It's game time for sports law

New center fit to lead • Playing for peace
“What sets Villanova apart is its Augustinian Catholic tradition, which is the cornerstone of an academic community in which students learn to think critically, act compassionately and succeed while serving others.”

— The Rev. Peter M. Donohue, OSA, PhD
I am proud to unveil your newly redesigned Villanova Magazine. Intended to inform and engage, it offers a new look with concise yet in-depth, thought-provoking stories; highlights of the University’s mission; and noteworthy accomplishments and news of members of our Villanova community.

As Villanovans, we are engaged in rigorous academic pursuits, service and research, and in applying our knowledge and skills to better the human condition. Therefore, it is even more important than ever to talk about these efforts that “ignite change” and illustrate the ideals of our Augustinian Catholic tradition.

In a world where tweets and 24/7 news channels abound, we must share the Villanova story in a meaningful way. We want to inspire like-minded young people to join our student body, and alumni and friends to partner with us and support our endeavors.

With our Augustinian commitment to inclusiveness in mind, we made sure that the redesign of Villanova Magazine was the result of a collaborative process. We solicited feedback on which content and design meant the most to our readers and then fine-tuned the details. You’ll find:

- A streamlined news section summing up what’s happening at each of the colleges and around the University
- Feature articles that take you behind the scenes to learn about Villanovans involved in fascinating initiatives and research
- Profiles of our impressive students, changemakers, alumni and supporters
- Athletics news to keep you connected with your Wildcat teams
- VUAA Board and chapter news, including a volunteer spotlight
- Easy-to-read Class Notes, featuring more detailed write-ups of alumni achievements
- My Villanova Story, which invites you to share your Villanova experience—as I’ve been doing at “What’s Next” receptions held around the country

In fact, the “What’s Next” tour exemplifies ways we are making ourselves even more available to alumni, parents and friends of Villanova, as you can see on Page 57.

Supplementing the magazine are up-to-the-minute news briefs, event announcements and other stories at www.villanova.edu. And if you haven’t already, please visit ignitechangegonova.com to read about Villanova changemakers and to nominate one of your own.

We hope you will enjoy the “new” Villanova Magazine, share it with family, friends and co-workers—and join us in communicating the Villanova story to the world.

Sincerely,

The Rev. Peter M. Donohue, OSA, PhD, ’75 A&S President

FROM THE PRESIDENT
GAME TIME FOR SPORTS LAW
Symposium attracted big names in baseball, including Jeffrey S. Moorad ’81 VLS, who committed $5 million to the law school to create a center for the study of sports law.
FEATURES

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ROOM WITH A VIEW
With the opening of the state-of-the-art Multidisciplinary Design Lab, engineering students are tackling real problems for industry clients.

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NEW CENTER FIT TO LEAD
The new MacDonald Center for Obesity Prevention and Education combats the national obesity epidemic.

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SIGHTS SET ON THE FUTURE
In her first year as dean, Jean Ann Linney, PhD, is guiding the College of Liberal Arts and Sciences to new levels of academic excellence.

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UNBREAKABLE BOND
Losing Dennis Cook ’90 A&S on 9/11 brought together two entrepreneurs to play the sport he loved. Their business success helps them to carry on his legacy.
VILLANOVA NURSES SHARE EXPERTISE AT CONFERENCE

M. Louise Fitzpatrick, EdD, RN, FAAN, Connelly Endowed Dean and professor, College of Nursing, was an invited speaker at the Sultanate of Oman’s first International Nursing Conference in November. Two Omani alumni were also speakers at the groundbreaking event: Majid al-Maqbali ’01 BSN, ’05 MSN, director of Nursing and Midwifery Affairs, Ministry of Health; and Mohammed al-Riyami ’96 MSN, nursing education consultant at the Directorate General of Education and Training, Ministry of Health.

NEW A&S GRAD OPTIONS

A focus on ethical leadership is at the core of Villanova’s accredited Master of Public Administration (MPA) Program. This fall, the program will be launched online. “We’re excited to share Villanova’s MPA mission across the nation and the globe,” says Christine Palus, PhD, program director.

Another initiative combines a master’s in Theatre with a certificate in Nonprofit Management. Courses in arts administration, nonprofit fundraising and other areas will prepare students for careers in the nonprofit sector.

Financial World’s “New Normal”

The Villanova School of Business (VSB) held a finance symposium to look at “The Evolution and Management of Financial Institutions in the ‘New Normal’ of the Post-Crisis Period,” Oct. 26, 2011. Thomas M. Quindlen ’84 VSB, president and CEO of GE Capital, Corporate Finance (right), led the symposium. Michael S. Pagano, PhD, CFA, the Robert J. and Mary Ellen Darretta Endowed Chair in Finance (left), moderated a panel of experts. From left: Harold F. Scattergood Jr., chairman of the board and CEO, Boenning & Scattergood; Kevin D. Clark, PhD, interim dean of VSB; Daniel J. Kraninger ’93 A&S, president, NorthCoast Asset Management; Milissa M. Tadeo ’04 VSB, EMBA, senior vice president, Federal Reserve Bank of Philadelphia.

A&S Alumni Medallion Recipients

The College of Liberal Arts and Sciences presented Alumni Medallions to four alumni who have distinguished themselves wherever life has taken them: Mark J. Servodidio ’87, ’89 MS, executive vice president and chief administrative officer for Avis Budget Group (left); Brian Katulis ’94, a senior fellow at the Center for American Progress (second from left); Nora Pillard Reynolds ’02, co-founder of Water for Waslala (center); and Los Angeles Clipper Randy Foye ’06, creator of the foundation that bears his name (third from right). University President the Rev. Peter M. Donohue, OSA, PhD, ’75 A&S; Jean Ann Linney, PhD, dean of A&S (second from right); and Gary Olsen ’74 A&S, ’80 MS, associate vice president, Alumni Relations (right), were on hand to congratulate the 2011 recipients.
Not Your Mother’s Lilly

Pitching a marketing campaign to a prospective client was no sweat for a team of Villanova marketing students. The annual N.W. Ayer Cup, a competition between teams from Villanova and West Chester universities, offers an opportunity to create a marketing campaign and present it to actual companies. The 2011 challenge was to brand Lilly Pulitzer, a women’s fashion and accessories firm, to the 18- to 25-year-old market. The Villanova team’s innovative campaign won them the cup.

Prostate Cancer Research

One in six men who learn they have prostate cancer will be at risk for a terminal prognosis, reports the American Cancer Society. Calvin Li, PhD, wants to reduce that risk. The assistant professor of Mechanical Engineering is part of a team funded by the National Institutes of Health that is exploring the combined effect of thermotherapy and radiotherapy.

MBA Practicum in Dubai

A global business perspective requires thorough knowledge of emerging economies in the Middle East. Thirty MBA students spent three weeks at the Institute of Management Technology (IMT) in Dubai, a fast-emerging global city in the United Arab Emirates, as part of their MBA practicum. They explored the nation’s real estate, tourism, and oil and gas sectors.

Villanova JD/MBA candidate Brian Boyle poses with a tour guide at the Sheikh Zayed Grand Mosque in Abu Dhabi.

23rd and Counting

The lighting of the torch Nov. 4 kicked off Special Olympics Pennsylvania’s 2011 Fall Festival. For the 23rd year, Villanova hosted what is now the world’s largest student-run Special Olympics competition. Approximately 1,325 coaches and athletes representing more than 30 counties participated in bocce, long-distance running/walking, powerlifting, roller skating, soccer and volleyball.
Igniting Change at TEDxVillanovaU

Faculty, students and alumni shared how they ignite change at TEDxVillanovaU March 28. True to the format of TED (a nonprofit that promotes “Ideas Worth Sharing”), the talks were designed to deliver high-impact content in 18 minutes. The interdisciplinary speakers panel included Tim Horner, DPhil, of the College of Liberal Arts and Sciences; Randy Weinstein, PhD, of the College of Engineering; Patrick Maggitti, PhD, of the Villanova School of Business; and Michele Pistone, JD, LLM, of the Villanova University School of Law. To learn more and to watch the talks, visit tedx.villanovau.net.

Villanova Awards for Peace, Science

Leymah Gbowee, a peace activist who helped organize the Liberian Mass Action for Peace, received the 2011 Adela Dwyer-St. Thomas of Villanova Peace Award. Chemist Joseph DeSimone, PhD, a faculty member at North Carolina State University and the University of North Carolina at Chapel Hill, was honored with the 2011 Mendel Medal.

Campus Transformations

Imagine the Kennedy Oval transformed into an elevated, grassy plateau leading to Dougherty Hall. Envision a landscaped “seating wall” where students can gather in the Sullivan-Sheehan Quad. Picture a new Grotto between Austin and St. Rita’s halls. These are part of Phase Two of the Transformation of the Campus Landscape initiative, slated for May through October 2012. Follow the work and other news at www.facebook.com/VillanovaU.

Nursing Launches DNP Program

To implement solutions for positive health care outcomes, the College of Nursing has established the Doctor of Nursing Practice (DNP) Program, which will start in June.

The goal is to prepare working, certified advanced practice registered nurses, including nurse practitioners, nurse anesthetists, clinical nurse specialists and nurse midwives, with advanced knowledge in evidence-based practice, organizational leadership and financial acumen to lead innovation in nursing practice and health care.

The program provides a foundation for each student’s scholarly, clinically themed project, which spans the four semesters of study.

The College of Nursing’s Doctor of Nursing Practice Program features clinically themed projects supported by faculty and clinical mentors.
NEWs

Quidditch Sweeps Campus

Trying to snatch a snitch, direct a bludger or get a quaffle through hoops, all while astride a broomstick, is hard work. Ask members of Villanova’s co-ed, Harry Potter-inspired quidditch club. “People are astounded at how physical, fast-paced and intense quidditch is,” says co-captain William Greco ’13 COE. Villanova’s team placed in the top 16 (out of 96) at the Quidditch World Cup.

SAFETY FIRST

Villanova’s Department of Public Safety has been awarded accreditation by the International Association of Campus Law Enforcement Administrators (IACLEA). Villanova is the first university in Pennsylvania to become IACLEA-accredited and only the seventh non-sworn, private university in the country.

ZINNI SPEAKS FROM EXPERIENCE

It was a different kind of tour of duty for Gen. Anthony Zinni, USMC (Ret.), ’65 A&S, who spent a week at Villanova as a scholar-in-residence. He gave lectures, met with faculty and students, and participated in events.

MOVING MODERN ART

Did you know “The Awakening” sculpture, nicknamed “The Oreo,” was aligned north-south to create changing shadows and planes throughout the day? Artist Jay Dugan intended it as a participatory sculpture, with a base set at a convenient height for sitting.

Augustine Goes Green

Augustine, the teacher. Augustine, the bishop. Augustine … the environmentalist? Yes, says Joseph Kelley, PhD, ’70 A&S, associate professor of Religious and Theological Studies at Merrimack College. Dr. Kelley outlined Augustine’s ecological conversion in his talk “Ecology Through Augustine’s Eyes,” the Augustinian Institute’s Vivian J. Lamb Lecture on Augustinian Thought and the Sciences.

ALUMNI HOUSE NOW GRIFFIN HALL

Now that it houses part of the Office of University Communication, the building known as Alumni House has been renovated and renamed Griffin Hall in honor of former Villanova President the Rev. James H. Griffin, OSA (1926-32), under whose leadership communication with alumni and outside constituents increased.

Multiple Look at “One Book”

Visits by author Jamie Ford and a Japanese-American citizen interned during World War II highlighted programming for this year’s One Book Villanova selection, Hotel on the Corner of Bitter and Sweet.

Literarily Speaking

Everyone enjoys a good story, especially when it’s being read aloud by authors such as Pulitzer Prize winner William Kennedy (Ironweed). Kennedy’s April visit culminated the semester-long Villanova Literary Festival.
POLITICAL SCIENCE HITS 50

When Robert Langran, PhD, arrived in 1959, the Department of History and Political Science was a “tight” community. “All 18 of us were in one large room.” This year Political Science marks 50 years as a stand-alone department. The expertise of its teacher-scholars ranges from US intelligence to party politics to international relations. Faculty are as close as ever—to each other and to students. “Villanova is committed to community,” says Professor Matthew Kerbel, PhD. “It’s why we’re here.”

LAW AND POLITICS OF FUEL STANDARDS

President Barack Obama’s agreement with auto manufacturers proposes increases in fuel efficiency and decreases in greenhouse gas emissions for cars and light trucks. At February’s Villanova Environmental Law Journal Blank Rome LLP Symposium, Michael Robinson ’84, vice president for Sustainability and Global Regulatory Affairs at General Motors; the US Environmental Protection Agency’s Gina McCarthy; Harvard Law Professor Jody Freeman; and Roland Hwang, director, Transportation Program, National Resources Defense Council, discussed the implications of fuel-efficiency standards.

Making Data Centers Green

It is crucial that the data flow controlling everything from financial markets to homeland security run smoothly—which is why it is crucial that data centers be more energy-efficient. The College of Engineering and a consortium of universities and corporate partners have received a five-year, $3.4 million National Science Foundation grant to establish an Industry/University Cooperative Research Center in Energy-Efficient Electronic Systems.

Entrepreneurs in Training

Problem statement: “Players on the court need to be more aware of the shot clock.” Sound vague? It’s supposed to.

“We’re challenging engineering students to solve ambiguous problems,” says Edmond Dougherty ’69 COE, ’86 MS, assistant professor of Electrical and Computer Engineering and director of Engineering Entrepreneurship. “Their job is to find out what the customer wants”—in this case, the NBA.

This project is one of the intrapreneurship development and intercollegiate entrepreneurship opportunities made possible by a three-year, $625,000 grant from the Kern Family Foundation.

Edmond Dougherty ’69 COE, ’86 MS shows students a prototype of an invention for cargo handling as part of a class on Engineering Entrepreneurship.
Next-gen Network Transition

Associate Professors Sarvesh Kulkarni, PhD, Electrical and Computer Engineering, and Vijay Gehlot, PhD, Computing Sciences, are conducting research funded by Comcast to help the company transition to IPv6 (Internet Protocol Version 6) technologies.

