The practice of communication has the powerful ability to create positive social change in the world, and Villanova is about to take a leadership role in that endeavor. Officially inaugurated on October 1, 2010, the Waterhouse Family Institute for the Study of Communication and Society (WFI) at Villanova University promotes the study of mission-driven communication emphasizing ethical leadership, social justice and community and the ability of key influencers to effect change.

"As we communicate, so shall we be."

—Communication Theorist Lee O. Thayer
Dear Alumni and Friends:

As a Catholic and Augustinian university, our concern for social justice is ever-present. From our annual St. Thomas of Villanova Celebration to our service projects in communities in need around the world, to our alumni in fields such as communication, nonprofit, education and law who work each day to improve the lives of others, Villanovans embody "caritas."

That is why we are so proud to launch the Waterhouse Family Institute for the Study of Communication and Society—the first institute of its kind. Made possible by a gift from Lawrence M. Waterhouse Jr. ’59 A&S, the Institute is committed to using the power of communication to create positive social change, and we feel it will make Villanova a national leader in the field.

The first project sponsored by the Waterhouse Family Institute is a groundbreaking study by a Villanova team of researchers who are exploring the promise and peril of social communication and its potential to promote or undermine social justice. You will read more about the project and the Institute on these pages.

You will learn also about our partnership with the Leadership Education and Development (LEAD) program, which brings in academically strong high school students from diverse backgrounds to increase their interest in the study of engineering, achieve their potential and become responsible leaders. We were honored to host for the first time LEAD’s Summer Engineering Institute.

As we enter winter, we celebrate another national championship—for a total of three in the span of one year. Our women’s cross-country team—led by individual winner Sheila Reid ’11 A&S—defended their 2009 national title at the 2010 NCAA Cross Country Championships. Proud as I am of our student-athletes’ feats on the field, I’m even more so of their accomplishments in the classroom. Among Division I schools, nine Villanova teams rank in the top 10 percent of their sport academically, according to a June 2010 NCAA report. On page 42 you will read about our plans to support our hardworking student-athletes with new fundraising initiatives.

In closing, I wish to thank the 4,500 Villanovans who participated in the 2010 St. Thomas of Villanova Day of Service. They donated their time and energy at a total of 180 sites in the Greater Philadelphia region and in their own communities around the country. As I mentioned above, it is that spirit of service—and the wish to make the world a better place for others—which truly defines us as Villanovans.

Sincerely,

Rev. Peter M. Donohue, O.S.A., Ph.D. ’75 A&S
President

At the St. Thomas of Villanova Lecture, the Rev. Peter M. Donohue, president, encourages Villanovans to speak out about and live what they believe. See page 22 for the full article about the 2010 St. Thomas of Villanova Celebration.
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Communication for the Common Good

Villanova University Launches Waterhouse Family Institute for the Study of Communication and Society

by Jennifer Schu

When Pulitzer Prize-winning journalist Diana Sugg '87 A&S was a fledgling reporter on a city beat, she was assigned to cover a fatal residential fire. She learned that one of the victims had been housebound because she was mentally ill and the family had no access to affordable care. Sugg reported about the lack of such care in low income neighborhoods—and helped draw much-needed attention to the issue.

"I don't think media can change the world, but it can nudge readers' or viewers' thinking about the world, and sometimes lead them to act in small ways that change things a bit for the better," says Gerald Marzorati '75 A&S, assistant managing editor of The New York Times.
He points to a Times article about schoolgirls in Afghanistan who were attacked by the Taliban as they walked to school—because their tormenters believed females should not be educated. Cash donations streamed in from readers along with pleas to help the students in some way—and the money was used to purchase a school bus which now transports them safely to and from school.

Likewise, for the past two years, as part of the Villanova University Department of Communication’s social justice documentary class, student filmmakers have been chronicling the stories of people triumphing over adversity. Through their work they are creating awareness of issues such as the struggles of 21st century immigrants and are breaking down stereotypes of people with disabilities.

The practice of communication has the powerful ability to create positive social change in the world, and Villanova is about to take a leadership role in that endeavor. Officially inaugurated on October 1, 2010, the Waterhouse Family Institute for the Study of Communication and Society (WFI) at Villanova University promotes the study of mission-driven communication emphasizing ethical leadership, social justice and community and the ability of key influencers to effect change.
Exploring ethical dimensions and power of communication

WFI is funded by a $3 million gift from Lawrence M. Waterhouse Jr. ’59 A&S, the founder of Waterhouse Investor Services, Inc., the forerunner of TD Waterhouse Investor Services and later TD AMERITRADE, one of North America’s largest online brokerages. WFI is housed within Villanova’s Department of Communication in the College of Liberal Arts and Sciences.

