



CERTIFICATE IN CATHOLIC SCHOOL MANAGEMENT



Since its inception by St. John Neumann, the Catholic parochial school system has served the US Catholic Church as a vehicle for catechesis, evangelization, and the cultivation of vocations. However, Catholic School administration education and certification doesn't include coursework on crucial management topics, such as strategic planning, facilities management, budgeting for mission, employee talent development, and other skills that are critical to the role of a school administrator.

Villanova School of Business's Center for Church Management developed this certificate in partnership with the National Catholic Educational Association (NCEA) to support Catholic school principals, presidents, other school administrators and rising leaders. We hope to equip school leaders with the tools they will need to successfully guide our Catholic schools for years to come and to continue the legacy of this invaluable component of our church.

The Certificate in Catholic School Management is a unique program designed to enhance management skills and deepen the spirit of leadership. It provides principals and administrators with high-quality training in the diverse skills needed to successfully lead Catholic schools and better enable them to achieve the mission of Jesus Christ through their schools.



Wen Mao, PhD

The Helen and William O'Toole Dean
Villanova School of Business



Matthew F. Manion

Faculty Director
Villanova Center for Church Management

2026 MODULES

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|---|---|
| 1. Strategic Planning | 7. Contract Negotiations and Vendor Relations |
| 2. Budgeting and Financial Management | 8. Advancement and Donor Relations |
| 3. Financial Reporting and Analysis | 9. Human Resources for Schools |
| 4. Marketing for Image, Enrollment, and Resources | 10. Volunteer Leadership and Governance |
| 5. Tuition Planning | 11. Facilities, Security, and Risk Management |
| 6. Enrollment Management: Recruiting, Admissions, and Retention | 12. Analytics and Data Driven Decision Making |

FREQUENTLY ASKED QUESTIONS

WHAT IS A CERTIFICATE IN CATHOLIC SCHOOL MANAGEMENT?

The Certificate in Catholic School Management from the Villanova School of Business is a non-credit program for both developing and experienced school administrators to build knowledge of school management best practices.

HOW DOES THE CERTIFICATE PROGRAM WORK?

[Earn your Certificate in Catholic School Management in only 15 weeks!](#) The Certificate starts on January 12 and ends on April 26, consisting of 12 asynchronous modules that students can complete at their own pace. Content can be accessed at any time and consists of a mix of audio, video, and interactive activities. Each module includes assessments of learning and a culminating assignment.

WHO IS THIS CERTIFICATE PROGRAM FOR?

This program was designed for educators who are in administrative or leadership roles and who are interested in building knowledge about strategic, managerial, and financial aspects of the Catholic school.

WHY VILLANOVA?

The Villanova School of Business is home to the world's first Center for Church Management. Founded in 2004, the Center for Church Management is a global resource for church management knowledge, dedicated to helping Christian faith-based organizations through education and research.



CERTIFICATE IN CATHOLIC SCHOOL MANAGEMENT

Complete all 12 webinars and the required coursework to earn a Certificate in Catholic School Management from the Villanova School of Business for just \$899. [Click here](#) to request more information, or contact Matthew Davis at m.davis@villanova.edu. **Registration opens November 3rd.**



Limited-Time Offer!

LILLY SCHOLARSHIP PRICE

Earn your Certificate in Catholic School Management for just \$299 for a limited time! Scholarships up to \$600 are available for qualified educators, thanks to a generous grant from the Lilly Endowment's National Initiative to Address Economic Challenges Facing Pastoral Leaders. [Click here](#) to request more information, or contact Matthew Davis at m.davis@villanova.edu. **Scholarship applications opens November 3rd.**

Solemnity of All Saints

REGISTRATION OPENS NOVEMBER 3 | PROGRAM BEGINS JANUARY 12

Visit [VILLANOVA.EDU/CCM](https://villanova.edu/ccm) and click on "Non – Degree Programs"

Call (610) 519.8031 or email Matthew Davis at m.davis@villanova.edu



THE CENTER FOR CHURCH MANAGEMENT

The Center for Church Management at the Villanova School of Business provides education and scholarship in the Augustinian Catholic tradition on strategic, management and financial matters in service to leaders of churches and other Christian faith-based ministries.