FOR THE GREATER GREAT

THE VILLANOVA CAMPAIGN TO

IGNITE CHANGE
“THE HIGHER YOUR STRUCTURE IS TO BE, THE DEEPER MUST BE ITS FOUNDATION.”

— St. Augustine
DEAR FRIENDS,

Eight years ago at my inauguration, I pledged to work with you to honor Villanova University's past and create a new future. As we begin one of the boldest chapters in Villanova history, you and I have an unprecedented opportunity to build on our strong Augustinian foundation and elevate our structure to new heights of greatness—the greatness that is our destiny.

During Homecoming Weekend, the University launched For the Greater Great: The Villanova Campaign to Ignite Change, a comprehensive capital campaign to raise $600 million. Anchoring this ambitious campaign is the single largest gift in Villanova's history: a $50 million commitment from campaign co-chair and University trustee James C. Davis '81 VSB and his wife, Kim.

I am confident that we can achieve our bold goal. Why? Because of what I’ve heard from so many of you. As I traveled to cities across the country and abroad as part of the “What’s Next?” tour, you energized me with your stories. You described how Villanova ignited your hopes, fused your passions and fueled your dreams. You shared your desire to be part of the University in new, more powerful ways and to help create its future.

Now you can.

As architects of Villanova’s future, you and I will empower this great University to become greater still—to become everything it can be. What I want, and what all Villanovans should want, is to be even better at who we are, not in pursuit of others but in total pursuit of our mission.

In these pages, in the enclosed Case Statement and at www.forthegreatergreat.com, you will learn about the campaign’s priorities and potential impact, its on-campus launch and the ways in which you can participate. You also will meet the people and organizations who are taking the lead in the campaign. Thanks to these donations, we are nearly halfway to our fundraising goal.

Part of moving forward is appreciating where we are. That the University has much to be proud of is evident throughout the magazine, with articles focusing on Villanovans’ academic and professional achievements and their ability to ignite change here on campus and around the world.

Such is the greatness on which we build. Such is the story to which we add our chapter. The world will know what we’ve always known: There is nothing we cannot do. We are Villanova. Here. We. Go.

Sincerely,

The Rev. Peter M. Donohue, OSA, PhD, ’75 LAS President
FOR THE GREATER GREAT:  
THE VILLANOVA CAMPAIGN TO IGNITE CHANGE

Villanova University launched a historic $600 million comprehensive capital campaign and announced a $50 million gift from James C. Davis ’81 and his wife, Kim, at the black-tie Campaign Gala held during Homecoming Weekend.
FEATURES

28
NEWS YOU CAN USE
Faculty experts from across campus offer practical tips for better living.

32
HEAD OF THE CLASS
A growing number of Villanovans are awarded this country’s most prestigious scholarships.

60
MY VILLANOVA STORY
Villanova Magazine speaks to Carlos A. Unanue ’86 VSB, president of Goya Foods of Puerto Rico Inc.
VISIT VILLANOVA—ANYTIME, ANYWHERE

Villanova’s new Virtual Visit, virtualvisit.villanova.edu, gives prospective students, parents and others the opportunity to experience campus remotely—via laptop, tablet or smartphone. Viewers can listen to more than 500 video commentaries from students and faculty; watch videos about distinctive programs and features; explore campus through an interactive, photorealistic map; and take a virtual walking tour.

STILL THE BEST

For the 21st consecutive year, Villanova University has earned the top spot in the Regional University–North category in U.S. News & World Report’s annual “America’s Best Colleges” rankings.

NEW AWARD FOR INTERDISCIPLINARY COLLABORATION

One way Villanova raises the academic bar is by encouraging faculty to develop courses that promote interdisciplinary study, foster cross-college collaboration and enhance the learning environment. To support these efforts, the University presented the inaugural award for the President’s Grant Proposal Program for the Development and Implementation of Interdisciplinary Courses this fall. The team comprising Assistant Professor Debra Arvanites, PhD, Management and Operations; Adjunct Associate Professor Frank Falcone, AP, PE, ’70 COE, ’73 MS, Civil and Environmental Engineering; Associate Professor Frank Galgano, PhD, chair, Geography and the Environment; and Assistant Professor Ruth McDermott-Levy, RN, ’96 MSN, ’08 PhD, Nursing, submitted the winning proposal: “Improving Student Learning Through Interdisciplinary Project-Based Learning Experiences.”

DAY OF SERVICE DRAWS THOUSANDS

Thousands of Villanovans volunteered at more than 150 sites for the St. Thomas of Villanova Day of Service Sept. 28. The event is the centerpiece of Villanova University’s annual, four-day patronal celebration.

Outstanding Faculty Lauded

The College of Liberal Arts and Sciences presented the 2013 Tolle Lege Awards for excellence in teaching to Judith Giesberg, PhD, History; Phil Stephens, PhD, Biology; Jerusha Conner, PhD, Education and Counseling; Maria Baranski, Mathematics. Paul Rosier, PhD, History, received the Veritas Award for outstanding accomplishment in faculty scholarship.

Henry Dreyfus Teacher-Scholar

The Camille and Henry Dreyfus Foundation selected Amanda Grannas, PhD, professor of Chemistry in the College of Liberal Arts and Sciences, as a 2013 Henry Dreyfus Teacher-Scholar. She is one of just seven faculty nationwide to receive the award. “Amanda is a world-class research scientist who dedicates extraordinary efforts towards the teaching and training of undergraduate students,” says Barry Selinsky, PhD, associate dean for Research and Faculty Development, LAS.

An internationally known authority on snow chemistry, Dr. Grannas has established a thriving research group and has mentored nearly 40 research students in her lab.
Gift Funds Law School Initiatives

With a $1.25 million gift from Charles Widger ’73 VLS, founder and executive chairman of Brinker Capital (pictured), and his wife, Barbara, Villanova University School of Law has launched two initiatives that further its commitment to experiential learning and interdisciplinary study.

The new Center for Law, Entrepreneurship and Innovation equips students with knowledge and skills in the areas of business and law. At its heart is the Clinic for Law and Entrepreneurship, a partnership with Villanova University’s Center for Innovation, Creativity and Entrepreneurship. The clinic provides legal services to start-up ventures and entrepreneurs.

Through the second initiative, the Villanova Interdisciplinary Mental and Physical Health Law Clinic, students provide legal services to the community and gain experience by representing low-income persons with legal-medical issues. Collaborating with the School is the College of Nursing, whose graduate students offer medical expertise to help clients overcome barriers to access to health services and treatment.

Honor Roll for Community Service

Villanova has been named to the 2013 President’s Higher Education Community Service Honor Roll. This designation is the highest honor a college or university can receive for its commitment to volunteering, service learning and civic engagement. Each year, Villanovans provide more than 220,000 hours of service.

Hefty NSF Grants Fund LAS-Led Research, Programs

Villanova University and the College of Liberal Arts and Sciences have been awarded significant grants from the National Science Foundation:

• A $1.67 million grant, the largest NSF grant ever awarded to Villanova, supports a project to develop an immersive, telepresence environment in Falvey Memorial Library. Project director Frank Klassner, PhD, professor, Computing Sciences, is collaborating with Edmond Dougherty ’69 COE, ’86 MS, assistant professor and director, Engineering Entrepreneurship; and Darren Poley, interim library director.

• Peatlands are vital to global terrestrial carbon and nitrogen balances. Supported by a $1.17 million grant, biologists R. Kelman Wieder, PhD, and Melanie Vile, PhD, are studying the nitrogen cycles of peatland bogs and the effects of wildfires in western Canada’s boreal regions.

• Computing Sciences has received a $609,000 grant from the NSF’s Scholarships in Science, Technology and Mathematics program to support the Villanova Computing Scholars learning community and emphasize a worldview of computing.

MAD MONEY BANKS ON VILLANOVA

CNBC’s Mad Money included Villanova on its “Mad Money Back to School Tour.” At the April 25 filming before a live audience in the Pavilion, Villanova School of Business students asked questions and pitched stocks to host Jim Cramer.

HR Program Acclaimed

The Society for Human Resource Management has given Villanova a top ranking among nearly 300 colleges and universities for its certificate program in Human Resource Management, which uses the SHRM® Learning System.
**Expert Witness**

J. Richard Harvey Jr., Distinguished Professor of Practice at Villanova University School of Law and its Graduate Tax Program, testified at the US Senate’s Permanent Subcommittee on Investigations hearing, “Offshore Profit Shifting and the U.S. Tax Code – Part 2 (Apple Inc.).” He is an expert in multinational corporations’ offshore tax operations.

---

**Nursing’s First Endowed Faculty Chair**

Professor Helene Moriarty, PhD, RN, PMHCNS-BC, ’77 CON is the inaugural appointee to the College of Nursing’s first endowed faculty chair, which is named for its donors: The Diane L. and Robert F. Moritz Endowed Chair in Nursing Research.

A respected, prolific researcher and scholar, Dr. Moriarty has conducted important interdisciplinary studies, many of which have focused on the physical and psychosocial health imperatives of veterans and their families. She has been a nurse researcher at the Philadelphia VA Medical Center for 20 years and has taught at Villanova and the University of Pennsylvania, where she earned her master’s and doctoral degrees. Dr. Moriarty will conduct and teach research; serve as a resource for research methods; and help the College expand its research agenda. She is married to Joseph Cincotta ’79 VLS.

---

**High-Tech Spaces Enhance Bartley**

Bartley Hall boasts new state-of-the-art areas. The VSB Technology Center, an instructional space, features digital flat screens, high-definition cameras and wireless video connections. The Digital Media Studio’s professional-level video recording suite supports pedagogical innovation, distance learning and media opportunities.

---

**Farrell Elected to Order’s Curia**

At the Augustinian Order’s General Chapter in Rome, the Rev. Joseph L. Farrell, OSA, STD, ’85 VSB was elected to a six-year term as vicar general and assistant general for North America. Father Farrell, who has served as the associate vice president, Mission and Ministry, at Villanova University, will reside in Rome and serve on the General Council.

---

**Cook Chair Inaugurated**

The Dennis M. Cook ’90 Endowed Gregor Mendel Chair in Genetics in the College of Liberal Arts and Sciences was inaugurated in June. Held by Dennis Wykoff, PhD, associate professor, Biology, the Chair was established in memory of Dennis M. Cook ’90 LAS. It will enhance the University’s research and teaching environment by conducting a research program in genetics.

---

**Winning Pitches**

At the Center for the Innovation, Creativity and Entrepreneurship’s Pitch Day, Oliver Herder ’13 LAS, Ben Smith ’14 LAS, Holly Imamura ’13 VSB and Tom Belatti ’13 COE (pictured) took first place in the Villanova Student Entrepreneurship Competition for a mobile app designed to get people exercising.

Also announced were the faculty and student recipients of the Meyer ICE Awards: Edmond Dougherty ’69 COE, ’86 MS, assistant professor and director, Engineering Entrepreneurship; Matthew Altenberg ’13 VLS; Alejandro Avellanana ’13 VSB; Cassandra Postigone ’13 LAS; Alexandria Reo ’13 CON; Stephen Schraer ’13 COE.
College of Nursing Again Designated a Center of Excellence

The National League for Nursing (NLN) named the College of Nursing a Center of Excellence for the fourth consecutive time. In keeping with its national leadership role in nursing education, the College was recognized in the category “Creating Environments that Advance the Science of Nursing Education.” In addition, Mary-Claire Rocha ’13 CON was selected as the winner of the NLN’s Student Excellence Paper Competition. Both Rocha and the College of Nursing were honored at a formal ceremony Sept. 20 as part of the 2013 NLN Education Summit in Washington, D.C.

Tech Excellence, Innovation Recognized

Villanova’s achievements in information and business technology have received top honors. IDG’s CIO magazine named the University a 2013 CIO 100 Award winner. The awards program identifies organizations worldwide that exemplify the highest levels of operational and strategic excellence in IT. In addition, Villanova is one of only seven higher education institutions in this year’s InformationWeek 500, a list of the top technology innovators in the United States.

Engineering Salutes Distinguished Alumni

The Engineering Alumni Society joined the College of Engineering and Villanova University in paying tribute to alumni at the 37th annual Engineering Alumni Awards Dinner Reception Sept. 27. Awards were presented for outstanding service; leadership; and academic, technical and professional achievement. From left: James Colantonio ’68; Kimberly Palladino ’97, ’01 MS; Matthew Bochanski ’06, ’08 MTM; David Cappelleri, PhD, ’98; University President the Rev. Peter M. Donohue, OSA, PhD, ’75 LAS; Thomas Sanzone ’68; Gary Gabriele, PhD, Drosdick Endowed Dean of Engineering; John Canuso Sr. ’63; Ian Dardani ’13; Aaron Côté, PhD, ’95; Robert Lund Jr. ’78, ’81 MS; Mary Galvin ’03. Award recipients not pictured: Anne Mullins ’87 MS and Robert Braun ’82.
PROFESSOR CREATES LEGACY FUND

Robert LeClair, PhD, associate professor, Finance, and his wife, Jean, have donated $150,000 to create the Robert T. LeClair International Scholars Fund to promote programs that will advance international scholarship at the Villanova School of Business. The LeClairs will continue to make regular contributions to the fund, which will be invested and grow under the management of the University. Dr. LeClair has pledged to grow the fund to at least $1 million. Because part of their support includes a planned gift, Dr. and Mrs. LeClair are members of Villanova’s 1842 Heritage Society, which recognizes individuals who include Villanova in their wills or estate plans, as beneficiaries of retirement plans or life insurance policies; or who make life-income gifts that provide guaranteed income for life.

VSB NAMES VICE DEAN

Daniel Wright, PhD, associate professor and chair, Management and Operations, has been named the vice dean of the Villanova School of Business. He will provide oversight and strategic vision (in consultation with the dean) on matters related to faculty, academic programs and professional accreditation.

Keeping MLK’s Dream Alive

To mark the “I Have a Dream” speech’s 50th anniversary, Villanovans publicly read the address, as well as original poetry, and reflected on Dr. Martin Luther King Jr.’s impact.

Campus Landscape Transformed

Villanovans are delighting in the outcomes of the third phase of the Transformation of the Campus Landscape initiative, completed in October. The areas between Falvey Library, Corr Hall and Alumni Hall have been reshaped into communal green space, while beautiful, simplified paths enhance the pedestrian experience. Outcomes of previous phases include the creation of the Kennedy Ellipse.

Hoops Hall of Famers

Two Villanova legends are part of the National Collegiate Basketball Hall of Fame’s Class of 2013. Rollie Massimino (top) coached the Wildcats to 357 victories from 1973 to 1992, including the 1985 NCAA Championship. George Raveling ’60 VSB (bottom, receiving the John W. Bunn Lifetime Achievement Award from the Naismith Memorial Basketball Hall of Fame in September), was a Wildcat standout who served as head coach at Washington State, Iowa and USC.

New Engineering Degrees

To meet the growing needs of the pharmaceutical industry and to secure critical information systems across public and private sectors, the College of Engineering has launched graduate programs in Biochemical Engineering and Cybersecurity. Courses are available on campus and online.

Ethics Program Honors Staple-Clark

The College of Liberal Arts and Sciences’ Ethics Program presented the Praxis Award in Professional Ethics to Jennifer Staple-Clark, CEO of Unite for Sight, for her extraordinary commitment to global health and her efforts to eliminate patient barriers to high-quality eye care.
Villanova Declared “Fair Trade University”

A leader in supporting fair trade initiatives on campus for more than a decade, Villanova has been awarded “Fair Trade University” status by Fair Trade USA. At a reception in April, Billy Linstead Goldsmith, of Fair Trade USA (far right), celebrated with Fair Trade University Committee members Melissa Madden ’13 LAS; Sarah Garwood ’15 VSB; William Stehl ’99 LAS, associate director, Campus Ministry and Center for Peace and Justice Education; Robert DeFina, PhD, professor and chair, Sociology and Criminology; Kathryn Getek Soltis, PhD, director, Center for Peace and Justice Education; Michelle Moss, Dining Services.

