

# SBI SUMMER BUSINESS INSTITUTE



ONE SUMMER. TEN WEEKS.  
COUNTLESS POSSIBILITIES.

## QUICK FACTS

*SBI, designed exclusively for non-business majors, is a 10-week summer program focused on business fundamentals and professional development.*

### ACADEMIC CREDENTIALS

SBI provides an opportunity for Villanova students to earn a Business Minor and non-Villanova students to earn a Certificate in Business, the equivalent of a business minor.

Upon successful completion of the program, Villanova students may enroll in upper-level VSB classes and/or pursue a discipline specific minor. VSB approval is required; additional courses may also be required.

SUMMER  
2020

### PROGRAM DATES

May 27 – July 29, 2020

### APPLICATION PERIOD

Dec 1, 2019 – Apr 15, 2020

### TUITION

\$14,500 for the 16-credit program.  
Tuition includes all textbooks.

### CAMPUS HOUSING *(Optional)*

Villanova's Office of Residence Life coordinates arrangements for summer housing and rates. Contact the Office of Residence Life, located in Stanford Hall, (610) 519-4155.

### QUESTIONS

Contact the Clay Center at VSB  
(610) 519-4570  
[sbi@villanova.edu](mailto:sbi@villanova.edu)  
[business.villanova.edu/sbi](https://business.villanova.edu/sbi)

### WHY CONSIDER SBI?

SBI offers non-business students a unique academic option. With an integrated curriculum and a strong focus on professional development, students gain fluency and competency in business basics along with support to enhance their professional brand and explore a wider range of career possibilities.

### WHO ATTENDS SBI?

Engineering, Liberal Arts, Nursing, Science and Law students - and recent grads - are among those who have successfully completed SBI.

### CAN STUDENTS FROM OTHER SCHOOLS ATTEND?

Absolutely. Villanova's Summer Business Institute is open to qualified students and graduates from any accredited college or university located in the United States or abroad. Note: International students must be matriculated in a full-time course of study at a US institution prior to applying.

### CAN SBI CREDITS BE APPLIED TO MAJOR DEGREE REQUIREMENTS?

SBI credits may be applied toward major degree requirements; determination is made by students' primary colleges/home institutions. Applicants are advised to discuss SBI credits with their academic advisors.

### WHERE ARE SBI CLASSES HELD?

Classes are held on Villanova's campus in Bartley Hall, home of Villanova School of Business (VSB).

### ARE THERE ANY SPECIAL REQUIREMENTS OR MINIMUM GPA REQUIREMENTS?

Applicants must be in good academic standing and have successfully completed, or be in the process of completing, freshman year (generally 30 credits). While there is no minimum GPA requirement, a holistic review of credentials is conducted and students must demonstrate a strong academic history in order to be considered for the program.

### WHERE DO SBI STUDENTS LIVE?

Students have the optional opportunity to enhance their SBI experience by living on Villanova's campus. The residential component expands the learning environment beyond the classroom and facilitates group discussions and team projects. While living on campus is encouraged, it is not mandatory.

### WHAT IS THE APPLICATION PROCESS?

The SBI application can be completed online at [business.villanova.edu/sbi](https://business.villanova.edu/sbi). Application opens December 1. Completed applications are reviewed on a rolling basis; decisions are typically provided within two weeks of receiving a completed application. Deadline to apply is April 15.

# SBI 2020 CURRICULUM

Through SBI, students develop a strong understanding of business and professional development through a holistic, interdisciplinary curriculum. As outlined below, the 16-credit program is divided into three modules that build upon one another and include a unique Professional Success course.

Classes are held on campus, Monday – Friday | 9:00 AM – 4:00 PM, and include some Saturday sessions.

## MODULE 1

SBI 0009  
**MS EXCEL**  
*0 credits*

Provides a basic understanding of MS Excel functions along with financial and valuation models.

SBI 1001  
**BUSINESS FUNDAMENTALS**  
*1 credit*

Dynamic nature of business in a changing environment is explored. Cross-functional approach to understanding business operations. Emphasis on purpose of business; how business vision is actualized. Active learning, problem-solving approach utilized.

SBI 1006  
**BUSINESS LAW BASICS**  
*1 credit*

Basic legal issues involved in the creation and operation of business organizations.

SBI 1000  
**PROFESSIONAL SUCCESS**  
*1 credit*

Career-related assessment and strategizing for identifying professional goals; skill-building for job/internship search; exposure to practicing professionals.

## MODULE 2

SBI 2007  
**ANALYTICS AND INFORMATION TECHNOLOGIES**  
*2 credits*

Explore alignment of information technologies with business; focus on acquisition of business data using information systems; gain meaningful insight on data using analytical tools.

SBI 3005  
**FINANCIAL MANAGEMENT & REPORTING**  
*4 credits*

Foundation principles of corporate finance and financial accounting; emphasis on solving business problems.

## MODULE 3

SBI 3006  
**COMPETITIVE EFFECTIVENESS**  
*4 credits*

Integration of marketing and management concepts as an approach to creating value in business. Course concludes with a capstone project involving a corporate partner.

SBI 2005  
**APPLIED ECONOMICS**  
*3 credits*

Decision-making of households, firms and the government with respect to the allocation of scarce resources. Topics include supply & demand, nature and characteristics of the U.S. economy, market structures, etc. Fulfills ECO 1001 Microeconomics.

OR

SBI 3145  
**MANAGERIAL ECONOMICS**  
*3 credits*

Use of economic concepts and tools to determine managerial strategies that efficiently allocate scarce resources within the firm to optimize the value of the firm. Pre-req ECO 1001 Microeconomics.

If it wasn't for SBI I wouldn't have found my passion and what I wanted to do with my career / life. SBI has changed me in a good way, and I am switching majors and hope to pursue a career in marketing, which I am very excited about. Although the program was very tough, it was 100% worth the time and effort!

**ANTHONY SMAJLAJ**  
*SBI '18, Communication*

## SBI ALUMNI TESTIMONIALS

I chose to do SBI because any career has a business side, even nursing. With my business minor, I can choose to go into hospital administration or healthcare management.

**JULIANA DEGIOSA**  
*SBI '17, Nursing*

SBI, combined with my Liberal Arts education, has taught me how to tackle professional situations and job interviews. I am happy to say that I am working at Vanguard. I owe this success to the SBI program and everything it has taught me.

**KATELYN NUCCIO**  
*SBI '17, Mathematics & Statistics*

I am so grateful for this experience. SBI has brought me lifelong knowledge that will be applicable for professional, business, and every-day situations. The value and benefits I have reaped from this program would simply not have been attainable through an internship, or any other opportunity this summer.

**NATALIE LUCCIOLA**  
*SBI '19, Economics & Communication*