Congratulations on your acceptance into the MBA program and welcome to the Villanova School of Business! Here at VSB, we strive to develop business leaders for a better world, and as you take your first steps on the path towards earning your degree, our Programs Team will be here to guide and assist you along the way.

Whether you choose our Online or on-campus classes you will be taught by the same expert faculty, in a convenient and flexible format designed for working professionals around the globe. We pride ourselves in our high-touch, peer-to-peer learning environment, and believe in the importance of fostering growth and collaboration amongst our students and faculty.

Throughout your time in the program, I would encourage you to take advantage of the many opportunities there are to build your own network. In addition to the Leadership Challenge at the start of the program, and international immersion that takes place during the Global Practicum capstone course, we offer a variety of lectures, presentations, case competitions, career and professional development opportunities, and service and social events.

As you learn and explore all that the MBA program has to offer, please take a moment to review this packet, as it contains important information for your first semester, as well as links to other helpful resources. Additionally, you will find the contact information for the VSB team that will support you throughout your time in the program, as well as next steps as you prepare to start the degree.

Once again, I would like to personally thank you for selecting the Villanova School of Business to pursue your MBA, and if I can be of any assistance during your time in the program, please do not hesitate to reach out to me!

Sincerely,

Manny Núñez
Associate Dean
Graduate Business Programs
Villanova School of Business
WELCOME FROM
THE GRADUATE BUSINESS OFFICE

Congratulations on your acceptance into the Villanova School of Business Master of Business Administration program. Members of our staff are available to answer any questions or concerns you may have, and to make your journey through this program as seamless as possible.

In preparation for the start of class, we have compiled a packet that includes program information, helpful tips and links that will answer many of your questions.

Throughout your time in the program, you will receive various other communications from us on a range of topics from the program schedule to registration information to residency details. Please note that all official correspondence will be sent to your Villanova email account.

Again, congratulations! We look forward to assisting you in reaching your academic goals.

Best Wishes,

Villanova School of Business
GRADUATE BUSINESS
PROGRAM STAFF

ALLYSON DALEY
Senior Associate Director
Specialized Masters Program
610-519-8776
allyson.daley@villanova.edu
Contact regarding:
MAC and MSF Programs and Services
MBA and MSF Fellows Program

LINDSEY KRIEGEL
Director Student Experience/
Data/Retention
610-519-4754
lindsey.kriegel@villanova.edu
Contact regarding:
MBA Programs and Services
Academic Advising - Fast Track
Cohort & JD/MBA

RITA DI CARLO
Director Career
and Professional Development
610-519-4795
rita.dicarlo@villanova.edu
Contact regarding:
Career Programs and Services
Employer Connections

RACHEL N’DIAYE
Assistant Director
Student Services
610-519-5607
rachel.ndiaye@villanova.edu
Contact regarding:
MBA Programs and Services
Academic Advising - Last names M-Z

CHRISTINE ETHERIDGE
Director External Relations/
Alum Engagement
610-519-6542
christine.etheridge@villanova.edu
Contact regarding:
MBA Alumni Association

SHANNON MARRERO
Assistant Director
Student Services
610-519-5455
shannon.marrero@villanova.edu
Contact regarding:
MBA Programs and Services
Academic Advising - Last names A-L

LAUREN KNOLL
Associate Director Graduate
Career/Prof Development
610-519-5117
lauren.knoll@villanova.edu
Contact regarding:
Career Programs and Services
Employer Connections

ANTHONY PENNA
Assistant Dean
Graduate Business Programs
610-519-6570
anthony.penna@villanova.edu
FIRST THINGS FIRST
ITEMS TO TAKE CARE OF BEFORE CLASSES START

WILDCARD OFFICE
The Wildcard is your Villanova photo ID card that provides access to buildings including the library and Bartley Hall. Visit the Wildcard Office on the second floor of Dougherty Hall. Students can also visit villanova.edu/wildcard to upload a photo for their Wildcard.

PARKING AND PUBLIC SAFETY
Parking Permit (August to May)
Full-time Student: $100 can purchase a permit for student lots (I-1 Ithan Garage, I-2 South Campus, or W-2 West Campus)
Evening Student: $50 (After 5pm) can park in M-2
Summer Session (Day or Evening): $25

To buy a permit:
• Login to https://villanovauniversity.t2hosted.com/Account/Portal and register for the appropriate parking permit.