A Man, a Plan, a Canal

Faculty and students learned about the $5.25 billion Panama Canal Expansion Project from Alberto Alemán Zubieta, CEO of the Panama Canal Authority. His talk was part of the Patrick J. Cunningham Jr. and Susan Ward ’80 Endowed Lecture Series in Engineering.

Lifesaving Law Student

Third-year law student and public-interest scholar John Rafferty received the Pro Bono Award from the publication Super Lawyers in recognition of his exemplary work as an anti-human-trafficking advocate. Rafferty won asylum for a mother and two children from Honduras.

Bridge to Ireland

What university is a natural fit as an intellectual and artistic partner for Ireland’s Abbey Theatre? Villanova. It was founded by Irish Augustinians, has an award-winning Theatre Department and houses the nation’s oldest undergraduate Irish Studies Program. A new partnership is bringing Irish theatre practitioners to the University and enabling Villanovans to study at the Dublin institution.

Art Exhibit Tours Augustinian Venues

The Rev. Richard Cannuli, OSA, MFA, professor of Studio Art/Theatre Department, blends contemporary experience, spiritual practice, and Italian and Sicilian roadside shrines in the exhibit “Ever Ancient, Ever New.” The exhibit is touring Augustinian venues in Europe. See the schedule at www.richardcannuli.org.

This rendering of St. Lucy expresses the interplay between human experience and spiritual practice, one of the themes of an exhibit by the Rev. Richard Cannuli, OSA, MFA.
Kevin Garcia '12 VSB, key to the Wildcats' march to the 2011 BIG EAST semifinals last November, was selected by the New England Revolution in the third round of the Major League Soccer Supplemental Draft.

An incredible sprint down the final straightaway gave Sheila Reid '12 A&S her second consecutive individual national title at the 2011 NCAA Women's Cross Country Championships in November in Terre Haute, Ind. The three-time All-American in cross country hopes to qualify for the 2012 Summer Olympic Games.

Two gifts from the Imbesi family are enhancing Villanova's mission.

The Harron Family Endowed Chair in Communication expands and provides leadership in the study of this discipline. Raka Shome, PhD, received the visiting appointment for 2010-11.

The Imbesi Family Endowed Fund to Support the Augustinian Institute strengthens the integral role of Augustine's thought, of which "philosophers and theologians are still coming to a deeper understanding," says Sarah Byers, PhD, the inaugural Patricia H. Imbesi Saint Augustine Fellow.

Patricia H. and John C. Imbesi ’69 VSB display the medallion for The Harron Family Endowed Chair in Communication.

Ten Villanovans representing nine different sports were inducted at the 36th annual Hall of Fame Awards Dinner March 2. Pictured here are members of the 2011 Hall of Fame class with University President the Rev. Peter M. Donohue, OSA, PhD, ’75 A&S. Front row: Jake Nevin Award winner Kevin Ryan ’71 VSB, ’74 VLS, ’83 MS, men’s lacrosse; Kerry Kittles ’96 VSB, ’09 EMBA, men’s basketball; Jack Stanczak ’97 A&S, baseball. Back row: Jean Hajjar ’89 VSB, women’s soccer; Sarah Dykstra ’95 A&S, women’s swimming; Becky Kulbago Blue ’94 VSB, volleyball; Cheri Goddard Kenah ’93 A&S, women’s track and field; Michele Thornton Eberz ’95 A&S, ’97 CON, women’s basketball; John Haggarty ’85 COE, men’s lacrosse; Andy Talley, head coach, football.
Endowed Scholarships Strengthen Villanova

At the inaugural Endowed Scholarship Reception in March, the University brought together donors and students to acknowledge the generosity of the former, celebrate the accomplishments of the latter and give both the opportunity to get acquainted.

The event highlighted the direct impact that alumni, parents and friends have when they increase Villanova’s endowment. “Endowed scholarships strengthen the Villanova experience and enable students to grow intellectually, professionally and spiritually,” said Michael J. O’Neill, vice president for University Advancement, in his opening remarks. This year, 414 students were awarded endowed scholarships, with 41 students receiving more than one.

Alexandra Pugliese ’10 A&S, former recipient of The Maureen A. and Stanley M. Kuchar Family Endowed Scholarship, talked about the life-changing experiences that a scholarship to Villanova had afforded her. An endowed scholarship, she said, “is a choice to commit to the education and betterment of young people at this University.”

Endowed scholarships are one of the greatest ways Villanovans can give back. They not only increase Villanova’s ability to leverage resources and attract exceptional students but also “inspire students to make these opportunities available to others,” University President the Rev. Peter M. Donohue, OSA, PhD, ’75 A&S told benefactors.

Generous Goldberg Gift Supports Legal Education

The family of the late Arthur M. Goldberg, JD, ’66 VLS has bequeathed a $1.25 million gift to the law school through the Arthur M. Goldberg and Veronica Goldberg Foundation. The gift will largely be used to provide financial assistance to talented students who may otherwise be unable to afford a Villanova legal education.

Capital Move

University Advancement now has a dedicated presence in the Washington, D.C., area. Alumni are encouraged to contact Sherri Weston, director of Major Giving for the Mid-Atlantic and Southeast region, at sheryl.weston@villanova.edu or at (571) 293-2520.

Chair Enhances English Program’s Prestige

Robert W. and Audrey J. Luckow have established the Luckow Family Endowed Chair in English Literature. Inaugural Chair holder Lauren Shohet, PhD, professor of English, will have the appointment for five years. The couple previously established The Luckow Family Endowed Fund for Scholarships and served on the Parents Executive Committee.
Profiles in Leadership

Three distinguished new members bring diverse knowledge, skills and experience to Villanova University’s Board of Trustees.

By Jennifer Schu

Clockwise from top right: Edward J. Welsh ’66 VSB, Daniel M. DiLella ’73 VSB and Helen Meeks Horstmann, MD
As a Villanova freshman, Ed Welsh won a coveted walk-on spot on the men’s basketball team. His hoops career was short-lived, but not due to talent.

After a year, Welsh relinquished his spot to work a weekend production job at The New York Times, commuting home to Brooklyn, N.Y., “to lug newspapers around,” he laughs. “But as far as the pay went, it was a great job for a college student.” That work ethic is a hallmark of Welsh’s career, which includes executive positions with Citibank and his current role as president and a partner in Adco Electrical Corp., a full-service electrical and communications services firm in New York City, which he joined in 1981. Welsh and his partners also own three related firms that operate from central Connecticut through Delaware.

The oldest of seven children and the first of his family to go to college, the newly appointed member of the Villanova University Board of Trustees values his Villanova education. “The people you meet, the education you receive, the environment, the emphasis on giving back to others—it all goes far beyond what you learn in the classroom,” he says. “It’s transformational.”

Shared memories with classmates include attending a Four Seasons concert on campus and sitting in shock in the “Pie Shop” when President Kennedy was assassinated.

As a board member, Welsh is focused on increasing the University’s endowment to make the Villanova experience possible for all deserving students who dream of attending. Daughters Christine Welsh Battenfield ’95 A&S and Stacy Welsh ’02 A&S are graduates.

Prior to joining the Board of Trustees, Welsh was chairman of Villanova’s President’s Leadership Circle. He is a recipient of the St. Thomas of Villanova Alumni Medal and formerly served as a member of the Villanova School of Business Dean’s Advisory Council. Through more than four decades of involvement with the University, “I’ve made such a broad range of friends—from people older than myself to current students. Going here is life-changing.”

One of Dr. Helen Meeks Horstmann’s first memories of Villanova was attending a speech by Dr. Martin Luther King Jr. in the Jake Nevin Fieldhouse.

“Villanova has always been part of the fabric of my life,” says the orthopaedic surgeon, past Villanova parent and newly appointed member of the Villanova University Board of Trustees.

While growing up in nearby Wayne, Pa., and attending neighboring Rosemont College, Dr. Horstmann was often on campus for club meetings and to study at Falvey Library. A leader in the field of orthopaedic management in cerebral palsy and author of one of the definitive textbooks on the topic, she practices and is an associate professor at the Hospital of the University of Pennsylvania.

Dr. Horstmann chose her specialty because a close friend had a brother with cerebral palsy. “Probably one of the most rewarding things I get to do is help people to walk again,” she says.

Another passion is supporting Catholic education. “Villanova offers academic excellence while encouraging and supporting students to become change agents,” she says. “Students understand they should come here not only to achieve professional success, but with the goal of bettering the world.”

Daughter Sara ’08 VSB, ’11 MA is an alumnus, as is husband John ’76 VLS. “At Villanova, students are asked to strive to always improve themselves by being just and charitable. As a parent, it is what you want your children to hear.”

As a woman in a male-dominated medical specialty, she hopes to bring to the board “a focus on how things are going for women in all professions. Are they getting the leadership positions they deserve?”

As the mother of six daughters, she understands firsthand the challenge of balancing work and family. “People used to ask, ‘How can you work and have six children?’” she laughs. “My reply was, ‘With six children, how can I not work?’”

As chairman of a foundation that awards scholarships to students in need, Daniel M. DiLella asks each scholarship recipient to sign a letter originating from Benjamin Franklin.

It is an 18th-century commitment to “pay it forward” that resonates today.

“Franklin lends money to someone and asks not that it be paid back, but that the recipient one day does the same for another person experiencing financial difficulty,” DiLella says. “Students must understand the importance of giving back.”

Newly appointed to Villanova University’s Board of Trustees, DiLella is president and CEO of BPG Properties, Ltd., and supports many humanitarian, educational and cultural causes. In 2007, he established the Daniel M. DiLella Center for Real Estate at Villanova. The first class of MBA students with a real estate specialization graduated in the spring of 2011, and the undergraduate real estate co-major launched last fall.

DiLella’s ongoing support of Villanova also resulted in the creation of the Institute for Research in Advanced Financial Technology and the Daniel M. DiLella Endowed University Scholarship. In September 2011, DiLella was honored with the Villanova School of Business’ highest alumni distinction, the Rev. Joseph C. Bartley, OSA Alumni Medallion.

A Philadelphia native, DiLella financed his own education by working and pursuing scholarships. He sees a similar drive and tenacity in Villanova students today. “I think the students we’re turning out are incredibly bright, and they’ve got a great work ethic.”

For three decades, he has been helping other Villanova grads get their foot in the door in his industry. One interned in his office last summer.

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NESTLED ON 260 PICTURESQUE acres in the heart of Philadelphia’s Main Line, Villanova doesn’t quite look the part of major economic force. But recently released numbers tell a different story. Villanova generates more than $50 million of annual activity in Radnor Township alone and nearly $700 million throughout the commonwealth of Pennsylvania.

Through vast and far-reaching effects of both direct and indirect expenditures, a university can significantly boost the economy of its surrounding community and region. Economic impact reports provide a closer look at just how that happens. In December 2011, Villanova released “Villanova University: Economic and Community Impact 2011.”

The report, which analyzed fiscal year (FY) data over a five-year period, from 2006 to 2010, was conducted by the Philadelphia-based Econsult Corp. The findings were impressive: an annual impact by the University in excess of $186 million to Delaware County, $666 million to the five-county Philadelphia regional economy and $692 million throughout the commonwealth of Pennsylvania.

Economic engine

The report helps illustrate the diverse impact of Villanova University’s educational enterprise from an academic, civic, social and fiscal perspective, says the Rev. Peter M. Donohue, OSA, PhD, ’75 A&S, Villanova president. “With 13,000 people living, learning and working on campus, Villanova is proud to be one of Delaware County’s largest employers and a contributing member of the Radnor community.”

It’s clear that the economic and fiscal impact of Villanova plays a vital economic role in the region and throughout the commonwealth of Pennsylvania. The University supports area businesses through direct spending for goods and services and through the salaries it pays its faculty and staff. Spending by students, their families and visitors adds significant additional dollars to the local economy. Likewise, the University itself injects dollars into the economy by spending on capital construction projects, such as the recently constructed new buildings for the College of Nursing and the School of Law and the current three-year, $22.5 million Transformation of the Campus Landscape initiative.
“A common misconception is that colleges and universities don’t pay taxes and are a drain on resources,” notes Kenneth G. Valosky ’82 VSB, vice president of Administration and Finance. “This study demonstrates that Villanova is a driver of economic activity and generates a positive financial impact in Radnor and the commonwealth.”

And with more than 60 percent of Villanova students coming from outside of the area, the University brings dollars into the local economy and helps market the Greater Philadelphia region. A full 50 percent of total student and visitor spending occurs in Radnor Township alone—boosting the bottom line of small-business owners like Antonella and Raymond Santacroce, owners of Antonella’s Italian Kitchen in the township.

Fifteen years ago, the Santacroces chose the location of their restaurant and catering business in part because of its proximity to Villanova. “The support we get from those affiliated with Villanova represents roughly 25 percent of our total business and has played a big role in helping us grow,” Raymond Santacroce says.

**Time, talent and treasure**
The University’s financial impact is complemented by its commitment to community service and partnerships. In other words, Villanova offers its time, talent and treasure.

“Over the years, the University has established itself as a responsible and invested civic partner with a commitment to environmental responsibility and sustainability, as well as community engagement,” says Christopher Kovolski ’96 A&S, assistant to the president for Internal and External Affairs.

Villanova emphasizes being a “good neighbor” through service learning and service activities by students, faculty, staff and alumni. Kids First Now!, a nonprofit community center and tutoring program serving local children from kindergarten to the ninth grade, is one local organization that benefits.

“Our relationship with Villanova provides the youth of Kids First Now! with one-on-one mentoring opportunities and interaction with positive role models,” says Kevin Stroman, founder and president. “Villanova students serve as tutors, organize visits to campus and include us in University events. Through this involvement, our kids get to see a wonderful university up close while developing a great goal to work toward—a college education.”

The University’s academic departments partner with area agencies, such as Radnor Township and the Delaware River Port Authority, to provide technical services, research and analysis that support public projects. The public is also invited to take part in educational, cultural, artistic, athletic and religious activities at the University, most of which are available free of charge.

“Along with being a vibrant academic community, Villanova is pleased to be a member of our local community and a contributing regional partner,” says Valosky. “The report shows how vital we have become to the economic growth and development of Radnor, the Greater Philadelphia region and the commonwealth of Pennsylvania.”

