on campus and in the Greater Philadelphia region.

He adds that Nicole Davis, assistant director for Retention and Outreach Counseling in the Center for Multicultural Affairs, has been vital in helping him to keep a balance between his academic workload and exploration of new social justice opportunities. She provides emotional, academic and administrative support for Villanova’s other students who have received Presidential Scholarships for Underrepresented Students as well.

“He has a strong platform to help raise awareness as a change agent,” Davis says. “At the end of the day, Keith knows that’s what he wants to do—make a difference so others can have the same opportunities that he has right now.”

This summer Keith was able to meet President Barack Obama through the My Brother’s Keeper Initiative. Yet his work, as with his studies at Villanova, always leads him back to his central goal.

He hopes to create a nonprofit designed to raise awareness of Native American issues around the country while inspiring Lakota children to become the tribal leaders of tomorrow. Education is the path that will lead to prosperity, Keith believes. Lastly, he wants to combine the new generation’s big dreams with financial resources to make them real.

“The communication skills I have learned at Villanova will be vital in all of these efforts,” Keith says.

“I don’t want kids to have to leave the reservation in order to get a good education.”

—KEITH MARTINEZ

BY SHAWN PROCTOR
CROSSING THE NEXT THRESHOLD

Villanova affirms its commitment to sustainability

>> By Suzanne Wentzel

Every day the media presents people with overwhelming evidence of human-induced climate change and of the hefty price being paid by the vulnerable and voiceless. The scale of the crisis reduces some green-intentioned people to a state of hopeless inertia. At Villanova, however, it propels them to new levels of accountability and action.

In April, University President the Rev. Peter M. Donohue, OSA, PhD, ’75 CLAS signed the St. Francis Pledge to Care for Creation and the Poor. This pledge is carried out by the Office of Sustainability, which Villanova plans to achieve carbon neutrality—ever before her, Schwarz supports the scores of sustainability efforts on campus, making her a key player in the fulfillment of the pledge. She is involved in energy efficiency, alternative transportation and other projects spearheaded by the Office of Facilities Management. She tracks the University’s progress in strategic areas; helps faculty incorporate sustainability into courses; and liaises with student groups to organize events and launch initiatives. Such collaboration changes her battery. “Everyone wants to know how we will make sustainability a reality in the world,” Schwarz says. “It is the students who will change the tide.”

SUSTAINABLE STATE OF MIND

Another innovation that will help the University meet its commitments is the Villanova Center for Energy and Environmental Education (VCEE). Housed in the College of Liberal Arts and Sciences and supported by private gifts to the Dean’s Fund for Strategic Initiatives, this pilot center, founded in 2013, enhances teaching and learning in the areas of environment, energy, sustainability and climate. It has gone from bud to bloom in record time. From hosting lunchtime seminars on faculty research to presenting a workshop on sustainability across curricula, VCEE not only gets the most important themes, but does so in a way that is intelligible to people of any discipline. “We want a Villanova degree to be synonymous with sustainability,” says Jared Paul, PhD, associate professor, Chemistry, who, with department colleague Amanda Grannas, PhD, associate professor, co-directs VCEE. “We need every graduate, from accountants to theologians, to have a background in sustainability.”

In November, VCEE will host geologist Richard Alley, PhD, a contributor to the Intergovernmental Panel on Climate Change, which shared the 2007 Nobel Peace Prize with Al Gore. Such offerings underscore VCEE’s mission to educate the community and deter it from seeing the glacier as half-melted. “The news is so dire, people want to throw their hands up,” says Dr. Grannas. “We approach climate change with a positive, solutions-oriented, future-thinking process.”

PRINCIPLES IN PRACTICE

Much of the activity anticipated in the pledge is carried out by the Office of Mission and Ministry, an energized locus for the exploration of sustainability within the Augustinian intellectual tradition. Faculty workshops on Catholic social teaching unpack concepts of solidarity and stewardship. The Center for Service and Social Justice engages students in sustainable projects worldwide. Through the Center for Peace and Justice Education, advocacy groups flourish, and courses on environmental ethics and ecologically sound agriculture cause paradigm shifts. “When students start to see themselves as part of an indivisible network of life, how they participate in that continuum also changes,” says William Stehl ’99 CLAS, associate director for the center and for Campus Ministry. Such transformation empowers alumni to become voices of reason and hope. They can make decisions based on truth as they seek moral, sustainable solutions, says Joseph Robertson ’97 CLAS, strategic coordinator for Citizens’ Climate Lobby and longtime participant in the University’s sustainability initiatives. “The pledge is Villanova’s way of saying that we use our intelligence and freedom to think about ramifications, choose the better path and not impose dire consequences on the next generation.”