New Augustinian Fellow on Campus

The Augustinian Institute welcomed this year’s Thomas F. Martin Saint Augustine Fellow to campus in September. The Rev. William Harmless, SJ, PhD, of Creighton University, spent the semester researching Augustine’s understanding of the human heart.

VSB Places High in Specialty Rankings

In Bloomberg Businessweek’s “Best Undergraduate Business Schools by Specialty 2013,” the Villanova School of Business ranked No. 3 in Internships, No. 10 in Macroeconomics, No. 11 in International Business, No. 12 in Finance and No. 15 in Microeconomics.

VSB Center Adds Business Ethics

The Villanova School of Business’ newly expanded Center for Church Management and Business Ethics supports its distinctive Church Management programming—overseen by Charles Zech, PhD, the center’s director—while also providing focus and energy to VSB’s emphasis on business ethics.

Ronald Hill, PhD, the Richard J. and Barbara Naclerio Chair in Business, leads the ethics component. Dr. Hill recently was honored with the Marketing and Society Special Interest Group’s Lifetime Achievement Award and the Allan N. Nash Distinguished Doctoral Graduate Award from the University of Maryland’s Robert H. Smith School of Business.

Physicist Accepts Mendel Medal

Villanova awarded the 2013 Mendel Medal to theoretical physicist Sylvester James Gates Jr., PhD, for his influential work in supersymmetry, supergravity and string theory, as well as his advocacy for science and science education. Dr. Gates, the John S. Toll Professor of Physics, and director, Center for String and Particle Theory, the University of Maryland, delivered this year’s Mendel Medal Lecture, “On the Uncertainty of Disbelief,” Nov. 15.

Villanova Declared “Fair Trade University”

Learning From Inside the White House

Travis Nembhard ’13 spent his final semester as a Villanova law student not in Pennsylvania but on Pennsylvania Avenue. An intern in the Office of White House Counsel, he conducted legal research, drafted memoranda and participated in activities sponsored by the internship program, including both a speaker series featuring White House senior staff and a service project tutoring students in a local public high school. Nembhard cites his Villanova education and faculty support as pivotal in priming him for this opportunity.
Committed to Women in Engineering

Villanova University graduated a record number of women from the College of Engineering. In the Class of 2013, 31 percent of the undergraduates were female. On average, women make up just 18.2 percent of engineering undergraduates nationwide. The University’s commitment to women in engineering was featured in The Philadelphia Inquirer and on KYW Newsradio. Philadelphia Business Journal showcased Villanova in its article “Engineering Change.”

In Record Time

At the 2013 Penn Relays, Wildcats Emily Lipari, Kelsey Margey, Angel Piccirillo and Nicky Akande won the Championship of America women’s 4x-800 meter relay, breaking the all-time collegiate record with a time of 8 minutes, 17.45 seconds. Emily was named the Women’s Athlete of the Meet for the Relay Events.

LECTURE EXAMINES HUMAN TRAFFICKING

E. Benjamin Skinner, author of A Crime So Monstrous: Face-to-Face With Modern Day Slavery, will discuss how he went undercover at great personal risk, infiltrating trafficking networks and slave sales, to witness negotiations for the sale of human beings on four continents. The Feb. 25 presentation, part of the College of Nursing’s 19th annual Health & Human Values Lecture Series, is free and open to the public.

$1.05 MILLION GRANT FOR CAC

The College of Engineering’s Center for Advanced Communications (CAC) has received a three-year, $1.05 million grant from the Qatar National Research Fund for research into the use of radar technology to assist the elderly who live alone. It is the CAC’s first research track for civilian applications. Villanova is partnering with Qatar University; Moeness Amin, PhD, CAC director, is serving as the principal investigator.

Villanova Shines for Sustainability

Villanova University has again been listed among the most environmentally responsible colleges in the United States and Canada in the fourth annual edition of The Princeton Review’s Guide to 322 Green Colleges. The guide’s profile of Villanova notes the University’s robust academic offerings in environmental education, as well as its commitment to LEED building, recycling, dining services initiatives and other campus programs.

Soccer Champs Mark 10th Anniversary

The 2003 women’s soccer team, which claimed Villanova’s first BIG EAST Women’s Soccer Championship title and made it to the Sweet 16 of the NCAA Tournament, was honored at the Sept. 28 football game against Penn.

VLS RANKED AS “GO-TO” LAW SCHOOL

The National Law Journal has ranked Villanova University School of Law as the No. 42 “go-to” law school in its 2013 rankings. This report identifies the top 50 law schools with the highest percentage of 2012 juris doctor graduates hired as first-year associates at the nation’s most prestigious law firms.

’CAT COMES BACK

Former Wildcat Frank Keefe ’60 VSB has returned to Villanova as a volunteer assistant coach for the swimming and diving teams. The American Swimming Coaches Hall of Famer was head coach of Yale’s swimming and diving teams for 32 years.
Two distinguished alumni each received a Doctor of Laws honorary degree as part of the Villanova University School of Law’s Commencement ceremony. Patrick J. O’Connor ’67 VLS (left) and Martin G. McGuinn ’64 LAS, ’67 VLS (right) were recognized for their years of dedicated service to the School of Law, the University and the community. Tom Corbett, governor of Pennsylvania (center), addressed the School’s Class of 2013.

From top: Sen. Patrick Toomey addressed Villanova’s Class of 2013 at the Commencement ceremony May 19 and received the degree of Doctor of Letters honoris causa. The University also conferred honorary degrees on Ronald Delany ’58 VSB, gold medalist in the 1,500-meter final at the 1956 Summer Olympics; Jay and Elizabeth Scott, co-executive directors of the Alex’s Lemonade Stand Foundation; and John Carr, a leader at the intersection of faith and public life.

University President the Rev. Peter M. Donohue, OSA, PhD, ’75 LAS celebrated the Naval ROTC Commissioning Mass.
NOTHING PRIMES theatergoers for the performance of a musical like the clamor of instruments warming up in the pit. The trills of flutes, the vibrato of strings and the oompahs of tubas vie for the ear’s attention as musicians zip through scales and snippets of the score. These disparate strains are a prelude to that magical moment when the baton raps, the conductor’s arms pause in midair and the instruments sing forth in harmonious splendor.

When it comes to integrating its global activities, Villanova University stands on the threshold of just such a moment. Campus buzzes with the exciting sounds of various projects that promote an international mindset. From creating opportunities for study abroad to collaborating with researchers in other countries, Villanovans across campus draw on their areas of expertise to help students and the University thrive in a flat world.

These impressive but separate efforts have served as a warm-up. Now Villanova is poised to harmonize and expand them. In 2012, it made a two-year commitment to developing a strategic plan for comprehensive internationalization that will strengthen its global leadership and engagement. This “grand score” will orchestrate all the parts so that they work in concert, benefit from economies of scale and more effectively bring together Villanova and the world.

Tackling tough questions
The term “internationalization” is as broad in scope as it is long in syllables. In higher education, it refers to the integration of international, multicultural material into teaching, learning, research and service. This process is comprehensive when it impacts administration, faculty, students and nearly every campus entity, just as it is doing at Villanova. A rundown of the
names of those serving on the International Leadership Team—the body charged with developing the strategic plan—shows how far-reaching this initiative is. (See the sidebar for the complete list of names.)

From the get-go, the University’s attitude, epitomized by Susan Mackey-Kallis, PhD, chair of the leadership team, has been “come one; come all.” Every faculty member was invited to participate in the effort, and the team hosted a town hall in April to update the Villanova community.

The first round of work occurred in subcommittees. Each group was charged with addressing strategic questions in one of seven international areas: students and scholars; education abroad; strategic partnerships; teaching and learning; community engagement and global outreach; research; and international, multicultural, co-curricular and campus life.

Undaunted by these vast categories, the subcommittees gleaned every bit of data they could about all things international at Villanova. This inventory, as well as the groups’ surveys of best practices in academe, will help Villanova to assess where it scores high marks, where it has potential to grow, where its programs share linkages, and where new ground can be broken.

**Partnering with the best**

Guiding the University at every step has been an association whose expertise in campus internationalization is unsurpassed: the American Council on Education (ACE). Villanova was one of nine institutions named to ACE’s 2012–14 Internationalization Laboratory Cohort. ACE staff provide customized support to cohort members as they work to complete their strategic planning.

The final weeks of the semester will be crunch time for the leadership team. Using the subcommittees’ findings, it will produce a report that includes a review and analysis of Villanova’s international activities, and recommendations about strategic priorities. The offices of the President and Vice President for Academic Affairs will weigh in with any changes, and then an ACE team will visit campus in March to give feedback on the final version.

True, administrators will have to make tough choices about which priorities take precedence. But it is this purposeful choosing that will keep the University focused on what it values, says Dr. Mackey-Kallis. “Being comprehensively international means knowing what we do, why we do it, how well we do it, and how we plan to move forward with it.”

The potential outcomes of this interdisciplinary initiative would align with the goals of the University’s Strategic Plan. The enhanced academic environment would better prepare all students to be globally literate, competitive citizens. Strategic international partnerships would further propel Villanova onto the world stage, helping it to secure a global reputation. A more culturally diverse campus would be a magnet for high-caliber scholars and students from around the world.

Such promising possibilities are within earshot. Let the overture begin.

---

**International Leadership Team**

- Susan Mackey-Kallis, PhD, associate professor of Communication and chair of the International Leadership Team
- Levi Brautigan, assistant director of Customized and Short-Term Programs, Office of International Studies
- Kim Cahill, director, Center for Global Leadership, the Villanova School of Business
- Elizabeth Campanella ’03 LAS, ’11 MBA, assistant director of Semester Programs, Office of International Studies
- Jonathan Doh, PhD, professor, Management and Operations; Herbert G. Rammrath Endowed Chair in International Business; and faculty director, Center for Global Leadership, the Villanova School of Business
- M. Frances Keen, DNSc, RN, associate professor and interim director, Center for Global and Public Health, College of Nursing
- Wen Mao, PhD, associate professor and chair, Economics
- Stephen R. Merritt ’78 LAS, dean of Enrollment Management
- Louise Russo, PhD, associate professor, Biology
- Pritpal Singh, PhD, professor and chair, Electrical and Computer Engineering
- A. Maria Toyoda, PhD, associate dean for Interdisciplinary Studies and Global Initiatives in the College of Liberal Arts and Sciences, and associate professor, Political Science
- Andrea Welker, PhD, PE, professor, Civil and Environmental Engineering
- Seth Whidden, PhD, associate professor of French, Romance Languages and Literatures
Villanova University Launches $600 Million Campaign
On Oct. 26, Villanova University President the Rev. Peter M. Donohue, OSA, PhD, ’75 announced the launch of a $600 million comprehensive capital campaign, For the Greater Great: The Villanova Campaign to Ignite Change.

This campaign, the most ambitious in Villanova’s history, is anchored by the largest-ever gift to the University: a $50 million commitment from James C. Davis ’81 and his wife, Kim. A member of the Villanova University Board of Trustees, Davis serves as campaign co-chair, together with Terence M. O’Toole ’80, former chair of the board. To date, 50 of the many gifts received amount to $1 million or more, Villanova begin the public phase of this campaign having raised nearly $300 million.

“Every ounce of my energy will be devoted to helping Villanova to become everything it can be,” promised Father Donohue. “That’s why this campaign is called the Greater Great. It’s about a place that already is great — becoming greater still. Not in pursuit of others, but in pursuit of the total measure of our mission. We will advance the greater good by pursuing our own greater great.”

“It’s about a place that already is great — becoming greater still. Not in pursuit of others, but in pursuit of the total measure of our mission. We will advance the greater good by pursuing our own greater great.”

- The Rev. Peter M. Donohue, OSA, PhD, ’75
  University President
When Father Peter Donohue looks across the campus of Villanova University, he doesn't see what is; he sees what could be. He has a vision grounded in the excellence of Villanova University and bold enough to be worthy of the leaders who came before him. He has a vision that translates into action, a vision that takes what is great and makes it greater—not for glory, but for what Villanova can do for others and for its Augustinian Catholic mission. It will achieve this goal by pushing itself to continually move forward, always pressing toward the greater great.

It's incredible and, at the same time, absolutely ordinary—at least for Villanova. For this is a University founded on vision and a spirit of "get it done," and that legacy prevails.

Father Donohue is not alone in realizing this dream. On Oct. 26, the Villanova community of alumni, friends, parents and other supporters joined with him in launching the $600 million For the Greater Great: The Villanova Campaign to Ignite Change.

And sharing their talents and expertise to help Father Donohue lead the campaign are co-chairs Terence M. O’Toole ’80 and James C. Davis ’81, along with University Advancement Vice President Michael J. O'Neill.

Equally important, however, are—and will be—the members of the Villanova community. Their role in the success of this campaign is critical, for it is they who, through their support and participation, will see this bold chapter through to completion. That is why the announcement of the public phase of the Villanova Campaign to Ignite Change was intentionally scheduled on campus over Homecoming Weekend. Special launch events were designed so that all Villanovans could be a part of this momentous undertaking. (See Page 22 for a recap and photos highlighting the campaign festivities.)

With this historic campaign, Villanovans are journeying together to propel this University into its future—a future that will strengthen its already strong position as a leader in higher education and an intellectual destination for the best and the brightest. That means world-class faculty who are as committed to research as they are to teaching. That means students who thrive on being challenged in the classroom and in the community. These are the thinkers and leaders who, when they survey their options, will choose Villanova. These are the restless hearts who will see how fully this University lives out its identity and fulfills its destiny. And they will want to make that destiny theirs.
GOALS & PRIORITIES

Students are at the center of the Villanova Campaign to Ignite Change, with every goal designed to enrich the student experience and the Augustinian living-learning environment distinctive to Villanova. The four strategic goals of the campaign are:

CULTIVATE ACADEMIC INNOVATION
The campaign will strongly position Villanova as a leader in interdisciplinary programs. It will allow the University to intensify its commitment to identifying new pedagogical approaches and establish new Centers of Excellence that promote collaboration across the colleges and schools.

ATTRACT AND SUPPORT WORLD-CLASS TEACHER-SCHOLARS
Investing in new faculty endowed chairs and professorships will enable Villanova to recruit, retain and support the best teacher-scholars, supporting the transformative impact of scholarly excellence and student-professor partnerships.

EXPAND STUDENT OPPORTUNITIES AND FINANCIAL AID
By increasing its endowment, Villanova will have the ability to decrease the 20% financial aid gap between demonstrated need and available awards. With increased financial aid and distinctive student opportunities, the University will enhance its ability to attract and develop leaders. Villanova will increase personalized learning; expand formal mentoring, co-curricular programs and professional development; and provide additional hands-on experiences through service learning, study abroad and internships.

BUILD A PREMIER, STUDENT-CENTERED LIVING AND LEARNING ENVIRONMENT
The University will further update its campus, adding state-of-the-art facilities and reinvigorating the unique living and learning environment that is Villanova.

Leading by Example: Historic $50 Million Gift

Leading by example is nothing new for campaign co-chair James C. Davis ’81 and his wife, Kim, who have been ardent supporters of Villanova University. For the Villanova Campaign to Ignite Change, the most ambitious in Villanova’s history, Kim and Jim have put their money where their hearts are with an anchor gift that stands as the largest gift ever to the University: a $50 million commitment.

Designated for the Villanova School of Business (VSB), the Davis’ generous investment will enable VSB to further enhance its strong position as a top, nationally ranked business school. Specifically, Villanova will bolster its world-class student experience by creating the Davis Family Funds for student enrichment, scholarship, and strategic and capital initiatives.

“This extraordinary gift from Jim and Kim Davis illustrates the boldness of this campaign,” says Father Donohue. “The significant investment in the University reflects an unwavering belief in its mission and a desire to play a key role in charting its future. I am grateful to Jim and Kim for this genuinely transformational gift, which will usher in a new era of philanthropy at Villanova.”
“Villanova’s leadership continues to navigate the University to new and exciting heights, and this campaign will help to assure an even brighter future.”