“I spent a wonderful four years at Villanova. With my gift to the University, I wanted to help create something that would be meaningful for generations of students to come—and that had the potential to do a lot of good in the world.”

—Lawrence M. Waterhouse Jr. ’59 A&S, the founder of Waterhouse Investor Services, Inc.

Through cutting-edge research and student programs, as well as the hands-on involvement of communication scholars and professionals from around the globe, the Institute explores the ethical dimensions of communication and its role in creating social change.

The founding director of the Institute is Bryan Crable, Ph.D., associate professor and chairperson, Villanova University Department of Communication. “The creation of this Institute gives us the opportunity to positively connect the mission of the University with what we are already doing in the Department of Communication,” he says.

The latter activities include giving Michelangelo’s work in the Sistine Chapel an online presence to filming stories that matter on the streets of Philadelphia and beyond. With the Institute now launched, Villanova students will have even more opportunities to influence and change society through communication projects, internships and other activities funded by WFI.

No other University has a communication program focused on social justice and social change, according to Dr. Crable. He notes that the Institute embodies the Catholic mission of Villanova, “which is to say we are called to attend to the questions of justice and community in everything we do.”

He adds that the launch of WFI marks an important milestone for the University,
Lawrence M. Waterhouse Jr. is known in the business world for his success as founder of Waterhouse Investor Services, Inc., the precursor to TD Waterhouse Investor Services and later TD AMERITRADE. Today, TD Ameritrade (TD Waterhouse in Canada) is one of North America’s largest online brokerages, with 6.3 million clients and $300 billion in client assets.

Waterhouse has become equally admired in the academic world for his dedication to education. In 1996, he established the Waterhouse Family Foundation, Inc., an independent foundation that donates substantial funds to education initiatives. He serves as president of the foundation, and daughters Christine and Jennifer and triplet sons Lawrence III, Kevin and Patrick are directors.

Waterhouse has combined his commitment to service and education and his dedication to his alma mater by generously donating $8 million to Villanova University, $3 million of which was dedicated to the creation of the Waterhouse Family Institute for the Study of Communication and Society (WFI).

He has remained actively involved with Villanova since his graduation. He received an Honorary Doctor of Laws degree from the University in 2004, and is a member of Villanova’s 1842 Heritage Society and President’s Council: Transforming Minds and Hearts. His grandson Scott Swindell-Waterhouse ’08 VSB and daughter-in-law Jennifer Gentile Waterhouse ’92 A&S are also Villanova graduates.

After receiving his bachelor’s degree from Villanova, Waterhouse pursued graduate studies at New York University and served in the U.S. Marine Corps, reaching the rank of captain. In 1979 he founded Waterhouse Investor Services, Inc. Today, he and his wife, Christine, reside in Jupiter, Fla.

Founder of a successful company that became a household name, Mr. Waterhouse enjoys a lighthearted moment with our nation’s “founding fathers” at the National Constitution Center.

Lawrence M. Waterhouse Jr. ’59 A&S
“As communicators, we have the ability to set an agenda and to put an issue that is being neglected in front of the public.”

Nicholas Kristof, keynote speaker and two-time Pulitzer Prize winner

because of the Institute’s potential to make Villanova the center of a global network of communication scholars and professionals interested in social justice.

“Because of a greater focus on values, morality and social justice, Catholic universities are uniquely positioned to study communication, which is why the Waterhouse Family Institute for the Study of Communication and Society—the first institute of its kind—was created at Villanova,” says University President the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S.

“I believe deeply that these kinds of issues are essential to any democracy and deserve more investigation, especially scholarly investigation, and it is my hope that the Institute will play a major role in that,” says New York Times op-ed columnist Nicholas Kristof, who was the keynote speaker at the WFI launch event. The two-time Pulitzer Prize winner is widely known for bringing to light human rights abuses in Asia and Africa, such as human trafficking and the Darfur conflict.

“As communicators, we have the ability to set an agenda and to put an issue that is being neglected in front of the public,” Kristof adds. “In my own work I’ve found that writing about issues I’ve stumbled across by accident eventually results in growing attention and resources directed to the problem.”

“A national leader in communication”

The Institute will focus on three central activities: connecting scholars and professionals, supporting student-centered projects and activities and funding innovative scholarly research.

The vision for WFI developed from Dr. Crable’s own scholarly work in communication and rhetorical theory. His research focuses on the contention that language, and communication more generally, lie at the heart of the human condition and must be accounted for in any attempt to create social change.

