BUSINESS

Why Study Abroad?

- Develop confidence, a strengthened sense of personal identity, flexibility & creativity.
- Practice real-world problem solving through living and studying in an unfamiliar environment.
- Gain exposure to the way professionals in your field may view the subject matter differently.
- Strengthen cross-cultural skills and understand how to work with people, companies and organizations from other countries and cultures.

Choosing a Program

There are many different types of study abroad options in the world. Think about whether you would like to study at an overseas university with local students, or perhaps undertake an internship for academic credit, or even participate in a program designed specifically for study abroad students, maybe in a non-English speaking country!

Programs marked with ‘§’ indicate that advanced understanding of the country's language is a pre-requisite for participation.

The following list of programs should only serve as a guide to introduce you to the many options available to Business students overseas and does not guarantee automatic approval of programs or courses. Students are not restricted to the programs or universities listed in this guide. You will work with your study abroad advisor to determine the program that best meets your academic and personal goals. It is possible that courses mentioned in this publication will not be available to you during your time overseas, either due to timetable conflicts or course pre-requisites. All overseas courses must be approved by the appropriate Villanova faculty member on your Prior Approval Form and submitted to the Office of International Studies before the fall and spring break deadlines.

It’s never too early to start thinking about studying abroad. Sign up online for a group information session today!

www.internationalstudies.villanova.edu
## Study BUSINESS Abroad

### AFRICA & MIDDLE EAST

**Botswana**
- **University of Botswana**
  - Gaborone
  - Direct enrollment through **Interstudy**
  - Sample of courses available to study abroad students:
    - DAB324 Consumer Behaviour
    - DAB325 Marketing Management
    - DAB318 Financial Institutions and Markets
    - DAB321 Small Business Management
    - FIN302 Financial Planning and Forecasting
    - FIN402 International Business Finance
    - BIS303 E-Commerce
    - MKT305 Public Relations
    - MGT303 Entrepreneurship and New Business Formation

**Egypt**
- **The American University of Cairo**
  - Cairo
  - Direct enrollment with **AUC**
  - Sample of courses available to study abroad students:
    - MKTG 412 International Marketing
    - MKTG 410 Consumer-Buyer Behavior
    - FINC 408 International Finance
    - FINC 414 Corporate Finance
    - INTB 301 Introduction to International Business
    - ECON 239 Economic History of the Modern Middle East
    - ECON 415 Economic Development in the Middle East
    - MOIS 406 Management Information Systems and Database Management
    - MOIS 432 Information & Decision Support Systems

**Ghana**
- **Ashesi University**
  - Accra
  - Direct enrollment through **CIEE**
  - Sample of courses available to study abroad students:
    - Supply Chain Management
    - Corporate Finance
    - International Finance
    - International Trade and Policy
    - Business Law
    - Market Research
    - Database Management
    - Economic Development in Africa
    - New Product Development

### Morocco
- **IES Abroad & International Institute for Higher Education**
  - Rabat
  - Direct enrollment through **IES**
  - Sample of courses available to study abroad students:
    - ACC300 Moroccan Business Environment
    - CMP370 Database Management
    - CMP460 E-Business Programming
    - FIN400 International Finance
    - FIN410 Investment Management
    - MNG480 International Business
    - MRK300 Buyer Behaviour
    - MRK410 Channels of Distribution
    - MRK420 Advertising Management and Strategy

**Al-Akhawayn University**
- **Ifrane**
  - Direct enrollment through **AmidEast**
  - Sample of courses available to study abroad students:
    - Enterprises, Markets and the Moroccan Economy
    - Money and Banking
    - International Finance
    - Financial Futures, Options and Other Derivative Securities
    - Corporate Financial Management
    - Seminar in International Management
    - Advertising and Promotion Management
    - Consumer Behavior
    - International Marketing
    - E-Marketing
    - International Trade
    - Net-Economics and E-Business
    - Comparative Accounting Systems
    - Introduction to International Economics

