

# SBI SUMMER BUSINESS INSTITUTE



ONE SUMMER. TEN WEEKS.  
COUNTLESS POSSIBILITIES.

## QUICK FACTS

*SBI, designed exclusively for non-business majors, is a 16-credit, full-time, 10-week summer program focused on business fundamentals and professional development. For summer 2021, SBI will be offered online.*

### ACADEMIC CREDENTIALS

SBI provides an opportunity for Villanova students to earn a Business Minor and non-Villanova students to earn a Certificate in Business, the equivalent of a Business Minor.

Upon successful completion of the program, Villanova students may enroll in upper-level VSB classes and/or pursue a discipline-specific minor. VSB approval is required; additional courses may also be required.

SUMMER  
2021

#### PROGRAM DATES

May 25 - July 29, 2021

#### APPLICATION PERIOD

Dec. 1, 2020 - Apr. 15, 2021

### TUITION

\$14,100

### QUESTIONS

Contact the Summer Business

Institute (SBI) at:

[sbi@villanova.edu](mailto:sbi@villanova.edu)

[business.villanova.edu/sbi](https://business.villanova.edu/sbi)

### WHY CONSIDER SBI?

SBI offers non-business students a unique academic option, delivered in an online format you can complete from home. With an integrated curriculum and a strong focus on professional development, students gain fluency and competency in business basics along with support to enhance their professional brand and explore a wider range of career possibilities.

### WHO ATTENDS SBI?

Engineering, Liberal Arts, Nursing, Science and Law students—and recent grads—are among those who have successfully completed SBI.

### CAN STUDENTS FROM OTHER SCHOOLS ATTEND?

Absolutely. Villanova's Summer Business Institute is open to qualified students and graduates from any accredited college or university located in the United States or abroad. Note: International applicants must be matriculated in a full-time course of study at a US institution when applying.

### CAN SBI CREDITS BE APPLIED TO MAJOR DEGREE REQUIREMENTS?

SBI credits may be applied toward major degree requirements; determination is made by students' primary colleges/home institutions. Applicants are advised to discuss SBI credits with their academic advisors.

### WHERE ARE SBI CLASSES HELD?

SBI will be conducted online this summer, scheduled according to EDT. Class can be completed from home—or anywhere with a robust internet connection.

### ARE THERE ANY SPECIAL REQUIREMENTS OR MINIMUM GPA REQUIREMENTS?

All class years may apply, including recent graduates. While there is no GPA requirement, applicants must be in good academic standing. A holistic review of credentials is conducted and students must demonstrate strong academic performance in order to be considered for the program.

### WHAT IS THE APPLICATION PROCESS?

The SBI application can be completed online at [business.villanova.edu/sbi](https://business.villanova.edu/sbi). The application opens December 1. Completed applications are reviewed on a rolling basis; decisions are typically provided within two weeks of receiving a completed application. Deadline to apply is April 15.

Through SBI, students develop a strong understanding of business and professional development through a holistic, interdisciplinary curriculum. As outlined below, the 16-credit program is divided into four modules that build upon one another and include a unique Professional Success course.

Online classes will be conducted synchronously and asynchronously Monday – Friday, 10 a.m. – 5 p.m., EDT.

## EXPLORE ENDLESS POSSIBILITIES!

## MODULE 1

SBI 0009

**MS EXCEL***0 credits*

Provides a basic understanding of MS Excel functions along with financial and valuation models.

SBI 1001

**BUSINESS FUNDAMENTALS***1 credit*

Dynamic nature of business in a changing environment is explored. Cross-functional approach to understanding business operations. Emphasis on purpose of business; how business vision is actualized. Active learning, problem-solving approach utilized.

SBI 1006

**BUSINESS LAW BASICS***1 credit*

Basic legal issues involved in the creation and operation of business organizations.

**INTEGRATED INTO MODULES 1 AND 2**

SBI 1000

**PROFESSIONAL SUCCESS***1 credit*

Career-related assessment and strategizing for identifying professional goals; skill-building for job/internship search; exposure to practicing professionals.

**NATALIE LUCCIOLA***SBI '19, Economics & Communication*

It's been said that "It's not about what you know, it's about who you know." SBI is the perfect medium to expand upon both facets of a successful professional life. **The people you will meet through SBI are equally as valuable as the information and skills you will learn throughout the 10 weeks**, and you truly cannot have a comparable experience anywhere else.

## MODULE 2

SBI 2005

**APPLIED ECONOMICS***3 credits*

Decision-making of households, firms and the government with respect to the allocation of scarce resources. Topics include supply and demand, nature and characteristics of the US economy, market structures, etc. Fulfills ECO 1001 Microeconomics.

**-OR-**

SBI 3145

**MANAGERIAL ECONOMICS***3 credits*

Use of economic concepts and tools to determine managerial strategies that efficiently allocate scarce resources within the firm to optimize the value of the firm. Pre-req ECO 1001 Microeconomics.

SBI 3010

**FINANCIAL ACCOUNTING***2 credits*

Generally accepted accounting principles and both the creation and analysis of financial statements. Exposure to importance of accounting in making decisions including those related to business, investing and financing.

**JULIANA DEGIOSA***SBI '17, Nursing*

**I chose to do SBI because any career has a business side, even nursing.**

With my business minor, I can choose to go into hospital administration or health care management.

**VIKTORIA KALL***SBI '20, Psychology*

## MODULE 3

SBI 2007

**ANALYTICS & INFORMATION TECHNOLOGIES***2 credits*

Explore alignment of information technologies with business; focus on acquisition of business data using information systems; gain meaningful insight on data using analytical tools.

SBI 3020

**PRINCIPLES OF FINANCE***2 credits*

Financial decision-making and firm value; topics include time value of money, bond valuation, measuring risk and return, stock valuation, the cost of capital, and capital budgeting.

## MODULE 4

SBI 3040

**PRINCIPLES OF MARKETING***2 credits*

Strategic and applied introduction to how goods and services are developed, distributed, priced and communicated to meet consumer needs.

SBI 3030

**MANAGEMENT ESSENTIALS***2 credits*

Introduction to organizational structures and functions; leading, planning, controlling and problem-solving through effective utilization of and respect for human capital.

**STEPHEN SOUSSOU***SBI '19, Mechanical Engineering*

Being a part of SBI was one of the best decisions I could have made as an engineering student. **The minor has enabled me to apply what I learned in the classroom to the corporate world and solve real-world business problems.**