That’s the kind of evidence humankind sorely needs. •
TRADITIONS, VALUES, SUCCESS

One year later, Villanova and retooled BIG EAST score high

By Shawn Proctor

WHEN student-athletes pull on the Villanova blue and white, they are energized by the University’s incredible spirit. Villanova’s runners start a race with speed, but it is the school community that gives them endurance to sprint across the finish. And when Wildcats line up for a game, they know it is the pride and unity of Nova Nation that inspire them to play with heart. For it is together that Villanovans strive every tick of the game clock. Together, they rise up to score. Together, they achieve greater.

One year ago, Villanova set a new course designed to give the University’s student-athletes an even stronger platform for success. Villanova announced that it would be a founding member of a refreshed BIG EAST Conference, one that would feature a foundation of schools with similar academic values, strong traditions and passionate supporters.

In addition to seven core schools—Villanova, DePaul University, Georgetown University, Marquette University, Providence College, St. John’s University and Seton Hall University—the BIG EAST added Butler University, Creighton University and Xavier University. Additionally, the conference unveiled agreements with Fox Sports for national media coverage and with Madison Square Garden to continue hosting the men’s basketball postseason tournament, the sport’s premier conference event.

“Villanova student-athletes have always played with a great deal of respect and integrity for the game and for each other. This past year was about building upon that great legacy while being forward-looking and innovative,” says Vince Nicastro, director of Athletics.

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“This new surface is clearly the best in the conference,” says Fran Kulas, who is in his first season as head coach of Women’s Soccer. “We are so thankful to the administration, development office and donors. We feel this will not only separate us from the schools recruiting in the conference, but throughout the nation. It’s a great time for Villanova soccer,” he adds. It’s a great time for all of Villanova’s athletic teams, because the Wildcats’ storied tradition has positioned them for future success. Their accomplishments, as well as the success of the evolving BIG EAST Conference, become points of pride for Villanovans around the world and further strengthen the University’s national reputation as an institution of academic and athletic leaders.

“There’s a sense of place that we’re building upon in sports,” says Marcus O’Sullivan, the Frank J. Kelly Endowed Track and Field Coach. “This marked the first time in the program’s history that it completed this feat, dubbed the BIG EAST Triple Crown. As a result, the coaching staff was named the BIG EAST Coaching Staff of the Year. Leading the way for the Wildcats was Villanova’s Male Student-Athlete of the Year Samuel Ellison ’14 CLAS. The seven-time All-American and five-time BIG EAST champ is a standout student as well, earning a Fulbright Scholarship to continue his academic studies at the University of Birmingham in England. A prestigious academic honor, it represents a fitting conclusion to Ellison’s incredible career at Villanova. “He is the quintessential Villanova student-athlete and reflects the kinds of programs we have,” O’Sullivan says.

Villanova’s BIG EAST Championships 2013–14

Men’s Basketball

Regular Season

Men’s Cross Country

Men’s and Women’s Indoor Track and Field

Men’s and Women’s Outdoor Track and Field

Women’s Swimming

One example of this alumni and friend support is reflected in the new soccer complex that was completed over the summer on West Campus, which will feature a practice-only field side by side with a new artificial turf game field. Donors have come out to support the $3 million project as essential to recruiting the finest talent in this soccer-rich region of the country. The excitement has reverberated through the tightly knit soccer community.

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Back on campus with its iconic church spires tracing three points in the sky, thousands of classmates relive their shared memories. They reconnect to the experience at Villanova that helped launch their careers and ignite their passions. The atmosphere at Reunion, held June 5–8, reminds them of the professors, mentors, friends and classmates who made their years at Villanova—from that first campus visit to the moment they turned their tassels at Commencement—so special and formative.

Like the rich opportunities at the University, Reunion creates a personalized yet shared experience. Couples renew their vows at the chapel. Families tour the campus to marvel at how the University has grown and chat with the deans and University president about what is coming up next. Former classmates embrace at the family picnic and raise a toast together at the party in the evening. Amidst the music and revelry, they reminisce and celebrate the power of community surrounded by alumni who span the decades yet share the same values, passions and pride.