### South Africa
- **University Kwa-Zulu Natal**
  - Pietermaritzburg Campus
  - Direct enrollment through **InterStudy**
  - Sample of courses available to study abroad students:
    - BBAP3MK P1 Marketing Management
    - FINA321 P2 Corporate Financial Management
    - FINA311 P1 Capital Market Theory
    - FINA312 P2 Financial Risk Management
    - ECON370 P2 Development Economics
    - ECON360 P2 International Trade
    - ECON708 P2 International Economics
    - ISTN212 P2 Databases and Programming
    - ISTN211 P1 Systems Analysis and Design
    - ISTN31B P1 Applied Systems Analysis
    - ISTN32F P2 Database Management
    - ISTN21C P1 eCommerce
    - MGMT 315 P1 International Business

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Study BUSINESS Abroad

University Kwa-Zulu Natal
Howard College Campus: Durban
Direct enrollment through InterStudy
Sample of courses available to study abroad students:
• MGMT315 H1 International Business
• MARK301 H1 Consumer Behaviour
• MARK302 H2 Marketing Communications
• ECON301 H1 Economics of Africa
• ECON309 H2 Macroeconomic Policy in South Africa
• ECHS208 H2 Southern Africa and the World Economy
• ECHS209 H1 Capitalism and Development
• ECHS210 H2 Development in Southern Africa
• ECHS303 H1 Development in a Changing World Economy
• IOLS202 H2 Globalization and World-Class Manufacturing
• RELG216 H2 Marketing and Cultural Beliefs

University of Cape Town
Direct enrollment through InterStudy
Sample of courses available to study abroad students:
• FTX2024S Corporate Financial Management
• FTX2020F Business Finance
• CML1004S Business Law
• INF2008F Database Systems
• INF2004F Information Technology in Business
• ECO3024F International Trade and Finance
• BUS3041F Marketing IIA

United Arab Emirates
American University of Sharjah
Sharjah
Direct enrollment through CIEE
Sample of courses available to study abroad students:
• FIN310 Analysis of Financial Statements
• FIN330 Investments
• FIN401 International Finance
• FIN450 Case Studies in Corporate Finance
• MGT305 International Business
• MGT306 Cross Cultural Management
• ECO305 International Trade
• ECO315 Economics of the Middle East
• ECO333 Islamic Economics
• MIS300 Data Communication and Networking
• MIS302 Advanced Database Management
• MKT301 Consumer Behavior
• MKT308 Sports Marketing
• MKT309 International Marketing
• PBA311 Non-Profit Organization Management

Asia

China
Shanghai University of Finance and Economic Shanghai
Enrollment through IES or Alliance for Global Education
Sample of courses available to study abroad students:
• International Corporate Finance (IES)
• Corporate Strategy (IES)
• International Trade (IES)
• Marketing to the Chinese (IES)
• SHAN ECCH370 China: Economic Giant (AGE)
• SHAN ECCH371 International Money and Finance (AGE)
• SHAN MKCH390 China as a Global Market (AGE)
• SHAN MGCH390 Managing Enterprises in China (AGE)

Hong Kong
City University through Syracuse University
Sample of courses available to study abroad students:
• ECN364: International Economic Relations
• FIN355: Money and Banking
• ECN363: Economic Development of China
• SOM354: Managing in a Global Setting
• MAR400.1: International Marketing

Japan
Kansai Gaidai University
Osaka
Direct enrollment through Kansai Gaidai University
Sample of courses available to study abroad students:
• Asian Economic Integration and Globalization
• Contemporary Japanese Economy and Business
• Labor, Culture & HRM Operations
• International Business: The Japanese Transnational Corporation
• Japanese Business: Business and Management in the Asia-Pacific
• Advertising and Integrated Marketing Communications
• International Entrepreneurship: Focus on Japan

Korea
Yonsei University
Seoul
Direct enrollment through CIEE
Sample of courses available to study abroad students:
• Korean Economy
• International Trade
• Financial Management
• Business Negotiations
• Entrepreneurial Management
• Global Business Environment
• Interactive Marketing Communication
• International Money and Capital Markets
• Global Politics of Financial Crisis
• Advertising
• Managing in Emerging Markets

India
Welingkar Institute
Mumbai
Direct enrollment through CIEE
Sample of courses available to study abroad students:
• Legal Aspects of Business in India & International Trade
• Enterprise Content Management
• International Business
• International Marketing
• Digital Marketing
• Commodities Fundamentals
• IT Business Solutions and Strategy