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**BY THE NUMBERS**

$60 Million +

AMOUNT OF COMBINED SPENDING VILLANOVA STUDENTS AND VISITORS INJECT INTO THE REGIONAL ECONOMY EACH YEAR, HALF OF WHICH OCCURS IN RADNOR TOWNSHIP.

$9.1 Million

TOTAL OF PAYMENTS MADE (AN AVERAGE ANNUAL DIRECT PAYMENT OF $1.82 MILLION) BY THE UNIVERSITY TO RADNOR TOWNSHIP AND THE RADNOR TOWNSHIP SCHOOL DISTRICT BETWEEN FY 2006 AND FY 2010.

$2.7 Million

THE TOTAL OF THE UNIVERSITY’S AVERAGE ANNUAL IMPACT IN RADNOR TOWNSHIP, WHICH INCLUDES TAX PAYMENTS MADE DIRECTLY BY VILLANOVA, ITS EMPLOYEES AND VENDORS, AND TAX AND PERMIT PAYMENTS RESULTING FROM CONSTRUCTION PROJECTS UNDERTAKEN BY THE INSTITUTION.

$282 Million


9,709 Jobs

GENERATED BY VILLANOVA IN PHILADELPHIA’S FIVE-COUNTY REGION, DIRECTLY AND INDIRECTLY, RESULTING IN MORE THAN $347 MILLION IN WAGES AND SALARIES.

220,000 Hours

OF SERVICE PERFORMED ANNUALLY BY THE VILLANOVA COMMUNITY.
Conceived by Jeff Moorad, the panel included Billy Beane, vice president and general manager, Oakland Athletics; Jeffrey Moorad ’81 VLS, vice chairman, San Diego Padres; moderator, Edward Rendell ’68 VLS, political analyst, sports columnist and former governor of Pennsylvania; Phil Griffin, president of MSNBC; and Omar Minaya, senior vice president of Baseball Operations for the Padres.
Villanova Sports and Entertainment Law Journal Symposium attracted some of baseball’s biggest names, including Jeffrey S. Moorad ’81 VLS, who committed $5 million to Villanova University School of Law for the creation of the Jeffrey S. Moorad Center for the Study of Sports Law.

By Suzanne Wentzel
As pitchers and catchers packed their bags to report to spring training, more than 1,500 people packed into the Pavilion to hear some of the most prominent executives in Major League Baseball and the media talk about “Moneyball’s Impact on Business and Sports,” the theme of the 2012 Villanova Sports and Entertainment Law Journal Symposium.

Executives like Billy Beane, vice president and general manager of the Oakland Athletics and inspiration for the book-cum-movie Moneyball. Phil Griffin, president of MSNBC. Omar Minaya, senior vice president of Baseball Operations for the San Diego Padres. And Villanova’s own Jeffrey Moorad ’81 VLS, vice chairman of the Padres.

Seated in a living-room-style setting, the panelists answered questions that had been drafted by third-year students on the editorial board of the law school’s prestigious journal. Moderating the conversation was political analyst, sports columnist and former governor of Pennsylvania Edward Rendell ’68 VLS.

The topic: how Beane’s ingenious use of sabermetrics (the statistical analysis of baseball data) to help his small-market team compete against franchise behemoths has changed the way business is done in sports, including player contracts, media markets and competitive balance, as well as in other industries.

“One of the worst things that happen in sports is when organizations flip-flop on philosophy,” Moorad commented during the discussion. The key for decision makers, he explained, is to adopt one of the principles Moneyball stands for: disciplined business. “If you have a philosophy and stick with it, you give your organization the best chance of success.”

Beane shared with the audience—whose distinguished members included Phillies executives Bill Giles and Michael Stiles ’71 VLS—that he was at a 1993 World Series game in the City of Brotherly Love when “a lightning bolt hit me.” He realized the Phillies were doing exactly what the sabermetricians had been promoting. By taking pitches and walking a lot, the offense was creating runs. That epiphany “changed my career, right here in this town,” Beane said.

Landmark Gift to Create Center

The symposium is a flagship event of the journal and of the Villanova University School of Law. But this year’s symposium was one for the books. Not only had a record number of people registered to attend the event, but as the symposium panelists stood on deck, waiting to be introduced, University President the Rev. Peter M. Donohue, OSA, PhD, ’75 A&S made an announcement that reverberated in the upper decks. Moorad had decided to “fuse his passion for sports and for the Villanova School of Law” by committing $5 million to create the Jeffrey S. Moorad Center for the Study of Sports Law.

“If you have a philosophy and stick with it, you give your organization the best chance of success.”

Jeffrey Moorad
Vice Chairman
San Diego Padres
“This transformative gift, the largest in the Villanova School of Law’s history, will revolutionize the face of sports-law education at this University,” Father Donohue said, after the banner for the new Center was unveiled.

Moorad’s historic gift will position the law school as a front-runner in scholarship and leadership on sports-related law issues. It will propel the law school to even higher levels of academic excellence, raise its visibility and enhance its national reputation. The announcement of the Center has already created a buzz among prospective students interested in legal careers in amateur and professional sports.

The only one of its kind in the Northeast, the Moorad Center will be strategically located in one of the nation’s strongest fan bases and largest media markets and will be in close proximity to other major sports markets, including New York City, Baltimore and Washington, D.C.

Most important, says John Y. Gotanda, JD, dean of the law school, the Center will benefit not just from the name but from the personal support and guidance of a recognized industry leader and innovator. “Jeff is truly a pioneer, having served first as a sports agent and then as CEO for two Major League Baseball organizations.”

PREPARING STUDENTS FOR THE INDUSTRY

As the proliferation of teams and cable channels indicates, the sports industry has mushroomed in recent decades. Accompa-
After the announcement of his generous gift, Moorad spoke about the importance of giving back and of ensuring that the law school be cutting-edge.

“Students have long displayed an interest in this field, and through Jeff’s generosity, they will now have the opportunity to follow in his footsteps.”

John Y. Gotanda, JD
Dean of the Law School

students internship opportunities with major sports franchises. In addition, the soon-to-be-renamed Jeffrey S. Moorad Journal of Sports Law at Villanova University School of Law, combined with a comprehensive online repository of materials related to sports law, will serve as a premier resource for legal scholarship.

SHARING HIS PASSION

In naming and creating this cutting-edge center, Moorad is directly increasing Villanova’s ability to compete for the next generation of sports executives. “The commitment of alumni like Jeff Moorad helps sustain and strengthen the excellence of the law school,” Dean Gotanda says. “Students have long displayed an interest in this field, and through Jeff’s generosity, they will now have the opportunity to follow in his footsteps.”

Moorad is happy to lead the way. As an agent and as a front-office executive, he always has made giving back an essential part of his game plan. The commitment to create the Moorad Center is the latest expression of his long, unwavering dedication to the school that launched his distinguished career. He has served on the School of Law’s Board of Consultants since 1992; is a member of the Reuschlein Society, the school’s premier leadership donor group; and is an advisor to the journal, a national publication now in its 19th year.

Moorad collaborated with the editorial board of the journal to secure the guests for this year’s symposium. Christopher Chuff ’12, the editor-in-chief, symposium editors Erin Hehn ’12 and Krista Siladi ’12, and other board members had come up with the Moneyball theme. When they discussed the topic and the Q&A-style format with Moorad, he immediately suggested, “Why don’t I try to get Billy Beane?” Moorad then filled in the rest of the lineup card with personal and professional colleagues.

Chuff, who will be joining the law firm of Pepper Hamilton LLP after graduating, has been amazed by the attention and support of professors, the quality of the academics and the community atmosphere in the law school. He is excited that Moorad’s gift will lead a new crop of students to discover for themselves the benefits of a Villanova education. Speaking on behalf of the editorial board, Chuff had the opportunity at the symposium to publicly thank Moorad “not only for his record-setting donation but for making this dreamlike day a reality. Mr. Moorad’s generosity and loyalty inspire future alumni to strive for greatness while remaining loyal to those who help them to achieve it.”

in sports, the most valuable players often are those who excel in multiple areas: quarterbacks who pass and run; acrobatic shortstops who knock balls out of the park; hockey players who dominate both ends of the ice. The same is true of those involved in the business of sports, and few have shown the versatility and talent of Jeffrey S. Moorad ’81 VLS. At the negotiating table, in the front office and even on the movie set, Moorad has distinguished himself by bringing into play his legal expertise, business acumen and passion for sports.

Shortly after graduating from Villanova University School of Law in 1981, Moorad—who held a bachelor’s degree in Political Science from UCLA—began making a name for himself in athlete representation. The founder of Moorad Sports Management, the energetic agent—along with Leigh Steinberg, with whom he teamed up in 1985—soon was representing some of the hottest stars in Major League Baseball (MLB) and the National Football League.

For nearly two decades, the duo negotiated more than $3 billion in athlete contracts for players such as Pro Football Hall of Famers Steve Young, Troy Aikman and Warren Moon. Moorad nailed landmark contracts for Ivan Rodriguez, Mo Vaughn and other baseball greats; and secured breakthrough deals for first-round draft picks Pat Burrell, Travis Lee and Darin Erstad.

His knowledge and negotiating abilities not only earned Moorad a spot on the Sporting News’ 100 Most Powerful People in Sports list eight times. They also led to his getting the nod to consult for the moviemaking industry.

Moorad offered technical input on and had appearances in Jerry Maguire and For Love of the Game.

Moorad used his talents to approach the game of baseball from a fresh angle in 2004, when he was named an executive of one of the MLB’s newest teams, the Arizona Diamondbacks. During his tenure with the D-backs, Moorad was a general partner, CEO and spokesman for the ownership group, and helped to run day-to-day operations.

In 2009, Moorad joined the San Diego Padres and for three years served as vice chairman and CEO. This past March, the organization announced that was he stepping down as CEO to oversee the Padres’ involvement in a new media venture: the development of FOX Sports San Diego.

“I have so much respect for Jeff, and I consider him a friend personally and professionally,” says Billy Beane, vice president and general manager, Oakland Athletics. “He has such a great vision, and he has never set limitations on what can be achieved. His can-do attitude is infectious. He is an outstanding business leader, and he motivates people to follow his vision. When you are around Jeff, the sky’s the limit.”

As president and CEO of Moorad Sports Management and as an executive at the two franchises, Moorad has encouraged employees to follow his example of giving back. In addition to generously supporting the law school, Moorad has funded a baseball scholarship at UCLA and is committed to a number of philanthropic causes, including Augie’s Quest, which helps fund research on amyotrophic lateral sclerosis, and the Muscular Dystrophy Association.
Zheng Rong ’12, Ryan Maddalo ’12 and Anderson Lebbad ’12 meet with Senior Staff Engineer Robert Weingard (center) during a visit to Exelon’s Limerick Generating Station.

ROOM With a View
Multidisciplinary Design Lab opens up professional world to students
By Suzanne Wentzel
Gary Gabriele, PhD, could not have asked for a more sympathetic listener. As the Drosdick Endowed Dean of Engineering described the strategic goal of bringing multidisciplinary, industry-sponsored projects into the curriculum, John Paul Jones III ’72 COE nodded his head. “Go on.”

Jones, the retired chairman and CEO of Air Products and Chemicals Inc., knew full well that in engineering practice, no one works in the silo of a single discipline. He liked this idea of exposing College of Engineering students to the complexities that drive decision making in the professional world.

And he wanted to help the College bring the idea to life.

“MDL” is the word

Thanks to a generous endowment from Jones (see sidebar on Page 25), the dream has become reality in the form of the Multidisciplinary Design Lab (MDL). Here in this renovated room in the Center for Engineering Education and Research, teams of undergraduates tackle actual design problems from industry clients.

Real specs, real deadlines, real deliverables.

MDL project teams have first dibs on the room’s workstations, but anyone can use the space to study, do group assignments and catch up with friends. It’s one of the go-to places for engineering students.

“Meet you at the MDL.” Message sent.

The MDL makes collaboration easy. Productive. Fun. Seated at state-of-the-art workstations, students connect their laptops to a large wall monitor so that—click!—they can view each other’s screens. Watch a video of a manufacturing process. Be on the same page. Fix mistakes as they go. (“Dude, I think bore scope is one word.”)

It may be roll-up-your-sleeves-and-brainstorm-ideas work. Or it may be button-your-suit-and-look-the-client-in-the-eye work, since project teams use the MDL to meet with industry sponsors. Whatever the task, the MDL provides a quiet, group-oriented place in which to do it.

The best of both worlds

“The beauty of the MDL is that students don’t need to leave campus to have meaningful interaction with industry professionals,” Dean Gabriele says. “We call it an ‘in-house’ or ‘stay-at-home’ co-op experience.”

The students call it awesome.

“That experience pays off. Working on an industry-sponsored project (an option for the senior capstone) teaches students that most real-world problems don’t have tidy solutions.

“We can’t duct-tape our way out,” jokes Brian Maxwell ’12, project leader of the team designing a surveillance robot that can function in power plant contamination areas. “We have to make something work and meet the client’s specs.”

The experience also closes the inevitable skills gap between the knowledge needed to get an “A” on a test and the knowledge needed to function in a workplace.

“Industry-sponsored projects immerse students in a company’s culture and give them the inside knowledge to meet the needs of that particular business,” says George Simmons ’87 MS, director of the MDL.

Sponsors gain inside knowledge, too: about Villanova, the College and students likely to be top draft picks in the job market. MDL partnerships enable employers to scout the talent (every company sponsor has offered jobs or internships to students on their project teams) and, at the same time, to benefit from the solutions the groups come up with.
“We get to work with promising students who are developing a useful tool and who may be interested in joining our company,” says Michael Gillin ’99 COE, ’04 MBA, senior manager of Plant Engineering at Limerick Generating Station, a nuclear-energy plant owned by Exelon.

“We’ve hired two students as a result of the program,” adds Frank Irons, director of Engineering at SPS Technologies, a leading manufacturer of specialty fasteners, assemblies and precision components for critical applications. “Both have adapted well to the challenges they’ve engaged.”

Nuts and bolts of design
To non-engineers, the mission of some project teams may register low on the glamour meter. “Design and implement a cost-effective process to detect burrs on castle nuts.” Or “improve the way to measure a bolt’s outside diameter, which may be off by 2000th of an inch.”