Some people say you can’t go home again, but they have never seen Reunion at Villanova or felt the spirit that inspires Villanova. They haven’t watched how easily hundreds of people can joyously come home once more as they renew their love of their alma mater. It’s still even more potent to hear their stories—how they have taken the foundation created at Villanova and built lives and careers that have inspired change in their field. Students who were challenged by the rigorous education in the classroom rose up to meet larger challenges.

Ultimately, Reunion Weekend is a strong reminder of the power of one. One campus and University. The power of each alumnus and alumna helping the world in one way, no matter how big or small. The power of being one community of leaders who work side by side and connect big ideas to make one shared tomorrow.
Brala got involved with alumni activities shortly after graduation. But she credits Patrick with showing her how to help even more. He was a member of the Alumni Association board from 2000 to 2006. She followed his example and has been a member of the Alumni Association Board of Directors for seven years, serving as president-elect for the past two years. Brala also shares her time and expertise with the Villanova community in other ways. She mentors current students, interviews high school students for scholarships, and serves as a guest lecturer and a speaker in panel discussions. She also is a member of the Friends of Villanova Swimming and Diving group. Since the Bralas live adjacent to Villanova, the University is part of their family life. They often can be seen on campus supporting student organizations and attending plays and other events. Their children are avid Wildcats fans. “Villanova gave so much to me that I feel like it’s important to give back. And the more I give, the more I want to give,” she says.

Brala says she is “humbled and honored” to serve as president of the Alumni Association for the next two years. She developed a plan fittingly called NOVA plans to focus on during her tenure:

1. Networking—Brala notes that the Alumni Association has made amazing strides over the past few years in networking with students and parents. She wants to expand professional and social networking opportunities.

2. One Villanova—The pride of undergraduate alumni is unmistakable. Brala wants to make sure that all alumni—including part-time, online and graduate students, as well as their parents—feel that they are an integral part of the Villanova community.

3. Alumni Association Board of Directors—heart: The connection alumni feel to Villanova lasts a lifetime. Fostering that bond is one of Brala’s top priorities as the newly elected president of the Villanova University Alumni Association Board of Directors.

“One of the things I hear constantly is that Villanova is a community,” Brala says. “The pride and connection are there across every age group and demographic. It’s amazing how alumni feel an instant link with other alumni even when they never knew each other at Villanova. One of the goals of the Alumni Association is to inspire alumni and parents of current students to become even more engaged with Villanova.”

Brala says her commitment to Villanova started during her undergraduate years. She was captain of the varsity diving team and was involved in other activities, including the Blue Key Society, an active group that gives prospective students an inside view of the Villanova experience from students’ perspective. Brala also met her husband, Patrick Brala ’89 VSB, ’07 MBA, at Villanova. The couple has two children, ages 15 and 12. “It was at Villanova that I developed character, confidence and a leadership style. Those years really set the stage for my future,” Brala says.

Brala went on to earn an MBA from the Wharton School. Today, she is the president of TSB Marketing and Strategy Consultants, an academic speaking opportunities, Homecoming events and service opportunities.

“There is something for everyone no matter what their interests or where they live,” Brala says. “We are part of Villanova’s legacy, and we can help secure that legacy for future generations.”
The Villanova Campaign to Ignite Change.

What we’re really excited about is building on the foundation that we have in order to create more official channels in the Villanova Network. When we go out and meet with Villanovans, we hear that they love Villanova. It’s our job to create connections with their alma mater,” says George R. Kolb ’84 VSB, associate vice president for Alumni Relations.

These new connections will tap into the enthusiasm of the 116,000 alumni living in the United States and abroad by strategizing for long-term success. Five regional offices have opened in major metros, including New York; Washington, D.C.; Chicago; Boston; and Los Angeles. Leadership efforts have been deliberate in creating alignment between the Alumni Office and those programs for alumni.

Villanova also has expanded connections to alumni through affinity programs, based on the activities that mean the most to them as students. “Whether it was a singing group, band trip or sports practice, this is a huge point of pride for alumni. There are so many memories. It’s such a passionate group, and we’re excited to support those programs for alumni,” Kolb says.

Kolb also points to campaign goals established for the first time by the Villanova University Alumni Association Board of Directors, including its intention to raise and surpass $9 million through gifts from current, past and near-future members. This new goal, set by volunteer leaders, is proof of the board’s enhanced role in the campaign, the power of planned giving and the can-do attitude that makes Villanovans distinctive.

