

Through SBI, students develop a strong understanding of business and professional development through a holistic, interdisciplinary curriculum. As outlined below, the 16-credit program is divided into four modules that build upon one another and include a unique Professional Success course.

Online classes will be conducted synchronously and asynchronously Monday – Friday, 10 a.m. – 5 p.m., EDT.

EXPLORE COUNTLESS POSSIBILITIES!

MODULE 1

SBI 0009

MS EXCEL

0 credits

Provides a basic understanding of MS Excel functions along with financial and valuation models.

SBI 1001

BUSINESS FUNDAMENTALS

1 credit

Dynamic nature of business in a changing environment is explored. Cross-functional approach to understanding business operations. Emphasis on purpose of business; how business vision is actualized. Active learning, problem-solving approach utilized.

SBI 1006

BUSINESS LAW BASICS

1 credit

Basic legal issues involved in the creation and operation of business organizations.

INTEGRATED INTO MODULES 1 AND 2

SBI 1000

PROFESSIONAL SUCCESS

1 credit

Career-related assessment and strategizing for identifying professional goals; skill-building for job/internship search; exposure to practicing professionals.

MODULE 2

SBI 2005

APPLIED ECONOMICS

3 credits

Decision-making of households, firms and the government with respect to the allocation of scarce resources. Topics include supply and demand, nature and characteristics of the US economy, market structures, etc. Fulfills ECO 1001 Microeconomics.

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SBI 3145

MANAGERIAL ECONOMICS

3 credits

Use of economic concepts and tools to determine managerial strategies that efficiently allocate scarce resources within the firm to optimize the value of the firm. Pre-req ECO 1001 Microeconomics.

SBI 3030

MANAGEMENT ESSENTIALS

2 credits

Introduction to organizational structures and functions; leading, planning, controlling and problem-solving through effective utilization of and respect for human capital.

MODULE 3

SBI 2007

ANALYTICS & INFORMATION TECHNOLOGIES

2 credits

Explore alignment of information technologies with business; focus on acquisition of business data using information systems; gain meaningful insight on data using analytical tools.

SBI 3010

FINANCIAL ACCOUNTING

2 credits

Generally accepted accounting principles and both the creation and analysis of financial statements. Exposure to importance of accounting in making decisions, including those related to business, investing and financing.

MODULE 4

SBI 3040

PRINCIPLES OF MARKETING

2 credits

Strategic and applied introduction to how goods and services are developed, distributed, priced and communicated to meet consumer needs.

SBI 3020

PRINCIPLES OF FINANCE

2 credits

Financial decision-making and firm value; topics include time value of money, bond valuation, measuring risk and return, stock valuation, the cost of capital, and capital budgeting.

"SBI was a life-changing 10-week program. I found my place in the business world and discovered a passion for finance. The hands-on learning, supportive community, and career guidance were exceptional. I'm grateful for this transformative experience and recommend SBI to anyone who's willing to put in the work for a rewarding business education."



"As a nursing major, I am thrilled to have been a part of SBI. It has opened the door to numerous career possibilities, and it has widened my knowledge as a personal consumer. The possibilities are truly countless!"

SBI ALUMNI TESTIMONIALS

"SBI has not only provided me with a foundational understanding of business principles but also enhanced my professional skills. Together they will prove instrumental when pursuing future career endeavors. I'm also excited to utilize the unique opportunities and resources that come with SBI graduation, such as the ability to connect with VSB mentors and pursue additional minors in the business school."

"SBI did not just give me an understanding of business, but the resources necessary to engage with the business world. I have both a well-rounded understanding of business and a passion for certain areas because of SBI."

"Completing SBI was one of the best educational decisions I have made so far. ...the business knowledge that I have gained through SBI will benefit me, not only for the rest of my college experience, but also as I transition to my career as an engineer. Aspects of business are found in all areas of life, and because of SBI, I know I am better prepared for my future."