But such manufacturing issues, while not critical path, are worthy of students’ time and attention. Just ask airline passengers cruising 30,000 feet above ground. These are the nuts and bolts holding their plane together.

Sponsors like SPS appreciate working with “skilled student teams whose solutions help to drive operational and quality objectives,” Irons says.

Student-sponsor interaction is the cornerstone of MDL projects. That means sustained engagement, face time and advice from company mentors.

“We don’t want partners who say, ‘Here is the project. We’ll be back at the end to watch the presentation,’” Dean Gabriele says. “We want industry professionals who will engage with our students on an ongoing basis.”

MDL mentors find the perfect hands-on, hands-off balance. They direct students without reducing the relationship to “Mentor, May I?” For students, the freedom to take their own steps is a huge responsibility, but also empowering.

The use of the space that now serves as the Multidisciplinary Design Lab was originally made possible by the generosity of Joseph P. Denny ’68 COE, whose gift in memory of his father, Joseph G. Denny III ’37 COE, created the Computer Aided Design Lab. The room has been updated in response to the changing needs of the College of Engineering. The College remains grateful to Mr. Denny and his family for supporting Villanova University in its mission to educate the next generation of students.

Michael Gillin ’99 COE, ’04 MBA, senior manager of Plant Engineering at Exelon’s Limerick Generating Station, gives students a tour of the simulator building.
“We have so much leeway to make decisions,” says Frank Diaz ’12, whose involvement on an MDL project team led to an internship at SPS. “No one tells us, ‘Solve it this way.’”

When students do run into roadblocks, they can email their mentors for guidance. They also meet with them in person, usually in the MDL but sometimes at the industrial site.

Seeing the physical space brings the project to life, says Scott Deady ’12. “You can look at pictures all you want, but you can’t really understand what’s going on until you go there and see the scale of everything.”

And maybe see that your initial solution won’t work.

“We weren’t prepared for the level of noise—or grease!” says Lindsey of her first visit to the SPS manufacturing plant. “We had to start brainstorming all over again.”

The right stuff

Students need to satisfy clients. But that necessity is not the mother of panic. Not with Simmons at the helm of the MDL.

“He looks out for us and makes sure our experience is as good as it can be,” Scott says.

A project engineer, entrepreneur, teacher and business partner of Assistant Professor of Electrical and Computer Engineering Edmond Dougherty ’69 COE, ’86 MS, Simmons is ideal for the job. He serves as liaison with sponsors, manages all projects and recommends students for internships.

“In industry, I solve a problem and make a dollar,” Simmons says. “Here, I’m shaping lives. It’s fulfilling on a completely different level.”

Alumni sponsors feel a special satisfaction, too. They get to close the loop between the place where they are building a successful career and the place where they got the tools to do it.

“Villanova prepared me to be an effective problem solver in a complicated industry,” Gillin says. When the College approached him about Exelon’s sponsoring an MDL project, he threw his support behind it.

Being an MDL sponsor is an easy way for first-time alumni partners to break ground. Mark Donegan ’79 VSB, chairman and CEO of Precision Castparts Corp., which owns SPS, had sent reps to the College to explore potential engagement opportunities. Their reaction after one visit: when do we start digging?

Hands-on from start to finish

The College’s five-star menu keeps getting better. Offerings such as the revised first-year curriculum; entrepreneurial, research and service-learning opportunities; and now the MDL promise to satisfy prospective students hungry for a hands-on, multidisciplinary experience.

“If we want to continue being a first-class institution that attracts high-quality students,” Dean Gabriele says, “we must not only think and act innovatively but also foster a culture of innovation throughout the College.”

Talk about a never-ending process. It requires fresh ideas, ongoing analysis and repeat trips to the drawing board.

Good thing it’s in the hands of Villanova engineers.

THE BEAUTY OF “WHOLE BRAIN”

In the search for solutions to complex problems, no one skill set will suffice. This is one of the insights that guided Villanova University Board of Trustees member John Paul Jones III ’72 COE during his 36 years with Air Products and Chemicals Inc.

As chairman and CEO of the global supplier of gases, performance materials, equipment and services to customers in industrial, energy, technology and health care markets, Jones realized that multiple engineering disciplines, as well as ethics, communication, business and other areas of expertise, must be brought to the table if issues are to be solved.

A second insight followed: Villanova had laid the groundwork for him to have the first insight.

“my education focused not just on book learning but on understanding real-world problems. that emphasis, combined with the Augustinian presence, provided the foundation i needed to deal with the issues engineers face.”

As the world gets flatter, the need for a multidisciplinary approach becomes greater. Through the sizable endowment that established the College of Engineering’s Multidisciplinary Design Lab, Jones is ensuring that the next generation of Villanova engineers will enter the global economic arena with this “whole-brain” perspective.

Key to the lab’s success is the participation of industry partners. “I am thrilled to see how quickly companies have come on board to sponsor real-world projects integrating design, manufacturing, business and multidisciplinary-based problem solving.”

If he’s feeling pleased about the MDL’s success, it’s because Jones is motivated by yet another insight: to the extent that they are able, alumni should pay it forward.

“Whenever I look back on my time at Villanova, I am grateful for all that the school has given me. Alumni involvement is critical to the University’s future success.”
New Technology has gone far beyond the realm of convenience. The digital age means Internet and email everywhere. We put in longer hours at work, and at home thousands of television channels, social networks and video games clamor for our attention.

Whether at work, at home or somewhere in between, Americans rush—push—push—it’s easy to understand why so many don’t exercise or cook healthy meals. Unfortunately, studies show our growing weight is a growing problem. An estimated 300,000 premature deaths each year may be attributable to obesity, according to the US Department of Health and Human Services.

In 2011, Villanova University, through the College of Nursing, established the MacDonald Center for Obesity Prevention and Education (COPE) to develop strategic initiatives to address the obesity epidemic nationally and globally. Through the generous support of the MacDonald Family Foundation and the Take Shape for Life Foundation, COPE serves as a locus for interdisciplinary collaboration in the prevention of obesity through education and research. It is the first center of its kind at a college of nursing in the nation.

The announcement could not come at a better time. It’s no secret that obesity rates are increasing. Nearly two-thirds of Americans are overweight or obese.

Obesity rates in the United States have reached epidemic levels and affect health regardless of age, race or socioeconomic level. Obesity ranks with major global health problems such as high blood pressure and cholesterol, smoking, alcohol and unsafe water.

Permanent changes

“COPE will enable interdisciplinary collaboration, enhancing the capacity of nurses to implement effective strategies for prevention and health promotion,” says M. Louise Fitzpatrick, EdD, RN, FAAN, Connelly Endowed Dean and professor.
“It will play a role in educating medical professionals, para-professionals and students on addressing one of the major health issues of our time.”

COPE Director Denice Ferko-Adams, MPH, RD, LDN, says that a center developed by nurses and led by a dietitian signifies an important alliance. “It tells me that it is time for our professions to work together in preventing obesity and educating patients about obesity.”

Ferko-Adams brings more than 20 years of clinical, community and worksite experience to COPE. A national expert and a leader in the 75,000-member American Dietetic Association, she received the 2009 ADA Excellence in Practice Award in Business and Consultation in recognition of her pioneering efforts in worksite wellness.

“There is significant scientific data that your body weight influences health risk factors. If we want to prevent chronic diseases, promoting nutritional health and healthy body weight is important,” says Marcia Costello, PhD, RD, LD, assistant professor, chair of COPE’s Advisory Committee. “Our country’s obesity rates can have consequences for generations to come.”

Forget the typical reality show’s depiction. People who want to regularly exercise and manage their weight don’t need to move to a special ranch, have a round-the-clock personal trainer or customized meals delivered to the door. It is more a matter of making small, sustainable changes and having social support to make those changes permanent.

“It’s about getting on the path to good health. You can lose just 10-20 pounds and see health changes, including decreased need for medication,” Ferko-Adams says. “Our goal is to help you develop a healthy eating plan, build an exercise plan and get rid of your excuse plan.”

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Exercise and Weight Management? There’s an App for That!

One of the best ways to make lifestyle changes is by keeping food and exercise records. Just the act of recording your daily habits will result in health changes. Try one of these free resources:

**RunKeeper**: A free app and website designed to track, measure and improve fitness. [www.runkeeper.com](http://www.runkeeper.com)

**MyFitnessPal**: A free app to help users set goals and keep exercise and food records. [www.myfitnesspal.com](http://www.myfitnesspal.com)

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MacDonald Remembered

Col. Bradley T. “Brad” MacDonald, USMC (Ret.), ’71 A&S, who initiated the funding for COPE, passed away in April at the age of 64.

MacDonald was co-founder of Take Shape for Life and executive chairman of the Board of Medifast Inc. He was a retired US Marine Corps Reserve colonel—having served 28 years—and a former Augustinian who credited his education at Villanova for his success as an executive.

“The Augustinians have had and continue to have a major impact on my life,” MacDonald said before the opening of COPE. “Dr. Louise Fitzpatrick and her staff at Villanova’s College of Nursing share the same Augustinian values in building a community of nurses and health care professionals that can have a positive impact on the lives of thousands of professionals and paraprofessionals who look to universities for leadership in examining and educating their students on the major health issues of our day.”

He is survived by his wife, Shirley Dee Malaby MacDonald, and two children, Kellie Teresa Pizzico and Margaret Elizabeth Sheetz.

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Col. Bradley T. “Brad” MacDonald, USMC (Ret.), ’71 A&S, his wife, Shirley Dee Malaby MacDonald, and daughter Kellie Teresa Pizzico attended the launch of COPE in October.
Sights Set on the Future

Jean Ann Linney, PhD, leads the College of Liberal Arts and Sciences to new levels of excellence

BY SUZANNE WENTZEL

It was as if the scene were scripted. Whenever the children at the New Jersey summer camp played a game or competed in a race, the same girl would trip, fumble or finish last. Some peers would groan, nudge each other and smirk.

Time to mix up the plot, decided one counselor, a high school student named Jean Ann. Thereafter, the counselor paired the girl with a sympathetic—and coordinated—camper to improve her odds of winning.

“I've always been drawn to minimizing the ways we set up others to fail,” says Jean Ann Linney, PhD, who is completing her inaugural year as dean of Villanova University's College of Liberal Arts and Sciences.

This desire to give others a leg up explains why, as a psychology major at Hobart and William Smith Colleges, Linney was bothered by what she observed during a field project. Sure, the companionship-therapy program she'd implemented at a psychiatric hospital was improving patients' behavior and symptomatology. But what had caused those symptoms? Why had the storylines of these lives gone awry?

“Every time I saw a new patient arrive, I realized that some subset of psychologists had to focus on how to prevent people from needing to come here in the first place.”

BENEFITS OF “CLIMATE CHANGE”

Dean Linney has been a voice in that subset ever since. Community psychology, prevention science and the promotion of mental health, especially in children and adolescents, are the contours that have defined her career path as a teacher, scholar and administrator. She's always asking, how are people shaped by their environments? How will modifying those environments prevent problems and promote well-being?

“I focus on how organizational and administrative structures limit people's opportunities and creativity.”

Growing up in the '60s, Dean Linney experienced such limitations. Interracial friendships were discouraged, and doors were closed to her because she was female. But caring adults challenged her to dream big. “You want to be an elementary-school teacher?” her mother would ask. “Why not be a professor?” Later, her college advisor refused to write her a letter of recommendation for graduate school unless she applied to a top-tier program.

“I never would have considered the University of Illinois if it hadn’t been for him,” Dean Linney says. She was accepted and earned her master's and doctoral degrees in Psychology at Urbana-Champaign.

In every appointment, Dean Linney has pushed outside her comfort zone and motivated others to do the same. As chair of Psychology at the University of South Carolina, she helped elevate her
department to national prominence “by getting people to think bigger without losing a sense of excitement about their work.”

She raises the bar for students, too. Even when she was a vice president and associate provost at the University of Notre Dame and, later, interim dean of the University of Alabama at Birmingham’s College of Arts and Sciences, she made time to teach, mentor and set students up to succeed. “Nothing is more rewarding than cultivating students’ talents.”

**VILLANOVA: THE PERFECT FIT**

Being a hands-on leader, getting to know people in their own space and preventing problems rather than placing blame are among the strengths Dean Linney has parlayed in her new position. She’s met with every department. She maintains open office hours. She strives to build relationships, collect primary data and be visible on campus.

Dean Linney also is helping the College and University to achieve strategic priorities. A champion of service learning, diversity and interdisciplinary collaboration, she is no less passionate about a liberal arts education. “Everything changes so rapidly. If we focus only on preparing students for particular jobs, we’ll always fall behind. Instead, we need to prepare leaders and innovators who can think comprehensively about the world.”

It’s not surprising that a community psychologist was attracted to an institution that prides itself on being a community. As a candidate for the job, Dean Linney was hooked by Villanova’s values.

“Listen to this,’ I told my husband the first time I clicked through the website. ‘Social justice, the common good, a foundational core…!’

“Sounds like you,’ he said. ‘Why do I have the feeling we’ll be moving again?’

As soon as she met the search committee, she knew Villanova would be a fit. Here were people comfortable with each other and confident about who they were as a university. And Villanova was confident about her. “Jean Ann Linney was the ideal choice for this important leadership role,” University President the Rev. Peter M. Donohue, OSA, PhD, ’75 A&S said when he announced her appointment. “Her experience, vision and breadth of knowledge make her the perfect fit.”

The more Villanovans Dean Linney meets, the more she is impressed—with the concern students show for the common good. With the generosity and involvement of alumni. With the commitment and caliber of faculty whose “sustained interaction with students is one of the aspects that make Villanova terrific.” These are plots Dean Linney is eager to advance.
Though a decade had passed since they’d last seen each other, Jim Mayhall ’93 A&S and Ned Moore ’90 VSB quickly found common ground.

Losing their friend on 9/11 brought them together to play the sport he loved. Their business success helps them to carry on his legacy.
To know Dennis Cook ’90 A&S was to never forget him. He was an avid golfer who loved to win, yet he got more excited about a friend’s hole in one than his own. He was a devoted husband and ebullient father who taught his 3-year-old to roller-skate. He was a living Rolodex® for his friends, a consummate networker who always had time to listen. “If someone confided that they were looking to make a career or life change, he’d say, ‘You need to talk to so-and-so.’ He loved connecting people,” recalls Ned Moore ’90 VSB.

