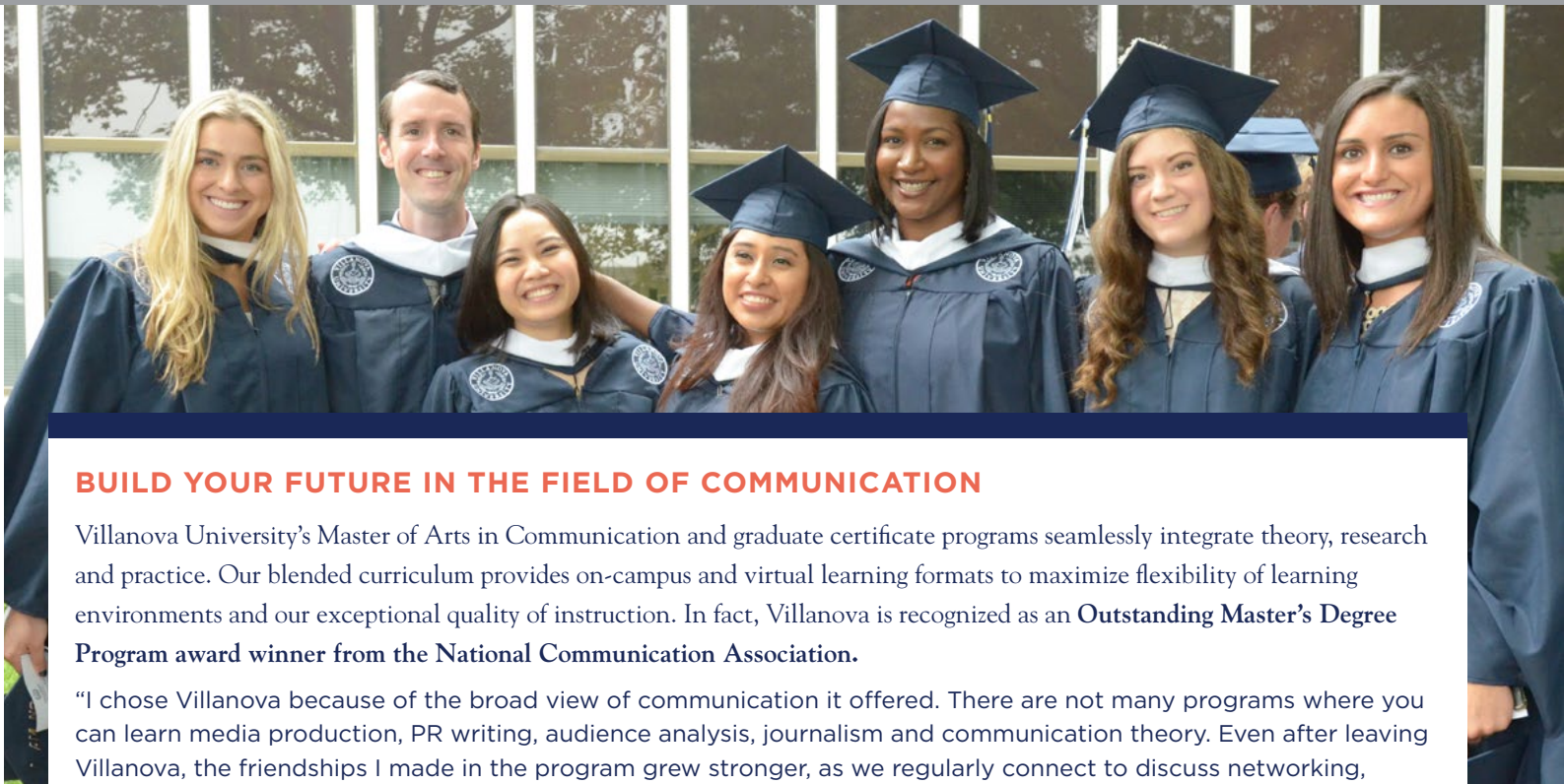




GRADUATE STUDIES

Communication



BUILD YOUR FUTURE IN THE FIELD OF COMMUNICATION

Villanova University's Master of Arts in Communication and graduate certificate programs seamlessly integrate theory, research and practice. Our blended curriculum provides on-campus and virtual learning formats to maximize flexibility of learning environments and our exceptional quality of instruction. In fact, Villanova is recognized as an **Outstanding Master's Degree Program award winner from the National Communication Association.**

