

IGNITE CHANGE. GO GREEN.

Alumni Spotlight:

Kristen Meo '10, Environmental Science major with a minor in Philosophy Raw Materials Administration Group Leader for The Estée Lauder Companies Inc.

In this interview series we bring you inside the world of Villanova alumni and explore how their work relates to creating a sustainable future. In this issue we hear from Kristen Meo, a raw materials administrator for Estée Lauder.

What did you study while attending Villanova?

As an undergraduate at Villanova, I majored in Environmental Science and minored in Philosophy. After graduating, I went to NYU for my master's degree in Environmental Conservation Education.

In your own words, how would you define sustainability?

Sustainability is recognizing the interconnectivity of all things. It's thinking beyond the next 12 months and framing decisions in the context of the next 10, 100, or 1,000 years.

Why is sustainability important to you?

I have always been an animal and wildlife lover. I started in this field because I wanted to help protect the natural world. The more I learned about sustainability, the more I thought, "This just makes sense!", not just for stereotypical tree-huggers, but for everyone—including big companies. That sentiment led me into the field of Corporate Sustainability/Responsibility.

How have you supported or been involved in sustainability efforts throughout your career or personal life?

For the first three years of my career, I worked at a boutique sustainability consultancy. We worked with large corporations like FedEx, Starwood Hotels & Resorts, and International Paper to help them devise and communicate their sustainability strategies.

Presently, I work in Research and Development at The Estée Lauder Companies Inc. (which owns MAC, Bobbi Brown, Clinique, and La Mer, to name a few!). My department works with our raw material suppliers to ensure that ingredients used in cosmetic formulas are safe and compliant with global regulations. I help to support the company's objective to source ingredients responsibly and sustainably, with respect for local communities and the environment.



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What are your favorite weekend/evening leisure activities or hobbies?

In the summer, I love to go to the beach, ride my bike, and dine alfresco at restaurants across Long Island. I spend most winters in my kitchen learning how to cook and dreaming of warmer, sunnier places!

What clubs or groups were you a member of during your time at Villanova?

While at Villanova, I served as co-president of Alpha Phi Omega, the co-ed service fraternity. I also went on two amazing, life-changing service break trips to Puebla, Mexico and Rancho Mastatal, Costa Rica. Both trips had a focus on environmental issues!

What is your favorite memory from your time as a Villanova student?

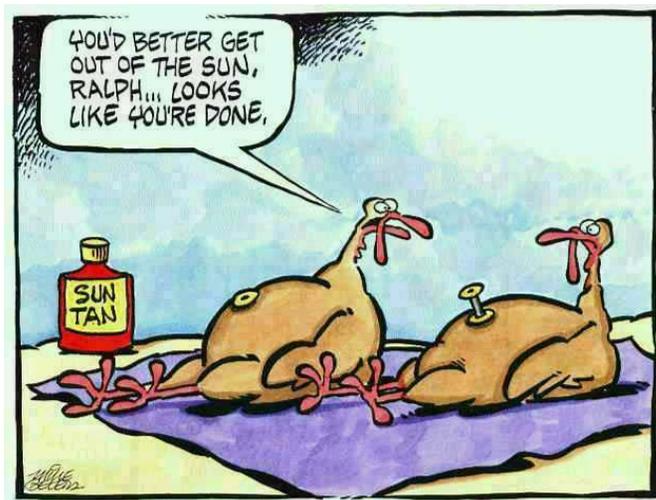
There are too many amazing memories to choose from! One of my favorite memories at Villanova occurred after I graduated, on the steps of Saint Thomas of Villanova Church on a beautiful spring day when my now-husband (Nova '09 grad) proposed to me!

If you would like to connect with Kristen you may do so via email kmarzocca@gmail.com



HOW TO TALK ABOUT CLIMATE CHANGE

The majority of Americans agree that climate change is happening, but we hardly, if ever talk about it. We can't prevent the worst effects of climate change if we never think about it. **This Thanksgiving, commit to talking about climate change at least once.** For help, review this online fact sheet of common arguments and misconceptions about climate change.