— James C. Davis ’81, Campaign Co-Chair

“We are the true stewards of Villanova’s past. And we alone can ensure its future. Each of us stands on the shoulders of the Villanovans who came before us.”

— Terence M. O’Toole ’80, Campaign Co-Chair
GREAT TRANSFORMATION

At Villanova we do not build simply to build. We build to transform our campus into the ideal educational model of a vibrant student living-learning environment. We build for future generations of Villanovans who will ignite change we can’t even imagine today.

DESIGN CONCEPT FOR LANCASTER AVENUE AND THE PERFORMING ARTS CENTER

Imagine the south side of Lancaster Avenue as a true living and learning environment, including a performing arts center that will make each Villanovan proud. New residence halls will enable more students to live together on campus all four years.

THE PAVILION

Imagine the Pavilion as one of the most prestigious arenas in the new BIG EAST—and a world-class venue to which every Villanovan will have access.

TOLENTINE HALL

Tolentine Hall will become a premier academic space on campus. As you walk the halls, you will see new Centers of Excellence where Villanova will build the interdisciplinary future of higher education.

FALVEY MEMORIAL LIBRARY

Falvey Memorial Library will become a culminating stop on the Villanova tour. The best high school students will stop and say, “This is where I want to learn.”
Being the Spark
CAMPAIGN LEADERSHIP IGNITES CHANGE
That sentiment is at the heart of what drives Villanova alumni leaders to take on the momentous task of raising $600 million to secure the future of the University. They generously invest their own time and support in the University, and they work tirelessly to inspire others to do the same. To be the spark. To ignite broad-based support from fellow alumni, parents and friends of the University. To carry the torch of change to the next generation of Villanovans. Sounds like a really big dream. Maybe for some. But not this group. After all, they are Villanovans.

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”
–President John Quincy Adams
1: Campaign Gala; 2: Homecoming Festival; 3: Campaign Gala; 4: The Matthew Carr Society Inauguration; 5: Campaign Brunch; 6 and 7: Ignite the Night; 8: Campaign Brunch; 9: Faculty-Staff Reception; 10: Young Alumni Pub Night
Location, location, location. What better venue could there have been for the launch of *For the Greater Great: The Villanova Campaign to Ignite Change* than campus on Homecoming Weekend? It was the place to be Oct. 25-27. In addition to enjoying the weekend’s traditional favorites—which honor what Villanova has been and is—Wildcats of every generation took part in an extraordinary moment in the University’s history: the unveiling of the vision of what Villanova will be. And each and every one of them was invited to help realize that vision.

The campaign festivities kicked off Friday afternoon with a reception for faculty and staff. The Rev. Peter M. Donohue, OSA, PhD, ‘75 and Michael J. O’Neill, vice president, University Advancement, ignited enthusiasm by outlining the campaign’s goals and impact. That evening, Villanova donors with a lifetime giving of $1 million or more were inducted into the new Matthew Carr Society.

The following day, members of the President’s Club, President’s Club Associates, Young Alumni Circle and 1842 Heritage Society, as well as alumni volunteers, were treated to a similar presentation at the Campaign Brunch.

The pinnacle event of the public-phase launch was the Campaign Gala Saturday evening. Guests mingled in the elegant Ignite Change Center on Austin Field. Terence M. O’Toole ‘80 and James C. Davis ’81, the campaign co-chairs, heightened the atmosphere by sharing their excitement about this next chapter in Villanova’s history.

As a finale to the campaign launch, everyone was invited to “Ignite the Night.” Hundreds of students and alumni created a human-powered light show using controllable, wireless LED wristbands that pulsed with color to synchronized music.

Visit [www.forthegreatergreat.com](http://www.forthegreatergreat.com) to find out how your support can make an impact. — By Suzanne Wentzel
The Rev. Matthew Carr, OSA, STB, was a man on a mission. The Irish-born friar arrived in Philadelphia in 1796, charged with establishing the first Augustinian province in the new nation. With the courage to dream big and the creativity to turn challenges into opportunities, Father Carr bought property at Fourth and Vine streets on which to build St. Augustine Church.

To fund the project, he secured donations of every size from benefactors of every rank, regardless of religious affiliation, including President George Washington, Commodore John Barry and financier Stephen Girard. Times were tough, but Father Carr persuaded people that his vision was worth backing.

And it was. His achievement went far beyond the creation of a parish that still exists today. It also set the stage for the purchase of the Belle-Air estate, the future home of Villanova University, in 1842. The Augustinians were here to stay.

More than 200 years after Father Carr’s groundbreaking work, heirs of his legacy show the same conviction. The men and women who make up Villanova’s newly established Matthew Carr Society have the vision to see possibilities—and the ways and means to make them real. They, too, trust that investing in the ever stronger Augustinian promise today will pay out huge dividends tomorrow. They, too, believe that when they give to their capacity, they can accomplish great work.

The Matthew Carr Society honors Villanova’s most generous donors—those with a lifetime giving of $1 million or more. These members, whose giving to date totals $391 million, have taken the lead in empowering Villanova to build upon its Augustinian foundation to achieve new levels of success and distinction. Following the example of Father Carr, they have drawn upon their particular gifts, talents and resources to contribute to a common purpose of excellence.

The generosity of The Matthew Carr Society members inspires others no less passionate about Villanova to give according to their means and abilities. When they do, these donors rightly take their place as stewards of one of higher education’s richest intellectual traditions. Their gifts help to provide Villanova with the means to realize its dream: to be a preeminent, national Catholic university that ignites change on campus and around the world.

Villanova gratefully acknowledges the generosity of the current members of The Matthew Carr Society. • • •

ABOVE: Joining the Rev. Peter M. Donohue, OSA, PhD, ’75, University president, and Catherine M. Keating ’84, chair of the Villanova University Board of Trustees, are Robert M. Birmingham ’66 (left) and his wife, Frances (second from left), who generously sponsored the performance by Hershey Felder at the inauguration of The Matthew Carr Society. BOTTOM: Steinway concert artist, actor, playwright, composer, director and producer Hershey Felder dazzled guests with selections from his shows.

- By Suzanne Wentzel
Campaign Takes Off at Launch Gala

Thrilled with a sense of anticipation, the guests gathered at the black-tie Campaign Gala in the elegantly appointed Ignite Change Center on Austin Field the evening of Oct. 26. The moment of flight for the University—the launch of the public phase of For the Greater Great: The Villanova Campaign to Ignite Change—was upon them. These men and women were the driving force, providing the early, critical momentum needed to reach an impressive, but thanks to them, no-longer-distant goal: $600 million. Indeed, ardent supporters of Villanova already had donated 50 gifts of $1 million or more.

The Gala attendees will remember the lighting, the cuisine, the laughter, the catching up with old friends, the introduction to new faces, and the experience of visiting the Augmented Reality Area to see 3-D concepts of the campaign’s facilities projects. They will continue to draw inspiration from the vision outlined by University President the Rev. Peter M. Donohue, OSA, PhD, ’75 and Michael J. O’Neill, vice president for University Advancement.

And they will be moved by the conviction, so evident in the addresses by Jim Davis ’81 and Terry O’Toole ’80, the campaign co-chairs, that this goal is attainable. For more enduring than the excitement about the launch events are the donors’ strong commitment, passionate purpose and iron determination to achieve what they have set out to do. That is the message they now share with other Villanovans: We have set something powerful in motion. Together, we can guide it to its mark.
Coming Home

BY SUZANNE WENTZEL

It hits you every time. Maybe it’s when you see the spires against the October sky. Or join the blue-and-white throng on Sheehan Beach. Or hear the first cadence of drums in the stadium stands. Whatever the moment, you know in your heart: You’re home.

Homecoming Weekend reminds alumni that no matter where they live, what they do or how long they’ve been away, the place that means “new home” will always be there—and will always be theirs. The Nova Nation T-shirts, paw print-painted faces and V-shaped fingers are visible signs that point to a deeper reality. Villanovans belong to a strong, welcoming community that neither time nor distance can diminish.

While that sense of community pervades all the weekend’s festivities, for many people it is most palpable at the Homecoming Mass in St. Thomas of Villanova Church. Here students, alumni, families and friends of various faith traditions celebrate the most fundamental bond: their ties as children of God.

“We cannot hold ourselves above everyone else and say we are one with God,” said University President the Rev. Peter M. Donohue, OSA, PhD, ’75 in his homily at the Oct. 26 liturgy. “We must see ourselves in relationship with one another and realize that each one of us has the power to carry others along this journey.”

This “power to carry others” is being harnessed in the $600 million comprehensive campaign launched Homecoming Weekend. For the Greater Great: The Villanova Campaign to Ignite Change is comprehensive not just because its goals cover all areas of campus but because every Villanovan can help the University to achieve its vision.

The worshippers who gathered on a brisk Saturday evening this year symbolize this all-inclusive character. Windblown football fans and gala-bedecked donors stood side by side, united in mind and heart, voice and prayer. As Father Donohue reminded them, “It is only together that we will return to the One who created us.”

Homecomings don’t get any better than that.
Faculty experts from across campus offer practical tips for better living

BY SHAWN PROCTOR

NEWS
You Can Use

**ON AVERAGE,** Twitter receives 500 million status updates a day—more than 20 million every hour. With that constant deluge of data, it’s no wonder Americans still turn to traditional media like print, the Internet and television for news: We rely on experts to suss out the key news from the deluge of data.

And whether it’s a national newspaper story or late night TV program, Villanova’s Media Faculty Experts Program continues to showcase the University’s faculty as top-flight resources to add context to the news. In fact, Jimmy Kimmel even referenced College of Nursing Professor Elizabeth Dowdell’s research on sleeptexting in his show’s monologue in February.

More than 150 professors participate in the program, and more are being added from a wide range of academic disciplines. The response from journalists across the country has been incredible. The University garnered more than 3,500 media citations during fiscal year 2013.


It’s not surprising that our faculty have been a hit. Consider that of the more than 500 members of Villanova’s faculty, 90 percent hold the highest degree in their fields. The University attracts world-class faculty who engage in cutting-edge research, make important breakthroughs, publish books, win industry awards, secure grants and advise professional organizations.

To learn more about Villanova’s full array of experts, visit [www1.villanova.edu/villanova/media/facultyexperts.html](http://www1.villanova.edu/villanova/media/facultyexperts.html).

It is incredible knowledge, tempered by Augustinian Catholic intellectual traditions and ethical imperatives, distilled through a teacher’s point of view. In short, the Faculty Experts Program is one more way the University is spreading knowledge far beyond the campus and igniting change around the world.

**Villanova Magazine** sat down with a cross-section of faculty experts from the University’s schools and colleges. We asked them to share one specific tip from their fields of knowledge that would be practical and relevant to Villanova alumni.

The answers, full of breadth and depth, show the power of an Augustinian Catholic education.
How you can reduce the chances of illness this winter

It’s all in your hands—literally, says Carol Toussie Weingarten, PhD, RN, ANEF, associate professor of Nursing and health promotion authority. Practice good hand hygiene. Soap and water used for about 30 seconds is best, but hand sanitizers work as well to get rid of contagious organisms, which can live for days and often are spread by touch.

Make the decision to be healthy in your everyday life as well. Get a flu shot, especially if you are physically fragile. Also, frequently clean the surfaces in your environment that are regularly touched with hands, including door knobs, television remote controls, car seat belts and computer keyboards. Consider placing used facial tissues in a plastic bag, not an open wastebasket. In the grocery store, wipe down the cart with sanitizing wipes and carry your own pen to sign the receipt.

“Once you’re aware of contagious infections, many solutions are common sense. Just like you put on your seat belt when you drive. If you make hand hygiene a habit, then it becomes part of your routine,” says Dr. Weingarten, who has published widely on nursing care for the childbearing family. “There is a balance between worrying about everything you touch and just practicing good hand hygiene.”

How to create your own rain garden and rain barrel

Andrea L. Welker, PhD, PE, professor of Civil and Environmental Engineering, has a passion for sustainable landscaping, and as a leading member of the Villanova Urban Stormwater Partnership, she has been involved in the creation of the campus’s dozen rain gardens. But with a little planning, she says, average homeowners can fashion do-it-yourself rain barrels and rain gardens, too, improving their property’s water management and conservation … and saving money.

To create a simple rain barrel, you will need a large drum that can sit under the eaves or on the side of the house to collect runoff. Then create a hole and attach a hose that will direct the water into your vegetable garden or, should your roof have copper flashing, a decorative flower bed.

If this project seems a little daunting, check with your municipality. Many offer free workshops where you can learn to make rain barrels and get to keep your project.

A rain garden will take a bit more planning, but the steps are fairly straightforward. Observe your property during the next storm, noting where water is running. This is likely the ideal place for a rain garden, as long as it is not too close to the house. Dig a basin about 6 inches deep and 15 feet by 10 feet. Fluff the soil with a garden tiller, and then fill the rain garden with native plants that can thrive in wet and dry conditions.

For more information on the technical aspects, you can research them on the Internet or even download one of the free apps available for Apple and Android devices.

“These are both beautiful and creative ways to control the stormwater on your property. You can turn what was a problem into something that is advantageous for your neighbors and you,” says Dr. Welker. “You are keeping much more water on your site and not flooding nearby streams or others’ yards.”
What parents should know about the influence of violent video games on children

Throughout the past 30 years, researchers, reporters and the general public have debated the effect of violent video games on children as gaming has become more immersive and omnipresent. So long, “Super Mario Brothers.” Hello, “Call of Duty” and “Grand Theft Auto.”

At Villanova, Patrick Markey, PhD, associate professor of Psychology, has studied the statistical patterns between video games categorized as violent and arrest rates of young people. Many would expect that an increase in game sales would correlate to an increase in crime. It’s similar to the idea that if the rate of smoking increased—even though not all smokers get lung cancer—the rate of lung cancer also would spike.

Dr. Markey’s laboratory found the opposite to be true. The sale of violent games is on the rise, while relevant crime rates are falling. To wit, if games are indeed a factor in violent behavior, then it is a minor one in comparison to some other factor.

“It appears these games have some effect, but there is not enough convincing evidence to suggest it is a strong or dangerous effect,” Dr. Markey says. Some studies have found that children with a tendency toward aggression will be more aggressive after playing violent games. Yet it’s unclear whether even that contributes to real-world violent behaviors.

“Children should avoid violent video games not because it will cause them to commit violent acts, but because children should be shielded from seeing such virtual acts of violence because it can be upsetting,” he says. “Become educated about this topic. Read up on the games; understand the rating system; use the system’s parental limits; and regulate time playing.”

What you can learn about your teenagers by allowing them to decorate their bedrooms

For many parents, their teens are enigmas. Not at all the little children they remember from a few short years before, not yet self-reliant adults. Interested in different things. Meeting different friends.

To learn about their teenagers and to facilitate the big transition from childhood to adulthood, Christine Clay-Gorka ’77 LAS, adjunct professor of Art and Design, recommends parents grant their teens freedom to decorate their rooms. Teens today spend more time in their rooms, and as adults they will soon have to create their spaces, whether they are residence hall rooms or apartments.

In an age of social media and iconic images from classic film and rock, rooms may reflect the people and activities teens admire. Just as music reveals their interests, their personalities will show in how they decorate their rooms.

“It’s so much more than simply a place to sleep to them. Decorating their room teaches them individuality, how to make choices and the understanding that they will need to be able to live with those decisions,” Clay-Gorka says. “You can learn a lot about them in how they choose to live in their room. It is how they express themselves in relation to the world and their personality.”
How intellectual property creates the world around you

Consumers today are bombarded with messages and marketing, so much so that children as young as 1 year old can identify a brand or trademark. This generation of adults also is savvier than any before it. They recognize that when the hero in their favorite popcorn movie sips a can of a particular soda, the company likely paid a hefty sum for the privilege.

But other intellectual property might be relatively invisible to the average person, despite the fact that we are surrounded by it all of the time, says Michael Risch, professor of Law at Villanova University School of Law, who specializes in patents and other intellectual property, as well as Internet law.

