

# Peter Ormerod

Associate Professor of Law

Villanova University

Charles Widger School of Law

John F. Scarpa Hall Room 244

299 N. Spring Mill Road

Villanova, PA 19085

OFFICE (610) 519-6838

MOBILE (847) 977-0228

EMAIL [peter.ormerod@law.villanova.edu](mailto:peter.ormerod@law.villanova.edu)

[peter@ormerod.co](mailto:peter@ormerod.co)

WEB [bit.ly/ormerod](http://bit.ly/ormerod)

SSRN [ssrn.com/author=2632215](http://ssrn.com/author=2632215)

GOOGLE SCHOLAR [goo.gl/jbujgU](https://goo.gl/jbujgU)

## Scholarly Interests

Information Privacy • Internet Law • Data Governance  
Consumer Protection • Antitrust • Torts

## Academic Appointments

**Villanova University Charles Widger School of Law**

2025- Associate Professor of Law

**Northern Illinois University College of Law**

2022-25 Assistant Professor of Law

**Western Carolina University College of Business**

2019-22 Assistant Professor of Business Law (TENURE TRACK)

2018-19 Assistant Professor of Business Law (FIXED TERM)

2017-18 Adjunct Professor of Business Law

## Education

2013 J.D.

**The George Washington University Law School**

Thurgood Marshall Scholar (FALL 2010 – SPRING 2012)

*The George Washington International Law Review*, Member

Moot Court Board, Member

2010

**B.A. in Economics *magna cum laude***

**The George Washington University**

THESIS: “Vioxx: The Market Valuation of a Drug Recall”

## Scholarship

### JOURNAL ARTICLES

#### **Regulating Data Monetization**

13 TEXAS A&M LAW REVIEW \_\_\_\_ (forthcoming 2026)

#### **Privacy Law’s Incumbency Problem**

58 UC DAVIS LAW REVIEW 179 (2024)

#### **Privacy Qui Tam**

98 NOTRE DAME LAW REVIEW 267 (2022)

- Reviewed by Christine Bartholomew in [JOTWELL](#)

#### **Making Privacy Injuries Concrete**

79 WASHINGTON & LEE LAW REVIEW 101 (2022)

#### **Privacy Injuries and Article III Concreteness**

48 FLORIDA STATE UNIVERSITY LAW REVIEW 133 (2021)

- WCU College of Business Summer 2019 Research Grant Recipient

#### **A Private Enforcement Remedy for Information Misuse**

60 BOSTON COLLEGE LAW REVIEW 1893 (2019)

#### **WannaCry, Ransomware, and the Emerging Threat to Corporations**

86 TENNESSEE LAW REVIEW 503 (2019) (with Lawrence J. Trautman)

#### **A Descriptive Analysis of the Fourth Amendment and the Third-Party Doctrine in the Digital Age**

28 ALBANY LAW JOURNAL OF SCIENCE & TECHNOLOGY 73 (2018) (with Lawrence J. Trautman)

#### **Industrial Cyber Vulnerabilities: Lessons from Stuxnet and the Internet of Things**

72 UNIVERSITY OF MIAMI LAW REVIEW 761 (2018) (with Lawrence J. Trautman)

### Corporate Directors' and Officers' Cybersecurity Standard of Care: The Yahoo Data Breach

66 AMERICAN UNIVERSITY LAW REVIEW 1231 (2017) (with Lawrence J. Trautman)

- Excerpted in Thaw, Tschider, Hurwitz & Bambauer, *Cybersecurity: An Interdisciplinary Problem*, 393–401 (West Publishing 2021)

## INVITED CONTRIBUTIONS

### Disciplining Mechanisms

27 YALE JOURNAL OF LAW & TECHNOLOGY \_\_ (forthcoming 2025)

## WORKS IN PROGRESS

Data Governance After the Laissez-Faire First Amendment (*working title*)

- This work-in-progress argues that conservative policymakers and jurists have recently shifted away from a uniformly laissez-faire approach to the Free Speech Clause, and that this shift presents a rare opportunity for progressive attempts to regulate large technology companies and their data-intensive businesses.

Manipulation's Non-Expressive Character (*working title*) (with Brett Frischmann & Kyle Langvardt)

- This work-in-progress argues that because many software engineering and design decisions are not expressive under Section 230 and the Free Speech Clause, state policymakers and judges have considerable discretion to regulate companies' efforts to manipulate and modulate users' behavior.

## Conferences, Workshops & Presentations

SEPT. 8  
2025

### Professor Irina Mantra's Intellectual Property Colloquium

Guest Lecture (INVITED) • Maurice A. Deane School of Law at Hofstra University  
*Regulating Data Monetization*

MAY 29  
2025

### Privacy Law Scholars Conference

Paper Workshop (COMPETITIVE) • University of California, Los Angeles School of Law  
*Regulating Data Monetization*

MAR. 28  
2025

### Governing Data

Symposium (INVITED) • Yale Law School  
*Disciplining Mechanisms*

FEB. 24  
2025

### Professors Mihailis Diamantis & Rishab Nithyanand's Privacy Law & Technology Course

Guest Lecture (INVITED) • University of Iowa College of Law  
*Regulating Data Monetization*

