

SBI SUMMER BUSINESS INSTITUTE

INVEST IN YOUR FUTURE



Fall 2017

QUICK FACTS

SBI, designed exclusively for non-business majors, is a 10-week accelerated business minor program completed in one summer.

Academic Credentials

Upon successful completion of the program, Villanova students earn a business minor; non-Villanova students earn an SBI Certificate, the equivalent of a business minor.

SBI 2018 Program Dates

May 29 - August 2, 2018

SBI 2018 Application Period

December 1, 2017 - April 15, 2018

Tuition

\$14,000 for the 16-credit program; includes all textbooks, a subscription to the Wall Street Journal, and the use of a financial calculator.

Campus Housing (Optional)

Villanova's Office of Residence Life coordinates arrangements for summer housing and rates. Contact The Office of Residence Life, located in Kennedy Hall, 2nd Floor/(610) 519-4155.

The Clay Center at VSB

(610) 519-4570

sbi@villanova.edu

business.villanova.edu/sbi

A Business Minor A Major Advantage

What is the Summer Business Institute?

The Summer Business Institute (SBI) is a full-time, 16-credit business program taught by faculty from Villanova's #1 nationally-ranked business school. The program offers participants the opportunity to enhance their credentials by gaining a solid understanding of business basics and expanding their professional skill sets.

Why Consider SBI?

SBI offers non-business students a unique academic option. Through the institute, students gain fluency and competency in business basics. The unique interactive Professional Success course helps students to develop their professional brand and job search skills as well as gain exposure to career options and industry representatives.

Can SBI credits be applied to major degree requirements?

SBI credits may be applied toward major degree requirements; determination is made by students' primary colleges/home institutions. Applicants are advised to discuss SBI credits with their academic advisors.

Who attends SBI?

Engineering, Liberal Arts, Nursing, Science and Law students - and recent grads - are among those who have successfully completed SBI.

Where is SBI held?

Classes are held on Villanova's campus in Bartley Hall, home of Villanova School of Business (VSB).

Where do SBI students live?

Students have the optional opportunity to enhance their SBI experience by living on Villanova's campus. The residential component expands the learning environment beyond the classroom and facilitates group discussions and team projects. While living on campus is encouraged, it is not mandatory.

Can students from other schools attend?

Absolutely. Villanova's Summer Business Institute is open to qualified students and graduates from any accredited college or university located in the United States or abroad. Note: International students must be matriculated in a full-time course of study at a US institution prior to applying.

Are there any special requirements or minimum GPA requirements?

Applicants must be in good academic standing and have successfully completed, or be in the process of completing, freshman year (generally 30 credits). While there is no minimum GPA requirement, a holistic review of credentials is conducted and students must demonstrate a strong academic history in order to be considered for the program.

What is the application process?

The SBI application can be completed online at business.villanova.edu/sbi. Application opens December 1. Applicants will need to include a copy of their current resume, official academic transcript(s) and a 1-2 page essay detailing their interest in the program as part of the application. Completed applications are reviewed on a rolling basis; decisions are typically provided within two weeks of receiving a completed application. Deadline to apply is April 15, 2018.

Upon completion of SBI, students may earn a minor in the following:

- Accounting
- Business Analytics
- Business Law & Corporate Governance
- Entrepreneurship
- Finance
- International Business
- MIS
- Marketing
- Real Estate

VSB approval and additional courses are required for all discipline-specific minors.

Testimonials From SBI Alumni

"As a rising senior, I saw more and more of my non-business friends ending up in careers without any direction. SBI put me ahead of the learning curve and has opened a whole new realm of possibilities for my career search."

Deanna Passaretti
SBI '17, Communication and English

"The SBI program not only provided me with applicable business knowledge, but also introduced me to lasting friends, dedicated teachers, and a network of Villanova alumni - including my current VSB mentor. SBI, combined with my Liberal Arts education, has taught me how to tackle professional situations and job interviews. I am happy to say that I am fortunate enough to be working at Vanguard next fall. I owe this success to the SBI program and everything it has taught me."

Katelyn Nuccio
SBI '17, Mathematics & Statistics

"I chose SBI because it gave me the ability to combine my passion for business with the education I have received from my engineering classes. I also loved how SBI provided me with the opportunity to collaborate with students from all different areas of study and how those different perspectives all came together."

Kyle Krutis
SBI '16, Chemical Engineering

SBI 2018 CURRICULUM

Your understanding of business is our business!

Through SBI's emphasis on innovation, creativity and hands-on learning, students gain a solid understanding of business and professional development basics through a broad range of uniquely integrated courses, preparing them for success after graduation. The 16-credit program is delivered in three modules; the unique Professional Success course is incorporated throughout Modules I and II.

MS Excel - SBI 009 0 Credit
Provides a basic understanding of MS Excel functions along with financial and valuation models.

Business Fundamentals - SBI 1001 1 Credit
Dynamic nature of business in a changing environment is explored. Cross-functional approach to understanding business operations. Emphasis on purpose of business; how business vision is actualized. Action learning, problem-solving approach utilized.

Business Law Basics - SBI 1006 1 Credit
Basic legal issues involved in the creation and operation of business organizations.

Professional Success - SBI 1000 1 Credit
Career-related assessment and strategizing for identifying professional goals; skill-building for job/internship search; exposure to practicing professionals.

Analytics and Information Technologies - SBI 2007 2 Credit
Explore alignment of information technologies with business; focus on acquisition of business data using information systems; gain meaningful insight on data using analytical tools.

Financial Management & Reporting - SBI 3005 4 Credit
Foundation principles of corporate finance and financial accounting; emphasis on solving business problems.

Competitive Effectiveness - SBI 3006 4 Credit
Integration of marketing and management concepts as an approach to creating value in business. Course concludes with a capstone project involving a corporate partner.

Applied Economics - SBI 2005 3 Credit
Fulfills ECO 1001. Decision-making of households, firms and the government with respect to the allocation of scarce resources. Topics include supply & demand, nature and characteristics of the U.S. economy, market structures, etc.

-OR-

Managerial Economics - SBI 3101 3 Credit
Use of economic concepts and tools to determine managerial strategies that efficiently allocate scarce resources within the firm to optimize the value of the firm. Pre-requisite ECO 1001.

TENTATIVE 2018 COURSE SCHEDULE

M - F | 9:00 a.m. - 4:00 p.m.

Orientation & Professional Success	
Tuesday, May 29	
Module I Wednesday, May 30 - Friday, June 8	Excel; Business Law Basics; Business Fundamentals; Professional Success
Module II Monday, June 11 - Monday, July 2	Analytics & Info Tech; Financial Mgt & Reporting; Professional Success
Holidays Tuesday & Wednesday, July 3 & 4	No Class-Fourth of July Holiday
Module III Thursday, July 5 - Thursday, August 2	Economics; Competitive Effectiveness