Taiwan
CIEE Communication, Business and Political Economy
Taipei
National Chengchi University
Sample of courses available to study abroad students:
• Marketing Management
• Fixed Income Securities: Analytics and Derivatives
• Global Leadership
• International Finance
• E-Commerce Strategy
• Financial Derivatives
• Advertising Theories
• International Political Economy

EUROPE

Austria
Program through IES
Sample of courses available to study abroad students:
• EC356 Transition to Market Economies in Central and Eastern Europe
• EC357 Europe in a Global Economy
• FI342 International Finance: Eurobanking
• IB/MK305 International Business and Marketing in Central Europe
• IB/MK344 International Business: Toward a Global Market

Belgium
Vesalius College
Brussels
Direct enrollment through CIEE
Sample of courses available to study abroad students:
• BUS 281E - Business in Europe

• BUS 301E - International Business
• BUS 325E - International Finance
• BUS 392E - Entrepreneurship
• BUS 251E - Information Systems
• ECN 271E - The European Economy
• ECN 308E - International Monetary Economics
• ECN 307E - International Trade

Denmark
Danish Institute for Study Abroad - DIS
Copenhagen
Sample of courses available to study abroad students:
• European Business Strategy
• European Case Studies in Corporate Finance
• International Financial Management
• International Advertising in a European Context
• International Marketing and Branding
• Economic Theories of Globalization

Ireland
National University of Ireland
Galway
Enrollment through VU Irish Studies Program
Sample of courses available to study abroad students:
• EC382 International Economics
• EC427 Ireland, Europe & Global Economy
• EC207 Irish Economic History
• MK303 Global Marketing
• MG333 Cross Cultural Development
• MG323 International Business
• MK341 Brand Management
• MS119 Enterprise Systems
• MS319 Enterprise Systems
• MS218 Database Technologies

University College Dublin - Quinn School of Business
Dublin
Sample of courses available to study abroad students:
• BMGT20050 Cross-Cultural Management 1
• BMGT30230 The European Union and Business Environment
• BMGT30130 Globalization
• MKT30080 International Marketing
• FIN30100 Investment and Portfolio Management
• FIN30030 International Financial Management
• MIS30020 E-Business Solutions
Study BUSINESS Abroad

Italy
Bocconi or Universita Cattolica through IES Milan
Sample of courses available to study abroad students:
- International Financial Markets
- Business, Government, and the Global Economy
- The Italian Economy: Economic Miracles and Malaise
- IB355 Managing Fashion and Luxury Companies
- 30017 Corporate Finance
- 6133 Economics of Globalization
- 30057 International Economics

France
Negocia through IES Paris
Sample of courses available to study abroad students:
- International Marketing and Supply Chain Management
- Intercultural Management
- Intercultural Marketing
- FI310 Introduction to International Finance
- FR254 Business French

Germany
European Union Program through IES
Sample of courses available to study abroad students:
- IB335 International Business Strategies and the EU
- IB/EC342 Finance and Banking in the European Union
- IB/EC346/446 European Competition Policy
- EC353 International Economic Relations of the EU
- EC/PO246 EU Policy Areas: From Agriculture to Zero Emission

CIEE Business and Culture
Berlin
Sample of courses available to study abroad students:
- Communication Strategies and Consumer Behavior
- International Management
- Investment and Finance
- European Economic Policy
- Product and Distribution Management
- Fundamentals of Corporate Finance
- Market Research
- Business Simulation
- Work, Business and Society

Hungary
Corvinus University through CIEE Budapest
Sample of courses available to study abroad students:
- International Financial Systems
- Electronic Commerce

Poland
Warsaw School of Economics through CIEE
Sample of courses available to study abroad students:
- Economics of Crises
- Cross-Cultural Management
- International Finance
- Creativity in Advertising
- Costs and Benefits of European Monetary Integration
- CRM and CRM Strategies

Spain
CIEE International Business and Culture
Seville (0-4 semesters Spanish)
Sample of courses available to study abroad students:
- The European Economy
- International Finance
- International Marketing
- International Management
- The Global Economy

CIEE Business & Society
Seville (Completed through SPA1131)
Sample of courses available to study abroad students:
- Corporate Financial Decision Making
- International Marketing
- The European Economy
- Business Internship
- International Trade and Finance