"I chose Villanova because of the broad view of communication it offered. There are not many programs where you can learn media production, PR writing, audience analysis, journalism and communication theory. Even after leaving Villanova, the friendships I made in the program grew stronger, as we regularly connect to discuss networking, career, life and everything in between." *-Kaitlin Cleary '15 MA, Certificate in Journalism and New Media, Co-founder, Team 624 Communications*

CHOOSE THE PROGRAM THAT IS RIGHT FOR YOU

Master of Arts in Communication

We develop leaders capable of strategic and ethical thinking, speaking, writing and research on communication issues and problems. With your Master of Arts in Communication, you can pursue a variety of academic, corporate and non-profit careers. Our program is distinguished by:

- Emphasis on theory-driven and research-grounded coursework
- Dedicated internationally recognized faculty who foster a supportive environment
- A commitment to ethics, community and social justice

Pre- or Post-Master's Graduate Certificates

Pursue your certificate independently or as a specialization within your master's degree to enhance and extend your graduate education and advance your career. Graduate Communication certificates are offered in:

- Communication and Critical/Cultural Studies
- Journalism and New Media
- Mediated Communication
- Organizational Communication and Leadership
- Public Relations and Advertising

Flexible Learning Environment: A Blend of On-campus and Online

The Communication Master's and Certificate programs provide the best of a flexible learning environment with online and in-person course options.

- Most courses are taught in a combined in-person and online format
- Choose the format that best suits your schedule and learning style
- Maintain high quality in-person interaction that is valued by our students and faculty

GRADUATE STUDIES Communication



SAMPLE COURSES OF STUDY

Core:

- Orientation to Graduate Study
- The Communication Perspective
- Qualitative Research Methods
- Quantitative Research Methods

Principles:

- Teambuilding & Small Group
- Organizational Communication
- Leadership Communication
- Communication & Advocacy
- Strategic Public Relations
- Journalism
- Visual Communication & Culture
- Public Opinion
- New Media

Practices:

- Persuasion & Advocacy
- Diversity & Organizing
- Public Communication Campaigns
- Public Relations Writing
- Advertising
- Media Production
- Digital Media Design
- Video Shooting Lab
- Developing Crisis Communication Materials

Contexts:

- Audience Analysis
- Performance Studies
- Health Communication
- Conflict & Negotiation
- Intercultural Communication
- International Public Relations
- Mass Media Industries
- Media Literacy
- Cultural Studies

STUDY WITH AN INTERNATIONALLY RECOGNIZED FACULTY

SHERYL BOWEN, PHD
Interpersonal, Gender, Health Communication

GORDON COONFIELD, PHD
Media Studies, Visual Communication

WILLIAM COWEN, EdD
Public Relations

BRYAN CRABLE, PHD
Rhetorical and Communication Theory

JILL FLANAGAN, MA
Public Relations

THOMAS KSIAZEK, PHD
*Graduate Program Director
Journalism and Media Studies*

HEZEKIAH LEWIS, MFA
Media Production

SHAUNA MACDONALD, PHD
Performance Studies

SUSAN MACKEY-KALLIS, PHD
Rhetorical, Film and Media Criticism

MICHAEL MAFODDA, MBA
Multimedia Production and Web Design

BILLIE MURRAY, PHD
Rhetorical Studies and Advocacy

TERESA NANCE, PHD
Communication Education, Rhetoric

HEIDI ROSE, PHD
*Department Chair
Performance Studies, Intercultural Communication*

LEONARD SHYLES, PHD
Mass Communication Research, Media Production

QI WANG, PHD
Intercultural and Interpersonal Communication

AMY WAY, PHD
Organizational Communication

EMORY WOODARD, PHD
Mass Communication, Research Methods

JIE XU, PHD
Mass Communication, Advertising, Health Communication

FOR MORE INFORMATION OR TO APPLY:

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