Moore and Cook became friends the moment they arrived on campus freshman year. “He was a radiant guy. When you met him, you immediately wanted to be his friend.”

After graduation, it was Cook, who worked in Manhattan, who kept their Villanova group connected as they started careers and families. “He knew what everyone was doing. Nobody passed through New York without seeing Denny,” Moore says.

Sept. 11, 2001, Cook, a bond trader at Cantor Fitzgerald, perished in the attacks on the World Trade Center. He left behind his wife, Dana Palladino Cook (now Donohue) ’91 A&S; two daughters, Sophia and Lindsay; his mother, Judith; and brothers Patrick and David.

No one could believe he was gone. “When Denny died, we lost our ‘hub,’” Moore says. “We wanted to find a way to honor him and the way he’d always kept us connected.”

So they did.

LINKING UP ON THE LINKS

Moore and Cook’s brother Patrick decided to hold an annual memorial golf outing for the guy who loved long afternoons on the greens. The money would be donated to children’s charities. “He was the effervescent hub of a tight-knit group of Villanovans.”

People from all over volunteered to help, including Cook’s Villanova fraternity brothers. Jim Mayhall ’93 A&S was among them. Mayhall and Cook had lived in Hoboken, N.J., at the start of their careers, often commuting to Manhattan together.

“I hadn’t seen Jim in 10 or 11 years, and we started talking,” Moore recalls. “It turned out we were in the same industry, health care IT.”

Moore, an entrepreneur, had founded Portico Systems, which produced integrated provider management solutions for health care organizations. Mayhall was a sales professional with a health care payment solutions provider. They started exploring product and services partnering opportunities—which evolved into a discussion about working together. Mayhall eventually joined Portico as a member of the business development team and an equity owner.

Their business model—to help drive down health care administrative costs—was well-timed and positioned perfectly for US health care’s increasing complexity and new legislation. In 2011—the 10th anniversary of the loss of Cook, the catalyst for Moore’s and Mayhall’s reconnecting—Portico Systems was acquired by Fortune 15 company McKesson Corp. for $90 million and now operates as a business unit in McKesson’s Health Solutions Group.

Today, in the spirit of Cook, they help Villanova student and young alumni entrepreneurs bring their ideas to fruition. Moore is a member of the Advisory Council of the Center for Innovation, Creativity, and Entrepreneurship (ICE Center) at the Villanova School of Business, and he and Mayhall regularly mentor and advise students and review entrepreneurial pitches.

Moore is currently working with two young Villanovans poised to get their first round of venture capital funding.

“With just a week’s notice, Ned came to campus and met with two student entrepreneurs who were seeking two million in funding,” says Patrick Maggitti, PhD, the Carmen and Sharon Danella Director of the Center for Innovation, Creativity, and Entrepreneurship. “He gave them invaluable feedback.”

He adds, “Ned and Jim embody the cross-disciplinary perspective—the well-rounded person who understands the business, technological and creative sides. They’re exactly the type of problem solvers we’re trying to create.”

HONORING A FRIEND

Mayhall likes how Villanova is bringing alumni together to share ideas, collaborate on business challenges and offer real-world knowledge to students. “For years the school has been known for producing successful business leaders on Wall Street and in large consulting firms. Now there’s also a huge resource of small business leaders—creative thinkers from all types of disciplines—who can and are willing to help give back to young alumni and mentor them on their pathway to success.”

Moore thinks Cook would have gotten a kick out of it all. “Denny was the kind of person I always felt I would grow old with. Obviously that wasn’t to be. But I feel like we’re carrying on his legacy.”

ABLE BOND

By Jennifer Schu
Change Reaction

For Thomas Mogan '02 MA, igniting change is far more than a job

By Suzanne Wentzel

Thomas Mogan, then assistant director of Student Development, sat in the National Civil Rights Museum in Memphis, Tenn., in 1997 and listened to the “Mountaintop” speech by Dr. Martin Luther King Jr. Words so familiar ... yet so new. Or was Mogan “new”?

Funny how being an advisor on a service break experience could change the landscape of his mind. But how could he not think differently, having just witnessed the devastating effects of poverty and discrimination in the Mississippi town where he and Villanova students had served for a week? Then an idea hit him.

“I had started to pursue a master’s degree in history at Villanova but wasn’t sure which area to focus on,” recalls Mogan ’02 MA, who since 1998 has served as director of Student Development in the Division of Student Life. “Sitting there at that time and in that place, I realized I wanted to study the civil rights movement.”

The seed planted by the MLK exhibit is about to bear fruit in a Villanova exhibit. As part of his dissertation on Catholic higher education and the civil rights movement, Mogan is preparing an oral history of the lives, experiences and contributions of African-American alumni from 1950 to 1985. The finished project will exist as an online collection with Falvey Memorial Library.

“I hope the oral history becomes a resource for the Villanova community to learn how these men and women contributed to the school’s history,” Mogan says. “It lays a foundation for understanding the struggles that students of color experienced in the past and experience today.”
One thing leads to another

Being open to aha moments himself and creating that openness for others: this sequence has patterned Mogan’s 17-year history at Villanova. It is, he says, the nature of the place. “Villanova has afforded me incredible opportunities to be changed and to foster the development of others open to transformation.”

Mogan lets few such opportunities pass him by. He has volunteered as an advisor on 14 service break experiences, from Kentucky to Nicaragua to Vietnam. Sure, a little R&R over break would be nice, but Mogan can’t pass up the chance to stretch his perspective and support students as they do the same.

“For me, these trips are transformative on a personal level,” he says. “They make me think about the power individuals have and the ways in which we can be in solidarity with others. I try to be a good role model for students as they, too, process their experiences and reflect on how they can effect change.”

The need to effect change was one of Mogan’s biggest takeaways after he traveled to Rwanda in 2008 with a delegation from the Villanova University Partnership with Catholic Relief Services. Confronted with horrific evidence of the 1994 genocide, he and other delegates had to ask themselves, “What were we so busy doing back then that we didn’t realize 800,000 people were being killed in a span of three months?”

Using a slide show that he made of the trip, Mogan shares this lesson with students, urging them not to remain bystanders in the face of injustice. “It doesn’t have to be genocide. It can be as simple as correcting someone who tells a sexist joke,” he says.

Unleash the power

Mogan also makes change so that others can be changed. While earning his bachelor’s degree in Political Science at the University of Delaware and his master’s in Sport Management at Florida State University, he assisted with local Special Olympics events. But it was at Villanova that he had the position and opportunity to grow an already solid program. As advisor to the Special Olympics Committee, Mogan saw the potential of tapping one of the University’s most precious resources: freshmen.

In 2002, he helped develop and launch a volunteer opportunity called the Local Program Host (LPH). It opened the door for first-year students to have meaningful interaction with the participants who come to Villanova for the Special Olympics Pennsylvania Fall Festival.

Assigned to a delegation of athletes, each LPH smooths the transition to campus, gives tours, provides schedule updates and cheers on the competitors throughout the weekend. The program also provides a pipeline of experienced applicants for committee positions.

Now every year, some 80 freshmen are selected to serve as LPHs. Inspired by Villanova, Special Olympics International has recognized the program as a model and has encouraged its adaptation in its other programs. Mogan, meanwhile, is in his second year as a member of Special Olympics Pennsylvania’s board of directors, sharing his vision at the state level.

Take five

Mogan has a knack for empowering students to think differently—not just about the world and other people but about themselves. He introduced At the Half, a weekend retreat that allows sophomores to take stock of their college experience, think about where they are headed and what they need to get there, and reconsider their game plan. Many sessions cover nuts and bolts: Do I want to study abroad? Get an internship? But the session Mogan loves most is the one in which he challenges students to identify what makes their hearts burn.

“I talk about finding what their gift is—not what skills they have or what they think they’re good at, but what they feel called to do in life. The self-revelations can be powerful. Some students even change their major after this weekend.”

There can be little question that Mogan has found his gift. Put his ability to ignite change to the vote, and the “ahas” have it.

“I try to be a good role model for students as they ... reflect on how they can effect change.”

— Thomas Mogan
Ten-Gallon Heart

Texas oilman Michael C. Linn, Esq., ’74 A&S finds fulfillment in giving back

In 2003, Michael C. Linn, Esq., ’74 A&S launched Linn Energy, an oil and natural gas exploration company, with two employees. By 2011, the firm, headquartered in Houston, was a $10.5 billion company with a thousand employees.

Yet Linn remains as down-to-earth as in his Villanova days, when he and his “brothers” at service fraternity Alpha Phi Omega spent Saturdays rehabbing houses and painting community centers.

“If a guy like me can do it, anyone can,” he says. Classmates who humorously predicted in 1974 that “Mike will be cracking jokes as a TV announcer on Sesame Street” aren’t surprised that today, Linn represents his industry before state and federal agencies, the US House of Representatives, the US Senate and the media.

“My wife was extremely motivated and always interested in the business and legal worlds,” notes friend Bob Pesavento ’74 COE. “He had drive.”

**IMPROVING THE LIVES OF OTHERS**
He also had heart. Linn gave $1 million to advance congenital heart surgery research at Texas Children’s Hospital in memory of his son, Matthew, who passed away at the age of seven.

Linn serves on many boards, including those of Texas Children’s Hospital, the Texas Heart Institute, Museum of Fine Arts, Houston, the MD Anderson Cancer Center and Houston Police Foundation. He was recently honored for philanthropy by the Houston Children’s Charity and the Mexican American Cultural Center.

Villanova also continues to benefit from Linn’s generosity. Most recently, his endowed scholarship for study-abroad programs in Political Science sent four A&S students to international destinations. “If you’re successful, you should give back to causes that are important to you,” Linn says.

Linn Energy employees are encouraged and supported to place a high priority on improving the lives of people in the communities—some struggling—in which they operate, focusing on health, education, community services and the arts.

“I saw a lot of oil companies taking money out of communities and never putting anything back,” Linn says.

In the Texas Panhandle, West Texas, Oklahoma, New Mexico and California, “our workers go to the supermarket wearing Linn Energy shirts, and the cashier will say, ‘You raised money for our community center.’”

**VILLANOVA VALUES**
Linn traces his desire to give back to the community to his study at Villanova. “It’s the Catholic values.” At Alpha Phi Omega, “we’d spend Saturdays doing service projects. Pledges volunteered double the hours,” Linn remembers. “We’d have a great time.”

Pesavento recalls, “Mike encouraged me to join the service fraternity. We spent many hours together painting community centers in Philadelphia, working with children at St Mary’s Villa in Ambler (Pa.) and rehabilitating homes in distressed neighborhoods. Service at Villanova brought us together, and we continued to serve our communities long after graduation.”

Linn’s happy memories of Villanova continued when his daughter, Sarah Linn Eddy, JD, ’01 A&S chose to attend. In addition to service, the academic foundation Villanova provided has had a lasting impact on Linn’s life and career, he says. “The liberal arts gave me a broad-based education. When I talk to hedge fund managers, I’m not just business- and numbers-oriented. I tell a story about what we do and how we approach problems.”

After earning his BA in Political Science and working college summers on oil rigs, Linn earned a JD from the University of Baltimore School of Law in 1977. He practiced law in his hometown of Pittsburgh until joining what was then a small family oil and natural gas business.

Recently Linn received the “Chief Roughneck Award” from the Independent Petroleum Association of America. It recognizes “one individual whose accomplishments and character best represent the highest ideals of the oil and natural gas industry.”

“At Villanova, the emphasis on ethics is always there,” Linn says. “If you make a deal and shake someone’s hand, you honor it.”

“If you’re successful, you should give back to causes that are important to you.”

— MICHAEL C. LINN

**BY JENNIFER SCHU**
Anyone who has met Jessica Wamala ’13 describes her many achievements. But they do so as a way to convey the heart of her character. She exemplifies how intelligence and drive, tempered with wisdom and vision, opens a world of opportunity.

A Presidential Scholar at Villanova, Jessica acts as an energetic classroom leader who elevates discussions. Jessica is a triple major—Political Science, Honors, and Arab and Islamic Studies—with a minor in Arabic Language. Recently, Jessica was awarded the prestigious 2012 Harry S. Truman Scholarship. The Truman Scholarship Foundation recognizes college juniors with exceptional leadership potential who are committed to making a difference through public service.

She has proven herself outside of the classroom as well, earning the Gates Millennium Scholarship and Charles B. Rangel Summer Enrichment International Affairs Scholarship. The latter gave her the opportunity to meet with foreign policy experts and discuss their careers and accomplishments. Moreover, the experience made Jessica certain her future lies in foreign service. This summer, she will have the opportunity to put that knowledge into action as an intern at the US Embassy in Belgrade, Serbia. It will be the first time Jessica, who lives in Milford, N.H., has been abroad.

All of these experiences serve to make real her commitment to a career in public service, one that will position her to address significant social problems in the United States and abroad.

“At Villanova, I’ve learned to think critically, challenge myself and push beyond limits I thought I had,” Jessica says.

DREAMING BIG
Jessica was active on campus as a freshman in service groups and intramural sports, but she wanted to challenge herself even more. A former three-sport star in high school, Jessica decided to join the varsity women’s basketball team. Walking on to a Division I squad is a nerve-racking process, she explains. Women must attend open tryouts in the fall and receive invitations for additional tryouts. She played her best each practice, and the reward was the opportunity to show her hardwood skills at another one.

“I was trying not to get too excited. I had played six or seven times, and hadn’t heard a final confirmation. But then I realized, ‘Oh, I made it!’” says Jessica, who not only earned a roster spot through hard work and talent, but also went on to be named to the BIG EAST All-Academic Team.

The accomplishment doesn’t surprise the faculty and staff who have been a part of her Villanova career. Jessica’s athletic dedication and success mirror her approach to academics and service. Hanna Lee, assistant director of the Center for Undergraduate Research and Fellowships, says Jessica is an extraordinary student, one who applies what she learns in the classroom to address the complex problems society faces today.

“She is a visionary who dreams big. Jessica has amazing drive and focus,” Lee says. “She’s ambitious, yet willing to take risks. A true intellectual, she’s curious, always looking for opportunities to grow. Her enthusiasm is contagious.” Jessica has found a strong connection with Political Science Professor Catherine Warrick, PhD, who has become an aspirational figure. She is constantly impressed with Jessica’s engagement, confidence and energy.