CIEE Business and Culture
Barcelona
Sample of courses available to study abroad students:
- International Management
- The Spanish Economy
- International Marketing
- E-Commerce
- International Trade

CIEE Business and Tourism
Palma de Mallorca
Sample of courses available to study abroad students:
- International Tourism: Trends for the 21st Century
- Sustainable Tourism
- Tourism Marketing
- Understanding Global Business

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Universidad Complutense through IES Abroad §
Madrid
Sample of courses available to study abroad students:
- EC320 Multinational Enterprises in Spain
- IB330 Spanish Models of Organization and Management
- FI342 International Finance and the Monetary Union
- Entorno Económico Internacional
- Economía Española
- Dirección de la Empresa Internacional

United Kingdom
University of Lancaster (ranked in top 10 of UK business schools)
Sample of courses available to study abroad students:
- AC F 321 INVESTMENTS
- AC F 305 INTERNATIONAL FINANCIAL MANAGEMENT
- AC F 308 FINANCIAL STATEMENT ANALYSIS
- ECON 208 BUSINESS & INTERNATIONAL MACROECONOMICS
- ECON 334 INTERNATIONAL BUSINESS
- ECON 333 INTERNATIONAL ECONOMICS
- MSCI 203 INTRODUCTION TO BUSINESS INFORMATION SYSTEMS
- MSCI 251 INTEGRATED PROJECT MANAGEMENT
- MSCI 331 DATA MINING FOR BUSINESS INTELLIGENCE
- MSCI 375 E-BUSINESS
- MKTG 225 CONSUMER BEHAVIOUR
- MKTG 227 MARKETING MANAGEMENT ESSENTIALS
- MKTG 301 STRATEGIC MARKETING
- MKTG 317 BRAND STRATEGY
- MKTG 315 MARKETING INNOVATION
- MKTG 233 DIGITAL MARKETING
- MKTG 334 INTEGRATED COMMUNICATIONS

University of Nottingham
Enrollment through Arcadia University
Sample of courses available to study abroad students:
- N13302 Financial Markets
- N13313 International Finance
- N11440 Entrepreneurship and Business
- N13448 Advertising and Marketing Communication
- N11135 East Asian Business in the Twentieth Century
- N12402 Marketing Strategy
- N13701 Consumer Behaviour
- N13306 Corporate Finance
- N12415 Managing the Marketing Mix
- N12607 The Evolution of International Tourism
- N11129 Origins and Development of the UK Economy
- N13409 Risk Management Decisions
- N13320 Science, Technology and Business
- N12614 Computational Finance
- N12613 Economics of Organizations
- N13449 Marketing Services
- N11601 New Venture Creation
- N13609 Public Services Management

City University
London
Sample of courses available to study abroad students:
- International Business Environment (BS1204)
- Money, Finance & World Economy (IF1103)
- European Business Culture (BS2111)
- Economics of FOREX (IF2200)
- Marketing Management (BS2205)
- Security Analysis (FR2100)
- Company Valuation (FR2203)
- Financial Management (BS3102)

University of Westminster
London
Sample of courses available to study abroad students:
- Business Systems Analysis
- Organizations and Info Systems
- The London Economy
- Economics of Financial Markets
- International Economics
- Corporate Finance
- The Global Markets
- International Marketing

Boston University London Internship
Sample of courses available to study abroad students:
- COM CM 521: British and European Marketing Strategy
- CAS EC 364: Economic Policy: A British Perspective
- SMG IM 345 International Management Environment
- CAS EC 346: European Capital Markets
- CAS IP 405 European Business Environment
- COM CM 334: Advertising in the UK
- CAS IP 401: International Brand Management

London School of Economics
Full year program only
Sample of courses available to study abroad students:
- AC330 Financial Accounting, Analysis and Valuation
- EC315 International Economics
- EC303 Economic Analysis of the European Union
- FM300 Corporate Finance, Investments and Financial Markets
- IS340 Information Systems in Business
- MN201 Economics for Management

Institute of Economics and Political Studies
Cambridge
Sample of courses available to study abroad students:
- The Theory of Finance
- The Political Economy of China
- Contemporary Capitalism
- The Political Economy of the EU
- Money and Banking
- Economic Theory: The Cambridge Tradition