• Once the form is completed on-line, the parking permit fee is automatically billed to your student account.

All permits are virtual, except the I-1 Garage does require a decal to trigger the gate system. This is available for pick up at the I-1 Garage Attendant Booth located at the Ithan Entrance.

Parking Office - Garey Hall
Phone: 610-519-6989

EMERGENCY CLOSINGS AND CLASS CANCELLATIONS
In the event of a weather-related emergency, class cancellation will be announced on:
• Local radio stations (KYW 1060 AM)
• The University Snow and Emergency Line at (610) 519-4505
• The University homepage
• Nova Alert: Villanova University has added text messaging to our emergency communications process. Nova Alert quickly contacts you during a major crisis or emergency to deliver any important information relevant to the situation.

Mynova
MyNova is the University’s online student information system. The MyNova portal is customized to bring you the targeted information you need based on your university profile. Through MyNova, you can access your grades, the Wildcat Newswire, information relating to class registration, the library, and online classroom resources. In addition, MyNova provides a gateway to other online systems, such as Novasis and Blackboard.

To access MyNova, go to https://mynova.villanova.edu and enter your username and password.

PERSONAL INFORMATION
Please be sure to update any personal information as needed. Phone number and emergency contacts can be changed via Novasis.

Address changes should be submitted through the Registrar

STUDENT HANDBOOK AND POLICY BOOK
The Student Handbook is a useful resource for the Villanova community and students are encouraged to read it. The publication outlines the policies, rights and responsibilities of all Villanova students. Any questions can be directed to the Dean of Students Office. The Handbook also includes the Code of Student Conduct, which must be followed by all Villanova students.

Handbook

The MBA Policy Book contains the policies and practices of the Graduate Business Office, including grading policies, financial policies, graduation procedures and student services.

Policy Book

MBA INSIDER NEWSLETTER
The MBA Insider is a bi-weekly newsletter that provides information and announcements regarding Academic updates, Career Services events, and Community news. The content of the newsletter is specific to Villanova MBA students.

NovaAlert
VILLANOVA EMAIL ACCOUNT
Once you have submitted your deposit, the University Information Technologies Department (UNIT) creates an email account for you. Information regarding your account will be sent shortly after you are registered for classes. If you do not receive this information prior to the start of classes, please call the Help Desk at (610) 519-7777 or email support@villanova.edu.

If you forget your password, you can reset it yourself at http://passwordreset.villanova.edu.

To access VU email on your smart phone:
• Go to Mail settings on your phone to add an account
• Choose Microsoft Exchange
• Enter Villanova email and password
• Enter Server: webaccess.villanova.edu
• Enter Domain: vuad.villanova.edu

ACCESSING THE WIRELESS CAMPUS NETWORK
In order to access the wireless campus network on your personal device sign-in to VUMobile using your Villanova single-sign on username and password.

For more information regarding VSB computer requirements visit:
https://www1.villanova.edu/villanova/unit/studentservices/recommendation/VSB.html

Other required equipment for on-line classes:
• Headset with microphone
• Webcam
• Browser Configuration must allow cookies, and popup blocker must be turned off

STAYING CONNECTED

COMPUTER HELP AND SUPPORT
UNIT Help Desk: (610) 519-7777
Hours of Operation: Monday through Thursday, 8:00 a.m. to 7:00 p.m., Friday 8:00 a.m. to 5:00 p.m.

TechZone: (610) 519-7777
Hours of Operation: Monday through Thursday, 9:00 a.m. to 7:00 p.m., Friday 9:00 a.m. to 5:00 p.m.

Students may also use the UNIT Self-Service Help Desk (SSHD). Instructions are available through their website.

If you have a personal computer and would like help configuring it for efficient use within the campus network, contact the University TechZone by calling (610) 519-7777 and following the prompts. The TechZone is located in Falvey Memorial Library first floor.

STUDENT PRINT PROGRAM
All registered MBA students automatically receive a one-time print allowance ($20 for part-time students) accessible with their Wildcard. iPRINT, located on the lower level of Bartley Hall, is on hand for black and white printing of academic-related work.