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CLIMATE CHANGE AND NATIONAL SECURITY

Documentary Viewing

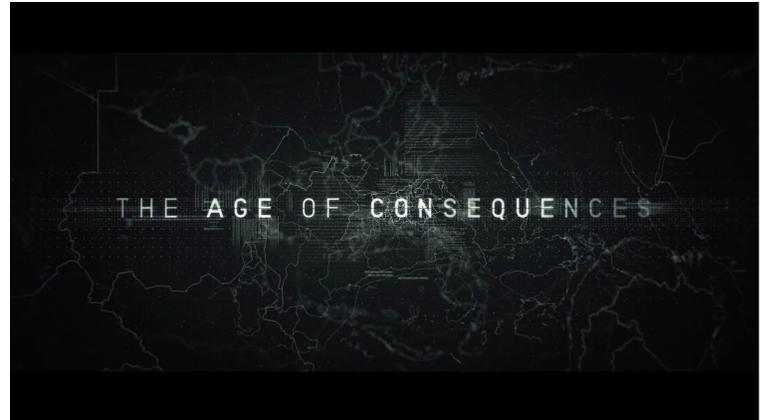
The Age of Consequences

An investigation of the impacts of climate change on increased resource scarcity, migration, and conflict through the lens of US national security and global stability.

Tuesday, November 14,

7:00-9:00PM

John Barry 204



Villanova Presents
Climate Change and National Security:
People, Not Polar Bears

Wednesday, Nov 15
6:00-7:00PM
CEER 001

Panelists
Hon. Alice Hill
Research Fellow, Hoover Institution
RADM David Titley, USN (Ret.)
Professor of Meteorology and Director of the Center for Solutions to Weather and Climate Risk, Penn State University
Col. Francis Galgano, USA (Ret.)
Associate Professor and Chair of the Department of Geography & the Environment, Villanova University
Col. Mary McRae, USAF (Ret.)
PhD Candidate, Sustainable Engineering, Villanova University

This event is ACS and Career Compass approved
Photo Credit: Mario Hoppmann

Our panel features more than 84 years of service in all branches of the US Military, including the Navy's Task Force on Climate Change and the White House National Security Council

Film and Sea Level Rise Panel

Tidewater

Roger Sorkin: Executive Producer and Director, American Resilience Project

Thursday, November 16, 5:20-7:20PM

Mendel 154

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EVENTS



ZERO
WASTE
GAME

Volunteer for this year's
Zero Waste Football Game
on Saturday, November 18
against University of Delaware

Volunteers will help attendees
sort their trash and support
Villanova's **sustainability** efforts



Sunday, November 5

Sustainability Student Leaders Symposium

The symposium is a set of presentations, workshops, and round-table discussions by students or regional professionals. The structure of the symposium allows students from different schools to lead sessions on a variety of topics, providing valuable presentation experience as well as facilitating the spread of ideas between schools.

Register Online

11:00am-5:00pm | Swarthmore College

Saturday, February 10

GreenAllies Conference 2018

Join us for our fourth annual student networking conference! Hear from amazing student environmentalists and sustainability professionals, share ideas, and meet environmental clubs from around the region.

Register Online

If you would like help with funding please email liesel.schwarz@villanova.edu

10:00AM-3:00PM | Swarthmore College



VILLANOVA
UNIVERSITY

Sustainability

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handshake

Monthly Sustainability Jobs Highlights

Clean Water Action

Community Organizer

Clean Water Action is currently hiring field community organizers to work on local grassroots campaigns to protect the health, economy, environment and livelihood of communities.

Paid Internship

PennEnvironment

Climate Defender Organizer

PennEnvironment's Climate Defender Organizers are responsible for recruiting, developing and mobilizing powerful teams of concerned citizens to become climate volunteers in critical communities across the state.

Paid Position

Dickinson College

Sustainability Projects Coordinator

The Projects Coordinator develops and manages innovative hands-on learning opportunities for undergraduate students; inspires, mentors and supervises paid student interns and student volunteers in a variety of campus sustainability projects; and coordinates collection and reporting of GHG inventory and other sustainability performance data.

Paid Position

South Jersey Industries

Environmental Affairs- Summer Internship

Provides technical and administrative assistance to South Jersey Industry's environmental health & safety programs to assure compliance with applicable federal, state, county and local environmental laws.

Internship