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CENTRAL & SOUTH AMERICA

Argentina

**IES Abroad** Beginning & Intermediate Spanish
Buenos Aires
Sample of courses available to study abroad students:
• MK220 Marketing in Latin America
• IB311 The Impact of Globalization in Latin America

**CIEE** Argentine University Advanced Spanish
Buenos Aires
Sample of courses available to study abroad students:
• The Political Economy of Argentina’s Development
• International Economy
• Estructura Económica Argentina
• Finanzas y Mercado de Capitales

**IFSA-Butler** Argentine University Program
Mendoza
Sample of courses that may be available to study abroad students:
• Finanzas de Empresas
• Economía Internacional Monetaria
• Economía Internacional Real
• Finanzas Públicas

Brazil

**CIEE** Business & Culture
São Paulo
Sample of courses available to study abroad students:
• BRICs and the International Economy
• Global Business Management
• Global Supply Chain Management
• Development and Sustainability
• Internet Business
• The Law of the WTO: Emerging Markets Approach
• Living the Entrepreneurial Challenge
• Marketing for Low Income Populations
• Marketing in Latin America
• Simulation Models in Finance

**CIEE Business, Economics and Culture**
Rio de Janeiro
Sample of courses available to study abroad students:
• Contemporary Brazilian Economy
• International Economics
• Organizational Behavior
• Economic Formation of Brazil

Chile

Pontificia Universidad Católica de Valparaíso
Valparaíso
Enrollment through **CIEE**
Sample of courses available to study abroad students:
• Consumer Analysis
• Economic Development
• Finance
• Human Resource Management
• Marketing I, II
• Operations Management

Universidad de Chile & Universidad Diego Portales
Santiago
Enrollment through **Syracuse University**
Sample of courses available to study abroad students:
• ECN380.1: Political Economy (EAECO500 Economia Política)
• ECN480.1: Topics in International Economics (FMIN702 Topicos deEconomia Internacional)
• FIN480.1: Capital Markets (IFM 2602 Mercados de Capitales)
• FIN480.2: International Finance (IFM 3476Finanzas Internacionales)
• MAR380.3: Consumer Behavior I (IFM 3356 Conducta del Consumidor)
• MAR480.1: International Marketing (IFM 3479 Marketing Internacional)

Costa Rica

Universidad Nacional
Heredia
Enrollment through **IFSA Butler**
Sample of courses available to study abroad students:
• Derecho Bancario
• Mercadeo
• Gestion Internacional De Recursos Humanos
• Mercadeo Internacional
• Comercio y Mercadeo
• Comercio Internacional
• Desarrollo Economico de Costa Rica
• Finanzas
• Economia Latinoamericana
• Finanzas Internacionales
• Banca y Mercado de Capitales
• Analisis del Desarrollo del Pensamiento Economico
• Contexto Internacional Para el Desarrollo
Study BUSINESS Abroad

Venezuela
VENUSA Center for International Studies and Modern Language
Merida
Enrollment through University of Minnesota
Sample of courses available to study abroad students:
• VENZ 3604 International Finance
• VENZ 3041 International Economics
• VENZ 3661 International Business

AUSTRALIA & NEW ZEALAND

Australia
University of Melbourne with VU Australian Studies Program
Enrollment through Arcadia University or Direct Enroll
Sample of courses available to study abroad students:
• FNCE30001 Investments
• FNCE30002 Corporate Finance
• FNCE30007 Derivative Securities
• BUS20002 Business in the Global Economy
• BUS30003 Managing Conflict in Global Workplaces
• MGMT20006 Managing the Multinational
• MGMT20007 Cross-Cultural Management and Teamwork
• MGMT30012 Business Consulting
• MULT1006 Globalisation
• MKTG20001 Consumer Behaviour
• MKTG20008 Strategic Marketing
• MKTG20009 Global Marketing
• MKTG30006 Retail Management
• MKTG30007 Marketing and Society
• MKTG30009 Marketing Channels
• MKTG30010 Advertising and Promotions
• ECON20006 Business Economics and e-Commerce
• ECON20007 Globalisation and the World Economy
• ECON20008 Australian Economic History
• ECON30001 International Trade Policy
• ECON30005 Money and Banking
• ECON30007 Economics of Food
• ECON30011 Environmental Economics
• ECON30024 Economics of Financial Markets
• ECON30005 Money and Banking