Hours of operation and instructions are available through their website.
TECHNOLOGY REQUIREMENTS

Operating System | Windows 10 (32 bit or 64 bit)
Processor | Intel i5 Recommended
Memory (RAM) | 8 GB
Office Suite | MS Office 2013 or Office 365
Please remember that as a student, you have free and full access to Microsoft Office 365, the cloud-based version of the Office Desktop. Your Office 365 username is [youruserid]@villanova.edu.

Internet Browser | Firefox (latest version)
Internet Service | DSL, Cable, or Satellite
Other Required Components | Headset with microphone Webcam
Browser Configuration must allow cookies
Popup blocker must be turned off
CAMPUS RESOURCES

STUDENT HEALTH CENTER
The Student Health Center provides a safe, caring, respectful and confidential environment, and advocates healthy behaviors and lifestyle choices. Located in the Health Services Building at the Villanova University main entrance on Ithan Avenue, across from Bartley Hall. Part-time graduate students are not required to pay the Health & Wellness fee each semester, but will be charged $25 for an office visit with a doctor or nurse practitioner.

UNIVERSITY COUNSELING CENTER
The Counseling Center provides services that help students function optimally with regard to emotional, academic, social and psychological issues. Services are available to all students currently taking classes toward a degree.

LEARNING SUPPORT SERVICES
LSS offers students a variety of academic support services designed to help students maximize their academic success. Services include study skills workshops, academic coaching, accommodation support for students with learning disabilities and study skills consultation.

LIBRARY RESOURCES
Falvey Memorial Library is an invaluable resource for students, faculty, staff, alumni, and the broader community. Falvey offers an extensive range of books and other materials and services to support academic studies and enhance research.

The Business Information Center is part of Falvey Memorial Library, and offers additional resources for students within the Villanova School of Business, including e-books for business and business topic guides.

Librarians are also available to assist students through personal consultation and formal instruction. For specific questions or to schedule an appointment, please contact:

Linda Hauck, Business Librarian
Phone: (610) 519-8744
Email: linda.hauck@villanova.edu

For more information, please visit the Library’s website. The library can also be accessed through Blackboard.

WALL STREET JOURNAL & NEW YORK TIMES
In order to help students keep abreast of current events in the financial community, all VSB graduate students are provided free online versions of The New York Times and The Wall Street Journal. To activate a new subscription, please visit the Library’s website.

DINING SERVICES
For full details on locations and hours of operation, please visit the Dining Services web page.

UNIVERSITY SHOP
Located in Kennedy Hall. Please be aware that when the University is closed, the University Shop is also closed.
GETTING INVOLVED

We encourage all students to participate in the VSB Graduate Student Association and annual case competitions, as well as attend campus events if they live and/or work in close proximity to campus.

MENTORING PROGRAM
Students are encouraged to participate in a one-year mentoring program with alumni. This program is facilitated by Chronus, a mentoring platform, that provides mentoring recommendations based on career interests and backgrounds with MatchIQ technology. During this program, students will engage in events that facilitate in-person connectivity such as a Villanova men’s basketball game and a concluding reception.

VSB GRADUATE STUDENT ASSOCIATION
The VSB Graduate Student Association is a student-run organization founded to bring together students from all graduate programs at the Villanova School of Business. The VSB Graduate Student Association is a great way for students to get involved in activities outside of class, expand their network and positively contribute to the community.

EVENTS
The Graduate Student Association sponsors multiple events throughout the year designed to foster interaction between all graduate business students at VSB. In addition to these specific events, the following are held every year:

- Villanova Day of Service
- Alumni Homecoming
- Networking Happy Hours
- Villanova Special Olympics
- Women in Business Networking Events

CASE COMPETITIONS
Each year, Villanova graduate students compete in case competitions, in both regional and international settings. These competitions enable VSB graduate students to interact with leading financial executives, network with potential employers, gain insight into the inner workings of corporate finance, test critical thinking and analytical skills, and enhance their business acumen.