- SEPT. 27  
2024 **Chicagoland Junior Scholars Conference**  
Paper Workshop (COMPETITIVE) • Northern Illinois University & Loyola University Chicago  
*Regulating Data Monetization*
- MAY 30  
2024 **Privacy Law Scholars Conference**  
Paper Workshop (COMPETITIVE) • Georgetown University Law Center  
*Privacy Law's Incumbency Problem*
- OCT. 23  
2023 **Professor Margaret Kwoka's Information Governance Colloquium**  
Paper Workshop (INVITED) • The Ohio State University Mortiz College of Law  
*Privacy Law's Incumbency Problem*
- OCT. 6  
2023 **Chicagoland Junior Scholars Conference**  
Paper Workshop (COMPETITIVE) • Northern Illinois University & Loyola University Chicago  
*Privacy Law's Incumbency Problem*
- JUNE 2  
2022 **Privacy Law Scholars Conference**  
Paper Workshop (COMPETITIVE) • Northeastern University  
*Privacy Qui Tam*
- MAR. 26  
2021 **Appalachian Research in Business Symposium**  
Paper Presentation (PEER REVIEWED) • Eastern Kentucky University (VIRTUAL)  
*Overcoming Two Constitutional Hurdles to Effective Digital Privacy Regulation*
- AUG. 7  
2020 **Academy of Legal Studies in Business Annual Conference**  
Paper Presentation • VIRTUAL  
*Making Privacy Injuries Concrete*
- JUNE 7  
2020 **Privacy Law Scholars Conference**  
Paper Workshop (COMPETITIVE) • Berkeley Center for Law & Technology (VIRTUAL)  
*Making Privacy Injuries Concrete*
- NOV. 8  
2019 **Northeast Privacy Scholars Workshop**  
Paper Workshop (COMPETITIVE) • Princeton University  
*Privacy Injuries and Article III Concreteness*
- JAN. 19  
2019 **Huber Hurst Research Seminar**  
Paper Workshop (COMPETITIVE) • University of Florida, Warrington College of Business  
*A Private Enforcement Remedy for Information Misuse*

- AUG. 11  
2018     **Academy of Legal Studies in Business Annual Conference**  
Paper Presentation • Portland, OR  
*Ransomware* (with Lawrence J. Trautman) (*in absentia*)
- AUG. 10  
2017     **Academy of Legal Studies in Business Annual Conference**  
Panel Discussion • Savannah, GA  
*Cyber Threats to Business* (with Peter Swire, Scott Shackelford & Lawrence J. Trautman)
- AUG. 9  
2017     **Academy of Legal Studies in Business Annual Conference**  
Paper Presentation • Savannah, GA  
*Industrial Cyber Vulnerabilities: Stuxnet* (with Lawrence J. Trautman)
- AUG. 8  
2017     **Academy of Legal Studies in Business Annual Conference**  
Paper Presentation • Savannah, GA  
*Digital Is Different: Carpenter v. United States* (with Lawrence J. Trautman)

## Courses Taught

### LAW SCHOOL

Business Associations 1  
Information Privacy Law  
Internet Law  
Seminars: *Artificial Intelligence & the Law*; *Privacy Law*  
Torts

### BUSINESS SCHOOL

Individual Rights  
Legal & Ethical Environment of Business  
Legal Aspects of Managing Technology  
Unfair Business Practices

## Service

### SCHOLARLY

- 2025     **Privacy Law Scholars Conference**  
Commenter on Paul Ohm & Susan Freiwald's *Superwarrants*
- 2023     **Chicagoland Junior Scholars Conference**  
Junior commenter on Zvikomborero Chadambuka's *Data Ownership for Data Subjects: Revisiting Information Monopoly Concerns*

2023 **Privacy Law Scholars Conference**  
Commenter on Colin M. Gray, Cristiana Santos, Nataliia Bielova & Johanna Gunawan's *What Evidence is Needed to Prove the Existence of Dark Patterns?*

2021 **Privacy Law Scholars Conference**  
Commenter on Mailyn Fidler's *Warranted Exclusion: A Case for a Fourth Amendment Built on the Right to Exclude*, 76 SMU L. REV. 315 (2023)

## VILLANOVA UNIVERSITY

2025– Academic Affairs Committee  
2025– Artificial Intelligence Working Group

## NORTHERN ILLINOIS UNIVERSITY

2024–25 Writing Group Organizer  
2023–25 Admissions Committee  
2023–25 Bar Success Task Force  
2022–25 Curriculum Committee  
2022–25 Faculty Development Committee  
2024 Search Committee for the Director of the Business Law Innovation Clinic  
2022–24 Assessment Committee

## WESTERN CAROLINA UNIVERSITY

2022 Working Group to Establish a Cybersecurity Minor  
2019–22 Liberal Studies Committee  
2019–21 University Curriculum Committee  
2020 Search Committee for Assistant/Associate Professor of Business Law  
2020 Search Committee for the Director of the School of Accounting, Finance, Info. Systems, and Business Law  
2018–20 Student Community Ethics Committee

## Experience

2011–15 **Holland & Knight, LLP**  
Public Policy & Regulation Group • Washington, DC  
*Law Clerk & Staff Attorney*

SUMMER  
2011      **United States District Court for the District of Columbia**  
Chambers of Judge Amy Berman Jackson  
*Judicial Intern*

## Bar Admissions

2016–      North Carolina

2016–      District of Columbia

2013–      Maryland