Michael Schreiber

Playfly Sports Chief Executive Officer & Founder

A dynamic innovator in his field, Michael leads Playfly Sports with vision towards the future and a keen understanding of the needs of his clients. He has led many transformations in his career, from the industry's first TV and Film digital distribution deals at NBC Universal, to the founding of hulu.com in 2007. He also spent a number of years in advertising sales supporting the NBC Sports and Olympics properties. After the NBC Universal acquisition by Comcast, Schreiber was asked to lead the digital transformation at Comcast Cable as the SVP in charge of new media and digital content/platform deals.