Internship in Sydney
Sydney
Enrollment through Arcadia University or Boston University
Sample of courses available to study abroad students:
• SYDI SOSM 360 Workplace Realities: Politics, Culture, Ideas
• SYDI ANAU 360 Australian Issues: History, Culture and Identity
• CAS EC 464: The Pacific Rim: Economic and Political Orders
• COM CM 406: Brand Advertising and Promotion
• CAS IP 401: Sports Management in Australia and the Asia-Pacific Region

University of Wollongong
Wollongong
Enrollment through Arcadia University or Direct Enroll
Sample of courses available to study abroad students:
• FIN 223 Investment Analysis
• FIN 323 Portfolio Analysis
• FIN 324 Financial Statement Analysis
• FIN 226 Financial Markets and Institutions
• FIN 351 International Finance
• MARK217 Consumer Behaviour
• MARK333 Marketing Communications & Advertising
• MARK205 Introductory Marketing Research
• MARK270 Services Marketing
• MARK301 Internet Applications for Marketing
• MARK320 Social Marketing
• MARK333 Marketing Communications & Advertising
• MARK343 International Marketing
• MKTG209 Managing Knowledge in Organisations
• MGMT389 International Business Management
• ECON216 International Trade Theory and Policy
• MGMT301 Managing Across Cultures
• ECON221 Econometrics
• ECON304 The Historical Foundations of the Modern Australian Economy
• PRMM303 Corporate Identity and Branding
• LAW 101 Law, Business and Society

University of Queensland
Brisbane
Enrollment through Arcadia University
Sample of courses available to study abroad students:
• ADVT3505 Advertising Strategy
• ADVT2506 Online Advertising
• ECON2200 Management of Financial Institutions
• INF5232 Foundations of Electronic Commerce
• INF5244 Electronic Commerce Systems Development
• MGTS2202 Data and Information Management
• MGTS3203 Database Management in Business
• MGTS3204 Electronic Commerce Infrastructure Management
• MGTS3205 Securing the Commercial Internet
• MGTS3606 Managing in the Global Workplace

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- IBUS2301 International Business Management
- IBUS2302 Globalisation & Business
- IBUS3303 Managing International Business Operations
- IBUS3306 Managing International Legal Environment
- IBUS3309 Managing Across Cultures
- MKTG2501 Consumer Behaviour
- MKTG3501 Marketing Strategy
- MKTG2511 Marketing Analysis
- MKTG2508 Brand Management and Strategy
- HMST3103 Management & Marketing of Sport & Physical Activity
- ENVM2524 Firms, Communities and Social Responsibility
- FINM2401 Financial Management
- FINM3401 Corporate Finance
- FINM3402 Investments & Portfolio Management
- FINM3403 International Financial Management
- MANT217 International Management
- MANT222 Interpersonal/International Business Communication
- MANT332 International Management
- MANT341 Management in Asia-Pacific
- MART201 Integrated Marketing Communications
- MART202 Product and Brand Management
- MART203 Pricing and Distribution Management
- MART207 Sports Marketing
- MART306 Innovation and New Product Development
- MART326 International and Export Marketing
- MART328 Business to Business Marketing
- MART330 Special Topic: Creative Marketing Communication
- PHSE340 Sport Management and Strategy

New Zealand
Auckland Internship
University of Auckland
Auckland
Enrollment through Boston University or Arcadia University
Sample of courses available to study abroad students:
- 251 Financial Management
- 261 Introduction to Investments
- 151G Understanding the Global Economy
- 232 Development of the International Economy
- 241 International Economics
- 210 International Business Environment
- 211 International Business Operations
- 303 Cross-cultural Management
- 312 Business in Asia-Pacific
- 313 New Zealand Competing Internationally
- 151G Firms across Frontiers: An Introduction to International Business

University of Otago
Otago
Enrollment through Arcadia University
Sample of courses available to study abroad students:
- ECON206 The World Economy
- ECON207 Environmental Economics
- ECON302 International Trade
- ECON312 Natural Resource Economics
- FINC201 Fundamentals of Corporate Finance
- FINC202 Investment Analysis and Portfolio Management
- FINC203 Financial Data Analysis
- FINC301 Finance Theory
- FINC305 International Financial Management