MacDONALD CENTER FOR OBESITY PREVENTION AND EDUCATION

COLLEGE OF NURSING | VILLANOVA UNIVERSITY

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MISSION

The MacDonald Center for Obesity Prevention and Education (COPE) serves as a locus for interdisciplinary collaboration in the prevention of obesity through education and research.

Located within Villanova University’s College of Nursing, COPE was established in 2011 through the generous support of the MacDonald Family Foundation and the Take Shape for Life Foundation, which was initiated by the late Col. (Ret.) Bradley “Brad” T. MacDonald, a Villanova alumnus.

As a non-profit center, COPE supports and develops programs that promote healthy weight management and encourage lifestyles that reduce and prevent obesity-related diseases.

With the creation of COPE, Villanova established itself as a university that is dedicated to advancing interdisciplinary collaboration to forge ahead in the field of health, wellness and obesity prevention.

GOALS

• Provide continuing education programs for health professionals and educators to gain knowledge on topics such as obesity prevention, treatment and obesity-related diseases.

• Enhance the education of nursing students and campus employees in nutrition, obesity prevention and health promotion.

• Collaborate with health agencies, organizations and corporations to develop best practice programs for populations that are significantly impacted by the obesity epidemic.

• Participate in research that supports evidence-based approaches for obesity prevention and intervention.

SPONSORSHIP

We welcome the opportunity to collaborate with sponsors who share similar interests with our network of health professionals. Sponsorship opportunities are available to continue the advancement of the Center. Build brand awareness and connect with professionals.

PARTNERSHIP OPPORTUNITIES

The MacDonald Center for Obesity Prevention and Education will provide organizations, health professionals, corporations, institutions and schools with opportunities to contract for educational services, worksite wellness programs, and continuing education programs.

ABOUT THE COLLEGE OF NURSING

The Villanova University College of Nursing, a Center of Excellence in Nursing Education, was established in 1953 and offers accredited bachelor’s, master’s and doctoral degree programs as well as accredited continuing education programs. The MacDonald Center for Obesity Prevention and Education is aligned with the College’s mission which views nursing as a social service to the community, with wellness promotion as the preeminent goal of care. Our focus is to assist individuals, families, and communities at all points in the life cycle to maintain and promote health.