Sure, electronic books and digital music are intellectual property. But so are your posts to Facebook, tweets on Twitter and emails. All but the shortest phrases are copyrighted, he explains, even if they won’t make up the next great American novel. Even visiting a website is technically infringement, since in order to visit the website your computer has to make a copy of the code. But don’t worry. Norms such as implied license and fair use mean you’re not liable.

“Everyone should recognize that intellectual property is all around us,” explains Risch. “And once you have those glasses on, you see the world in a different way.”

What you should do to get ahead in times of financial uncertainty

No one knows exactly what stage of the economic recovery the United States of America has reached. Whether the worst is behind or tumultuous times still remain ahead, Gerard T. Olson, PhD, professor of Finance in the Villanova School of Business, recommends you recognize that most economic gurus are only right about half the time when they cry out, “Buy!” or “Sell!”

You could take a diversified approach to the market, investing across asset types and maturity. Alas, there is no magic formula to become instantly wealthy, even in the best of times. That’s why he believes, in today’s economy, you should continually invest in the one asset that will always generate strong returns: yourself.

Be a lifelong learner and invest in your own human capital. Should the labor market change, you will have cutting-edge skills that will always be in demand. Where others stagnate and struggle, you will thrive and find work that continues to challenge and excite you.

“In a rapidly changing world where technology is a driver to that change, you have to keep learning,” he says. “Everything we do in our career and life is a series of contracts.

“The key to doing well is to always bring value to your contract and far exceed expectations.”
A growing number of Villanovans are awarded this country’s most prestigious scholarships.
EVERY YEAR, students and young alumni create a foundation for success. Applicants come from the largest research universities and the most elite, storied academic traditions. And, with the guidance of Villanova’s Center for Undergraduate Research and Fellowships (CURF), Villanova students are matching applications with the finest in the country and winning.

This year, nine Villanovans earned Fulbright U.S. Student Grants, a prestigious international education exchange program. It is the largest number in a single year in the University’s history. Villanova, listed among the nation’s top producers of Fulbright Students by The Fulbright Program, and top among master’s universities, has had at least one student selected for the coveted scholarships each year since 1994.

“We are so proud of all our wonderful students who have had the honor of representing both Villanova and the United States abroad as Fulbright Students,” says Jane Morris ’78 LAS, director of CURF. “Their success, as well as Villanova’s excellent academic and co-curricular programs, has created a strong interest among our students to apply for this program that emphasizes the building of cross-cultural awareness through educational exchange.”

But the University’s success is not limited to the Fulbright. In 2012-13, 20 other students received nationally competitive awards, including the National Science Foundation Graduate Research Fellowship, the Harry S. Truman Scholarship, the Barry M. Goldwater Scholarship, the David L. Boren Scholarship and the Critical Language Scholarship. Of note, Joana Petrescu ’14 LAS was the second student in as many years to receive the Goldwater Scholarship; since 1995, there have been 15 Villanovans selected for the Goldwater, the premier award for undergraduates in the sciences, engineering and mathematics.

Stefan Johnson ’14 LAS was awarded the Harry S. Truman Scholarship, following on the heels of Jessica Wamala ’13 LAS the year before. Stefan is the seventh Villanovan to receive the Truman, and this is the first time that Villanovans have received the Truman two years in a row.

The Boren Scholarship and the Critical Language Scholarship recognize excellence in nontraditional languages of national security interest to the United States. There have been four Villanova students awarded the Boren in the past three years, while Villanovans have received the Critical Language Scholarship for four consecutive years.

Since 1993, 156 students have received similar awards and grants, continuing an academic tradition that is both growing in its longevity and its prestige. CURF plays an essential role in this process, assisting students through the application process, a daunting task that requires developing both a sense of self-awareness and a vision of the path ahead.

CURF is dedicated to supporting Villanovans at any phase of their careers—undergraduates, graduate students or alumni. Staff members in the Center provide guidance during all phases of the grant or scholarship application process and endorsement letters.

Winning grants and scholarships may make Villanovans more attractive to graduate schools, employers and national fellowship committees, but it often provides scholars with professional and academic connections that last a lifetime and create a foundation for success.

NATIONALLY COMPETITIVE SCHOLARSHIP WINNERS

NICHOLAS BAILES ’13 LAS (Global Interdisciplinary Studies, concentration in Africana Studies) received a Fulbright Full Grant to pursue independent post-baccalaureate-level research in Brazil.

MICHAEL FATIGATI ’13 MA (Theology, concentration in History) received a 2013 US Department of State Critical Language Scholarship to study Arabic in Oman.


MICAELA GAZIANO ’13 LAS (Political Science and Honors, minors in Spanish and Economics) received a Fulbright English Teaching Assistantship (ETA) to teach English to non-native English speakers in Malaysia.

RACHEL GLOGOWSKI ’13 LAS (Political Science, Humanities and Honors, minor in Peace and Justice) received a Fulbright ETA to teach English to non-native English speakers in India.

STEFAN JOHNSON ’14 LAS (Political Science and Communication) received a Harry S. Truman Scholarship.

MICHAEL MCKENZIE ’13 MA (Political Science) received a Fulbright ETA to teach English in Brazil.

JOANA PETRESCU ’14 LAS (Biochemistry, French and Honors) received a Barry M. Goldwater Scholarship.

MICHAEL PFLUEGER ’13 MS (Mathematics) received a Fulbright ETA to teach English to non-native English speakers in South Africa.

RUSSELL QUIÑONES ’13 LAS (Political Science and Honors, minor in Spanish) received a Fulbright ETA to teach English in Spain.

AMY RICHARDS ’10 LAS (Global Interdisciplinary Studies, Spanish and Honors, minor in Ethics, concentration in Peace and Justice) received a Fulbright ETA to teach English to non-native English speakers in Colombia.

ERIK SCULLY ’11 LAS, ’12 MS (Biology), received the National Science Foundation’s 2013 Graduate Research Fellowship Program to continue pursuit of his doctorate in Human Evolutionary Biology at Harvard University.

SHANNON WELCH ’13 LAS (Spanish and Honors, minor in Japanese) received a Fulbright ETA to teach English in Brazil.

KAROLINA WOLNICKI ’14 LAS (Spanish and Global Interdisciplinary Studies) received a 2013 NSEP David L. Boren Scholarship.

ANDREA ZINN ’13 VSB (Marketing, International Business and Management) received a Fulbright ETA to teach English to non-native English speakers in Malaysia.

For more information on CURF, visit www1.villanova.edu/villanova/vpaa/orgp/research/curf.html.
Setting the Standard

Digital TV pioneer Glenn Reitmeier ’77 COE has built his career on technological innovation

By Suzanne Wentzel

Glenn Reitmeier ’77 didn’t know his decision would change his life. The senior Electrical Engineering major just wanted to enroll in the new course because the subject intrigued him. Plus, it meant he would be taught by his beloved mentor, S.S. Rao, PhD, department chair. Dr. Rao was tough, no doubt about it. Still, the payoff was worth the head-scratching. “If you could pass his tests, you really understood the material,” Reitmeier says.

But adding “digital signal processing” to his glowing resume brought Reitmeier an even bigger payoff. It launched him on a career path now studded with innovation milestones. The senior vice president, Technology Standards and Policy, at NBC Universal, Reitmeier holds more than 50 patents. He has earned prestigious awards for his visionary work in the TV industry.

And he was one of the elite engineers at the center of a high-stakes episode in the annals of telecommunications: the race to develop digital high-definition TV.

Let’s get digital

The Trenton, N.J., native arrived on Villanova’s campus with a guitar on his back and plans to study chemical engineering. Those plans soon evaporated. Introduced to computer programming in a freshman engineering course, he was irresistibly drawn to digital technology.

When he started his job hunt, Reitmeier sent a cold cover letter to the David Sarnoff Research Center, RCA’s famed research and development facility, in Princeton, N.J. His credentials, including his Dr. Rao course, landed him an interview. In 1977, he accepted Sarnoff’s offer...
of a job that would allow Reitmeier to apply advanced signal processing to TV. Sarnoff also would send him to the University of Pennsylvania for his master’s.

Reitmeier hit the ground digitizing. He helped develop the architecture and software for one of the first computer systems for digitizing video; picked up his first patent for picture resizing for digital video effects; and contributed to experiments that led to the adoption of a standard for component digital video interface now used worldwide. This pace never slackened in Reitmeier’s 25 years at Sarnoff. His collaboration and leadership in digital video research, consumer electronics and other technologies earned Reitmeier the industry’s respect—and his children’s.

As youngsters, his son and daughter had asked, “Dad, what do you do for your job?” To answer, Reitmeier (who is married to Elaine Bourcet Reitmeier ’78 LAS) played show-and-tell. He had helped to develop a TV graphical-user-interface approach for on-screen controls and remote-control navigation. “I pointed to the volume slider on the screen. ‘I do that.’” It was grounds for coolest-dad bragging rights.

I want my HDTV
No collaboration showcased Reitmeier’s ingenuity as much as the one that revolutionized TV. In the late 1980s, a Federal Communications Commission advisory committee called for proposals for the TV system of the future. Rigorous testing would determine the winner. Sarnoff couldn’t pass up the challenge.

An early prophet of digital TV, Reitmeier was tapped to lead the development of the Advanced Digital HDTV system for Sarnoff and its consortium partners: Philips, Thomson and NBC. Competing against the calendar and new digital approaches from such titans as AT&T and MIT, Reitmeier’s team worked feverishly to build their prototype.

By the time testing was completed, all analog proposals had been eliminated, since they couldn’t send HDTV in a single over-the-air TV channel. But surprisingly, none of the four digital entries was victorious. Each had strengths and weaknesses. In a show of remarkable cooperation, the competitors joined forces to develop the optimal system. The “HDTV Grand Alliance” succeeded. Its prototype was put to the test and passed with flying, digital, high-definition colors.

In 1996, the FCC approved the resulting ATSC Digital Television Standard, the world’s first standard for digital TV and HDTV transmission. All US TV stations use it, and more than 75 percent of homes have at least one HDTV set. The Grand Alliance’s work set technical precedents for DVD and Blu-ray Discs; digital cable and satellite TV delivery; and video streaming over the Internet.

“The Grand Alliance was a high point in my career,” Reitmeier says. “We overcame rivalries and defied skeptics’ predictions.”

Their achievement earned the Grand Alliance companies an Emmy Award. Since 2002, Reitmeier has guided NBC Universal’s technical efforts regarding technical standards, policy, commercial agreements and anti-piracy operations. From launching NBC’s first HDTV cable channel to driving the creation of the mobile broadcast standard, he has continued to ignite technological change. A big reason he excels is his “top-notch” Villanova education. “I can’t say enough about the personal attention of the faculty and their dedication to teaching.”

Good vibrations
Nor can Reitmeier say enough about the Villanova Singers. A vocalist and guitarist, Reitmeier had belonged to the all-male ensemble and directed the subset the Spires. He was famous for his Beach Boys medley and other arrangements. “Glenn was creative and technically impressive,” says Bob Crowley ’79 VSB, co-founder and managing partner of the Mustang Group. “You could throw anything at him, and he would figure it out.”

Reitmeier stays close to past and present “Brothers in Song.” He’s a regular at the annual July Fools Party, hosted by Bill “Ippi” Ippolito ’72 LAS, and at events sponsored by the Villanova Singers Legacy Society, which has raised more than $250,000 for the ensemble. For Reitmeier, this personal grand alliance, rooted in the love of music rather than professional interests, balances out his life. “It is an important part of who I am as a person.”

Tom Bucaria ’80 LAS, a state attorney for the New York State Unified Court System, couldn’t agree more. “To me, Glenn will always be the guy with the infectious smile and funky guitar strap.”

Left: The contributions of Glenn Reitmeier ’77 COE to the development of digital HDTV helped to earn the Grand Alliance companies an Emmy Award. Above: Reitmeier (with guitar, right) poses with the Spires for the 1977 Belle Air Yearbook.

“I can’t say enough about the personal attention of the faculty and their dedication to teaching.”

— Glenn Reitmeier
The Riley sisters (clockwise from bottom): Shannon ’04 LAS, co-chair, Young Alumni Campaign Committee; Courtney ’11 LAS; Brigid, ’02 VSB; and Kerry-Lynn ’07 LAS
When James Riley ’46 VSB attended Villanova, he scarcely could have imagined that four granddaughters would follow in his footsteps. But more than half a century later, sisters Brigid ’02 VSB, Shannon ’04 LAS, Kerry-Lynn ’07 LAS and Courtney ’11 LAS Riley each began her journey on a campus far different in terms of technology and amenities, yet unchanged in its Augustinian tradition.

“Villanova was always a part of our lives,” says Brigid. “My grandfather was so proud to have attended along with his siblings. When I received my acceptance, I couldn’t wait to tell him.” Their grandfather also was proud of his granddaughters’ choices—as he should have been. Beyond being academically successful, each participated in service trips, Special Olympics, sororities and Campus Ministry, living out the University’s mission and “remaining true to how we were raised,” says Shannon.

Speaking for all of her sisters, Courtney explains that service projects, retreats and Mass at St. Thomas of Villanova Church allowed her to connect spiritually with her peers and remain committed to finding meaning in life, others and the world. “The emphasis on being involved, giving back and paying it forward continues to resonate with me.”

SAME PRINCIPLES, DIFFERENT PATHS

The Riley sisters’ paths are as divergent as their personalities. Kerry-Lynn, a merchandise manager at Kate Spade Saturday, recalls weighing Villanova against schools specializing in fashion: “I knew Villanova would deepen my faith and present opportunities I wouldn’t have elsewhere.” Those opportunities, as well as the communication skills she honed, “set me apart from the crowd in the fashion world.”

Courtney, the youngest, jokes, “By the time I arrived at Villanova, I could give a campus tour with my eyes closed.” Years later, as an orientation counselor, she gave those tours. Now, in her position at Goldman Sachs Group Inc., she applies that role to the analyst training program. “I’ve been able to bring university orientation excitement to corporate orientation.”

Courtney is fortunate to work at the same firm where Brigid serves as vice president in Human Capital Management and, formerly, a Villanova recruiter. “I always looked forward to going back to campus and interviewing such great talent,” Brigid recalls. “Villanova opens a lot of doors, and I was proud to be a part of that.”

In Brooklyn, Shannon serves as a senior social worker at an all-girls public high school. She also is the executive director of the Riley Family Foundation, established by her parents, Jim and Ellen Riley. “My sisters and I recognize how fortunate we are in what we can do for others with our philanthropy and take it very seriously.”

The Riley sisters set up a Villanova endowed scholarship at their Long Island, N.Y., high school, Sacred Heart Academy. They also made a gift of $1 million to the University in memory of their grandfather to create a challenge that will spur young alumni giving and support capital improvements on campus. “We choose to give back to Villanova,” Shannon says. “It’s a choice we’re happy to make.”

PATHS OF SERVICE CONVERGE

The Riley sisters volunteer in New York City and stay connected with other Villanovans. “Having the opportunity to be involved at Villanova set the precedent for giving back in our lives post-college,” says Kerry-Lynn. “My sisters and I have been able to engage in NYC programs where we help and educate those less fortunate, similarly to what we did in Philadelphia as undergraduates.”

The Villanova sense of community has been recreated in New York City. The Rileys are part of a network of graduates who want to serve and apply shared values to their professional and personal endeavors. Among the latter is the role of aunt for Shannon, Kerry-Lynn and Courtney, as Brigid recently gave birth to Riley Thomas Hutchinson. “We’re so happy about our nephew and hope the family legacy we’ve created will live on in our future children and grandchildren,” Shannon says.

“Having the opportunity to be involved at Villanova set the precedent for giving back in our lives post-college.”

— KERRY-LYNN RILEY

BY COLLEEN LYNN CURLEY
The Leaders of

Formed by their Villanova experience, new alumni accelerate on the road to success

BY SHAWN PROCTOR

They are compassionate visionaries who guard social and ethical causes. They are innovators who think beyond the textbook and dream up solutions for the real world. They are driven not simply to succeed, but to expand knowledge in fields that may not yet exist. They are newly graduated Villanovans, and the qualities that define them are always in demand.

