The purpose of the Finance specialization is to teach students, as future leaders, to make value enhancing decisions and be value creators for their organizations. The specialization exposes students to courses in corporate finance, which provide a solid foundation for how organizations select and make investments and how these investments are financed. Further, students will take courses in financial markets where they will learn how various financial instruments are valued and how the markets for these instruments operate.

The Healthcare specialization provides students with an opportunity to build on their existing knowledge of the opportunities and challenges associated with leadership and decision-making in healthcare administration. The specialization includes courses that touch on the changing landscape of American healthcare, global issues in healthcare, and management and leadership in the healthcare arena. Attaining this specialization sends a signal to potential employers regarding areas of interest.

Cyber Security incorporates every component of business and governmental activity. Business leaders, government officials and consumers must recognize and incorporate cyber protection principles into their daily professional and personal lives. Failing to do so can be catastrophic; it is estimated that the annual cost to U.S. business of cyber-attacks is in the hundreds of billions of dollars, a total that does not reflect the ancillary costs of compromised data, identity theft and online scams. Through this MBA specialization, students will be able to identify the scope and nature of past and current cyber threats while discussing the best cyber security practices for mitigating them. In so doing it will provide frameworks for audit, risk assessment, cyber solutions and policy remedies.

The purpose of the Finance specialization is to teach students, as future leaders, to make value enhancing decisions and be value creators for their organizations. The specialization exposes students to courses in corporate finance, which provide a solid foundation for how organizations select and make investments and how these investments are financed. Further, students will take courses in financial markets where they will learn how various financial instruments are valued and how the markets for these instruments operate.

The Healthcare specialization provides students with an opportunity to build on their existing knowledge of the opportunities and challenges associated with leadership and decision-making in healthcare administration. The specialization includes courses that touch on the changing landscape of American healthcare, global issues in healthcare, and management and leadership in the healthcare arena. Attaining this specialization sends a signal to potential employers regarding areas of interest.
Today, Information Technology (IT) impacts virtually every facet of the business world. A large part of the global economy and many of the most successful companies are rooted in the world of IT. The specialization in Management Information Systems is designed to help students bridge the gap between business and technology in order to become leaders in this new digital age. Students will learn how they can leverage IT to help organizations become more competitive and innovative. Courses cover a wide range of technologies such as Mobile Applications, Big Data, Analytics, and enterprise applications such as Customer Relationship Management.

A specialization in Marketing will supplement a business degree by providing students more depth in areas where marketing plays a significant role in the achievement of an organization’s goals. A large percentage of business professionals will either rotate through marketing positions during their careers or spend a significant amount of their careers in the marketing field. Marketing students will learn how to access real-time information, analyze data, solve problems, and communicate results. They will also learn how to develop and implement consumer and business-to-business products and services, and how to strategically manage product pricing, promotion and distribution.

The Real Estate Concentration at the Villanova School of Business is designed to provide MBA students with a broad background in all aspects of the real estate industry. The concentration focuses on the investment in and development of commercial real estate. The courses that are required in the concentration are designed to develop exposure, intuition and technical ability that can be applied to a wide array of real estate decision making.

The Strategic Management specialization provides a top-management, long-term view of organizations. Courses with a strategic management specialization are designed to help build competencies with respect to executive decision-making, policy formulation, and implementation.

The Sustainability specialization provides students with a unique interdisciplinary, whole systems approach to identifying and assessing sustainability issues. Using a life cycle lens and STEEP (Social, Technology, Economic, Environment, Political) framework, the courses will expose students to challenges/opportunities with climate change, public policy, socio-economic equity, eco-efficient material use and implementing sustainable solutions in a developing community context.