CAREER RESOURCES

MBA CAREER SERVICES AND PROFESSIONAL DEVELOPMENT
The Villanova School of Business Graduate Programs Office is committed to providing students with tools and resources to be successful in their next destination by partnering with the University Career Center, employers, alumni and key VSB stakeholders to support the career development of students and alumni. VSB Graduate Career and Professional Development programs are offered throughout the year with content designed exclusively for graduate business students and tailored for their career interests.

The following career and professional development services are readily available to all students:

- Career Coaching Sessions
- Professional Development Programs and Webinars
- Corporate Exposure - Information Sessions and Panels
- Graduate Student Newsletter
- Mentorship Program
- Resumé and Cover Letter Critiques
- LinkedIn Profile Reviews
- Job Search Strategies
- Practice Interviews
- Networking Best Practices
- Salary Negotiation
- Career Assessments
Beyond B-School’s leading-edge online portal contains more than 40 short presentations by 18 experts. This resource is ideal for busy students as the topics are perfectly distilled into concise nuggets of information. The variety of content ensures students at all stages find actionable insight to take immediate next steps in their career journey. Topics include effective job searching, career advancement and executive leadership from nationally renowned experts.

**big interview**

Big Interview provides training and practice techniques to help improve your interview skills and build your confidence. Students can choose tools that work best for them, including virtual mock interviews for all experience levels and dozens of industries. Accounts must have email addresses with the @villanova.edu domain to be activated by Big Interview.

**careerShift**

Looking for jobs in a few different locations? Want to find contacts who work at employers you’re interested in? With CareerShift, you can search internship and job listings as well as company and people profiles from the internet in one place. When you register, use your Villanova email address. Accounts must have email addresses with the @villanova.edu domain to be activated by CareerShift.

**Handshake**

Handshake is Villanova’s go-to resource for jobs, events and more. This mobile career management platform, initially created for undergrads but now boasting thousands of jobs for experienced hires, intuitively connects you to relevant opportunities based on your profile, interests and search activity. Through Handshake, you can apply for positions posted for Villanovans, explore companies and connections and sign up for events. All Career Center resources are accessible via Handshake in the Resources area. Students can use Handshake to schedule appointments and view all currently scheduled events. Use your Villanova username and password to log in to your account. Filling out your profile extensively is critical to successfully using this intuitive platform.

Villanova has partnered with Management Consulted to offer students access to their digital platform, free of charge. Resources include a bank of over 550 practice cases, a case interview boot camp, a consulting fit (behavioral) interview boot camp and videos on topics such as developing case structure and mental math. The course material addresses topics relevant for those with beginner-to advanced-level knowledge. The content was developed and is delivered by consulting professionals who have experience at top-tier firms.

**VMock**

VMock, a 24-7 online resume review tool, will provide instant personalized feedback on your resume based on criteria gathered from employers and expert advisors. The system uses data science, machine learning and natural language processing to help you create and shape your resume, helping you stand out in the application pool. For additional resume assistance, connect with our VSB Graduate Career Center team.

**Nova Network**

The Nova Network is Villanova’s official social and professional networking platform. By joining the Nova Network, you can network with Villanovans in your industry or city, share career advice or gain insights from experienced professionals. The Nova Network also allows you to access career development resources designed for your level of experience. Log in using the Villanova Login option and your Villanova username and password.
TACKLING TUITION

BURSAR’S OFFICE
Tuition and other fees are managed through the Bursar’s Office and are due prior to the first day of the semester. Students will be charged tuition each semester for the courses in which they are registered. Please note the student V-Bill can be accessed through myNova by searching “V-Bill Students.” Students will not receive an invoice in the mail or via email. For more information, visit the Bursar’s Office or call (610) 519-4258.

PAYMENT PLANS
Students who are interested in paying their tuition through a payment plan will have the option of doing so through a third party vendor. The budget plan enables students to pay all or part of their charges in three monthly payments for a $40 per semester nonrefundable enrollment fee. For more information, students should call 800-609-8056 or visit the website.

CREDIT BALANCES AND REFUNDS
Credit balances and refunds can be electronically deposited in the bank account the student chooses or sent to the student via check. Students sign up for direct deposit via myNOVA in the Student Tab under “Bursar Links”. They only have to do this once. Please be advised that setup and verification can take up to two weeks. Once it is completed, it takes two to seven business days to receive a refund request. Students will receive email verification when the funds are deposited.