The following seven young alumni, like so many of their fellow graduates in the Class of 2013, are poised to etch their legacies upon the world, wherever their careers and passions take them. It is clear just how deeply their Villanova experience shaped them. They remember the strong, interdisciplinary academics; supportive and highly accomplished faculty; and opportunities to share their work on campus and around the world.

The same experience that empowered them in their years at Villanova empowers them still. And they know the wisdom gained from the University’s Augustinian intellectual tradition will guide them in the future. Meet a few of these new young professionals and capable leaders.

ROBERT DUFFY

Hometown: East Greenwich, R.I.
Degree: BA in Honors, Philosophy and Humanities; minor in Theology.
Awards, Accomplishments: Philosophy Department Robert Russell, OSA, Award for Academic Excellence in Philosophy; Falvey Scholars Award for Outstanding Research in the Arts for Senior Thesis; Augustine Award in Ethics for Outstanding Essay in Ethics with Religious Themes; Connelly-Delouvrier International Scholarship for Study Abroad; Celina Mariceth Ramos Writing Award for Outstanding Freshman Essay in Honors; Phi Beta Kappa.
Activities: Philosophy Club; co-editor-in-chief, The Villanova Times; study abroad at Oxford University.
Foundation for Future Success: Received six years of funding to pursue a PhD at Fordham University.
Duffy on his Villanova Experience: “The strong community and faculty allowed me to go beyond what was covered in the classroom. The teachers were devoted to their students. That is the paradigm that I see for myself when I become a teacher.”

ZACH D’AMICO

Hometown: Hampstead, N.H.
Degree: BA in Political Science and Criminal Justice.
Awards, Accomplishments: Board of directors member, International Quidditch Association; member, World Champion Team USA at the London Olympics Quidditch Expo.
Activities: Villanova Quidditch; trip leader, Villanova Habitat for Humanity; Blue Key Society; Alpha Phi Omega Service Fraternity; Local Program Host, Special Olympics Fall Festival; tutor, RUIBAL Challenge; study abroad at National University of Ireland, Galway.
D’Amico on his Villanova Experience: “Villanova is a huge university in terms of service, and my experience at Villanova made me look at how you can use law to help people. No matter what my path, Villanova gave me a way to live my life through service.”

MELISSA C. GRENIER

Hometown: Menands, N.Y.
Degree: BS in Chemistry with Biochemistry concentration.
Awards, Accomplishments: Phi Beta Kappa; American Chemical Society Philadelphia Section Scholastic Achievement Award; American Chemical Society Division of Organic Chemistry Travel Award; Association of Practical and Professional Ethics Undergraduate Paper Award; Habitat for Humanity International Build Louder Award; National Federation of Federal Employees Richard N. Brown Memorial Scholarship. Oral presentations: the Chemical Society National Meeting, Division of Organic Chemistry; and Habitat for Humanity International Youth Leadership Conference. Poster presentations: the American Chemical Society National Meeting, Division of Medicinal Chemistry; James Madison University Research Experience for Undergraduates; Saint Joseph’s University Sigma Xi Research Symposium;
Villanova University Undergraduate Research Poster Session; and Villanova University Sigma Xi Research Symposium.
Activities: American Chemical Society; Villanova Chemistry Society; Villanova Habitat for Humanity Campus.
Grenier on her Villanova Experience: “Villanova offers incredible support for students. My research adviser was very supportive during my undergraduate years and continues to be vital even now in preparing me for the future.”

DAVID WANG
Hometown: Wilmington, Mass.
Degree: BS in Electrical Engineering; minor in Japanese Language and Culture.
Awards, Accomplishments: Finalist, Villanova Student Entrepreneurship Competition; Marie Maguire Award.
Activities: Tau Beta Pi Engineering Honor Society; Japanese National Honor Society; Villanova Student Orchestra.
Wang on his Villanova Experience: “I feel very lucky. The professors are very willing to help and encourage, and research at Villanova is very open to students and provides great opportunities. It enables you to be bold without worrying about disappointing results.”

TINA LEY
Degree: BS in Accountancy and Finance.
Awards, Accomplishments: The W.W. Smith Scholarship; Benjamin A. Gilman International Scholarship; Freeman-ASIA Scholarship; Herbert G. Ramnath Scholarship from the Villanova School of Business.
Activities: Gamma Phi Honor Society; secretary, Villanova Women in Business; Asian Expo assistant chair, Asian Students Association; volunteer tax preparer, Campaign for Working Families; study abroad at City University of Hong Kong.
Foundation for Future Success: Works as an audit associate at KPMG US.
Ley on her Villanova Experience: “When it came to studying abroad, Villanova made the whole process easy. The curriculum is flexible, and the advisers provided guidance throughout the process on applications and potential scholarships.”

ANTONIO BURRELL
Hometown: Philadelphia.
Degree: JD, Villanova University School of Law.
Awards, Accomplishments: President, Black Law Students Association.
Activities: Committee member, Dean’s Student Advisory Committee; extern, SeniorLAW Center.
Foundation for Future Success: Works as a junior associate at Blank Rome LLP in Philadelphia.
Burrell on his Villanova Experience: “At Villanova, I knew I was somewhere I could be myself and learn, and where the curriculum would go far beyond the case books.”

JENNIFER KICAK
Hometown: Berwyn, Pa.
Degree: BS in Nursing.
Awards, Accomplishments: The Reverend Francis X.N. McGuire, OSA Award of the Villanova University Alumni Association; Sigma Theta Tau-International Honor Society of Nursing; president, Best Buddies.
Activities: Ambassador and student mentor, College of Nursing; Student Nurses Association of Pennsylvania; Special Olympics; St. Thomas of Villanova Day of Service; field study in international nursing, Durban, South Africa.
Foundation for Future Success: Works in Oncology/Bone Marrow Transplant unit at The Children’s Hospital of Philadelphia.
Kicak on her Villanova Experience: “You can feel the passion the students have at Villanova, and how everyone finds their niche. The College of Nursing offered me opportunities I would never have had anywhere else. And that helped me achieve success. The University gave me direction for my passion.”
In the 1980s, license plates from Erie to Philadelphia proclaimed, “You’ve Got a Friend in Pennsylvania.” Today, the Keystone State’s farmworkers confidently affirm, “We’ve got a friend in Villanova.” Of the more than 200 law schools approved by the American Bar Association, only one houses a clinic that assists the agricultural workforce. In terms of geography, Villanova University School of Law may seem an unlikely host for the Farmworker Legal Aid Clinic. But in terms of mission, the fit is perfect. “Villanova believes in the dignity of the human person,” says Beth Lyon, JD, professor of Law and the clinic’s founding director. “It’s the ethos here.”

LEGAL SUSTENANCE

The clinic provides legal services to low-wage laborers in agricultural and food-related jobs. Cases typically fall into two categories: immigration and employment. Many cases allow students to argue before an adjudicator and hone negotiating skills. Although they get plenty of cases via referral, students are required to do outreach in rural areas. That means striking while the produce is ripe. During apple-picking season, students accompany lawyers from Friends of Farmworkers and Philadelphia Legal Assistance to Adams County, Pa., to speak directly to farmworkers. Visits expose
students to the realities of a farmworker's life. In addition, students take the clinic on the road during spring break, serving farmworkers in places such as North Carolina, the Delmarva Peninsula and Florida.

To overcome language barriers between student-lawyers and clients, Professor Lyon and Mercedes Juliá, PhD, now chair of the Department of Romance Languages and Literatures in the College of Liberal Arts and Sciences, created a course-internship for students studying Spanish. Interns learn community interpreter skills and apply them in the clinic. “It is a win-win situation,” says Dr. Juliá. “We are part of an interdisciplinary effort and help a community in need while our students practice their language skills.”

Professor Lyon appreciates being at an institution where this work needs no defense and where she can use Catholic social teaching to inspire students to seek justice for the powerless. “Farmworkers experience trauma in coming here, are separated from their families, do difficult work and yet put the food on our tables. They deserve our respect and protection.”

CULTIVATING CHANGE
While law students in the clinic gain experience counseling farmworkers, undergraduates from across the colleges gain experience working a farm. They are enrolled in a course first offered this past fall that focuses on justice, agriculture and sustainability.

The course is the brainchild of Chara Armon, PhD, a Lawrence C. Gallen Fellow in the Humanities, and William Stehl ’99 LAS, associate director, Campus Ministry and the Center for Peace and Justice Education (the latter hosted the course in 2012). Students learn about ecologically sound food and agriculture, especially as they relate to socially responsible lifestyles. They explore alternative perspectives on food ownership, production and rights in the context of human well-being, poverty and the environment.

Reading about justice-oriented farming feeds the mind. Practicing the techniques that support it fuels the heart. That is why hands-on learning opportunities drive the syllabus. Students work—and keep a log—at one of the “farm hubs” operated by Greener Partners, a nonprofit that makes local, organic food more available. They also visit the Center for Environmental Transformation in Camden, N.J., to see a grass-roots movement in action.

Student outcomes after the course’s first run delighted the teaching duo. Far from being overwhelmed by injustices in the global food system, students felt empowered to redress them. “They realized they could take practical steps to benefit society, the natural world and themselves,” Dr. Armon says.

Some students changed career goals; others engaged in advocacy. Marissa Pardue ’13 LAS and Samantha Butwill ’15 COE were inspired to launch Just Food, a student club that delves into the politics of food production, consumption and distribution, and raises awareness about alternative diets.

At Villanova’s annual Freedom School, Marissa presented research on the food industry’s treatment of animals, and Daniel Takaki ’15 COE shed light on the abuse of migrant workers. Dan knew his message that “we are all together in this world and deserve basic rights” would resonate with a community whose motto is Veritas, Unitas, Caritas.

WIDESPREAD GROWTH
Other programs that reflect the University’s concern for farm, table, sower and consumer also have taken root. Thanks to a campus-wide initiative that includes Stehl and student Catholic Relief Services Ambassadors, Villanova was awarded “Fair Trade University” status for integrating fair trade principles into policy and campus life. (See Page 9.)

In addition, a partnership between Dining Services and Lancaster Farm Fresh Cooperative makes community-supported agriculture available to Villanovans. “We get great feedback on this dimension of our ongoing sustainability initiative,” says Richard Hall, general manager, St. Mary’s Hall.

At Villanova, the pursuit of justice is never seasonal. Promoting the common good and caring for the earth are central to the University’s mission. “We must be change agents who understand the interconnectedness of life,” Stehl says. “Being in right relationship includes all living things, which are gifts of the Creator.”

Agricultural laborers in Pennsylvania and beyond receive quality, compassionate legal representation through Villanova University School of Law’s Farmworker Legal Aid Clinic.

VILLANOVA.EDU
THE POWER CROWD

Passersby can hear the roar on Lancaster Avenue. Players hear it on the court. Alumni hear it in their hearts. It’s the roar of the “sixth man.” The Nova Nation. A fan base that bleeds blue, always believes and propels the hard work, talent and fierceness of our athletes to the next level.

Fans ELEVATE the guard who flies to a layup. GUIDE the ball as it swishes into the net. PROVIDE financial SUPPORT. Proudly wave their “V” fingers—WIN or lose—year after year.

All making the Villanova athletic tradition among the strongest, most exciting and most successful in the country.
When the game is over, Villanova athletes meet life’s biggest challenges head on.

The Final Score ... SUCCESS

VILLANOVA ATHLETICS. A FOUNDATION FOR LIFELONG SUCCESS.
CONFIDENT. PREPARED. EDUCATED.

Being a Villanova student-athlete means being part of a long, proud history: a history of success on the field, of academic rigor in the classroom and of ethical living in every arena. It also means being educated in the Augustinian Catholic intellectual tradition with the strongest of liberal arts foundations. At Villanova, student-athletes’ curricular “playbook” includes the moves needed to think critically, act compassionately and succeed while serving others.

CONSIDER OUR STATS: 94 percent student-athlete graduation rate; BIG EAST All-Academic Team honors for 322 Villanova student-athletes in 2012-13; 60 Olympians; numerous record holders; countless hours of community service; successful careers. Now that’s a winning combination.

The Villanova Athletic Fund raised more than $2.2 million in 2012-13. The generous donations from loyal fans support all varsity programs and create more opportunities in competition and in the classroom for student-athletes.
Erica Wintergerst Shillingford ’03 LAS and John “Zach” Shillingford ’03 LAS met on a spring break trip during their senior year at Villanova University. That meeting led to a lifelong commitment to each other and a shared dedication to their alma mater.

The Shillingfords now live in New York City, where Erica works in Digital Ad Sales for the New York Daily News, and Zach is a director at Barclays Wealth and Investment Management.

Their experiences at Villanova set the tone for the adults they have become. Zach was involved in the Phi Gamma Delta fraternity and intramurals. In addition to service break experiences, Erica participated in New Student Orientation and Habitat for Humanity, and served as chapter president and new member chairperson for her sorority, Kappa Kappa Gamma.

“Not only did we inspire and motivate each other to get more involved, but we worked hard as a chapter to keep our traditions alive within Villanova’s Panhellenic community,” Erica says.

DIVING IN AS YOUNG ALUMNI
The Shillingfords didn’t wait for years to pass and nostalgia to set in before becoming involved in alumni activities. While they were busy building their careers, they made giving back to Villanova a top priority.

“We’ve stayed connected in some way since we left,” Erica explains. “The Augustinian traditions, leadership principles and the importance of giving back were instilled in us at Villanova, so I always wanted to stay involved.”

“Our time with Villanova is much more than the four years we spent there,” Zach says. “It’s an experience that will follow us forever. The name ‘Villanova’ creates opportunities and opens doors.”

During the past decade, the Shillingfords have made a significant difference as alumni. They are part of the Young Alumni Circle, a group of recent graduates who commit to annual contributions to Villanova. They also are members of the President’s Club for contributing at a higher level and helping to advance Villanova’s mission, vision and values.

Erica recently served as the Class Committee co-chair for the 10-Year Reunion. “I wanted to be on the committee to encourage my classmates to get excited and come back for the reunion,” she says.

The reunion was a resounding success. Nearly 200 members of the Class of 2003 attended; and 23 percent of the class donated approximately $77,000 to the University through Reunion Giving, a yearlong fundraising effort for classes celebrating reunions.

Erica also is a volunteer with the Fairfield/Westchester Chapter Leadership Council. She helped develop the annual Villanova Night at the US Open, which includes an auction, group discounted tickets and more. Erica plays an instrumental role in the event, serving as the contact person who deals with the United States Tennis Association.

“This event has snowballed and become a major event for alumni and the University,” she says.

The Shillingfords also volunteer in the community, serving as mentors for Student Sponsor Partners, an organization that provides at-risk students with a college preparatory education and pairs them with adults for one-on-one mentoring.

THEIR TURN TO SUPPORT OTHERS
The Shillingfords’ plans include moving out of the city to accommodate their growing family (their first little Wildcat is due in December) and continuing their efforts to support Villanova. “It’s easy to take our college experiences for granted,” Erica says. “But I’m so grateful for Villanova. My life is what it is today because of the University.”

“We’ll continue to support Villanova when we raise a family,” Zach says. “We may not have as much time, so it will be even more important to stay involved. We’ll continue giving what we can, and when we can give even more, we will.”

The Shillingfords encourage other alumni to support the University and participate in alumni activities and events. “There’s an instant bond when you’re with other people who went to Villanova,” Erica says. “We all have such a great sense of pride. People may think they don’t have the money to support the University. But even small contributions matter.”

“Other alumni went out of their way to support the University and help us,” Zach adds. “Now it’s our turn. It’s important for recent grads to think about all that Villanova has given them and to get involved so future alumni have the same opportunities that we had.”

“I’m so grateful for Villanova. My life is what it is today because of the University.”

—Erica Shillingford
Key members of the Villanova University Alumni Association (VUAA) met at the 2013 Volunteer Leadership Conference (VLC), held in the Villanova Conference Center Oct. 25. VLC was attended by representatives from the regional alumni chapters, Reunion Class committees and affinity groups, as well as members of the Student Alumni Association and Senior Class Gift Committee, and past and present VUAA board members.

