Communication Tuition Scholar Position Posting

For those interested in applying for the Office of Campus Ministry Tuition Scholar Position in Communication, please email a resume and cover letter to our Director of Communication, suzanne.wentzel@villanova.edu, by April 15, 2022. The successful candidate will be enrolled in a graduate program in the College of Liberal Arts and Sciences, Villanova School of Business, College of Engineering or College of Nursing. Preference will be given to an incoming graduate student in Communication or Theology and Ministry who is interested in staying in the position for 2 years.

Mission

Campus Ministry creates environments and opportunities for transformational encounters that foster greater love of God, self, neighbor and creation.

We accompany the Villanova community, especially students, as together we discern and develop our gifts to participate in building up prophetic communities committed to the common good and the flourishing of all.

We do all this empowered by the Spirit and trusting in God and one another.

Position Overview

Campus Ministry’s tuition scholarship for Communications will be responsible for carrying out Campus Ministry’s social media efforts. Guided by Villanova’s Augustinian identity and values, this person will seek to serve as a virtual minister to the Villanova community by engaging them digitally in topics such as faith, spirituality and service. Over the course of this position, this person will be expected to develop a depth of knowledge about the Campus Ministry mission, staff and programming so that they can cultivate and create meaningful content that tells the story of Campus Ministry and its students.

Areas of Responsibility

- Management of Campus Ministry social media account
  - Create and/or cultivate content related to the various aspects of Campus Ministry
    - Work with Campus Ministry staff and the Director of Communication to promote future programming and recap past programming
    - Work with student leaders and student groups to highlight student experiences in programs and on campus
    - Photograph/film Campus Ministry events and programs
  - Acknowledge current events and prominent cultural celebrations
    - Collaborate with Campus Ministry staff and the Director of Communication to provide thoughtful responses to current events (war in Ukraine, natural disasters, etc.)
Highlight prominent faith-based celebrations, holidays and historical events (Augustine's feast day, Thanksgiving, Black Catholic History Month, etc.)

Discuss with Campus Ministry staff and the Director of Communication any replies that cause concern and may need action

- Maintain an awareness of social media trends and best practices

**Expectations**

- Provide 7-10 hours/week of administrative work within Campus Ministry (including a few hours/week on nights and weekends)
- Attend monthly Campus Ministry staff meetings as necessary
- Attend OMM Communication committee meetings
- Participate in biweekly, one-on-one supervision meetings
- Have proven competency about the ways in which words and images communicate messages and values about race, ethnicity, religion, gender, sexual orientation and other identities. As part of our Catholic identity, we believe it is *essential* that these are held and talked about with care and respect.
- Be able and willing to work independently without constant supervision
- Be creative and innovative
- Have experience and/or training in communications, especially social media
- Be comfortable presenting content from a ministerial identity
- Be proficient with Microsoft Forms, Instagram, Facebook, Canva and basic photo/video-editing software (e.g., Photoshop, iMovie, Premiere)

**Compensation**

- Graduate assistant receives tuition remission for 9-12 graduate credits per semester, depending on the total hours.