PAST DUE ACCOUNTS
Tuition for BOTH Session I and Session II courses should be paid prior to the start of the semester. In order to avoid any late fees, students should make sure their tuition is paid in full NO LATER than the first day of the semester. Students who have bills that are past due will see these bills in the V-Bill system. Students will not be able to register in the next semester until the balance is paid in full. Students who consistently pay their balance late may be subject to pre-payment for their courses.

FINANCIAL ASSISTANCE
All graduate students seeking financial assistance must file the Free Application for Federal Aid (FAFSA) and Graduate Student Supplemental Application for Loan Assistance for each academic year that they are enrolled, which is available on the Office of Financial Assistance website.

It is recommended that graduate students applying for federal financial assistance submit the FAFSA and the Graduate Student Supplemental Application for Loan Assistance at least one month prior to the first day of classes. Please note that the Office of Financial Assistance reviews completed files in the order they are received, and the reviewing process begins once students are registered for their first semester of the academic year. To receive financial aid, graduate students are required to meet the following criteria:

• Must be matriculated/degree-seeking in a graduate-level program. Non-matriculated students and certificate programs are not currently eligible for federal financial assistance.
• Must be enrolled in at least a half-time status in a graduate program. Graduate students in the Villanova School of Business must take at least three credits a semester to be considered half-time.
• Must maintain Satisfactory Academic Progress, which includes maintaining a 3.0 cumulative GPA and completing the total number of credits attempted in an academic year.

FINANCING OPTIONS
Maximum Federal Direct Unsubsidized Loan eligibility for a matriculated graduate student is the $20,500 Federal Direct Unsubsidized Loan. The amount of the loan is awarded based on a number of factors such as enrollment status, other financial assistance (i.e. employer reimbursement) and cost of attendance. Please note that disbursements MUST be in equal amounts across each semester. The Federal Direct Unsubsidized Loan has a fixed interest rate for the life of the loan. Interest rates are set each July 1st. Origination fees of 1.073% also apply and are subject to change.

Students who attend in the summer semester are eligible for a Federal Direct Unsubsidized Loan. The Federal Direct Unsubsidized Loan would be certified equally for summer, fall, and spring. Aid eligibility for students applying for financial assistance for a period less than one academic year will be adjusted accordingly.

While the maximum amount students can borrow is $20,500, they are encouraged to borrow only the amount that they need to finance their program. Before the Direct Loans can disburse, students will also need to complete a loan entrance counseling session and sign a Master Promissory Note (MPN).
for the Direct Subsidized/Unsubsidized Loan at the U.S. Department of Education’s Office of Federal Student Aid.

**DIRECT GRADUATE PLUS LOAN**

Graduate students can also borrow the Federal Direct Graduate PLUS Loan. Federal Direct Graduate PLUS Loans give a graduate student a viable alternative to private loans in situations where a student’s Federal Direct Unsubsidized Loans have not covered all costs.

Some basic facts about the Federal Graduate Direct PLUS Loan are:

- Students can borrow up to “cost less aid”
- Student is the borrower - no cosigner required
- Unlimited in-school deferment
- Fixed interest rates - Rates are subject to change each July 1st.
- Origination Fees of 4.292%, subject to change
- Deferred payment while enrolled in school
- No aggregate or annual loan limits
- Based on simplified credit criteria regardless of income or employment status
- Endorser option available
- May reduce high-cost alternative borrowing
- Able to consolidate through the Federal Direct Consolidation Loan site

To apply for the Federal Direct Graduate PLUS loan, please follow these steps:

1. Go to the U.S. Department of Education’s Office of Federal Student Aid to complete the Federal Direct Graduate PLUS Loan application.
2. Complete and electronically sign the Master Promissory Note at the U.S. Department of Education’s Office of Federal Student Aid. Upon approval of the Federal Direct Graduate PLUS application and credit check, follow step three.
3. Complete the Villanova University Federal Direct Graduate PLUS Loan Application and return the completed form to the Office of Financial Assistance.

**NOTE:** Student loans are not complete and will not be certified by the Office of Financial Assistance until ALL three of the above steps have been completed.