After opening words by University President the Rev. Peter M. Donohue, OSA, PhD, ‘75 LAS, Katrina Ercole ‘86 VSB, VUAA president, delivered a “State of the Alumni Association” report. Steve Hildebrand, director of Engineering and Construction Services, detailed the final stages of the Transformation of the Campus Landscape. Chris Kovolski ’96 LAS, assistant to the President for Internal and External Affairs, updated attendees on the Design Concept for Lancaster Avenue. Attendees also received a sneak peek of For the Greater Great: The Villanova Campaign to Ignite Change communications and video from Ann Diebold, vice president for University Communication. Patty Esposito ’80 LAS, VUAA board member, and George Kolb ’84 VSB, associate vice president for Alumni Relations, presented “Campaign 101” for volunteers.

Volunteers spent the afternoon in informal workshops on best practices in alumni associations. Then the VUAA bestowed its annual awards, including the Goodwill Ambassador Award to William F. Short ’82 LAS; the Rev. Ray Jackson Community Service Award to the Long Island Chapter; the Creative Achievement Award to the Greater Philadelphia Chapter; the Reunion Volunteer Service Award to Terry Delaney ’83 LAS and Lisa Turano ’83 VSB; the Leadership Award to Brian Muscarella ’80 VSB; and the Distinguished Service Award to John Gartland ’63 VSB.
George R. Kolb Appointed Associate Vice President for Alumni Relations

This past June, Villanova University announced the appointment of George R. Kolb ’84 VSB as associate vice president for Alumni Relations, after a rigorous national search led by a committee of Villanova alumni, faculty and staff. Since coming to Villanova in 2009, Kolb has served as assistant vice president for Athletics Development, and for the past four months as interim associate vice president for Alumni Relations.

“We are excited to welcome George Kolb into this new leadership position,” says Villanova University President the Rev. Peter M. Donohue, OSA, PhD, ’75 LAS. “George’s diverse experience in higher education, passion for Villanova and strong commitment to its mission made him the ideal choice for this important role.”

As a member of the University Advancement senior management staff, Kolb will oversee all alumni engagement and affinity programs, including 39 national and international alumni chapters, to engage and support the University’s 114,000 alumni worldwide. He will lead a staff of eight alumni relations professionals and serve as executive director of the Villanova University Alumni Association.

“George has an exceptional understanding of the vital role alumni relations plays within the overall advancement effort,” said Michael J. O’Neill, vice president for University Advancement. “His leadership, energy and ideas for how to broaden and enhance the engagement of our alumni in the life of the University and in support of the Strategic Plan have been and will continue to be a true asset to the Villanova community.”

At Villanova, Kolb has integrated athletics development into University Advancement, including rebranding the Villanova Athletic Fund (VAF), establishing a comprehensive approach to fundraising for all 24 varsity sports and setting new annual fundraising marks in support of Villanova’s athletic programs.

George Kolb ’84 VSB

VUAA Welcomes Four New Board Members

For Villanovans, the Villanova University Alumni Association provides an invaluable service by establishing the overall strategic direction for the VUAA, representing the organization within the University community and providing advice and counsel to the staff.

Recently, four new members were elected to the Board of Directors and will help the VUAA continue its work supporting the University and its alumni.

Terence P. Delaney ’83 LAS participated in track and cross country while an under-graduate, and, after working at MetLife, he launched a career in advising in the ever-changing world of health insurance at RSI, later a division of Arthur J. Gallagher, first as a partner in 1991, and then as vice president of Gallagher Benefit Services. Delaney retired in 2012 to experience new adventures with his wife and three children.

Fred Folco ’73 LAS spent his career in the financial services industry with AXA/Equitable, where he held numerous positions as a senior officer, including president of the Northeastern Retail Sales Division. He currently is president of the Northern New Jersey Alumni Chapter. Folco serves on the board of directors for Eva’s Village in Paterson, N.J., a non-profit organization dedicated to fighting homelessness and poverty in the inner city. Folco and his wife, Anne, have four children and one grandchild, and reside in Mahwah, N.J.

Nancy Cawley Lane ’87 LAS is president of Local Media Association (LMA), a thriving and innovative trade association that serves more than 2,200 newspapers and their related digital products in the United States and Canada. LMA assists local media companies with the digital transition via cutting-edge programs, conferences, webinars, research and more. Lane leads a weeklong innovation mission each year with senior executives from throughout North America, visiting companies such as Google, Facebook and Twitter. A proud member of the Nova Nation, she never misses a basketball game when she is in town and lives in North Myrtle Beach, S.C.

Robert F. Mulhall ’80 VSB is a partner with Ernst & Young based in Philadelphia and is responsible for asset management practice along the East Coast from Philadelphia to Florida. He has 29 years of experience in the asset management and financial services industry, including direct industry experience as vice president of Scudder, senior vice president of the Boston Co. and chief operating officer of Mellon Fund Administration in London and Dublin. He is a native Bostonian but transferred to Philadelphia in 2007 and resides in both locations. Mulhall has been with Ernst & Young for 24 years and was a direct admit partner in 1998 upon returning to the firm after spending five years in industry. In addition to his client responsibilities, he is campus coordinating partner for Villanova University. He also serves on the Villanova School of Business’ Accounting Department Advisory Council. Mulhall and his wife, Kathy ’80 VSB, have three grown children.
1950s

CLASS OF 1954
60th Reunion

CLASS OF 1959
55th Reunion

Fiscal Year Participation Rate: 37%

Richard Winfield, Esq., ’55 LAS served in Yangon, Myanmar, as a consulting expert and speaker for the US State Department. Winfield focused on combating hate speech and the interreligious violence in the region, and published the book Exporting the Matrix: The Campaign to Reform Media Laws Abroad.

The Rev. George Riley, OSA, PhD, ’58 LAS, ’61 MA was honored for his 50 years of service to the University at the 2013 Villanova University annual Staff Recognition banquet. For the past 50 years, Father Riley has been an integral part of the Villanova community, having served as not only a faculty member and administrator, but also the first University Peace Corps liaison and the special assistant to the president for Alumni Affairs.

1960s

CLASS OF 1964
50th Reunion

CLASS OF 1969
45th Reunion

Fiscal Year Participation Rate: 30%

Joseph Tate, Esq., ’63 LAS, ’66 VLS was a recipient of the Community Legal Services’ Champion of Justice Award.

Edward Guzik ’65 LAS is a board member and officer of the American College of Healthcare Executives, Western Pennsylvania Chapter.

Leo Carroll, Esq., ’66 LAS has been elected vice chairman of the board of CATIC Financial Inc. Carroll is a partner at Carroll, Curtseaden and Moore LLC in Milford, Conn.

Harry Himes, Esq., ’68 VLS published the Amazon e-book A Most Unusual NFL Player Negotiation.

1970s

CLASS OF 1974
40th Reunion

CLASS OF 1979
35th Reunion

Fiscal Year Participation Rate: 22%

Patrick Hagan, Esq., ’70 LAS was selected as Philadelphia’s Lawyer of the Year in patent law for 2013 by the editorial board of Best Lawyers. Hagan is a partner at Dann, Dorfman, Herrell & Skillman in Philadelphia.

Denis McLaughlin ’70 LAS, ’73 VLS was named 2012 Professor of the Year at Seton Hall University School of Law.

William Mundy ’70 LAS, ’73 MA was promoted to senior vice president of Cardinal Bank and executive managing director of Cardinal Wealth Services in McLean, Va.

Rudolph J. Antonini Jr., Esq., ’71 VSB retired from the Delaware Department of Labor after 30 years of service.

Patrick Nolan ’71 LAS has published the book CIA Rogues and the Killing of the Kennedys: How and Why US Agents Conspired to Assassinate JFK and RFK.

The Rev. Joseph Mostardi, OSA, DMin, ’72 LAS received a Doctor of Ministry in Spirituality from the Washington Theological Union.

Sol Weiss, Esq., ’72 VLS was named Lawyer of the Year in the 2014 edition of Philadelphia’s Best Lawyers for the category of Plaintiffs’ Mass Tort and Class Action. Weiss is a shareholder at Anapol Schwartz in Philadelphia and a member of Villanova University School of Law Board of Consultants.

Karl Autenrieth ’73 COE retired from Norfolk Southern Railway Co. after 38 years of service in the railroad industry.

Francis Boulton ’73 VSB and his wife, Karen, received the 2013 Horace Hagedorn Outstanding Philanthropist Award from the Association of Fundraising Professionals Long Island Chapter.

Russell McWey, MD, ’73 COE was promoted to vice president and chief information officer at Virginia Hospital Center in Arlington, Va.

Richard Heller, Esq., ’74 VLS, Blair Granger, Esq., ’89 VLS and Tina Makoulian, Esq., ’93 VLS served on the planning team for the Pennsylvania Bar Institute’s 16th annual Real Estate Institute.

Robin Ramistella ’74 LAS was promoted to director at ICS Consulting Partners in New York City.

Robert Tamburri ’75 LAS won seven awards at the 2013 New Jersey Ad Club Awards ceremony. Tamburri is the owner of Christopher Tamburri Communications.

Corinne Corino Robinson ’76 CON has been elected president of the New Jersey Society for Healthcare Consumer Advocacy. Robinson is the director of Patient Satisfaction/ Patient Advocate at Cape Regional Medical Center in Cape May Court House, N.J.

William Filerino, PhD, ’76 VSB was awarded a doctorate of Psychology in Higher Education from Capella University in April. Filerino is the associate chair and professor of Fashion and Marketing at Berkeley College in New York and New Jersey.

Lynne Gold-Bikin, Esq., ’76 VLS has been honored with a 2013 Women’s Achievement Award from KYW Newsradio at the National Museum of American Jewish History in Philadelphia.

Susan McLaughlin, Esq., ’76 VLS accepted a position as partner at the Pavese Law Firm office in Fort Myers, Fla.

Gaetan Alfano, Esq., ’77 LAS, ’80 VLS was appointed to the Pennsylvania Board of Law Examiners for a three-year term. Alfano is partner and co-chair of the Litigation Practice Group at Pietragerillo Gordon Alfano Bosick & Raspani LLP in Philadelphia.

Arthur Garrison ’78 LAS was promoted to director of Parks, Recreation and Youth Services at Broome County in Binghamton, N.Y.

Joan Lawch Arnold, Esq., ’78 VLS was elected vice chair of the American College of Tax Counsel. Arnold is partner at the Pepper Hamilton LLC office in Philadelphia.

Dawn Metzger Karlyn ’78 VSB accepted a position as treasury services officer at Federal Reserve Bank of Philadelphia.

Peter Lemmer, Esq., ’79 LAS was a recipient of the Phelps-Martin Award for his community service in the Lansing, Mich., area. Lemmer is the senior vice president and chief legal counsel at GreenStone Farm Credit Services.

Maria Lisa Romano ’79 VSB has been appointed chief marketing officer at Wanderful Media in Los Gatos, Calif. Romano is the president of the Villanova University Alumni Association’s Northern California Chapter.

1980s

CLASS OF 1984
30th Reunion

CLASS OF 1989
25th Reunion

Fiscal Year Participation Rate: 23%

James Barber ’80 COE was appointed vice president at Cobham Defense Electronics-East.

Frank Callaghan ’80 VSB accepted a position as senior vice president of Sourcing and Procurement at CBRE Inc. in Dallas.

Christopher Connor ’80 VSB was appointed president and CEO at Wallenius Wilhelmsen Logistics in Lysaker, Norway.

Rear Adm. Patricia Baker Wolfe, USN, ’81 LAS has been assigned as the acting commander of Defense Logistics Agency Troop Support in Philadelphia and as the director of Joint Reserve Force (J9), DLA, in Fort Belvoir, Va.

David Coskey ’81 LAS was elected first vice chair of the board of directors of the New Jersey Broadcasters Association.

James Grogan ’81 MS has entered the seminary at Seton Hall University, studying for the priesthood in the Diocese of Trenton, N.J.

William Lavell, PhD, ’81 MS received the 2013 Lindback Distinguished Teaching Award for his inspirational attention to student understanding of chemistry. Dr. Lavell is a professor of Chemistry at Camden County College in Camden, N.J.

Elizabeth Mazzeo ’81 VSB was the recipient of the Villanova School of Business’ Beta Gamma Sigma National Honoree Award. Mazzeo is a trustee of Villanova University.

Frank Monaco Jr., Esq., ’81 VLS has been recognized in the 2013 Chambers USA in the area of Bankruptcy and Restructuring. Monaco is an attorney at the Womble Carlyle office in Wilmington, Del.

Kathleen Wilkinson, Esq., ’81 VLS was named a board member of Friends of Farmworkers. Wilkinson is a partner at the Wilson Elser Moskowitz Edelman & Dicker LLP office in Philadelphia.

Deborah Yee Kuhls, MD, ’82 VSB was recognized as one of the 2013 Women to Watch by Vegas Inc. She is the associate dean of Academic Affairs and chief academic officer for the University of Nevada School of Medicine’s Las Vegas campus.

Kathleen Frederick, Esq., ’83 VLS married the Honorable William Lee Estelle.

Eric Freed, Esq., ’83 VLS was named vice chair of Strategic Planning and Trial Team Management for the Global Insurance Group at Cozen O’Connor in Philadelphia.

Veronica Hill-Milbourne, Esq., ’84 CON has been appointed to the board of the American Cancer Society. Hill-Milbourne is a director at Independence Blue Cross.

Mark Kearney, Esq., ’84 LAS, ’87 VLS was elected vice president of the Pennsylvania Bar Institute’s board of directors. Kearney is a shareholder at Elliott Greenleaf & Siedzikowski PC.

Deborah Minkoff, Esq., ’84 VLS was named vice chair of Administration for the Global Insurance Group at Cozen O’Connor in Philadelphia.

Irene Stolarz ’84 LAS married Louis Stucs.

Marc Zucker, Esq., ’84 VLS has been named chair of the board of governors for the Philadelphia Bar Association. Zucker is a partner at Weir & Partners LLP in Philadelphia.

James Kelly III ’85 LAS, ’06 MPA was promoted to police inspector in the Philadelphia Police Department. Kelly has been assigned as commanding officer of Northwest Police Division, as well as Northwest Detective Division.

Michael Kirby ’85 LAS was appointed as a representative of the US government on the board of the Ireland-United States Fulbright Commission for Educational Exchange.

Michael Perron ’85 COE was named a 2013 Power Broker in the February issue of Risk & Insurance magazine. Perron is a senior vice president and assistant practice leader of the Energy Infrastructure Practice of Willis in New York City.

Stephen Taylor, Esq., ’85 VLS was nominated for a New Jersey State Superior Court judgeship.

Taylor is the director of the Division of Criminal Justice in New Jersey.

Felice Glennon Kerr, Esq., ’86 LAS was named equity partner at the MacElree Harvey Ltd. office in Centreville, Del.

Stephen Keaveney ’86 VSB was named chief financial officer at Innotrac Corp. in Duluth, Ga.

Gloria Kersey ’86 MSN has published the book Delivering Culturally Competent Nursing Care. Kersey is a professor of Nursing and coordinator for Diversity at Holy Family University in Philadelphia.

Jeanne Liebman Lehrer ’86 MA was promoted to vice presi-
Elke Jones Zschaechitz ’88 CON has accepted a position as nurse practitioner at the Department of Army Exceptional Family Member Program, Pediatrics, in Fort Lee, Va.

Thomas Oxenreiter ’88 VSB welcomed a boy.

Charles Smith, Esq., ’88 VLS has been appointed to the board of directors of the Bar Association of Lehigh County, as well as solicitor of the Whitehall Township Industrial and Commercial Development Authority. Smith is an attorney at Norris McLaughlin &Marcus PA in Allentown, Pa.

Cpt. Michael Doran, USN, ’89 LAS assumed command of USS Cape St. George (CG 71).

Bruce P. Matez, Esq., ’89 VLS was featured in an article in the April issue of South Jersey Magazine. Matez is a shareholder at Borger Matez PA in Cherry Hill, N.J.