For Lawrence Waterhouse, his generous support of the Institute reflects his lifelong commitment to service and education and his dedication to his alma mater. His gifts to the University total $8 million, of which $3 million was dedicated to the creation of WFI. Already his gifts have funded important activities in the Department of Communication, including Vatican internships and the production of award-winning social justice documentaries.

“I spent a wonderful four years at Villanova,” he says. “With my gift to the University, I wanted to help create some-
Hundreds of communication scholars and professionals from around the world, joined by Villanova faculty, staff and students, gathered on campus October 2 for the Institute’s inaugural conference.

In 1996, Waterhouse established the Waterhouse Family Foundation, Inc., an independent foundation that donates substantial funds to education. Mr. Waterhouse serves as president of the foundation, and daughters Christine and Jennifer and triplet sons Lawrence III, Kevin and Patrick are directors of the foundation.

The University commemorated the Institute’s launch with a two-day celebration on October 1 and 2. The launch kicked off on Friday night with a gala at the National Constitution Center in Philadelphia, featuring New York Times columnist Kristof. He is the co-author, along with his wife, of The New York Times’ bestseller Half the Sky: Turning Oppression into Opportunity for Women Worldwide, which addresses the worldwide mistreatment of and brutality toward women.

The launch events continued on Saturday on the Villanova University campus with an inaugural conference that joined together communication scholars and professionals from around the world to discuss the power of communication to create positive social change.

Talks between the Department of Communication and Mr. Waterhouse began in the spring of 2008, when Father Donohue first proposed the idea for the Institute to him.

“Communication is central to questions of social change and social justice,” Father Donohue says. “As a Catholic and Augustinian University, it is fitting for Villanova to be at the forefront of generating innovative programs linking communication and social justice.”

Communication is the largest single undergraduate major at Villanova. In addition to an undergraduate degree, the Department of Communication offers a master’s program as well as several graduate certificate options.

“This is going to brand us as a national leader in communication,” Dr. Crable says. “I have no doubt.”
Alumni Voices

Diana Sugg ‘87 A&S
Pulitzer Prize-winning Journalist

Veteran newspaper reporter Diana Sugg worked her way up from writing radio copy for the Associated Press to winning the Pulitzer Prize for her beat reporting for a collection of stories that delved into the primitive nature of modern medicine. As a medical reporter for The Baltimore Sun for 10 years, she covered a range of breaking news, enterprise and features. By taking on taboo topics and getting inside some of the most intimate moments in health care, she gave her readers a clear-eyed look at how far medical science still needs to go in areas including sepsis, stillbirths and the too-routine task of how physicians break news of death.

“Villanova shaped me as a critical thinker and as an astute observer,” Sugg says. “The University prepared me and launched me well for a career in journalism, and the environment on campus made me want to do good for others and also help the world in some small way.”

Basil W. Iwanyk
Producer and Founder, Thunder Road Pictures

While he says “Villanova was the best four years of my life,” it’s clear that 2010 is going to be especially memorable as well for Basil Iwanyk. The persistent Hollywood producer who began his career in the mail room of United Talent Agency has just produced a new film that’s getting rave reviews and Oscar buzz. Iwanyk recently visited campus and held a special screening of his movie The Town (starring Ben Affleck) for the Villanova community. His upcoming projects include A Star is Born starring Beyonce.

Gerald Marzorati ‘75 A&S
Editor (Special Projects)
The New York Times

Gerald Marzorati has been with The New York Times since 1994. He started his publishing career working nights as a proofreader at the SoHo News and eventually moved on to Harper’s magazine and The New Yorker. In 1998, he was named editorial director of The New York Times Magazine and in 2003 was named the magazine’s editor, responsible for producing 52 issues annually.

In addition to his success as an editor, in 1990 he received a PEN American award for his first book of non-fiction, A Painter of Darkness: Leon Golub and Our Times. He has written articles on popular music for The New York Times Magazine, the online magazine Slate and other publications. He received the 2005 College of Liberal Arts and Sciences Medallion.

“What Villanova taught me is the value of studying communications and writing. Then, in the 1970s, as now, many parents (my father included) fretted that I wasn’t learning anything practical, applicable. But, of course, I was developing some of the most important tools anyone can have: The ability and desire to read and write.”

Carrie A. Neff ‘03 A&S, ’07 G.S.
Human Rights Campaigner
Amnesty International

Carrie A. Neff spends her days crafting messaging for a Nobel Peace Prize-winning grassroots activist organization with 2.8 million supporters, activists and volunteers in more than 150 countries worldwide. Her job at Amnesty International involves working on major campaigns designed to end grave abuses of human rights.

During her time at Villanova, she says her communication theory class with Dr. Bryan Crable, director of the Waterhouse Family Institute for the Study of Communication and Society, had made the most impact on her work today.

