

Women's Leadership Development Series

Webinar 1: Leading in a Time of Crisis – Wednesday, September 29th 12-1:30PM

Panelists:

Sandra Gomberg, DNP, RN, MSN



Sandra Gomberg, RN, MSN, is the President of SLG – REG, LLC, a health care consulting firm focusing on disruptive innovation in health care delivery, business models, and improving quality care. Ms. Gomberg serves as Advisor and Board Member for Stel Life, Inc., a remote monitoring technology company and Advisor for Cognito Analytics, an international analytics enterprise with deep experience in advanced analytics models across multisource-complex data sets. Ms. Gomberg is also an Advisor for Dreamit Ventures, a venture fund and growth program focused on startups with revenue or pilots ready to scale. Previously, Ms. Gomberg served as President of Aria Jefferson Health System, a 485 bed, three-hospital health system, and community physician enterprise in Northeast Philadelphia, from June 2016-May 2017 and Aria's Chief Operating Officer (COO) since 2013. Before joining Aria in June 2013, Ms. Gomberg was a member of the Temple University Health System leadership team for more than 13 years and served as the Chief Executive Officer and President of Temple University Hospital Inc., the flagship academic hospital, community physician enterprise, psychiatric hospital, and air ambulance-transport company. Ms. Gomberg has served as a clinical specialist for a multistate regional home care service, and she led the stabilization and divestiture of an 800 bed, three-facility long term care enterprise. Ms. Gomberg's work routinely focuses on disrupting operations to enhance quality, safety, and staff and physician engagement across all of her leadership roles. Ms. Gomberg has held numerous board positions, including those related to her role as President at both Aria Jefferson and Temple. Ms. Gomberg also served as a board member of both the Cigna Bravo Medicare Advantage Health Plan and the Health Partners Plan (Medicare Advantage Plan and Managed Medicaid Plan), both companies in Philadelphia, Pennsylvania. She was named Trustee for the Foundation of the National Student Nurses Association located in New York City. She holds both bachelor's and master's degrees in Nursing from the M. Louise Fitzpatrick College of Nursing at Villanova University. She is a member of the core faculty in the Villanova University College of Nursing's Doctor of Nursing Practice Program and a Mentor in the Thomas Edison State University's W. Cary Edwards School of Nursing's Doctor of Nursing Practice and master's programs. Ms. Gomberg has earned numerous awards, honors, and accolades about her professional and civic duties. Also, she has written or contributed to many articles, papers, and textbooks within the fields of nursing and administration.

Ericka Plater



Ericka is a mission-driven nonprofit leader with over 25 years' experience in the areas of organizational development, business and strategic planning, diversity, equity and inclusion, leadership development, program development, and training and conferences. Ericka has utilized her skills in the fields of public education, healthcare, public health, philanthropy and community development. She has written articles, spoken at and facilitated conference and program sessions related to the various areas she has mastered throughout her career.

She is the Executive Director of Our Lady of Mercy Community Outreach, a 30-year-old nonprofit providing direct services, education and health services to the rural Sea Islands of Johns, James and Wadmalaw as well as the eastside of downtown Charleston.

Ericka also served on the board of the D5 Coalition focused on diversity, equity and inclusion in philanthropy as well as the Hemophilia Association of the Capital Area and Amethyst & Indigo Community Action Support. She currently serves on the board of the Carolina Catholic Professional Network and MUSC Health Partners and the Executive Committee of Trident United Way's Healthy Tri-County Initiative in Charleston, SC.

Committed to improving the lives of women and children as well as underserved communities, Ericka has lead workshops in the DC metro area for women and girls in collaboration with Whitman-Walker Clinic, and DC Rape Crisis Center. She also coaches woman along their life and career journeys. Workshop topics have included healing from sexual abuse, living healthy, eating to live, and aspects of self-development. Her October 2019 speaking engagement with Whole Foods Foundation in Detroit centered on overcoming trauma and negative choices to reclaim your personal power.

A native Washingtonian, Ericka holds a M.S. and M.B.A. from University of Maryland University College and a B.A. from Howard University. She is a mother of two beautiful daughters and a handsome son who keep her on her toes. She enjoys a good book, a good movie and time by bodies of water.

Debora Bossemeyer



Ms. Bossemeyer is a proven global leader in international public health with more than 20 years of technical, service delivery and research experience in HIV/AIDS, family planning (FP) and reproductive health (RH), maternal and neonatal health and infection prevention. She has more than 14 years of experience leading, managing and implementing large-scale integrated health projects in Mozambique, and other low- and middle- income countries.