Matthew Stober ’89 COE accepted a position as senior vice president, Operations, at Hospira Inc.

Elke Jones Zschaechitz ’89 CON has accepted a position as nurse practitioner at the Department of Army Exceptional Family Member Program, Pediatrics, in Fort Lee, Va.

David Weeden ’89 COE is the president of ENERActive Solutions in Asbury Park, N.J., which was named No. 24 on the Forbes list of America’s most promising companies. Weeden was one of the recipients of the College of Engineering’s 2012 alumni awards.

1990s

CLASS OF 1994
20th Reunion

CLASS OF 1999
15th Reunion

Fiscal Year Participation
Rate: 18%

Christine Atkins, PhD, ’90 LAS was promoted to associate professor of English at Corning Community College (CCC) in Corning, N.Y. Atkins also is the chair of the Diversity Council at CCC and assisted in founding the college’s Center for Diversity and Inclusion.

John T. Lutz, Esq., ’90 VLS has been named chief counsel to US Sen. Jeff Chiesa of New Jersey.

David Van Buskirk ’90 VSB was promoted to principal at Edward Jones in St. Louis.

Kathleen Woods Ignatowski, PhD, ’90 MS is the editor of the book Superstorm Sandy: Through the Eyes of the Children. It consists of essays by children about Hurricane Sandy. All profits from the book sales go directly to help people rebuild in New Jersey.

Richard Maue ’92 VSB was promoted to vice president of Finance and chief financial officer at Crane Co. in Stamford, Conn.

Diane McBride Ruberton, Esq., ’92 LAS was named the first assistant prosecutor for Atlantic County, N.J.

John O’Malley, Esq., ’92 VLS was elected to serve a two-year term as vice president of the Irish Immigration Center of Philadelphia after serving on its board of directors since 2009.

Christopher Simoneau ’92 VSB has been appointed vice president for University
Advancement and executive director of the FGCU Foundation at Florida Gulf Coast University in Fort Myers, Fla.

Eric Weitz, Esq., ‘92 VLS has been appointed to serve on the board of directors for the Pennsylvania Patient Safety Authority by House Democratic Leader Frank Dermody. Weitz is an attorney at Messa & Associates PC.

Kimberly Whiteman ‘92 MS was promoted to officer in Human Resources at the Federal Reserve Bank of Philadelphia.

Pacifco Agnellini, Esq., ‘93 VLS was appointed to the AtlantiCare Foundation board of trustees. Agnellini is a shareholder at the Brownstein Hyatt Farber Schreck office in Atlantic City, N.J.

Hector Campos ‘93 VSB accepted a position as vice president of Programming and Strategy at Country Music Television in Nashville, Tenn.

Jonathan Dean ‘93 LAS earned a certified member designation from the American Association of Airport Executives. Dean is the manager of Communications for Baltimore/Washington International Thurgood Marshall Airport.

Christopher Gheyens ‘93 VSB has been named CEO of Wawa Inc. in Chester Heights, Pa.

Gerald Lawrence Jr. ‘93 VLS was appointed vice chair of the Disciplinary Board by the Pennsylvania Supreme Court. Lawrence is a shareholder and head of the Pennsylvania office of Lowey Dannenbring Cohen & Harr PC.

Jared Rumage, EdD, ‘93 VSB received a doctorate of Education from the College of St. Elizabeth in Morristown, N.J.

Michael Zubey, Esq., ‘93 LAS, ‘96 VLS accepted a position as associate general counsel at Villanova University.

Valentino DiGiorgio III, Esq., ‘94 VLS has been elected to the board of directors for the Chester County Economic Development Council. DiGiorgio is a partner at Stradley Ronon Stevens & Young LLP.

Lisa Witowski Shearman, Esq., ‘94 VLS was elected to the board of directors of the Legal Clinic for the Disabled Inc. Shearman is an attorney at Hamburg, Rubin, Mullin, Maxwell & Lupin PC in Philadelphia.

Heather Gagnon Beutler ‘95 LAS welcomed a girl.

Jennifer Platzkere Snyder, Esq., ‘95 VLS welcomed twin boys.

Kunegunda Belle ‘96 LAS welcomed a boy.

Thomas Conroy ‘96 VSB welcomed a girl.

Carlos Guzman, Esq., ‘96 VLS was appointed by Florida Gov. Rick Scott to the Miami-Dade County Court.


Kristen Nolan Winsko, Esq., ‘96 LAS and Bryan Winsko ‘96 COE, ‘03 MBA welcomed a boy.

Patricia Vella, Esq., ‘96 VLS was named a partner at Morris, Nichols, Arsht & Tunnell LLP in Wilmington, Del. Vella is a member of the Delaware chapter board of the Villanova Law Alumni Association.

Heather Williams Walker ‘96 VSB was awarded the 2013 Influential Women in Business award in the Executive category by the Charleston Regional Business Journal.

Kevin Doyle ‘97 VSB was promoted to senior regional director at TD Equipment Finance Inc. in Braintree, Mass.

Michael Engle, Esq., ‘97 LAS accepted a position as partner at Greenblatt, Pierce, Engle, Funt & Flores LLC.

Mark J. Foley, Esq., ‘97 VLS has been named to the 2013 list of the nation’s most powerful employment attorneys by Human Resource Executive. Foley is chair of the Labor & Employment Department at Cozen O’Connor in Philadelphia.

Stacie Frank ‘97 VSB was named one of the most powerful and influential women of Illinois in 2013 by the Illinois Diversity Council. Frank is senior vice president and treasurer of Exelon Corp. in Chicago.

Michelle Frei, Esq., ‘97 VLS was promoted to Chester County deputy district attorney in Pennsylvania.

Deirdre Harten Nauck ‘97 VSB welcomed a boy.

Patrick Krebs, Esq., ‘97 LAS was installed as a trustee of the Cleveland Metropolitan Bar Foundation. Krebs is a partner at the Taft Stettinius & Hollister LLP office in Cleveland.

Clare McGorry ‘97 VSB, ‘08 MBA was named one of Philadelphia’s most powerful and influential women in 2012 by the Pennsylvania Diversity Council. McGorry is the vice president of Finance for Retail Marketing at Sunoco Inc. and also serves on the board of directors for Boys and Girls Clubs of Philadelphia.

Michael Buckley, CPA, ‘98 VSB accepted a position as tax senior manager at CST Group in Washington, D.C.

Courtney Maloney Thein ‘98 LAS welcomed a boy.

Shannon Mussett ‘98 MA, ’03 PhD co-published the book Beauvoir and Western Thought from Plato to Butler. Dr. Mussett is an associate professor of Philosophy at Utah Valley University in Orem, Utah.

Travis Nelson, Esq., ‘98 VSB was promoted to counsel at the Reed Smith LLP office in Princeton, N.J.

Marie Pan Connors ‘98 LAS welcomed a boy.

Amy Acchione Myers ‘99 LAS, ’01 MA welcomed a boy.

Nicole Alexander Mascolo, Esq., ’99 VLS was named one of New Jersey’s 2013 new leaders of the bar by New Jersey Law

The Rev. John R. Flynn, OSA, ’67 LAS was elected to the position of secretary general for the Order of Saint Augustine during the Augustinian Order’s General Chapter, held Aug. 28 to Sept. 14 in Rome. The General Chapter is held every six years.

Father Flynn, who served as a delegate from the Villanova Province at the General Chapter, was nominated by the Rev. Alejandro Moral Antón, OSA, prior general of the Order. As secretary general, he will reside in Rome.

“This is a great honor for the Province of St. Thomas of Villanova,” says the Very Rev. Anthony M. Genovese, OSA, prior provincial, “and we could not be happier for Jack and the Order.”
CLASS NOTES

ALUMNA BECOMES PENNSYLVANIA’S PHYSICIAN GENERAL

Carrie Donvito De Lone, MD, ’79 LAS was nominated by Gov. Tom Corbett in April for the position of physician general for the commonwealth of Pennsylvania and confirmed in July. Her role is to advise the governor and the secretary of health on health matters and policy.

Dr. DeLone is committed to increasing access to medical care, especially in underserved and rural areas; modernizing the present system by using mobile teams of health care workers, telemedicine and the Pennsylvania eHealth Initiative; developing strategies to decrease prescription drug abuse; and becoming a voice to address health issues such as childhood obesity and immunization.

Megan Smith Miller ’99 LAS welcomed twins, a girl and a boy.

Ellen Whitman ’99 LAS married John Galla ’99 LAS, ’04 MA.

2000s

CLASS OF 2004
10th Reunion

CLASS OF 2009
5th Reunion

Fiscal Year Participation Rate: 19%

Vincent Allegra ’00 VSB was promoted to managing director of Investment Advisory at Mesirov Financial in Oakbrook Terrace, Ill.

Lt. Cmdr. Tiffany Bachman Dodson, DNP, USN, ’00 CON received a doctorate of Nursing Practice from University of Alabama Tuscaloosa in May. Dodson is a nurse anesthetist in the US Navy stationed at Naval Medical Center San Diego.

Jocelyn Edathil, MD, PhD, ’00 LAS began her religious formation to join the congregation of the Sisters of the Imitation of Christ, known as Bethany Sisters, of the Syro-Malankara Catholic Church. Dr. Edathil received the Humaneness in Medicine award from the Philadelphia County Medical Society.

Michael Heasley ’00 MA, ’05 MS was promoted to chief research officer and equity partner at Evolution Marketing Research LLC in Blue Bell, Pa.

Thomas Mastrobuoni ’00 VSB accepted a position as senior vice president, Finance, at The Electrum Group LLC in New York City.

Patricia Myers Evans ’00 VSB welcomed a girl.

Sara Navrocki Wallace ’00 LAS welcomed a boy.

Sarina Rocco McNulty ’00 LAS and Matthew McNulty ’00 VSB welcomed a boy.

Jennifer Turner Rosa ’00 VSB was promoted to administrative director of Research for the Center for Childhood Cancer Research at The Children’s Hospital of Philadelphia.

Lt. Cmdr. Steven Armbruster, MD, ’01 LAS welcomed a boy.

Michael Drossner, Esq., ’01 VSB, ’05 VLS was a faculty member at the Trial Advocacy Training Program for the New Jersey Office of the Public Defender. Drossner is a principal at Drossner Law PC.

Sean Flannery, PhD, ’01 MA was presented with the 2013 Lindback Distinguished Teaching Award. Dr. Flannery is an assistant professor in the English/Communication Department at Immaculata University in Immaculata, Pa.

Scott Flynn ’01 LAS married Lynsday V. Ruotolo, Esq.

Kristin McKeon Blake ’01 VSB welcomed a boy.

The Rev. Craig McMahon, OSA, ’01 VSB has been ordained an Augustinian priest. Father McMahon is pursuing his doctoral degree at the London School of Economics in London.

David Mennerich ’01 COE welcomed a boy.

Susan Bellochio Evans ’02 LAS opened Your Office Assistant in Lansdowne, Pa.

Yvonne Ebert McKenzie, Esq., ’02 VLS was named partner at the Pepper Hamilton LLP office in Philadelphia. McKenzie is a member of the firm’s Health Effects Litigation Practice Group.

Greta Kropp Gilbode ’02 LAS was promoted to assistant director of Perioperative Services at the Hospital of the University of Pennsylvania in Philadelphia.

Jeanne McCabe ’02 LAS accepted a position as senior digital producer in the Communications Department at the Center for Reproductive Rights in New York City.

Ryan Nagle ’02 LAS welcomed a boy.

Katherine Neville Gray ’02 VSB welcomed a boy.

Julia Rafferty, Esq., ’02 VLS was promoted to “of counsel” at the Stradley Ronon Stevens & Young LLP office in Philadelphia.

Sean Stadelman, Esq., ’02 VSB, ’05 VLS was named special counsel at the Goldberg Segalla LLP office in Philadelphia.

Martin Wilson, Esq., ’02 VLS was named one of New Jersey’s 2013 new leaders of the bar by New Jersey Law Journal. He is a chief compliance officer and vice president of Corporate and Legal Affairs for Par Pharmaceutical.

Aaron Byrd-Leitner, Esq., ’03 VLS accepted a position as an associate in the Litigation Department at White and Williams LLP.

Megan D’Amico DeLaura ’03 LAS and Michael DeLaura ’02 VSB welcomed a girl.

Michelle Maresca Degnan, MD, ’03 LAS and Bradley Degnan ’03 COE, ’05 MS welcomed a girl.

Deborah Rothamel Dion ’03
LAS and Michael Dion ’05 COE, ’07 MS welcomed a girl. Hyung Steele, Esq., ’03 VLS was selected for the 2013 Fellows Program of the Leadership Council on Legal Diversity. Steele is a partner at Pepper Hamilton LLP in Philadelphia and serves as the Defense Research Institute Drug and Device Committee state liaison for Pennsylvania.

Laurie Sudell Vizzard ’03 VSB has been appointed to the Adjunct Advisory Board at Cumberland County College in Vineland, N.J. Vizzard is a resort real estate agent in Avalon, N.J.

David Falcone, Esq., ’04 VLS was named special counsel at Saul Ewing LLP in Wayne, Pa.

Bruce O’Neill, PhD, ’04 LAS accepted a position as assistant professor of Anthropology at Saint Louis University in Missouri. Dr. O’Neill completed his doctorate in Anthropology at Stanford University.

Jill Ozovek ’04 LAS launched Jill Ozovek Coaching, a personal development coaching practice for women. Ozovek is a certified professional coach and an energy leadership index master practitioner.

Brian Peach ’04 CON, ’10 MSN welcomed a girl.

Samantha Pitts-Kiefer, Esq., ’04 VLS was elected as a term member of the Council on Foreign Relations. Pitts-Kiefer is a senior program officer for Nuclear Materials Security at the Nuclear Threat Initiative in Washington, D.C.

Sarah Poncio, Esq., ’04 VLS welcomed a boy.

Laura Quilty ’04 LAS married Eric Vultaggio.

Cosmo Terrigno ’04 MA has been appointed to the adjunct advisory board at Cumberland County College in Vineland, N.J., and has been appointed to the board of trustees for the Hug a Bear Foundation in Bridgeton, N.J. Terrigno is the headmaster at Woodland Country Day School in Bridgeton, N.J.

Gretchen Barrett Sutton ’05 LAS and James Sutton ’05 COE welcomed a boy.

Adam Fernandez, Esq., ’05 VLS was appointed to the Nether Providence Township’s Zoning Hearing Board for a five-year term. Fernandez is an associate at Wmster Pearlstine LLP in Blue Bell, Pa.

Daniel Gallagher ’05 LAS was the head producer on the Robot Shakespeare Co.’s production of The Tragedy of MacBeth, an animated version of the play that is both educational and exciting for children.

Brian Galloway ’05 LAS, ’09 MA welcomed a boy.

Erika Kovac ’05 LAS received a Master of Business Administration in Marketing Analysis and Strategy from The Fuqua School of Business at Duke University. Kovac accepted a position at Kraft Foods Group in Chicago.

Kerry Ann Lester Thornton ’05 LAS was named supervisory correspondent for The Associated Press in Springfield, Ill. Thornton is an award-winning political reporter based in Illinois.

Kathy Sebasky-Seven Destremps ’05 LAS, ’11 MS and Russell Destremps ’05 COE welcomed a boy, Kathy was promoted to director of Human Resources at Watercolor Inn and Resort in Santa Rosa Beach, Fla., and Russell was promoted to major in the US Army.

Regina Cappio ’06 LAS married Todd Wilson ’06 LAS.

Jason De Simone ’06 MBA welcomed a girl.

Michael Edathil ’06 VSB was ordained a priest for the Syro-Malankara Catholic Church.

Nancy Furey ’06 MA married Jason Michael ’05 MA.

Rachel Gallegos, Esq., ’06 VLS welcomed a boy. Gallegos is a Villanova Law Alumni Association board member and a court administrative officer in the First Judicial District.

Dawn Gerber Kerner, Esq., ’06 VLS and Justin Kerner, Esq., ’10 VLS welcomed a girl.