More than just a talented hard worker, Jessica sees how her commitment today leads to even greater rewards tomorrow. “It’s a rare feature … in a person of any age,” Dr. Warrick says. “She sees connections and thinks broadly about where she is going. Then she seeks out all of the opportunities that will get her there.”
T
ogether, Villanovans can make a bigger difference than any one individual—including supporting the fragile independence of South Sudan.

During this academic year, the Villanova community has joined forces for a series of University-wide efforts to address the situation in Sudan and South Sudan, the world’s newest country. The goal: harness the power of the University to shine a light on the Sudanese, who continue to remain at risk for violence, displacement, hunger and poverty.

At a special flag-raising ceremony in November, Villanovans joined with South Sudanese diplomats and Philadelphia’s Sudanese “Lost Boys,” who were among the 20,000 boys orphaned during the country’s second civil war. They celebrated South Sudan’s recent independence and walked in spirit with Sudanese on the road to peace and freedom.

“The University has become a part of this story about people who are trying to self-define. This is a long-term commitment, entered into with humility and sense of duty as people and an institution of integrity,” says Timothy J. Horner, DPhil, a professor in the Center for Peace and Justice Education. He organized a bus trip in January 2011 to Washington, D.C., to ensure Philadelphia-area Lost Boys were able to vote in the Sudan referendum election for succession.

ADVOCACY, SUPPORT AND PRAYER

The men’s basketball game versus Seton Hall in the Pavilion Jan. 18 provided a unique social justice forum. Villanova Athletics and the Center for Peace and Justice Education partnered with Catholic Relief Services in “Playing for Peace,” an initiative intended to raise awareness of the
“THIS IS A LONG-TERM COMMITMENT, ENTERED INTO WITH HUMILITY AND SENSE OF DUTY AS PEOPLE AND AN INSTITUTION OF INTEGRITY.”

—TIMOTHY J. HORNER, DPHIL

critical situation in Sudan. It was designed to link the ceremony in the fall with the Catholic Social Teaching Conference in March that focused on South Sudan.

Both basketball teams suited up in distinctive shooting jerseys and pins for the occasion, which featured information about South Sudan, special recognition of displaced Sudanese Lost Boys and a halftime speech by Villanova President the Rev. Peter M. Donohue, OSA, PhD, ’75 A&S.

“The Villanova and Seton Hall basketball teams are ‘Playing for Peace’ to draw attention to this urgent humanitarian issue,” he said. “Both institutions are partnering with Catholic Relief Services to support the people of Sudan and South Sudan through advocacy, financial support and prayer.”

Father Donohue invited everyone in attendance to learn more about the initiative for Sudan and find ways to take action.

“Augustinian culture plays a large role in campus and academic life. The same fans up in the stands at the game are the same ones who care about this issue while sitting in the classrooms. To the best of my knowledge it is the first event of its kind—two Catholic universities at an NCAA event playing for peace,” says Jennifer Joyce Kissko, PhD, ’99 A&S, ’02 MA, assistant professor in the Villanova Center for Liberal Education and primary coordinator of the night’s events. “It makes me proud to be a Villanovan.”

“Thank you to Villanova and to those who help us. I remember when I first came here I didn’t know anybody,” says Garang Kwach, one of five Lost Boys in attendance for “Playing for Peace.” Kwach left Sudan at age 18; he recently turned 30. “People here have opened their doors and welcomed us. America feels like home.”

PASSION IGNITED

CRS Student Ambassadors Kaitlin Thompson ’14 A&S and Carolyn Rau ’14 A&S helped ready the event and spread the word through social media. “It was amazing to be with the Lost Boys. They enjoyed the game and that we were highlighting their cause. Unfortunately, many people aren’t aware of what is happening in South Sudan,” says Kaitlin, adding that the event was a success.

Carolyn agrees: “If nothing else, people will remember that the event was about South Sudan. We hope that they went home, typed it into Google and learned more about the issues.”

For Dr. Horner, the Lost Boys were the “face” of this issue. Their presence humanized the plight of their country. And they connected to the fans and the student ambassadors in a very real way. Horner’s time working with students has shown him a bright future for social justice causes. He is excited to be a part of their story.

“My hope is always with my students. Whatever they do will be far more than I can from my office,” he says.
YOU’VE COME A LONG WAY, BABY

Women’s athletics at Villanova started small and have made it big. Now alumni are stepping in to help. ➤By Jennifer Schu

As a freshman, Marie Maguire ’69 COE wanted to play basketball. Yet in those days women’s basketball did not exist at Villanova—nor did any other women’s sports. So she took matters into her own hands.

Maguire organized a team, negotiated gym time, held practices and scheduled games. With a budget of $107 she purchased uniforms (“Long navy blue skirts and ties, which we wore with white blouses,” she laughs) and paid referees.


THE SUCCESS CONTINUES

Today, Villanova has 13 women’s athletic programs. The cross-country team won NCAA championships in 2009 and 2010, with Sheila Reid ’12 A&S winning individual national titles in 2010 and 2011. Women’s rowing won the 2011 Aberdeen Dad Vail Regatta. Field hockey and volleyball made the 2011 BIG EAST tournament. Volleyball’s Kim Maroon ’12 A&S achieved All-American honors. Soccer’s Katie Ryan ’12 A&S earned first team All-BIG EAST honors for the second straight year. Basketball was invited to the 2012 Women’s National Invitational Tournament (WNIT). Swimmer Hayley Edwards ’13 A&S achieved All-BIG EAST honors. Women’s softball coach Maria DiBernardi earned her 700th career victory. Women’s lacrosse will soon offer six scholarships (up from two).

Yet challenges remain. Take women’s rowing, which has produced five World Championship competitors—including 2009 World silver medalist Megan Walsh ’06 CON and 2008 World bronze medalist Hannah Moore Godfrey ’01 A&S.

ROWING UPSTREAM

Godfrey remembers competing in England, making lifelong friends, having 5 a.m. practices at an old warehouse in nearby Conshohocken and carrying boats 200 yards to the Schuylkill River. “The experience was wonderful, the facilities and logistics a little less so. We didn’t have a ‘real’ boathouse. We never focused on what we didn’t have, because we were so passionate about what we were doing. It was fun beating schools with better facilities. But it doesn’t mean it’s OK for that to continue.”

1965
Marie Maguire ’69 COE starts the women’s basketball team

1983–87
Karen Hargadon ’87 A&S, women’s basketball team

1984–88
Lisa Angelotti ’88 CON, women’s basketball team

1986–87
Villanova’s basketball team wins back-to-back BIG EAST championships

1986–87
Shelly Pennefather ’87 A&S is named BIG EAST championship MVP
Godfrey and Walsh have formed Friends of Villanova Rowing to reconnect men’s and women’s rowing alumni to the current program and raise funds to build a boathouse. Former rower Siobhan Walsh ’99 A&S was quick to join the cause. “We want to continue the drive and the success of Villanova rowing.”

With no rowing scholarships, Villanova competes with schools like Syracuse and Notre Dame, which offer 20, notes women’s rowing head coach Jack St. Clair. A new boathouse would help attract top-tier talent.

Godfrey and Megan Walsh met with George Kolb ’84 VSB, assistant vice president for Athletics Development, who offered his help. “The key is using the school’s resources. From media relations to event planning, Villanova is there for us,” Godfrey says.

Adds St. Clair: “The University is behind us 100 percent. Getting alumni engaged can make our athletes’ dreams come true. It was the missing piece of the puzzle.”

MISSING PIECE—FOUND
Alumni are listening. Friends of Villanova Rowing is a model for other programs, Kolb says. “It’s a great way for alumni to connect back to their programs and assist the Villanova Athletic Fund (VAF) and head coach by serving as alumni ambassadors, updating alumni lists, planning and communicating events and making referrals.”

A Villanova Legend Joins the 600 Club

Nov. 12, 2011, Harry Perretta became the 35th coach in the history of women’s basketball at any level to reach the 600-win plateau, the 22nd Division I coach to accomplish the feat and the seventh Division I coach to win 600 games at one school. In 2012, Perretta led Villanova to the third round of the WNIT. Philadelphia Big 5 Women’s Basketball named him Coach of the Year.

In 2010 VAF launched the annual Wildcat Pride Challenge (wildcatpridechallenge.com). Varsity programs compete for highest alumni participation rate and highest percentage increase in number of donors from year to year. (Winners receive a $10,000 gift to their programs from anonymous donors to Villanova Athletics.) Former-student-athlete giving to Athletics increased 39 percent in dollars and 90 percent in donors. VAF also offers an annual Villanova Women in Athletics event, tailgates, receptions, dinners and more.

Many former college athletes have reached a point in their lives where they want to take on leadership roles in helping their former programs, says Vince Nicasstro, director of Athletics. “Our alumni had meaningful experiences as Villanova student-athletes, and as an institution we’re doing a much better job of engaging them.”

Maguire couldn’t be happier. “What it has all turned into is incredible.”

GETTING IN ON THE ACTION
Want to reconnect with an athletic program at Villanova? Whether you’re a former student-athlete or simply a fan, there are many ways to help, from funding to time to networking and internship opportunities for student-athletes. For more information, contact George Kolb at (610) 519-6948 or george.kolb@villanova.edu. For more about VAF, visit supportvillanovaathletics.com.
For 125 years, the twin spires of St. Thomas of Villanova Church have served as both a symbolic link between heaven and earth and a landmark to help people find their way. Modeled after the 13th-century Chartres Cathedral in France, the spires can be seen from a great distance—beloved and beckoning all.

Designed in the Gothic Revival style by architect Edwin F. Durang, the Church was fittingly built of Pennsylvania limestone from a nearby quarry. The cornerstone, blessed by Bishop Jeremiah F. Shanahan of Harrisburg, Pa., was laid June 2, 1883, and construction completed in 1887. At the time it was believed the spires were the tallest man-made structures between the Delaware River and Lancaster, Pa. Since then, to Villanovans and to the surrounding community, the Church has stood tall as a vital hub of spirituality and service.

It is a place of worship, a gathering space for celebrations and a lively community parish devoted to social justice. It is the site of beginnings, where hundreds of Villanova couples who met on campus have exchanged wedding vows and brought their babies to be christened. It is a place of endings, where Villanovans and loved ones come to say farewell. It is a welcoming environment that honors the Augustinian Catholic tradition—where all are encouraged to act compassionately and succeed while serving others.

And each Sunday during the school year—with two morning masses held by the St. Thomas of Villanova Parish and three in the evening offered by the University’s Campus Ministry—it represents the joining of the Villanova community with the one surrounding campus as both honor their patron saint and his legacy of love.

Above all, it is a place where ideas are forged and actions taken to ignite positive change. With its 137-foot spires reaching to the sky, it quietly reminds us, “The sky is the limit.”
Katrina Ercole ’86 VSB takes the lead as president of the Villanova University Alumni Association.
It’s an equation Katrina Ercole ’86 VSB learned early: hard work plus teamwork equals success. Whether scoring points as a scholar-athlete on the Villanova women’s basketball team or leading students as a teacher, she’s used the formula to attain great heights.

Ercole will employ that formula again when she assumes a new challenge in May, succeeding Bob Byrnes ’76 VSB as Villanova University Alumni Association (VUAA) president.

“I am humbled and honored. It’s an opportunity of a lifetime,” she says of her two-year term.

A fifth-grade teacher in Syracuse, N.Y., Ercole became involved with the area’s alumni chapter and was later elected president. In 2003, she was elected to the VUAA Board. Each step of the journey has increased not only her involvement but her connection to the University.

INCREASING ENGAGEMENT

“We often use the term community to describe it, but I am truly part of Villanova. It is part of my life,” she says. It’s a feeling she hopes to share with others.

“One of my goals is to expand opportunities to engage alumni in Villanova’s Strategic Plan. I think we can find even more ways to keep alumni engaged.”

As a student, she felt grateful for the strong education she was receiving at Villanova. It has served Ercole well, first in a career as an administrator with Prudential Insurance and Stevens Office Interiors, and then a teacher.

“Villanova was a great experience. I felt like I had an advantage when I entered the workforce,” she says.

Her work with the VUAA frequently brings her back to campus, which has undergone many transformations since her days as an undergraduate, including new buildings for four of the University’s schools.

...THE MORE IT STAYS THE SAME

Although the University has physically changed, she marvels at how much the heart of the University remains constant. “It’s stunning. Amazingly beautiful. Yet I still feel as though it is the same Villanova,” she says.

She also celebrates the contributions of her family, including Paul, her husband of 24 years, and two children, William and Michael, 17 and 14, respectively. They have supported Ercole throughout her 11 years on the board. She is thankful to have such strong teams at home and in the VUAA. And she’s excited that together they will take Villanova to a whole new level of success.

“The more it stays the same — it’s stunning. Amazingly beautiful, yet I still feel as though it is the same Villanova,” says Katrina Ercole.

“We can find even more ways to keep alumni engaged.”

–Katrina Ercole
As Robert “Bob” Byrnes ’76 VSB leaves the office of president of the University Alumni Association, he sees Villanova University has never been in a better place.

During his tenure, the number of community service events at the regional level increased by 25 percent; the size of the Scholarship Events program around the country increased to more than $500,000; and the network of Alumni Association chapters sponsored close to 500 events in the last year, from service projects and social events to business networking events and student programs.

By working closely with Michael J. O’Neill, vice president for University Advancement, and the entire Advancement team, Byrnes is proud programs like the Chapter Challenge and Chapter Madness have helped to increase the alumni giving rate from 17 percent to an expected 23 percent this year.

“We appreciate all of Bob's hard work and dedication to inspire alumni engagement,” says Gary Olsen ’74 A&S, ’80 MS, associate vice president for Alumni Relations.

Byrnes offered thanks to everyone he worked with, including the Alumni Association Board of Directors and more than 1,500 Alumni Association volunteers he met through regional chapters, reunion committees and other volunteer groups. Likewise, he was grateful for the support of the Rev. Peter M. Donohue, OSA, PhD, ’75 A&S, University president; O’Neill; and the members of the President’s Cabinet for their outstanding leadership.