Alumni are discovering this is a campaign in which everyone can and should participate, regardless of the size of his or her gift. Every person can help move the University closer to surpassing the ultimate goal of $600 million, whether he or she is a current student or an alum celebrating 50 years, whether he or she is a parent of a student or a friend of the University.

To get involved, contact your local chapter or find it online at alumni.villanova.edu.

Four outstanding alumni have been elected to the Villanova University Alumni Association (VUAA) Board of Directors, the governing body responsible for establishing the overall strategic direction of the VUAA. They symbolize vital additions that will help the VUAA continue its mission of engaging alumni and supporting the connection between alumni and the University.

Additionally, Tracy Setlock Brala ’90 VSB begins a two-year term as the president of the Alumni Association. (See profile in the “Volunteer Spotlight.”) Terence P. Delaney ’83 CLAS will serve as president-elect.

John Pond, CPA, Esq., ’78 VSB, ’03 MBA, ’09 LLM, of Newtown Square, Pa., is managing director of JLP & Associates LLC, a professional service firm specializing in finance counsel services to attorneys, courts and business owners. Prior to this, he was the chief financial officer and general counsel at Optical CrossLinks Inc. and a principal with Parente Randolf, the largest Pennsylvania-based CPA firm. He was a former chair of the Pennsylvania Institute of Certified Public Accountants’ Committee on Forensic and Litigation Services.

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Kerry Cooley Bruggemann

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George R. Kolb ’84 VSB, associate vice president for Alumni Relations, speaks to alumni and friends of Villanova at a recent soccer reception.
Bob DeLisa ’61 CLAS published the book The Unforgiven Boss: The Seven Fundamentals of Managing, Making It Work on his 37 years of management consulting and executive coaching experience.

John Canuso Sr. ’63 COE was Villanova University’s 2013 Father Bill Atkinson, OSA Humanitarian Award recipient.

Armando V. Greco ’67 COE, executive director of the Lehigh and Northampton Transportation Authority, was honored by having its maintenance facility dedicated in his name in October 2013.

Richard Crawford ’68 VSB received the Defense of Freedom Medal in April for injuries sustained in an IED explosion in 2010. Additionally he was a recipient of the Navy Marine Corps Achievement Medal in 2008 for his work with the Marines in Fal- lujah, Iraq. Crawford has worked as an advisory rebel to Regimental Combat Team 6 in Iraq in 2007 and to Regimental Combat Teams 1 and Afghanistan in 2012.

1990s
CLASS OF 1990
25th Reunion
June 4–7, 2015
CLASS OF 1995
25th Reunion
June 4–7, 2015
CLASS OF 1995
20th Reunion
June 4–7, 2015
CLASS OF 1980
20th Reunion
June 4–7, 2015

Frank Budd ’62 VSB, track and field star and member of the inaugural class of honorees on the Villanova Wall of Fame, passed away April 29. One of the University’s best athletes, Budd won three NCAA individual championships and two Penn Re- lays championships, and he represented the United States at the 1960 Summer Olympics. He tied or set six world records during his racing career.

As an undergraduate at Villanova, Budd was a member of the track and field team from 1960 to 1962. He won the outdoor national championship in the 100 yards as both a junior and a senior in 1961–62 while also capturing the 1961 title in the outdoor 200 yards. In each of those years Budd also helped lead the Wildcats to championship of America titles in the 4x220-yard relay at the Penn Relays, including anchoring the 1962 winning team.

Despite never lining up for a single football play in college, Budd was chosen by the Philadelphia Eagles in the seventh round of the 1962 NFL draft. He went on to play wide receiver in the NFL for Philadelphia and Washington.

Carolyn R. Mirabile ’91 VLS, a partner at Weber Gallagher, presented the program “Top 10 Things to Look for in a Custody Evaluation” at the Talk Exchange Radio program Mind, Body, Spirit. Mirabile discussed involvement and collaborative divorce and how each can be used as an alternative to traditional divorce litigation.


Cheryl Ricchini Mercurio ’89 VSB accepted a position with United Concordia Dental as a senior sales manager responsible for the New Jersey and New York market.

Marta squeeze ’89 MA teaches at Milton Hershey School, located in Hershey, Pa., and published the book A Spot on the Wall, a story of the commitment, love and sacrifice experienced when a family has a special child.