**APPLICATION PROCESS**

To begin the financial aid process, please follow the below steps:

1. Complete the Free Application for Federal Aid Form (FAFSA) accessible through Federal Student Aid. The FAFSA school code is 003388.
2. Complete a Graduate Student Supplemental Application for Loan Assistance found at the Office of Financial Assistance and submit to finaid.award@villanova.edu.
3. Complete a Direct Loan Entrance Counseling session at the U.S. Department of Education’s Office of Federal Student Aid.

Once an application is processed, students will be notified via email to their VU email account if they were granted a Federal Direct Loan and, if so, the amount of money they will receive. In the interim, students can always check the status of their application in myNOVA. Once students review their award notification, they will need to review, accept or decline the offer of financial aid, and submit the Reply Page back to the Office of Financial Assistance at finaid.award@villanova.edu.

**ALTERNATE FINANCING**

Alternate Loans or Private Educational Loans are administered by private lenders. There are a variety of lending institutions that offer these loans. Typically one would first take advantage of the Federal Direct Loan and then if additional funding is needed, apply for one of these loans. However, if a student is non-matriculated or in a certificate program, the private educational loans provide a viable financing option. Applications for these loans are made directly through the lending institution. As part of this process, the Villanova University Office of Financial Assistance needs to certify student status and provide certain other information.

**FINANCIAL AID CONTACT INFORMATION**

For financial aid related questions or for additional information, please contact:

The Office of Financial Assistance  
Phone: (610) 519-4010  
Email: finaid@villanova.edu

For additional information on financial assistance, please visit the Office of Financial Assistance.

**VETERANS’ SERVICES**

Villanova University is honored to support the outstanding individuals who are serving or who have served in the U.S. Military while pursuing higher education. We are committed to helping those service members achieve their educational goals. For more information, please visit the Office of Veteran and Military Services.
PROGRAM BASICS
The Villanova MBA is designed to equip students with the skills to innovate, adapt, and lead in an ever-changing international business environment. All of the classes at VSB emphasize a practical, real-world education and promote work across disciplines.

SEMMESTER DETAILS
The MBA academic calendar is broken into three semesters (fall, spring and summer). The Fall and Spring semesters are 15 weeks in length with a break week halfway through the semester. The Summer term is abbreviated as it is only 14 weeks with no break week. Each semester is divided into two sessions (Session I and Session II). The master schedule indicates the session in which the class is offered. Please refer to the Academic Calendar for exact dates.

CLASS MODALITY & MEETING DAYS/TIMES
The MBA program has an open-border, multi-modality model. This model means that students have the freedom to access courses in whatever offered modality makes the most sense for (online or in-person) and the ability to move between those modalities as circumstances dictate. Classes are typically scheduled on Monday through Thursday evenings.

- In person classes will be 6:15 p.m. to 9:15 p.m.
- Online classes will have a 1-hour live session each week (session start time is course dependent), supplemented by asynchronous content and instructor moderated assignments & activities.

Students should check the Course Comments section in Novasis for any potential schedule variations.

ADD, DROP, AND WITHDRAWAL POLICY
Students may drop a course(s) through the end of the first week of class (Friday by noon EST, regardless of the length of the course) and receive a 100% refund. Students may drop a course(s) and receive a 75% refund through the second week of class (Friday by noon EST). Students may withdraw from a course and receive a “WX” by the deadline, which is 3/4 of the way through a term. Students should consult their academic advisor or the academic calendar for the exact date.

LEADERSHIP CHALLENGE
All students are required to attend the weekend campus-based Leadership Challenge course (MBA-8100). Focusing on essential team-building skills, Leadership Challenge provides an environment for students to engage in group work and begin to develop a learning community with their classmates.

GLOBAL PRACTICUM
An optional international immersion is offered to interested students as part of the final capstone, the Global Practicum (MBA-8920). In this nine-day experience, students directly interact with classmates and faculty while exploring the business and cultural aspects of another country. Those who are not able to travel will complete a domestic equivalent of this course. On-site expenses are included in the tuition* throughout the program; however, students are responsible for any travel-related costs to and from the destinations.

