

VILLANOVA SCHOOL OF BUSINESS

# CERTIFICATE IN CATHOLIC SCHOOL MANAGEMENT



VILLANOVA  
BUSINESS

Since its inception by St. John Neumann, the Catholic parochial school system has served the US Catholic Church as a vehicle for catechesis, evangelization, and the cultivation of vocations. Administrators in these Catholic schools are typically required to be certified as supervisors and principals by their state public education systems, which often involves completion of a Masters degree in some educational discipline. However, these programs tend to include very few classes on the management aspects of being a principal or other administrator in a Catholic school, such as strategic planning, facilities management, budgeting for mission, employee talent development, and other skills that are critical to the role of a school administrator.

As a global resource on the subject of church management, Villanova School of Business's Center for Church Management, in partnership with the National Catholic Educational Association (NCEA) has developed this certificate to help fill in these gaps in learning for Catholic school principals, vice principals, presidents, and rising leaders. We hope to equip school leaders with the tools they will need to successfully guide our Catholic schools for years to come and to continue the legacy of this invaluable component of our church.

The Certificate in Catholic School Management is a unique program designed to enhance management skills and deepen the spirit of leadership. It will provide principals and administrators with high-quality training in the diverse skills needed to successfully lead Catholic schools. We know this resource will be of great value to school leaders and will better enable them to achieve the mission of Jesus Christ through their schools.



**JOYCE E. A. RUSSELL, PhD**

The Helen and William O'Toole Dean  
Villanova School of Business



**MATTHEW F. MANION**

Faculty Director  
Center for Church Management

2022

## MODULES

1. Strategic Planning

2. Budgeting and Financial Management

3. Financial Reporting and Analysis

4. Marketing for Image, Enrollment, and Resources

5. Tuition Planning

6. Enrollment Management: Recruiting,  
Admissions, and Retention

7. Contract Negotiations and Vendor Relations

8. Advancement and Donor Relations

9. Human Resources for Schools

10. Volunteer Leadership and Governance

11. Facilities, Security, and Risk Management

12. Analytics and Data Driven Decision Making

REGISTRATION OPENS ON  
SOLEMNITY OF ALL SAINTS - NOVEMBER 1

PROGRAM BEGINS ON MEMORIAL OF  
ST. JOHN BOSCO - JANUARY 31

## REGISTER TODAY!

VISIT [VILLANOVA.EDU/CCM](https://villanova.edu/ccm)

# FREQUENTLY ASKED QUESTIONS

## WHAT IS A CERTIFICATE IN CATHOLIC SCHOOL MANAGEMENT?

The Certificate in Catholic School Management from the Villanova School of Business is a non-credit program for both developing and experienced school administrators to build knowledge of school management best practices.

## HOW DOES THE CERTIFICATE PROGRAM WORK?

The program consists of 12 asynchronous modules that students can complete at their own pace. Content can be accessed at any time and will include a mix of audio, video, and interactive activities. Each module will also include assessments of learning and a culminating assignment.

## WHO IS THIS CERTIFICATE PROGRAM FOR?

This program was designed for educators who are in administrative or leadership roles and who are interested in building knowledge about strategic, managerial, and financial aspects of the church.

## WHY VILLANOVA?

The Villanova School of Business is home to the world's first Center for Church Management. Founded in 2004, the Center for Church Management is a global resource for church management knowledge, dedicated to helping Christian faith-based organizations through education and research.

**\$899**

## CERTIFICATE IN CATHOLIC SCHOOL MANAGEMENT

Complete all 12 modules and the required coursework to earn a Certificate in Catholic School Management from the Villanova School of Business for just \$899.

**Register at [VILLANOVA.EDU/CCM](https://villanova.edu/ccm)**

**\$299**

LIMITED-TIME OFFER

## LILLY SCHOLARSHIP PRICE

Earn your Certificate in Catholic School Management for just \$299 for a limited time! Scholarships up to \$600 are available for qualified educators, thanks to a generous grant from the Lilly Endowment's National Initiative to Address Economic Challenges Facing Pastoral Leaders.

**Contact Daniel Guertin at [daniel.guertin@villanova.edu](mailto:daniel.guertin@villanova.edu) to apply.**



## THE CENTER FOR CHURCH MANAGEMENT

The Center for Church Management at the Villanova School of Business provides education and scholarship in the Augustinian Catholic tradition on strategic, management and temporal matters in service to leaders of churches and other Christian faith-based ministries.



## NATIONAL CATHOLIC EDUCATIONAL ASSOCIATION

NCEA is the largest, private professional education association in the world. NCEA works with Catholic educators to support ongoing faith formation and the teaching mission of the Catholic Church. Our membership includes nearly 150,000 educators serving 1.9 million students in Catholic education.