A public health nurse by training and a master clinical trainer, Ms. Bossemeyer joined Jhpiego 23 years ago, and currently serves as the Vice President for the Global Programs Operations (GPO) Department. In this position, she provides strategic oversight to Jhpiego's 40+ field offices programs and 3,600+ staff. She is responsible for developing the strategies and systems, which will advance programs according to Jhpiego's strategic plan, goals and objectives. The GPO Vice President's tactical activities include new program development, knowledge management and financial oversight. Ms. Bossemeyer is accountable for program quality, timely completion of program deliverables, and the achievement of funding and spending targets.

As a member of Jhpiego's Leadership Team, Ms. Bossemeyer coordinates with leaders from all other departments to ensure timely and efficient support to country offices. She also serves as a mentor for upcoming organization leaders at the Jhpiego Leadership Development Program.

Before her current position, Ms. Bossemeyer most recently served in two capacities—as Country Director for Mozambique and as Regional Director for Lusophone Africa and Latin American Countries and the Caribbean. She was instrumental in starting up Jhpiego's Mozambique program and led to the program's expansion from a \$300,000 infection prevention project to its current multimillion-dollar portfolio, focusing heavily on comprehensive HIV prevention and care, health systems and maternal and neonatal health. Under her leadership, more than one million voluntary medical male circumcisions were safely conducted (less than 1% adverse event rate); more than 1.3 million individuals were tested for HIV; and the country's pre-service nursing curriculum was reformed and implemented. In her former Country Director role, Ms. Bossemeyer supervised a strong national and international multi-disciplinary technical team and senior management staff to ensure excellence across all program components as well as administrative compliance and accountability.

Ms. Bossemeyer is very familiar and has extensive experience with internal and external compliance reviews including Jhpiego's Internal Control Review (ICR) and Program Technical Review (PTR), JHU audits, donors' administrative and technical reviews, and external audits. She also co-authored several

technical manuals used worldwide, including Infection Prevention Guidelines for Healthcare Facilities with Limited Resources, Standards-Based Management and Recognition: A Field Guide, and has actively participated in studies in Mozambique, including the “Nursing Task Analysis” and “PrePex Safety and Acceptability Field Study.” Ms. Bossemeyer is fluent in English, Spanish and Portuguese.

Adela Mendoza



Adela is an international professional skilled at building strategic collaborative partnerships, facilitating cross-cultural relationships, and leading diverse teams and coalitions. In her role as Executive Director of the Hispanic Alliance, Adela is driving systemic change to increase access to opportunity for the emerging Hispanic community.

Before joining the Alliance, Adela worked for SE Consulting, Inc., and was Statewide Program Manager for the South Carolina Immigrant Victim Network, where she helped establish international cooperative relations among foreign consulates and US organizations. Adela lives in Greenville, SC and is a native of Veracruz, Mexico, where she earned her Bachelor of Arts in Communications and Journalism from Universidad del Valle.

Adela is an Aspen Ideas Festival Scholar, a Liberty Fellow, and a member of the Aspen Global Leadership Network. She is also a graduate of Leadership Greenville and Furman University's Riley Institute Diversity Leaders Institute, which in 2018 honored her with their "Outstanding Contribution to International Diversity Award". In 2018 Adela was recognized by the McNulty Foundation and the Aspen Institute among six fellows from around the world for her venture, the Student Dreamers Alliance (visit scdreamers.org).

Adela serves on the boards of Community Foundation of Greenville, the Greenville Chamber of Commerce where she serves as Vice Chair of Leadership Development, and Legacy Charter School, as well as the United Way Community Investment Cabinet and MedEx Academy Advisory Board.

Moderators:

Dr. Terri Boyer



Dr. Terri Boyer is an innovative leader and advocate for economic and social equity for women. She has focused her work on how gender impacts our experiences in education and the workplace, particularly for women studying and working in nontraditional fields or roles, such as women in STEM. She has worked with women and the institutions and companies which serve them to build awareness and develop skills to address inequities and advance women in the workplace. She is a sought-after speaker and facilitator on topics related to leadership development, work-life balance, and change agency. Dr. Boyer currently serves as the Founding Director of the Anne Welsh McNulty Institute for Women's Leadership at Villanova University. She previously served as Executive Director of the Center for Women and Work at Rutgers University, as well as a professor in its School of Management and Labor Relations.