February 2015
A PLATFORM FOR THE COMMON GOOD

Lisa Tomasi ’86 CLAS had always been passionate about helping her community, but it was when she began to consider how to ignite change nationally that she hit on a novel idea. Since people handle nearly everything online already, why not create a free platform to help nonprofits, charities and donors raise goods for their causes?

YouGiveGoods (www.yougivegoods.com), her innovative concept, takes care of the logistics of a charity drive—from coordination to delivery to organizations—allowing organizations to create bigger campaigns more easily. The website also lists items that food banks, shelters and other organizations indicate are most needed. One of her campaigns included a food drive in partnership with Villanova’s club sports teams, which raised more than 4,300 pounds of food for Philabundance in February.

When Lapham-Hickey Steel Corporation purchased the assets of Industrial Spring Steel in November 2013, it was more than a merger of two companies. It was the formal sealing of a partnership connecting two generations of Villanovans—John Maguire Jr. ’61 VSB and Brian Hickey ’01 VSB. Maguire was owner of Industrial Spring Steel in Philadelphia. Hickey is a general manager at Lapham-Hickey, headquartered in Chicago, where his father has been president for 38 years. Previously, the companies had been friendly competitors. Both men agree the acquisition was more than business, although it did strengthen the company’s strategic position. It was a welcoming of Spring Steel’s employees into a larger family.

CLASS NOTES
1950s

Carl F. Andreone ’50 COE, April 23.
Alfred L. Glaudel ’50 COE, May 22.
Frank J. McLaughlin Sr. ’50 VSB, June 23.
Angelo Roselli ’50 COE, May 26.
Charles F. Sauermelch ’50 COE, April 8.
Theodore Tiedeken ’50 VSB, July 15.
James L. Geist ’51 COE, May 3.
Francis E. Gobes ’51 CLAS, April 5.
The Rev. Donald X. Burt, OSA, PhD, ’52 CLAS, April 11.
Thomas C. Linahan ’52 CLAS, ’59 MA, March 27.
Warren McDermott ’52 VSB, Feb. 17.
Thomas W. Roach ’52 CLAS, March 6, 2013.
Thomas F. Terranova ’52 CLAS, April 21.
Robert R. McCarron ’53 VSB, April 7.
Allan Stewart ’53 VSB, Feb. 27.

2014

150th Anniversaries

The Rev. Monsignor Thomas Luebking ’61, July 6.

1960s

James Hubbert ’60 VSB, March 12.
James E. Schreiber ’60 VSB, May 27.

Class Notes Publication Policy: Villanova University accepts submissions of news of professional achievements or personal milestones for inclusion in the Class Notes section of Villanova Magazine. Concise submissions can be submitted electronically to alumni@villanova.edu, via Nova Network (www.alumniconnections.com/villanova) or by mail to Kate Weichler, Villanova Magazine, Alumni Office, Gouey Hall, Villanova University, 800 Lancaster Avenue, Villanova, PA 19085. Digital photos should be 300 dpi, JPEG or TIFF format, and at least 3 by 5 inches. (Please note that we are no longer accepting headshots.) Villanova University reserves complete editorial rights to all content submitted for Class Notes, and posts and publishes listings in an amount and fashion as possible at its discretion. All Class Notes also may be posted on Nova Network. Reasonable steps are taken to verify the accuracy of the information submitted, but the University cannot guarantee the accuracy of all submissions. Publication of achievements or milestones does not constitute endorsement by Villanova University.

THE STORY BEHIND THE SILVER SCREEN

When moviemakers enjoy a blockbuster film, few likely consider the years of work required to take a film production from script to screen. But Rozanna Tesler Fried ’03 VLS knows firsthand that, in addition to all special effects aside, in Hollywood there is often more that meets the eye.

As senior counsel in Legal Affairs at Twentieth Century Fox, one of the world’s largest producers and distributors of motion pictures, she oversees all aspects of the film development and production process, including acquisition and development of material and rights analysis; negotiation of talent deals; and management of all legal aspects of the development, production and post-production processes. In June 2013, Fried joined Constantin Film, a German film production and film distribution company, as vice president of Business and Legal Affairs.

Tesler Fried ’03 VLS

As a JD candidate, she was a member of the Villanova Law Review and elected to the Order of the Coif. Following law school, Fried spent several years working at the international firms of Weil, Gotshal & Manges LLP and Loeb & Loeb in New York City before moving on to Twentieth Century Fox.

