**QUICK FACTS**

SBI, designed exclusively for non-business majors, is a 16-credit, full-time, 10-week summer program focused on business fundamentals and professional development. For summer 2023, SBI will be offered online.

**ACADEMIC CREDENTIALS**

SBI provides an opportunity for Villanova students to earn a Business Minor and non-Villanova students to earn a Certificate in Business, the equivalent of a Business Minor.

**THERE’S MORE . . .**

Upon successful completion of the program, Villanova students may enroll in upper-level VSB classes and/or pursue a discipline-specific minor. VSB approval is required; additional courses may also be required.

**PROGRAM DATES**

May 22 - July 27, 2023

**APPLICATION PERIOD**

January 5 - April 15, 2023

**TUITION**

$15,200 (includes textbooks)

**QUESTIONS**

Contact the Summer Business Institute (SBI):
vsbsummer@villanova
villanova.edu/vsbsummer

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**WHY CONSIDER SBI?**

SBI offers non-business students a unique academic option, delivered in an online format you can complete from home. With an integrated curriculum and a strong focus on professional development, students gain fluency and competency in business basics, along with skills to enhance their professional development.

**WHO ATTENDS SBI?**

Engineering, Liberal Arts, Nursing, Science and Law students—and recent grads—are among those who have successfully completed SBI.

**CAN STUDENTS FROM OTHER SCHOOLS ATTEND?**

Absolutely. Villanova’s Summer Business Institute is open to qualified students and graduates from any accredited college or university located in the United States or abroad. Note: International applicants must be matriculated in a full-time course of study at a US institution when applying.

**CAN SBI CREDITS BE APPLIED TO DEGREE REQUIREMENTS?**

SBI credits may be applied toward major degree requirements; determination is made by students’ primary colleges/home institutions. Applicants are advised to discuss SBI credits with their academic advisors.

**WHERE ARE SBI CLASSES HELD?**

SBI will be conducted online this summer, scheduled according to EDT. Class can be completed from home—or anywhere with a robust internet connection.

**WHO IS ELIGIBLE TO APPLY?**

All class years may apply, including recent graduates. While there is no GPA requirement, applicants must be in good academic standing. A holistic review of credentials is conducted and students must demonstrate strong academic performance in order to be considered for the program.

**WHAT IS THE APPLICATION PROCESS?**

The SBI application can be completed online at business.villanova.edu/sbi. The application opens January 5. Completed applications are reviewed on a rolling basis; decisions are typically provided within two weeks of receiving a completed application. Deadline to apply is April 15.

**ARE SCHOLARSHIPS AVAILABLE?**

A limited number of need-based scholarships are available to Villanova students. In addition to demonstrated need, academic performance will be strongly considered in determining awards. The deadline to apply for scholarship consideration is March 15.
EXPLORE COUNTELESS POSSIBILITIES!

**MODULE 1**

**SBI 0009 MS EXCEL**
0 credits
Provides a basic understanding of MS Excel functions along with financial and valuation models.

**SBI 1001 BUSINESS FUNDAMENTALS**
1 credit

**SBI 1006 BUSINESS LAW BASICS**
1 credit
Basic legal issues involved in the creation and operation of business organizations.

**INTEGRATED INTO MODULES 1 AND 2**

**SBI 1000 PROFESSIONAL SUCCESS**
1 credit
Career-related assessment and strategizing for identifying professional goals; skill-building for job/internship search; exposure to practicing professionals.

**MODULE 2**

**SBI 2005 APPLIED ECONOMICS**
3 credits
Decision-making of households, firms and the government with respect to the allocation of scarce resources. Topics include supply and demand, nature and characteristics of the US economy, market structures, etc. Fulfills ECO 1001 Microeconomics.

**OR**

**SBI 3145 MANAGERIAL ECONOMICS**
3 credits
Use of economic concepts and tools to determine managerial strategies that efficiently allocate scarce resources within the firm to optimize the value of the firm. Pre-req ECO 1001 Microeconomics.

**MODULE 3**

**SBI 2007 ANALYTICS & INFORMATION TECHNOLOGIES**
2 credits
Explore alignment of information technologies with business; focus on acquisition of business data using information systems; gain meaningful insight on data using analytical tools.

**SBI 3020 PRINCIPLES OF FINANCE**
2 credits
Financial decision-making and firm value; topics include time value of money, bond valuation, measuring risk and return, stock valuation, the cost of capital, and capital budgeting.

**MODULE 4**

**SBI 3040 PRINCIPLES OF MARKETING**
2 credits
Strategic and applied introduction to how goods and services are developed, distributed, priced and communicated to meet consumer needs.

**SBI 3050 MANAGEMENT ESSENTIALS**
2 credits
Introduction to organizational structures and functions; leading, planning, controlling and problem-solving through effective utilization of and respect for human capital.

SBI has opened so many doors, both personally and professionally. I would have never had access to if I didn’t trust my gut, and take the leap to apply for the program.

SBI granted me access to the VSB Mentor Program where I got to network with multiple professionals. One of these relationships led to my internship this past summer.

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**SBI ALUMNI TESTIMONIALS**

**Ryan Sullivan**
SBI ’20, Economics

SBI was one of, if not the best decision I made for myself at Villanova. The doors it has opened for me both within Villanova itself, as well as externally in my professional career, could not be achieved through any other means. The relationships I have cultivated and the knowledge I have gained are facets of my education for which I truly could not be more grateful.

**Juliana Degiosoa**
SBI ’17, Nursing

I chose to do SBI because any career has a business side, even nursing.

With my business minor, I can choose to go into hospital administration or healthcare management.

**Ryan Puccino**
SBI ’20, Communication

The Business Minor I obtained through SBI allowed me to expand my horizons when searching for internship opportunities...

I am working alongside Business majors while using my unique perspective as a Communication major to contribute to the success of the company.

**Viktoria Kall**
SBI ’20, Psychology

Online classes will be conducted synchronously and asynchronously Monday - Friday, 10 a.m. - 5 p.m., EDT.