

Dear _____,

In my career at _____, I constantly seek opportunities to grow, think strategically and contribute more meaningfully to our organization. To build on these goals, I've identified a professional development opportunity through Villanova University's College of Professional Studies that directly supports intrapreneurial growth and organizational success.

The Entrepreneurship Certificate is a 100% online program designed to strengthen the mindset and skills of entrepreneurial leaders, those who bring new ideas to life, whether within an existing organization or through new ventures. Over the course of the program, students learn how to test ideas, understand target markets and build viable business models that create measurable value and sustainable growth.

Through this program, I will gain tools to:

- Strengthen entrepreneurial thinking: cultivating curiosity, adaptability and resilience in the face of ambiguity
- Apply human-centered design to identify challenges and develop creative, user-focused solutions
- Build strategic business cases and communicate value propositions that align innovation with organizational priorities
- Use data-driven analysis to evaluate opportunities and inform decision-making
- Develop and test new ideas or internal initiatives through structured experimentation and stakeholder feedback

These skills are directly applicable to advancing innovation in my current role. By approaching challenges with an entrepreneurial mindset and a deeper understanding of market dynamics, I can help our organization improve efficiency, uncover new opportunities, and strengthen long-term growth strategies.

I am requesting _____'s support to cover the cost of tuition for Villanova's Entrepreneurship Certificate. The program's flexible online format allows me to complete the coursework without interrupting my current responsibilities.

Return on Investment: Upon completion of this certificate program, Villanova University will issue a certificate and micro-credential as a digital badge. These credentials will serve as a tangible acknowledgment of my enhanced skill set, demonstrating a stronger capacity for innovation, leadership and strategic problem-solving within our organization.

I appreciate your consideration of my request and look forward to discussing how this opportunity can strengthen both my professional growth and our organization's continued success.

Sincerely,