*Only applicable for students starting in Fall 2022 and beyond.
# CURRICULUM CHECKLIST

## LEADERSHIP SERIES  6 CREDITS
- 8100 Leadership Challenge  1.5
- 8550 Team Leadership & Group Dynamics  1.5
- 8720 Ethical Business Practices  1.5
**CHOOSE ONE:**
- 8538 Power & Politics OR 8561 Negotiations  1.5

## FOUNDATIONAL COURSES  15 CREDITS
- 8151 Financial Accounting  3
- 8152 Management Accounting  1.5
- 8250 Business Operations & Supply Chain Mgmt.  1.5
- 8360 Essential Economics  1.5
- 8370 Essential Business Statistics  1.5
- 8450 Corporate Finance  1.5
- 8650 Strategic Marketing Management  1.5

## FUTURE OF WORK SERIES  4.5 CREDITS
**CHOOSE ONE COURSE FROM EACH CATEGORY**
- **DATA & ANALYTICS**
  - 8xxx Business Analytics OR 8380 Analyzing & Leveraging Data  1.5
- **EMERGING TECHNOLOGIES**
  - 8xxx Intro to Applied AI/ML OR 8710 Info Tech as a Strategic Lever  1.5
- **INNOVATION & ENTREPRENEURIAL THINKING**
  - 8730 Mgmt for Innovation & Creativity OR 8565 Business Risk Mgmt  1.5

## CAPSTONES  7.5 CREDITS
- 8910 Social Enterprise Consulting Practicum  3
- 8920 Global Practicum  1.5
- 8930 Global Strategic Mgmt.  3

## ELECTIVES  15 CREDITS
To earn a specialization, students must take 7.5 credits in a given subject area.

*PRE-REQUISITES FOR EACH CLASS ARE LISTED IN THE COURSE SCHEDULE*
NEXT STEPS

To help students plan appropriately, the below checklist includes all of the items on which to focus in preparation for the first semester.

☐ Access Villanova Email Account
☐ Login to myNOVA
☐ Log on to Blackboard
☐ Start Working on the MBA Primer (optional but recommended)
☐ Check the Technology Requirements
☐ Complete Financial Aid Paperwork and Accept Award (if applicable)
☐ Review the First Semester Course Syllabi
☐ Order Course Materials
☐ Pay Tuition by the first day of semester
CLASS LOCATIONS

The Fast Track program is offered on Villanova’s main campus as well as our Center City, Philadelphia location. Fast Track students are accepted into a specific location and take all Foundation and Capstone classes at the respective campus. All other MBA students can choose to take classes at either location, or online.

In addition, our weekend course—Leadership Challenge—and other special events are sometimes held at the Inn at Villanova, which is located one mile from the main campus. Classes held at this location will be indicated as such on the master semester schedule.

MAIN CAMPUS: BARTLEY HALL
800 Lancaster Avenue
Villanova, Pennsylvania 19085

Parking: Available to students in the parking garage directly off of Route 30, right across from campus. For additional information, please see the “Parking and Public Safety” section in this packet.

BARTLEY HALL
Bartley Hall is a modern, wireless facility that includes state-of-the-art classrooms with power and data at every seat, an auditorium, cafeteria (The Exchange), four story atrium entrance and faculty offices. The The Tomas J. Daniel Graduate Student Lounge (Bartley 0040) and breakout rooms are available for team meetings.

CENTER CITY: CONVENE CITYVIEW
30 South 17th Street, Duane Morris Building, 14 Fl.
Philadelphia, PA 19103
888-730-7307 | convene.com/location/cityview

Parking: VSB has a contract with the Parking Garage at 1701 Market Street. The receptionist at the front desk of Convene can provide you with a garage voucher. This coupon, in addition to your parking ticket, should be entered into the garage payment machine, and the cost of parking will adjust to $5.00. For those who prefer to take the train, the Convene is a few blocks from Suburban Station.