“They are an incredible group of alumni who bring energy and dedication to helping to create new ‘Villanova stories,’” Byrnes says. “Very special thanks to my beautiful wife, Tracy, for her love and support. Without her help, my term would not have occurred.”
When it comes to philanthropy, minor league baseball team owner Frank F. Boulton ’73 VSB is known for hitting the long ball. Many have benefited from his time, energy and generosity—including Villanova University.

It was at Villanova that Boulton first learned the importance of giving back. “The sense of community is so real on campus. There is such an awareness of the need to help others.”

Boulton’s dedication to Villanova and the Long Island Alumni Chapter has enabled other students to pursue a Villanova education. He has received the 2012 St. Thomas of Villanova Alumni Medal, the highest honor bestowed by the Villanova University Alumni Association. It is awarded to alumni who best symbolize the spirit and legacy of St. Thomas, have achieved a level of distinction within their chosen fields or professions and have brought extraordinary benefit to the University and to their communities.

Boulton spent 25 years on Wall Street in senior management positions with Smith Barney, UBS Securities and Yamaichi America. He is entering his 13th season as founder and CEO of the Long Island Ducks, one of the most successful minor league baseball teams in the country.

A member of the Villanova University President’s Leadership Circle and the President’s Club, he helps to organize Long Island Chapter Scholarship Golf events and is a past chairman of the Great South Bay YMCA Board of Managers. He and his wife, Karen, donated a building to the YMCA for the Boulton Center for the Performing Arts. They are the parents of Whitney Boulton ’07 A&S and Morgan Boulton ’11 A&S.

“Throughout his life, Frank Boulton has improved the lives of others,” says Gary R. Olsen ’74 A&S, ’80 MS, Villanova’s associate vice president for Alumni Relations. “This is well-deserved.”

Michael Mandelbaum, PhD, Keynotes Third Annual Leadership Summit

In the modern global economy, some experts argue the historic version of the American dream has vanished. Perhaps, vexed by volatility, it has become an unattainable ideal. At the 2012 Leadership Summit, held April 12, Michael Mandelbaum, PhD, a leading authority on international affairs and one of the “Top 100 Global Thinkers,” according to Foreign Policy magazine, addressed these seismic shifts in the American economy and in the workplace.

Dr. Mandelbaum, the Christian A. Herter Professor and director of American Foreign Policy at the Paul H. Nitze School of Advanced International Studies of the Johns Hopkins University, spoke to an audience of 200 thought leaders from a variety of professions and industries, as well as members of the Villanova faculty, administrators and students on campus.

Other Summit panelists included Stephen J. Andriole, the Thomas G. Labrecque Professor of Business at the Villanova School of Business (VSB); Denise L. Devine ’77 VSB, president and CEO of Nutripharm Inc.; Jonathan Doh, PhD, professor, Management and Operations, the Herbert G. Rammrath Endowed Chair in International Business and director of the Center for Global Leadership, VSB; Donald Kurz, president of Keystone Shipping Co., chairman of Chas. Kurz & Co. Inc. and past Villanova parent; Robert McCarthy ’75 VSB, CEO of Marriott International; William T. Powers III ’82 VSB, executive vice president of Rolls Royce North America Inc.; and Catherine E. Wilson, PhD, assistant professor of Political Science and non-profit coordinator of the Master of Public Administration Program at Villanova University.

The dinner program featured the presentation of the prestigious St. Thomas of Villanova Alumni Medal to Frank F. Boulton ’73 VSB, founder and CEO of the Long Island Ducks.
1940s
CLASS OF 1947
65th Reunion
June 7-10, 2012

1950s
CLASS OF 1952
60th Reunion
June 7-10, 2012
CLASS OF 1957
55th Reunion
June 7-10, 2012

The Rev. James A. Wenzel, OSA, ’53 A&S was awarded the St. Marguerite d’Youville “Pilgrimage of Love” Award for outstanding commitment to community and service to elders by Mary Immaculate Health/ Care Services on Sept. 27, 2011.

1960s
CLASS OF 1962
50th Reunion
June 7-10, 2012
CLASS OF 1967
45th Reunion
June 7-10, 2012

James G. O’Connor ’64 VSB was awarded the Ellis Island Medal of Honor in May 2011. Founded by the National Ethnic Coalition of Organizations, the award is presented to individuals who exemplify outstanding qualities in both their personal and professional lives while continuing to preserve the richness of their particular heritage.

Henry F. Acchione Jr., Esq., ’66 COE, ’73 MCE recently accepted a position as counsel in the litigation department of Obermayer Rebmann Maxwell & Hippel LLP. Acchione is the former president of the Villanova University Alumni Association Board of Directors.

William E. “Bill” McCune, DrPH, CPP, ’66 A&S received a Doctor of Public Health degree from the University of North Texas Health Science Center in May 2011. An independent pharmaceutical consultant in Fort Worth, Texas, he recently spoke at the second annual Pharmaceutical/Medical Packaging Leadership Summit in Baltimore.

Randall “Randy” Ruch ’67 A&S, founder and retired CEO of Schuylkill Valley Sports, will be inducted into the Sporting Goods Industry Hall of Fame at the National Sporting Goods Association Management Conference & Team Dealer Summit.

1970s
CLASS OF 1972
40th Reunion
June 7-10, 2012
CLASS OF 1977
35th Reunion
June 7-10, 2012

Dennis F. Glackin ’70 A&S recently celebrated 20 years in business as president of Glackin Thomas Panzak Inc., a land planning and landscape architecture design firm in Paoli, Pa. The firm designed the new Villanova University monument sign at Lancaster and Ithan avenues.

Joan Lynch, PhD, ’70 MA published a new novel titled Women of the Passion. Lynch is a professor emeritus and founder of the Cultural Film Series at Villanova University.

Thomas B. Cooke ’71 A&S recently directed a “Fundamentals of Business” program at Georgetown University. The five-week summer program was for high school juniors to receive college credit. Cooke is also the owner of TBC Stables, which breeds and races standardbred horses throughout the East Coast. Cooke is the proud owner of two world champion stallions, Nuclear Breeze and Hi Lan Tye.

Charles E. “Charlie” Crew ’73 VSB, executive vice president of Sabic Innovative Plastics, retired after 34 years. Crew was a valued employee who steered the plastics division through difficult times.

Joseph T. Mattson, Esq., ’75 A&S, ’78 VLS has been elected president of the Delaware County Bar Association for the year 2012.

Nancy Quinn Munro ’75 CON was a recipient of Washingtonian magazine’s 2011 Excellence in Nursing Award. Munro is currently a senior nurse practitioner in the critical care medicine department and on the pulmonary consult service at the National Institutes of Health Clinical Center in Bethesda, Md.

Terence R. “Terry” Harris ’76 A&S, ’93 MA was recently hired by Cumberland County College to teach English and Composition. Harris is also the host, co-writer and co-producer of the international health and beauty DVD The Chinese Acupressure Facelift, which is now distributed nationally by Ingram Entertainment through Victory Multi-Media.

William Briggs ’78 VSB and Brian J. “B.J.” Hoffman, partners of Citrin Cooperman, presented an educational seminar on the 2011 tax updates to the members and guests of the Mid-Atlantic Staffing Association. Briggs leads the tax department of Citrin Cooperman’s Philadelphia office.

1980s
CLASS OF 1982
30th Reunion
June 7-10, 2012
CLASS OF 1987
25th Reunion
June 7-10, 2012

Donald Paige ’80 VSB recently accepted a position as a sports facility designer at CHA Sports. Paige, a 1980 Olympian, was the American record holder at 1,000 meters and world record holder at 1,000 yards.

Thomas Murray ’81 VSB is CEO of Charlotte Regional Visitors Authority (CRVA) in Charlotte, N.C. CRVA promotes the region’s hospitality and tourism and manages the marketing and operations for the Time Warner Cable Arena and other important landmarks in North Carolina.

Francis “Frank” Stanton Jr., PE, ’81 COE is president of the Pennsylvania Society of Professional Engineers for 2011-12. Stanton is a PE in 12 states and vice president of The ENC Group, LLC, which provides engineering services to industrial and governmental agencies.

Demetrios “Jim” Batsides, Esq., ’82 A&S was installed on Oct. 13, 2011, as the new president of the Trial Attorneys of New Jersey.

James F. Costanzo ’83 COE, president of Charity Realty International, announced that the
company has written its first of many charitable donations to Alzheimer's disease research. Located in Rochelle Park, N.J., Charity Realty International was founded with the vision of utilizing revenue generated from commercial real estate brokerage to fund their clients’ favorite charities.

Mary Elizabeth Bogan '84 A&S has opened a new law firm, Bogan Law Group, which has offices in Philadelphia and Bryn Mawr, Pa. The firm specializes in commercial litigation, real estate and other corporate matters.

Cathleen “Cathy” Tripodi '86 VSB recently accepted a position as senior advisor of energy, climate and environment at B&D Consulting, a national advisory and advocacy firm in Washington, D.C.

Kerry A. White '86 VSB co-published an article titled “Tax-Transparent Investing via Common Contractual Funds” in the Journal of Indexes Europe. The article can be found at: www.indexuniverse.eu/europe/publications/journal-of-indexes/articles/7787-tax-transparent.

White is a former member of the Villanova University Alumni Association Board of Directors.

Karen E. Javie '87 MSN recently accepted a position as vice president, Operations, at Mercy Fitzgerald Hospital in Darby, Pa.

Michael A. Morgan, PE, PP, PTOE, '87 COE was recently promoted to regional office manager of Gannett Fleming’s South Plainfield, N.J., office. Morgan has been with the firm for more than 15 years and is responsible for managing office operations, staffing and business development.

J. Stephen McNally '88 VSB was recently appointed to a second two-year term on the Institute of Management Accountants’ Global Board of Directors.

Thomas Oxenreiter '88 VSB welcomed a boy.

R. Michael Bullotta Jr., Esq., '89 A&S recently accepted a position as assistant US attorney at the United States Attorney’s Office for the Eastern District of Michigan.


Celestine “Tina” Simmons Waters '89 VSB received the National Diversity Council’s 2011 “Most Powerful & Influential Women of Pennsylvania” award. Waters is a current member of the Villanova University Alumni Association Board of Directors.

1990s

CLASS OF 1992
20th Reunion
June 7-10, 2012

CLASS OF 1997
15th Reunion
June 7-10, 2012

Cmdr. Wistar L. Langhorne, USN, '90 A&S married Dr. R. Damon Hardison.

Charles L. Zeiders, PsyD, '90 MS has been invited by the European Movement for Christian Anthropology Psychology and Psychotherapy (EMCAPP) to be the only American to speak at the group’s 11th Symposium, to be held in Warsaw, Poland, in September 2012. The EMCAPP brings together international leaders and pioneers in the field of Christian psychology and psychotherapy. Zeiders is clinical director at Christian Counseling and Therapy Associates in Havertown, Pa.

Vincent A. LaMonaca, Esq., '92 A&S, '98 VLS recently accepted a position as assistant general counsel at QVC Inc. in West Chester, Pa.

Jennifer Palmer '92 COE married David Schmidt.

Richard Jotz '94 VSB welcomed a girl.

Kelly Morley Ellis '94 A&S welcomed a boy.

Denise Colella '95 VSB welcomed a girl.

James “Jim” Dunn III '95 VSB was named “Innovator of the Year” for the university endowment division of the Asset-Owner Innovation (aCIO) Awards on Dec. 1, 2011. Dunn was honored by aCIO, an international finance magazine, at its second annual Industry Innovation awards event, held in New York. Dunn was recognized for innovation, preservation...
of capital, consistent results, understanding and acting upon materials risks.

Heather Graci Gill ’95 COE welcomed a girl.

Nicole Grubb Evans ’95 VSB welcomed a boy.

Robert C. Irving ’95 MBA recently accepted a position as president at Union Rubber Inc. in Trenton, N.J. Irving will be developing new products and finding new markets for their existing product lines.

Cmdr. Todd M. Boland, USN, ’96 A&S returned from a yearlong individual augmentee deployment to Kandahar, Afghanistan, in July 2011. Boland was promoted to commander on Dec. 1, 2011, and was selected for Aviation Command. Boland will be reporting to Fleet Logistics Squadron 64 at McGuire AFB in New Jersey in December 2012 as executive officer, flying the C-130 Hercules.

Amy Butler Diedrichs ’96 A&S welcomed a girl.

Peter Isajiw, Esq., ’97 A&S has been elected partner at the New York City law firm Cadwalader, Wickersham & Taft. Isajiw focuses on complex securities and commercial cases, as well as criminal and regulatory investigations.

Candace “Candy” Overland ’97 A&S married Brenton Davis.


Laurie Alberts Salita, Esq., ’98 A&S, ’01 VLS was recently promoted to partner at Blank Rome LLP.

David DeFlece, Esq., ’98 A&S has joined the Philadelphia office of White and Williams LLP as an associate in the financial restructuring and bankruptcy practice group representing secured and unsecured creditors seeking to enforce their rights and protect their interests in bankruptcy proceedings.

Sarah Donovan ’98 MA, ’02 PhD, associate professor of Philosophy at Wagner College, received the Excellence in Service Award at the college’s annual faculty awards dinner.

John Giordano, Esq., ’98 A&S, ’02 VLS was appointed deputy secretary at the Pennsylvania Department of Conservation and Natural Resources by Pennsylvania Gov. Tom Corbett on April 4, 2011.

Aimee J. Hill ’98 VSB married Mark Hlushewsky ’97 VSB.

Kelly A. Rox ’98 VSB married Peter McSharry.

Neil J. Connelly ’99 COE welcomed a girl.

Tara Jones Willecke ’99 A&S was recently promoted to partner at Blank Rome LLP.

David McDonough ’99 VSB welcomed twins, a girl and boy.

Alia Pustorino-Clevenger ’99 A&S was chosen by Pittsburgh Magazine and the Pittsburgh Urban Project as one of their annual “40 Under 40 List.” Pustorino-Clevenger was chosen based on her passion, commitment, visibility, diversity and overall impact on the Pittsburgh region.

Michelle Russo Santulin ’99 VSB welcomed a boy.

Benjamin Shepherd ’99 VSB married Angela Stetler.

Amber Viejo Cambridge ’99 A&S welcomed a boy.

