The Program

- Encourages a collaborative classroom environment that enables students to find solutions to real-world business problems
- Intended to sharpen financial acumen and enhance general business management skills
- Taught by faculty members who are accomplished researchers, practitioners and subject matter experts in their fields
- Facilitates active continued learning and professional development

Program Advantages

- Executive Coaching
- On-Board Mentors
- Peer to Peer Learning
- iPads
- Fireside Chats with Executives
- Learning Cells
- Active Alumni Association
- Family & Partner Events
- Concierge Level Service at the Villanova Conference Center

91% Would recommend program to a colleague
86% Can directly apply curriculum at work
85% Report increased job effectiveness

% OF ALUMNI REPORTING SIGNIFICANT IMPROVEMENTS IN THESE SKILL AREAS
- 91% Entrepreneurialism
- 90% Critical Thinking
- 89% Decision Making
- 88% Leadership
- 87% Creativity & Innovation