THE INN AT VILLANOVA
601 County Line Road
Radnor, PA 19087

Parking: Available in the lot directly in front of the main building. You do not need a University parking tag to use this parking lot.
### MAP KEY

(in alphabetical order with building numbers; colors indicate section the building appears on the map)

- **Aldwyyn One** ...........................................(75)
- **Alumni Hall** .............................................(20)
- **Andrew J. Talley Athletic Center** ..........(35)
- **Austin Hall** .............................................(1)
  (Office of Undergraduate Admission)
- **Bartley Hall** ............................................(28)
  (Villanova School of Business)
- **Burns Hall** ............................................(62)
- **Cannon Hall** ............................................(69)
- **Caughlin Hall** .............................................(41)
- **Center for Engineering Education and Research (CEER)** ..........(6)
  (College of Engineering)
- **Chemical Engineering Building** ..........(13)
- **Connelly Center** .............................................(24)
- **Corr Hall** .............................................(21)
- **Davis Center for Athletics and Fitness** ..........(32)
- **Delurey Hall** .............................................(11)
- **Dobbin Hall** .............................................(70)
- **Donahue Hall** .............................................(43)
- **Dougherty Hall** .............................................(23)
- **Driscoll Hall** .............................................(29)
  (M. Louise Fitzpatrick College of Nursing)
- **Facilities Management Building** ..........(65)
- **Falvey Memorial Library** .........................(18)
- **Faris Structural Engineering Teaching and Research Laboratory** ..........(30)
- **Farley Hall** .............................................(55)
- **Farrell Hall** .............................................(48)
- **Fedigan Hall** .............................................(12)
- **Finneran Pavilion** .............................................(33)
- **Friar Hall** .............................................(72)
  (The Refectory)
- **Galberry Hall** .............................................(37)
- **Gallen Hall** .............................................(56)
- **Garey Hall** .............................................(52)
- **Geraghty Hall** .............................................(47)
- **Good Counsel Hall** .............................................(44)
- **Greenhouse** .............................................(74)
- **Griffin Hall** .............................................(46)
- **Hovnanian Hall** .............................................(71)
- **Health Services Building (HSB)** ..........(31)
- **Jackson Hall** .............................................(59)
- **Jake Nevin Field House** .........................(36)
- **John Barry Hall** .............................................(15)
- **John and Joan Mullen Center for the Performing Arts** ..........(73)
- **John F. Scarpa Hall** .............................................(51)
  (Charles Widger School of Law)
- **Katharine Hall** .............................................(40)
- **Kennedy Hall** .............................................(22)
  (Office of Financial Assistance, University Shop, Bursar’s Office)
- **Kleekotka Hall** .............................................(54)
- **McGuinn Hall** .............................................(67)
- **McGuire Hall** .............................................(42)
- **Mendel Science Center** .............................................(16)
  (College of Liberal Arts and Sciences)
- **Middleton Hall** .............................................(9)
- **Military Sciences Building** .......................(10)
- **Moriarty Hall** .............................................(45)
- **Moulden Hall** .............................................(57)
- **O’Dwyer Hall** .............................................(8)
- **Old Falvey Library** .............................................(17)
- **Picotte Hall at Dundale** .........................(63)
- **Riley Hall** .............................................(76)
- **Rudolph Hall** .............................................(58)
- **St. Augustine Center for the Liberal Arts (SAC)** ..........(19)
  (College of Liberal Arts and Sciences)
- **St. Clare Hall** .............................................(60)
- **St. Mary’s Hall** .............................................(53)
- **St. Monica Hall** .............................................(39)
- **St. Rita’s Hall** .............................................(2)
- **St. Thomas of Villanova Church** ..........(3)
- **St. Thomas of Villanova Monastery** ..........(4)
- **Sheehan Hall** .............................................(26)
- **Simpson Hall** .............................................(7)
- **Stanford Hall** .............................................(38)
- **Steam Plant** .............................................(64)
- **Stone Hall** .............................................(49)
- **Sullivan Hall** .............................................(27)
- **Technology Services Building** ..........(50)
- **Tolentine Hall** .............................................(5)
  (Office of the President, Office of the Provost)
- **Trinity Hall** .............................................(68)
- **Vasey Hall** .............................................(25)
  (College of Professional Studies)
- **Villanova Center** .............................................(66)
  (789 Lancaster Avenue: Human Resources; Office of Financial Affairs; Insurance and Risk Management; Office of Government Relations & External Affairs; Office of Internal Audit; Office of Strategic Planning and Institutional Effectiveness)
- **Villanova Stadium** .............................................(34)
- **Welsh Hall** .............................................(61)
- **White Hall** .............................................(14)