Susan Holmes ’06 CON and Lisa Ortlip Cornish ’82 LAS won the gold medal for team Lokah in volleyball in the women’s 50+ division at the 2013 National Senior Games in Cleveland.

Theresa Murray ’06 LAS, John Castano ’02 LAS and Jennifer Smith Mehr ’91 LAS took part in SEEDS’ annual Leading Change Benefit in Florham Park, N.J. Murray is the manager, Communications and Public Relations; Castano is the vice president, Operations and External Affairs; and Mehr is the director of Development at SEEDS in Newark, N.J.

James Gonzalez, Esq., ’07 VLS, ’07 MBA married Kristin Lee Holley. Gonzalez is an associate at Marshall Dunnehey Warner Coleman & Goggin in Jacksonville, Fla.

William Hunt ’07 MBA was promoted to CEO at AgustaWestland Philadelphia Corp. in Philadelphia. Hunt also was named co-chair of Philadelphia Mayor Michael Nutter’s new Manufacturing Task Force.

Kelly Kingston ’07 VSB married Jay Mistry.

Monique Morgan ’07 LAS won a gold medal for Jamaica in the 100-meter hurdles at the XXIV Central American and Caribbean Senior track and field championships. Morgan was an All-American hurdler and a three-time BIG EAST champion.

Lt. Matthew Spence, USN, ’07 LAS, along with other sailors assigned to the Nimitz-class aircraft carrier USS John C. Stennis (CVN 74), marched in the 65th annual Armed Forces Day Parade in Bremerton, Wash.

Meghan Welteroth, Esq., ’07 LAS accepted a position as an associate at K&L Gates LLP in Boston.

Christopher Windover, Esq., ’07 LAS accepted a position as junior associate in the Subrogation Department at White and Williams LLP in Philadelphia.

Robert Crawford, PhD, ’08 COE, ’10 MS earned a doctoral degree in Mechanical Engineer-
Ensign Nathan Fortner, USN, '09 MA graduated from the US Navy Officer Candidate School and has received a commission as an ensign in the US Navy while assigned at Officer Training Command, Newport, R.I.

Christopher Meneely '09 MBA was appointed to global head of Market Strategy and Development at Sanofi Pasteur in Swiftwater, Pa.

2010s

Fiscal Year Participation Rate: 39%

Ruth Crothers, RN-BC, '10 PhD was a recipient of the Nursing Excellence Award from Nurse.com in May. Crothers is a clinical nurse specialist in gerontology at St. Mary Medical Center in Langhorne, Pa.

Gregory Feibus '10 LAS was promoted to relationship manager for North America at SunGard Energy and Commodities in New York.

Peter Filipponi '10 COE married Tiffany Caravino.

Sara Leier '10 LAS was promoted to associate product manager at Aesculap in Center Valley, Pa.

Amy Choudhari '11 LAS returned from a service trip to Nicaragua, where she volunteered at an orphanage for a few months. Upon returning, she began a program called Snacks for Success.

Adrianna Rockford '11 LAS has earned a Master of Science, with honors, in Development Economics from the University of Sussex in Brighton, England. Rockford has accepted a position as an econometric analyst with Summit Consulting LLC in Washington, D.C.

Lawrence Brewer '12 MS was named one of the Greater Knoxville Business Journal’s 40 under 40 for 2012. Brewer is manager of Associate Relations for US Cellular.

Alyssa Collins '12 LAS, '13 MA accepted a position as a data analyst at Altegra Health Inc. in Mount Laurel, N.J. Collins was employed at Villanova University as a finance and technical assistant for the Alumni Association while she completed her Master of Arts degree in Mathematics.

Mary Jo Dillenburg '12 MS accepted a position as lead: center of excellence sales training at Syngenta in Minnetonka, Minn.

Heather Eggert, Esq., '12 VLS accepted a position as associate at Henry & Beaver LLP in Lebanon, Pa.

Russell Heasley '12 MTX was named equity partner at Evolution Marketing Research LLC in Blue Bell, Pa.

Matthew Kuryloski '12 COE, '13 MS accepted a position as a signal engineer at Xorail in Wayne, Pa.

Raechel Aliparo '13 COE accepted a position as validation engineer at Valspec in Los Angeles.

Martin Garcia '13 MBA accepted a position with the Cabrini Mission Corps.

Kiersten Taddeo '13 LAS accepted a position as inside sales representative at The Madison Square Garden Co. in New York City.

In Memoriam

1930s

Dominic R. Decristo, DO, '38 LAS, June 30.

1940s

Daniel J. Troy '40 COE, March 15.
John E. Thoma Jr. ’41 VSB, Aug. 9.
Nicholas C. Aceto ’42 COE, April 19.
Joseph M. Schlotterback ’43 COE, Feb. 7.
John A. Doherty ’44 COE, April 5.
Vincent J. Silverio ’44 COE, April 3.
Joseph Bartos, MD, ’45 LAS, Feb. 15.
Col. James T. Carbine Jr., USAF (ret.), ’45 LAS, April 24.
Anthony F. Cocco ’45 COE, June 21.
Frank R. Solis ’45 COE, April 17.
Daniel F. Shields III ’46 VSB, June 20.
Joseph T. Delago ’47 COE, July 15.
Nicholas H. Albano Jr., Esq., ’48 LAS, April 12.
Edward A. Fanelli ’48 VSB, June 4.
Leonard J. Lizak ’49 VSB, April 10.
Richard R. Rice ’49 COE, Jan. 10.

1950s

John J. Karpis ’50 COE, Aug. 3.
James J. Markham, PhD, ’50 LAS, April 4.
Robert P. Restrepo ’50 COE, July 11.
William B. Valocchi ’50 COE, Aug. 4.
Paul V. Cooney Jr. ’51 VSB, July 17.
H. Gerard “Gerry” Donohie ’51 COE, ’61 MBA, June 14.
Arthur J. Haggerty ’51 VSB, Aug. 4.
Benedict William R. Lohr, OCSO, PhD, ’52 LAS, March 28.
William E. Marceau ’52 COE, ’61 MS, July 9.
Justin T. Marciano ’52 VSB, July 31.
Sister M. Clare Naughton, OFS, ’52 CON, April 7.
Robert A. Roland ’52 VSB, Jan. 31.
Cummin M. Clancy ’53 VSB, Jan. 15.
James M. Moser, PhD, ’53 LAS, Aug. 8.
Nicholas R. Castellane ’54 VSB, July 27.
Edward G. de Paschalis ’54 VSB, June 26.
Grace V. Verruno ’54 CON, Feb. 10.
Alfredo Calzadilla Alemán ’55 COE, June 2.
David J. Damiano ’55 COE, Feb. 18.
George P. Gothier ’55 VSB, June 17.
Joseph F. Bonk ’56 COE, March 12.
Roy T. Sowley ’56 COE, May 27.
Isaac R. Hargett, MD, ’57 LAS, July 30.
Louis J. “Ty” Rauber ’57 VSB, June 30.
Robert E. Sotak ’57 COE, Aug. 16.
William J. Bodo ’58 VSB, Aug. 17.
John P. Capelli, MD, ’58 LAS, June 29.
Michael J. Delaney ’58 VSB, July 6.
Douglas P. Spellane ’59 COE, March 30.
Domenic C. Cetrone ’59 COE, Feb. 27.
Eleanor R. Klein ’59 CON, March 22.
Paul F. McClatchey ’59 VSB, Feb. 9.
Sister Alice M. Thees, OP, ’59 MA, June 12.

Your vision can IGNITE our future.
Your generosity can CHANGE their lives.
Make your legacy. GO NOVA.

A gift through your will allows you to support Villanova in the future, while maintaining control of your assets and without affecting your cash flow today. It’s a simple process.

Join the tradition of the 1842 Heritage Society by including Villanova in your will. To learn more, visit www.villanova.edu/plannedgiving or contact the Office of Planned Giving at 800-486-5244 or via email at plannedgiving@villanova.edu.
### 1960s

- **Thomas L. Parry '60 VSB**, March 16.
- **Philip E. Hawley III '61 COE**, Aug. 15.
- **Michael J. Mollo '62 VSB**, Aug. 16.
- **Sister Mary A. Smith, RSM, '62 MS**, Aug. 9.
- **Lemuel H. Blackburn, Esq., '64 VLS**, March 20.
- **William R. Cranley, MD, '64 LAS**, May 18.
- **James A. Hesek '64 MS**, Nov. 29, 2011.
- **Thomas R. Lanese '64 VSB**, July 23.

### 1970s

- **Andrew P. Camelio '65 LAS**, April 3.
- **Thomas V. Getchell, PhD, '66 MS**, July 20.
- **Dorothy Howe Morgan '66 MS**, Feb. 15.
- **Jeffrey R. Brode '67 VSB**, June 1.
- **Mary L. Jamison '67 MA**, May 8.
- **Sylia Schnaars '67 MS**, July 10.
- **Stephen G. Frederick '68 MA**, July 20.
- **Lawrence R. Jerz, Esq., '68 VSB**, March 23.
- **Thomas Kovach '68 MA**, April 1.
- **John B. McDonald '68 VSB**, April 6.
- **Terry B. Melton '68 COE**, March 28.
- **William F. Roberts '68 VSB**, July 19.
- **James A. McIntosh '69 LAS**, June 29.

---

**Class Notes Publication Policy:** Villanova University accepts submissions of news of professional achievements or personal milestones for inclusion in the Class Notes section of Villanova Magazine. Concise submissions can be submitted electronically to alumni@villanova.edu, via Nova Network (www.alumniconnections.com/villanova) or by mail to Kate Wechsler, Villanova Magazine, Alumni Office, Garey Hall, Villanova University, 800 Lancaster Avenue, Villanova, PA 19085. Digital photos should be 300 dpi, JPEG or TIFF format, and at least 3 by 5 inches. (Please note that we are no longer accepting headshots.) Villanova University reserves complete editorial rights to all content submitted for Class Notes, and posts and publishes listings in as timely a fashion as possible as space permits. All Class Notes also may be posted on Nova Network. Reasonable steps are taken to verify the accuracy of the information submitted, but the University cannot guarantee the accuracy of all submissions. Publication of achievements or milestones does not constitute endorsement by Villanova University.
Paul S. Hofer ’76 VSB, Jan. 19.
Thomas L. Chapman ’77 MA, May 9.
J. Michael Johnson, Esq., ’77 VLS, July 15.
Philip J. Magistro ’77 LAS, March 9.
Brother Thomas H. McPhilips ’77 MS, June 6.
William D. Schulte ’77 VSB, Feb. 3.
Linda S. Hare ’79 MS, March 16.
Mark J. Kudzy ’79 LAS, June 24.

1980s
James A. Matika ’80 LAS, July 2.
Gerard R. Boll III ’81 COE, Aug. 11.
Kurt W. Klein ’83 LAS, May 15.
John J. Evanthes ’85 VSB, June 25.
William T. Slamkowski ’85 LAS, April 20.
Francesca Hall ’88 MBA, April 11.
Michael T. Santarsiere ’88 VSB, April 4.

1990s
Kenneth L. Noller ’95 LAS, June 20.
Murtaza Syed Razvi ’95 MA, April 19, 2012.

2000s
Richard Balentine ’02 MA, April 16.
Thomas A. Fleming ’07 LAS, March 8.
Peter P. Andromidas ’08 LAS, Aug. 18.
Nicholas E. DiBlasi ’08 MS, May 10.
Edna S. Villegas ’08 MA, July 17.

Students
Zachary J. Lopian LAS, June 17.
Kinara Patel VSB, Aug. 29.
Andrew Accardi VSB, Oct. 31.

Faculty
Joseph R. George Jr., PhD, April 17.

Friend
Rita McNamara, April 25.

THANK YOU!

St. Thomas of Villanova Celebration
September 26–29

Thousands of students, faculty, staff, alumni and families helped make the 2013 St. Thomas Day of Service a success. Volunteers served on teams throughout Greater Philadelphia and with 16 alumni chapters nationwide to help meet critical needs in the community.

Thank You for Igniting Change through service!
www.villanova.edu/stvc
My VILLANOVA Story

CARLOS A. UNANUE

Villanova Magazine speaks to Carlos A. Unanue ’86 VSB, president of Goya Foods of Puerto Rico Inc., as he proudly carries on the legacy of his grandparents, Prudencio Unanue and Carolina Casal.

What made you apply to Villanova?
It was the recommendation of my high school counselor, who knew my personality and academic interests. I recall that he referred to Villanova as the institution with all the attributes for giving me the educational strength I needed—and he was right. Villanova is an exceptional institution that provides challenges, balance and opportunities to obtain the best academic instruction, as well as spiritual and intellectual formation.

Can you provide a brief history of Goya?
After coming to America in the 1920s, my grandfather, Don Prudencio, established Unanue & Sons, an importer and distributor of Spanish foods in the New York area. Although his business was interrupted when supplies were cut off during the Spanish Civil War, his wholesaling expertise allowed him to rapidly begin doing business with other countries. He imported some canned sardines from Morocco with the Goya brand, resulting in the establishment of Goya in 1936.

As Puerto Rican emigration increased, Don Prudencio began searching for a trustworthy provider of pigeon peas to meet the demand for this Hispanic cuisine staple. In 1949 he traveled to Puerto Rico and acquired a small canning plant. My grandfather never imagined that this deal would become the leading step toward an international family business that includes a workforce of 3,000 and offers over 2,500 products.

How does your Villanova experience influence your career at Goya Foods?
The excellent education that I received from the Villanova School of Business has been instrumental in my professional development and in the running of Goya of Puerto Rico. During college, you mature and realize the importance of getting effectively prepared for the future. Thanks to Villanova, I have attained great satisfaction and the strength to deal with challenges in my professional life.

Have your wife and children visited campus?
Yes. I took my wife, Georgiana, and our children, Georgianita, 12; Carlos Francisco, 10; and Nicolás, 6, to the campus. We visited the chapel, the School of Business and other places that hold wonderful memories. Besides showing them the exceptional facilities, the visit helped me to instill the importance of achieving a first-class education in an institution that provides social, civic and professional formation opportunities. I hope my children choose to study at Villanova.

What are your family’s favorite Goya items?
All of them! Goya offers such a wide selection of products that we serve them for breakfast, lunch and dinner. I invite readers to visit www.goya.com, where they will find a complete listing of products and recipes, as well as information about our company.

SNAPSHOT

While collaborating on the running of Goya Foods along with other members of his family, businessman and philanthropist Carlos Unanue enjoys life in Puerto Rico with his wife and three children.

AFFILIATIONS
Board member, Popular Inc.; Upstate New York Regional Advisory Board, Federal Reserve Bank of New York; member, Young Presidents’ Organization; former member, Dean’s Advisory Council, the Villanova School of Business
With the launch of the $600 million campaign
FOR THE GREATER GREAT:
THE VILLANOVA CAMPAIGN TO IGNITE CHANGE,
we also launched
www.forthegreatergreat.com

This virtual campaign epicenter includes:
• Highlights from Launch Weekend
• Photos and coverage from campaign events
• Faces of the campaign
• Campaign vision and leadership
• Our campaign launch video—HERE. WE. GO.
• Campaign progress
• How YOU can be involved—from giving opportunities
to attending events in your area
We’re Launching Our Campaign Across the Country!

For the Greater Great: The Villanova Campaign to Ignite Change is going on the road in 2014. Save the date and plan to join us in celebration of this ambitious and historic effort in your city. Together we can ignite change that propels Villanova University to new levels of excellence while serving the greater great. Visit www.forthegreatergreat.com and click on the News/Events & Photos tab to register.

2014

SAN FRANCISCO, CA  
Thursday, January 9

LOS ANGELES, CA  
Saturday, January 11

NAPLES, FL  
Tuesday, February 4

WEST PALM BEACH, FL  
Saturday, February 8

NEW YORK, NY  
Thursday, April 3

BOSTON, MA  
Saturday, April 12

WASHINGTON, DC  
Tuesday, April 22

CHICAGO, IL  
Saturday, April 26

PHILADELPHIA, PA  
Saturday, May 3