“Villanova’s Department of Communication taught me that you can’t take for granted that people always understand what you are trying to communicate,” she says. “In any field—business, nonprofit or education—you cannot make any assumptions. Taking the time to think more deeply about your messaging can bridge a lot of misunderstanding and help advance your mission and your causes.”

Other Distinguished Villanova University Alumni in the Field of Communication

Kate S. Allison ’79 A&S
Founder and CEO, Karma Public Relations

María Bello ’89 A&S
Golden Globe-nominated Actress

Gerald S.J. “Gerry” Cassidy, Esq., ’63 A&S
Founder and Executive Chairman, Cassidy and Associates

Joseph E. Dugan ’87 A&S
Senior Vice President, CNN Digital Sales

Thomas C. “Tom” Farrell ’89 A&S
President, The Workshop LLC

Rosa M. Gatti ’72 A&S
Senior Vice President of Communications/Outreach, ESPN

Stephen R. Huvane ’83 A&S
Co-Founder, Slate PR

Naomi Karam ’88 A&S
Producer, NBC Nightly News with Brian Williams

Richard J. Keating ’83 A&S
CEO, Keating & Co.

Howie Long ’82 A&S
NFL Analyst, Fox Sports

Jonathan L. Mack ’75 A&S
Writer and Political Consultant

Monica M. Malpass ’99 A&S, G.S.
Anchor, WPVI-TV (ABC) Philadelphia

Hisham Y. Melhem ’76 A&S
Washington Bureau Chief, Al-Arabiya

James P. “Jim” Musselman ’79 VSB
Founder, President and Executive Producer, Appleseed Recordings

Albert E. Oxenreiter ’82 A&S
Sports Anchor, WPXI-TV Pittsburgh

Neil Oxman ’71 A&S
President and Political Consultant, The Campaign Group

Diana C. Penna ’88 A&S
Emmy Award-Winning News Anchor, KOVR-TV (CBS) Sacramento, Calif.

William P. Tucker ’81 VSB
Chief Executive Officer, MediaVest USA
They have no idea that their videos have been chosen. Not the dental patient whose anesthesia-induced ramblings have netted more than three million viewer hits. Not the gamer who records and narrates his virtual shooting rampages. Not the New York City “vlogger” who offers a raw soliloquy on everything from parenting to graffiti.

These videos are among the 1,000 YouTube clips that a team of researchers at Villanova University has collected as part of a groundbreaking study headed by Emory Woodward IV, Ph.D., associate professor and director, Graduate Studies in Communication. In this first project sponsored the Waterhouse Family Institute for the Study of Communication and Society, researchers are systematically analyzing what people watch on today’s most popular online video distribution platform for originally created content. Their goal is to explore the “promise and peril” of YouTube for social communication, that is, the platform’s potential to promote or undermine social justice.

According to Dr. Woodard, YouTube could provide a level of free expression only dreamed of by the Founding Fathers and essential to a robust democracy. “If this kind of platform educates us about current issues, serves as a tool for social and political advocacy and allows us to be more effective watchdogs of those who govern us, then we are better for it.” Such is the promise of YouTube.

The downside is that some of what is expressed has little to do with education, advocacy and diverse perspectives and a lot to do with dividing people and imperiling YouTube’s more vulnerable audiences. Content rife with problematic language, violence, substance abuse and risky behavior is unlikely to serve the interests of social justice or to create common ground.

I want my YouTube clips

The researchers’ mission has been to provide a baseline for future studies by looking at the parameters and dimensions of the YouTube environment. First they had to capture a sampling of YouTube videos being viewed at randomly selected times. They also gathered viewer comments, number of hits and data about the audience—age, gender and other personal information subscribers disclose when they join the YouTube community.

Now the researchers are in the process of viewing and coding the content of the clips. They must answer questions such as, is the video a tool for advocacy? Is it diverse in its gender or ethnic representation? Does it contain problematic language or unsafe behavior? Is it violent? Sexual? Educational? They also must code each “character” in the video according to a set of criteria and, weighing beneficial features against detractors, assess the overall quality of the video.

Dr. Woodard’s research team—Nicholas Romeu ’11 A&S, ’12 G.S. and graduate students Michael Martrich, Daniel Trucil and David Penyak—has assumed responsibility for much of the coding. Their peers, meanwhile, have pointed out that they are lucky to have such “work.” After all, isn’t it fun to watch 60 YouTube videos a week?