Faith L’Esperance Hermann ’02 VSB and Brady Hermann ’02 VSB welcomed a boy.

James N. Osborn Jr. ’02 COE was recently promoted to director at Energy Power Partners (EPP). EPP is a renewable energy focused private equity fund headquartered in El Segundo, Calif.

Sara A. O’Toole ’02 A&S recently accepted a position at Loeb & Loeb LLP in New York as an associate in the real estate department and commercial real estate leasing group.


Brian M. Crowell, Esq., ’03 VSB, ’11 VLS joined Stradley Ronon Stevens & Young LLP in the firm’s investment management/mutual funds practice group.

Jamie L. Fray ’03 A&S married Thomas Dupras II ’03 A&S.

Maria Visaggio ’03 VSB married Louis Spinelli ’02 VSB.

Manar Al-Azzam ’04 MSN received a doctoral degree from the University of Iowa. Al-Azzam’s dissertation was titled “Arab Immigrant Muslim Mothers’ Perceptions of Attention Deficit Hyperactivity Disorder.”

Rebecca E. Koch ’04 A&S married Sheldon Gonchar.

Kelly A. McMullin ’04 VSB married Adam Peralta.

Claudia Takla ’04 VSB married Bryan Saia, DO, ’02 A&S.

Daniel J. Errico ’05 COE has founded the website freechildrenstories.com, promoting free media for children, teachers and students. Errico has sold more than 50,000 eBooks, including two number-one kids’ eBooks on barnesandnoble.com.

Gary A. Huntington, PE, ’05 MCE recently accepted a position as project manager at RETTEW’s Lancaster, Pa., office. RETTEW is an Engineering News-Record top 500 design firm. As project manager, Huntington will be responsible for managing the design and construction of water and wastewater projects.

Niherie D. Miller ’05 VSB married Travis J. Sladicka ’03 COE, ’04 MS.

Meghan Roskop ’05 A&S married Brinker Wolf.

Natalie Della Franco ’06 VSB married Matthew DePont ’06 A&S.

Mari DiChiara ’06 A&S married Nicholas Cuccia ’02 VSB.

Mark Ettore ’06 VSB is a medical student at Jefferson Medical College in Philadelphia.

Lauren Paulson ’06 A&S married Robert Ciallella ’06 VSB.

Aaron Bibro ’07 MPA received the Best Dissertation Award from the National Association of Schools of Public Affairs and Administration.

Caitlyn Harrington ’07 A&S married Kevin Bertoncin ’07 A&S.

Lucy Harris ’07 VSB married Jason “Jake” Curran ’07 VSB.

Jessica Sumski ’07 A&S married Christopher Weber ’06 CON.

Meighan Gallagher ’08 A&S married Ralph Alfano ’08 COE, ’09 MEE. Alfano recently accepted a position as a staff engineer at IBM in Hopewell Junction, N.Y.

Lauren Gillispie ’08 A&S married Edward McCusker Jr. ’06 VSB.

Andrea Marie Magat ’08 A&S married Nathan Molteni ’08 A&S.

Samantha Maresca ’08 VSB married Mark S. D’Angelo ’08 VSB.

Eileen Thomasmeyer ’08 A&S married Joseph T. Speaker ’08 A&S.

Ashley L. Holmgren ’09 VSB married Clayton D. Montgomery.

On “College T-Shirt Fridays” at YES Prep East End Charter School in Houston, students proudly wear shirts representing their “homeroom university” team. Julie McPhillips ’08 A&S, who teaches sixth-grade science at the school, reached out to Tom Sanzone ’68 COE and Ed Neville ’65 A&S to raise funds to support a Villanova-themed homeroom this academic year.

YES Prep’s goal is to help every student eventually graduate from a four-year college or university. About 90 percent of the students are first-generation college-bound, and 80 percent are from economically disadvantaged backgrounds. Sanzone, a member of the Villanova University Alumni Association Board of Directors, and Neville, Houston Chapter president, contacted the Villanova University Shop to acquire the shirts. The VUAA provided McPhillips with other Wildcats spirit items as well. Now, 38 Houston sixth graders—most of whom have never traveled outside of Texas—are learning about Villanova, sporting the school colors and cheering for the Wildcats.
2010s

Kathleen McFadden ’10 A&S was recently promoted to assistant account executive at Buchanan Public Relations LLC.

Judy Mulrow ’10 A&S, ’11 MA has joined the VUAA as associate director, Student and Young Alumni Engagement, Office of University Advancement.

Christa A. Cobb ’11 MPA recently accepted a position as a global services associate analyst at Merck.

J.C. Lamb ’11 A&S has been named the assistant director of Undergraduate Philanthropy and Young Alumni Giving at Villanova University Annual Fund.

In Memoriam

1940s


Paul C. Hinski ’43 COE on May 21, 2011.

Herbert L. Bansbach ’44 COE on Jan. 2.

George G. Hoberg ’45 COE on July 9, 2011.

James F. Smith ’45 A&S on Nov. 24, 2011.

1950s

Jerome Goldstein, MD, ’50 A&S on Dec. 8, 2011.

Joseph P. Kane ’50 A&S on Nov. 2, 2011.

Albert F. Scarcelli Sr. ’50 COE on Nov. 7, 2011.


John Kost ’51 VSB on Nov. 10, 2011.


James M. Ryan ’51 VSB on March 16, 2011.


Joseph Restic ’52 A&S on Dec. 8, 2011.


Lawrence G. Weathers Jr. ’52 VSB on Jan. 7.
1960s

John F. McNichol ’60 VSB on Dec. 31, 2011.

Daniel Cashman ’61 A&S on Sept. 4, 2011.


Frances S. Demasi ’62 MA on Dec. 29, 2011.


The Rev. William A. McGuire, OSA, ’62 A&S on Jan. 17. From 1979 to 2006, Father McGuire served in many capacities at Villanova, including assistant director of Admission, assistant dean in the College of Liberal Arts and Sciences, assistant director of Athletics, dean of Enrollment Management and senior vice president for Administration.

James E. Schmiltz ’63 A&S on Nov. 13, 2011.

G. Harry Benham Jr. ’64 VSB on June 16, 2011.


Michael L. “Mike” McGroarty ’64 A&S on Sept. 16, 2011.

David W. Palcho ’64 A&S on July 5, 2011.


Kenneth R. Cronin ’65 A&S on Jan. 4.

J. Gregory Fay ’65 VSB on Nov. 11, 2011.


Patricia Forrester Martin ’65 CON on Oct. 31, 2011.

Eugene “Gene” Fitzmaurice ’66 VSB on Nov. 8, 2011.


Theresa M. Rodner ’66 MA on Dec. 4, 2011.


Sister Mary Martha Geipe ’68 MA on Dec. 20, 2011.


Charles Paul Connors ’69 VSB on Sept. 18, 2011.
1970s

Anthony J. “Tony” Bele Jr. ’70 MBA on Jan. 3.

Kathleen Faircloth ’70 CON on Dec. 7, 2011.


Sister Bernice M. Appel ’72 MS on Nov. 10, 2011.

James E. Clowry ’72 COE on Nov. 21, 2011.


Mary E. Desjardins ’73 MA on Sept. 13, 2011.

Grace B. Ohnigian ’73 MS on Nov. 10, 2011.


Ilse Agnes Hedwig Hawrysz ’75 MA on Dec. 14, 2011.

David M. Rizzotte ’75 A&S on Jan. 4.

Sister Marguerite Tarleton ’75 MA on Nov. 10, 2011.


Gary P. Philippi ’76 COE on Dec. 9, 2011.


Raymond J. Adamo ’77 VSB on June 10, 2011.


1980s


Marguerite Joyce Hagopian ’83 MSN on Oct. 16, 2011.


Geraldine “Deena” MacDonald Andrus ’86 A&S on Nov. 24, 2011.


1990s


Dorothy F. Binns ’95 MA on Oct. 16, 2011.


2000s

Joshua T. Cervenak ’00 MS on Dec. 30, 2011.

Kevin A. DuPont ’02 MBA on Sept. 23, 2011.


Correction

Our apologies to Meghan “Meg” Rego ’07 A&S, ’10 MPA, who was not correctly named for her new position at American University as program coordinator for community-based learning in the Class Notes Winter 2012 online edition.

Class Notes Publication Policy: Villanova University accepts submissions of news of professional achievements or personal milestones for inclusion in the Class Notes section of Villanova Magazine. Concise submissions can be submitted electronically to alumni@villanova.edu, via Nova Network (www.alumniconnections.com/villanova) or by mail to Kate Wechsler, Villanova Magazine, Alumni Office, Garey Hall, Villanova University, 800 Lancaster Avenue, Villanova, PA 19085. Digital photos should be 300 dpi jpeg or tiff format, and at least 3 X 5 inches. (Please note that we are no longer accepting headshots.) Villanova University reserves complete editorial rights to all content submitted for Class Notes, and posts and publishes listings in as timely a fashion as possible as space permits. All Class Notes may also be posted on Nova Network. Reasonable steps are taken to verify the accuracy of the information submitted, but the University cannot guarantee the accuracy of all submissions. Publication of achievements or milestones does not constitute endorsement by Villanova University.
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The Villanova Annual Fund would like to thank alumni who help our annual giving participation rate grow! Our goal for this year is 23 percent! Your continued support will help Villanova students, faculty and programs to develop, prosper and ignite change.

Thank you for your support.

For questions or to make a gift contact:
Villanova Annual Fund
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St. Thomas of Villanova Celebration
September 20-23, 2012

Each fall, Villanova begins the academic year with a celebration honoring Saint Thomas of Villanova, the 16th century Augustinian bishop of Valencia, Spain, and patron of the University.

The 2012 Saint Thomas of Villanova Celebration is scheduled for September 20-23 and includes a series of events and activities designed to highlight the University’s Augustinian mission and ideals. A central component of each year’s celebration is the Day of Service which engages thousands of students, faculty, staff, alumni and families at projects throughout Greater Philadelphia and with local alumni chapters around the country. Contact your chapter leader or visit alumni.villanova.edu to learn how you can be involved.

Please visit www.villanova.edu/stvc for more information on the St. Thomas of Villanova Celebration and the Day of Service.
What was your Villanova experience like?
Villanova set me on my path in life and to peace and justice education. My freshman year I met an amazing man, Father Ray Jackson, who started the peace and justice center. I ended up having a concentration in P&J, and he became my best friend and my mentor and changed my life. And my son is actually named after him.

How did Father Jackson influence you?
He was in the marches, fighting for the rights of the homeless and on the frontlines. He was an extraordinary human being, not just as a priest, but as a human being—just really regular. I came to see him here before he passed away, and one of the greatest joys of my life was the honor of feeding him like he fed me all those years.

How does your commitment to social justice link to Villanova?
I have an incredibly compassionate family, and we were raised to give back, and I just always felt a drive to do that. So it was shocking to me when someone said I could take an elective acting class, and I took the class and I loved it, and I knew I was supposed to do that. I remember crying to Father Ray, saying, “I don’t know what to do, because I was going to be of service and go to law school for women’s rights—that was my trajectory.” He said something I’ll never forget: “You serve best by doing the thing you love most.” That’s what I’m doing today—the thing I love most. I’m able to marry my artistic career with social justice work.

What does “ignite Change. Go nova” mean to you?
I love the words together: “ignite change.” It reminds me of “we advance,” the idea of something positive and life-affirming. It’s no longer fighting against something. It’s standing up for beauty and equality. I am so honored to be a graduate when I see those words.

How are you igniting change?
I worked in Haiti before the earthquake. I was there after the earthquake working in a camp of 50,000 people, and the young women said, “Can you help us start a women’s center?” So we put up a tent, and within a few days, the women from the camp were running the center. I realized money that was coming in—huge amounts to big organizations—I didn’t see the effect on the ground. I saw it through the grassroots movement, through the Haitian people, and they weren’t getting funding. And they weren’t working together, so we started We Advance, my Haitian women colleagues and myself and a few other Americans because we were angry about where that funding was going. After only a year and a half, we had an international women’s conference in Haiti, and the rallying cry for the women is nap vanse, Creole for “we advance.” So I know that we have helped the population with this idea of coming together, that we’re stronger together than we are alone.

SNAPSHOT

Since graduating in 1989 with a degree in Political Science, the Norristown, Pa., native has taken a leading role on stage, on screen and in the global arena:

**ACTING**
Films: 31; TV series: 8; Theater: 10; Nominations: 6
Awards: New York Film Critics, Screen Actors Guild

**ACTIVISM**
Focus: Empowering women worldwide; Founder: Two organizations; Advocate: Artists for Peace and Justice, Save Darfur and others; Producer: Two documentaries
Distinctions: One of Variety’s most powerful Hollywood women; co-host, African First Ladies Health Summit

To see more of Maria’s interview, visit ignitechangegonova.com

Maria Bello ’89, award-winning actress, social justice advocate and co-founder of We Advance, a movement that advances the well-being of women in Haiti, speaks to Villanova Magazine.
INTRODUCING what'snextvillanova.com

Get the scoop on what’s ahead for Villanova University!

In a year-long, 30-city world tour, Father Donohue shared the Villanova Strategic Plan.

At what'snextvillanova.com, you’ll find:

• Father Donohue’s video and presentation from the What’s Next events
• Full details about Villanova’s vision for the next decade
• Photo galleries from the What’s Next tour
• A comprehensive look at the Campus Master Plan
• How you can ignite change and be a part of Villanova’s future!
Join us for **REUNION 2012** and enjoy a weekend of events designed for alumni of all ages. Alumni Weekend brings together Villanova’s most enduring traditions with opportunities to reminisce, rekindle friendships, and create new memories. Classes ending in a 2 or 7 will celebrate special reunion years.

The weekend begins Thursday with a **Chef’s Demonstration Gourmet Dinner**. On Friday go back to the classroom with Villanova’s outstanding faculty at **Reunion University**, followed by the **President’s State Of The University Luncheon**, **Class Receptions** and **Half Century Society Dinner**. Don’t miss the **Family Picnic** on Saturday afternoon and in the evening enjoy dinner and dancing to a live band at **Supernova: A Night Under The Stars**.

Register online today at [alumni.villanova.edu](http://alumni.villanova.edu).