Did you know?

Gifts to Villanova of less than $250 totaled $1.2 million in the last fiscal year.

Nan B. Hechenberger, PhD, ’66 CON, March 6.
Charles R. Brockman ’57 VSB, April 7.
H. Thomas Curran ’57 CLAS, Feb. 28.
William Hansbury ’57 VSB, March 12.
Charles Martin ’57 VSB, April 24, 2013.
Eugene P. Rzodkiewicz ’57 COE, May 7.
John Flynn ’58 VSB, May 2.
Paul E. Laughlin, Esq., ’58 CLAS, March 17.

WHY I GIVE

Patrick Higgins ’79

“We’re supporting the development of the new Soccer Complex on West Campus. But what is more important to my wife and me is that it’s for the student body.”

Why I Give

For Patrick’s story, visit www.villanovaathletics.com

FOR THE GREATER GLORY

THANK YOU

Villanova Annual Fund

www.villanova.edu/annualfund

50 VILLANOVA MAGAZINE FALL 2014
Villanova Loses Beloved Augustinian

TRACY, OSA, ’63 CLAS

with vibrant student Masses and Campus Ministry

Augustinian values in his own music blended well

influences and talent for presenting Scripture and

justice movement. His 1960s hippie-folk-poet

depth spirituality and rebel drive for the peace

he brought with him a communal perspective,

Campus Ministry Office at Villanova University,

the Villanova University Alumni Association.

Trustees, as well as board member and chaplain of

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Tracy, OSA, ’63 CLAS passed

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Patrick J. Huvane ’93 COE,

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Peter J. Burke Jr. ’97 MA,

April 18.

Brian G. Lenhard ’98 VSB,

March 13.

2000s

Correction

Jennifer Riley ’99 CLAS, ’01
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2014 by the American Society of
Legal Advocates.

Faculty

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Donald E.G. Shaw, PhD,
June 13.

Friends

Todd Bjorklund,
July 19.

Villanova University Alumni Association.

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CAROLYN EVerson
Carolyn Everson ’93 CLAS, Facebook vice president, mother of twins, board member, philanthropist, and one of Bloomberg TV’s “Women to Watch” and Fortune magazine’s “40 Under 40,” talks to Villanova Magazine.

What is your role at Facebook?
I have the privilege of leading the teams at Facebook and Instagram that are responsible for working with the world’s largest marketers and agencies, helping them use our platforms to drive their businesses.

Why Villanova University?
I visited 13 schools. At Villanova, I was wowed by the sense of community and the excitement. (It helped that I visited on St. Patrick’s Day!) I was offered a Presidential Scholarship, which proved to be a wonderful opportunity. I turned down some great offers from prestigious schools because Villanova was the real deal—academically rigorous, values-centered and strong on community.

Tell us about your Villanova experience.
The experience was rock solid. Villanova played a significant role in my personal development. I was in the Honors Program, which challenged me academically, and I was involved in giving back through community service. That had always been important to me, and it is now something my husband and I value and instill in our girls. I was able to grow spiritually through a lot of opportunities, including the popular 10 p.m. Mass. And I had fun and support, especially as a member of Kappa Kappa Gamma, which was a great group of girls. Villanova was the whole package.

Did Villanova prepare you for your career?
Yes. I got an excellent education infused with values and that sense of community that is so strong at Villanova. Through the Honors Program, with its small, intense classes, I learned to think critically, debate ideas and thoroughly know my material. I had to develop my thesis and defend it. In addition, I pursued meaningful research. Being able to conduct faculty-sponsored research with Drs. Gallagher and Jones—and then publish that research as an undergraduate—was an invaluable experience and made a lasting impact on me. It was also a distinguishing factor when I interviewed for jobs post-Villanova.

You’ve been a vocal advocate for women in business. How do you manage it all?
I strive to integrate the two worlds, not to separate them. This is the advice I received when I started out, and it’s been a very effective tool. It’s allowed me to be a better mom and a better business person. I even take my girls on a business trip about once a quarter. Being a woman is an advantage in business, even more so in technology because there are not enough of us.

What advice do you have for young Villanovans just starting their career?
Have a plan and write it down. It doesn’t need to be 10 years; it can be five years or even one year. But map out where you want to be in your professional life, your personal life, and how you want to give back to the community. Use that as a guide, an inspiration and a tool to hold yourself accountable for achieving what you may have thought was impossible.