"Sophie" helps members to register for telemedicine

It only takes a few steps to get started

1. Member texts IBX to 635-483 [MDLIVE].
2. Member sees a welcome message, and clicks to connect with Sophie, a virtual assistant.
3. Member taps “Lets Chat” to launch a web browser page, which simulates a text conversation.
4. Member answers a series of questions from Sophie to get registered and begin using telemedicine.