

CMCI Executive Board:

Lisa Argento, '84 CLAS
Baxter, Portfolio Manager

Dan Aversano, '04 VSB
Aversano Capital & Consulting, LLC, President & Founder

John Bassounas '99 VSB
Pavone Group, President

Koleen Cavanaugh '91 CLAS
Independence Blue Cross, Chief Marketing Officer & Senior Vice President

Jennifer Cesa, '92 VSB
GSTV, Regional Vice President, Client Partnerships

Denise Colella, '95 VSB
Adobe, Vice President, Head of Digital Strategy Group-Media & Financial Services

Sean Daly '02 CLAS
Merck, Senior Vice President, Global Oncology

Denise Devine, '77 VSB
RTM Vital Signs, FNB Holdings, Independent Director, Founder

Jim Dicso, '90 COE
Shoreline SAAS Advisory, Chief Executive Officer

Meghan Doscher, '99 VSB
Brighthouse Financial, Senior Vice President & Chief Marketing Officer

John Driska, '93 VSB
Screenvision Sports, Senior Account Executive

Bill Durrant, '03 VSB
Exverus Media, President & Founder

Laura Esposito, '98 VSB
Rockefeller Capital Management, Head of Enterprise Client Coverage

Gary Fischetti, '83 VSB
Johnson & Johnson, Company Group Chairman

John Harrobin, '90 VSB
Frontier Communications, Executive Vice President

Ryan Holloway, '08 VSB
Forge Apollo, Chief Executive Officer

Ramon Jones, '91 VSB
Nationwide, Chief Marketing Officer

Nick Karrat P '26
StockX, Chief Marketing Officer

Jackie LePore Alberts '06 VSB
Nestlé Health Science, Director of Marketing

Kevin Lappen, '00 VSB
NBC Universal, Senior Vice President, Sports Sales & Partnerships

Mark Mannino, '92 VSB
VidMob, President

Karen Phillips, '92 CLAS
Paramount | Paramount Advertising, Executive Vice President, Head of Agency Partnerships

Kristin Recchiuti, '00 VSB MBA
KinderFarms, Chief Executive Officer

Tim Richer, '10 VSB
IBM, Director, Marketing & Communications, Data & AI

Jack Ringwood
AUS, President and Chief Executive Officer

Hernando Ruiz-Jimenez '87 VSB
Geisinger, Chief Marketing Officer

Stacey Rutherford, '93 VSB
Burdette Beckmann Inc, Senior Director, National Accounts

Erin Saulnier, '92 VSB
Ad Sales Marketer (formerly FOX)

Greg Walsh, '93 CLAS
Havas Media Group, Chief Executive Officer

Jerry Warner, '86 VSB
CooperVision, President

CMCI Advisory Council:

Kate Butler '09 VSB
Morgan Stanley, COO Wealth Management
Marketing

Caroline Coyer '16 VSB
Netflix, Agency Sales Partner

Abby Deneen '23 VSB
VML, Global Data Analyst

Morgan (Goodman) DiPasquale, '18 VSB
Titleist, Retail Marketer

Molly Ford Nixon, '11 VSB
Paramount, Senior Director, Digital Business
Development

Philicia Frasson, '13 VSB
Amazon, Senior Marketing Manager

Chris Graziano, '03 CLAS '09 MBA
Campbells, Senior Director, US Marketing

Jim Johnston, '13 VSB
Serengeti Asset Management, Managing Director of
Investor Relations & Marketing

Trina Kadakia, '14 VSB
Johnson & Johnson, Group Product Director -
Rheumatology

Aaron Levy, '08 VSB
Optmyzr, Evangelist

Brittany Manchisi, '18 VSB
IBM, Brand and Content Strategist

Gaby Markey, '16 CLAS
Paramount/CBS Sports, Digital Account Executive

Taylor McCarthy '17 VSB
Google, Chief of Staff GTM Strategy and Operations

Alexis Moore, '10 VSB
Google, Senior Video Account Executive

Rosemary Mulry '20 VSB
JP Morgan, Senior Associate, Quantitative Analytics

Liz Murphy '18 CLAS, '24 MBA
Campbells, Marketing Coordinator

Colleen Ray '12 CLAS
Omnicom Media Group, Director of Operations &
Analytics

LeAnne Randolph '08 CLAS
Kroger, E-Commerce Brand Marketing Manager

Valerie Renda '17 CLAS
Kepler, Director of Data Strategy & Analytics

Richard Renzulli, '06 VSB
Google, Measurement Lead

Jen Ryan, '17 VSB
Google, Senior Account Manager

Megan Simpson '06 VSB
Two Sparks Digital, Co-Founder

Brett Snyder '09 CLAS
Knucklepuck, Chief Executive Officer

Carolyn Troutman '22 VSB
Kantar, Brand Strategy Associate