Not really. The work has demanded careful attention to detail and the setting aside of personal tastes. But if one considers that, in theory, the platform functions as a marketplace of ideas to which a global range of voices has access, then the existence of a positive or negative relationship between YouTube and social justice is not only plausible; it’s fraught with possibility.
Accentuate the positive

The YouTube and other research projects wed Dr. Woodard's interest in using communication as a strategy for positive social change with his desire to serve the needs of children. The former originated during his undergraduate days at the University of Virginia. The latter arose from his experiences growing up in the shadow of the Glen Mills Schools in suburban Philadelphia, where his father worked as a counselor and admissions coordinator. The reform school's guiding principle—that when youth are placed in a positive environment, they can change delinquent behavior to prosocial behavior—profoundly influenced the future scholar.

As a doctoral student at the University of Pennsylvania, Dr. Woodard focused his dissertation on the relationship between television, consumerism and criminal behavior. Since receiving his Ph.D. in 1998, he has devoted much of his scholarship to the effect of media on children. His goal is not to demonize the media but to explore how they can be used to improve society. “These powerful cultural agents can serve a positive function, so long as they are used in that manner and we take steps to harness that potential.”

The YouTube study spun off from a diversity project Dr. Woodard has worked on since 2007 with departmental colleague Leonard Shyles, Ph.D., associate professor. The two have been comparing the levels of content diversity in the broadcast and Web video environments. One would expect the unregulated digital platform to have greater diversity, yet such is not the case. “A concentration of relatively few voices seems to dominate the program environment, be it streaming video or broadcast TV,” Dr. Woodard notes.

Because Villanova is committed to social justice and a values-driven education, Dr. Woodard can pursue his research with confidence, knowing he has the support of his department and, now, the new institute.

“WFI recognizes that the study and practice of communication is invested in questions of ethics and social justice—questions with which we wrestle in our YouTube study. We would be remiss if we did not ask, what are the consequences when people get their information from, and organize their social networks around, this platform?”

“It is important for us as a society to understand YouTube because it's where a significant portion of the population is spending its time,” says communication scholar Emory Woodard IV, Ph.D.
A Difference-maker

Communication student Jessica Lu speaks out for women with no voice

BY SHAWN PROCTOR

Over the years Jessica Lu ’11 A&S has learned to follow her heart and trust her instincts. Her heart fell in love with Villanova from her first moment on campus and sparked her drive to learn more about the University’s academics and mission. Her instincts later led her to pursue a communication degree with an English concentration in writing and rhetoric and to use that knowledge in service to social justice.

“I put my cultural and racial experiences into my academics. And I’m blessed to have had professors here who have helped me realize that I can do something that is personally important and make it important to a national community,” she says.

The genesis of Lu’s interest in communication and rhetoric originates in her family, which she describes as “culturally dynamic.” Her parents immigrated to the United States from Vietnam and worked hard to succeed after settling near Harrisburg, Pa. For Lu, however, the dichotomy of her Vietnamese-speaking home and English-only elementary school produced a heightened awareness to race and culture.

“I have no idea whether my first word was English or Vietnamese,” she recalls. “Though my parents came to the United States, I have always been here. So I have had to work to learn to respect our differences. The country is a melting pot, but differences are not something to ignore or eradicate. Differences are something to take into consideration.”

Reading, Writing, Rhetoric

At Villanova, she found, in addition to her devotion to the Blue Key Society and working in Falvey Library, her classes in communication allowed Lu to intellectually explore her cultural and racial experiences. The rigorous and practical curriculum fit her needs as well by breaking up a relatively broad field into eight specializations.

“I fell in love with rhetoric. Not just the argumentation, advocacy side of it, but with the academic, theoretical side as well,” she explains.

Bryan Crable, Ph.D., associate professor and chairperson of the Communication Department, says Lu is a perfect example of what is possible with Villanova’s approach to communication, which pushes students to integrate theory and research into their advanced topical studies.

“Coursework has given her an opportunity to really dig into the symbols, images and narratives surrounding race and gender in popular culture,” he says. “We also approach communication as central to questions of values and social justice.”

He remembers the day when he realized Lu was a truly special student. Dr. Crable had been lecturing about “bell hooks,” an American author who explores the relationship between race, class and gender, and Lu asked for additional titles by hooks and on the rhetoric of race.

“This just blew me away. It spoke volumes about her intellectual curiosity and interest in ideas, in communication’s relevance to social problems,” he says, adding that he knew at that point she would be well-suited for an academic career.

Even though Lu has yet to graduate, she is already making waves among communication scholars for her paper “Obama and the Rhetorical Chorus: Rewriting the Discourse of Colorblindness,” which examines the president’s portrayal in the media. Selected in a blind competition, her research was presented at the National Communication Association Annual Conference in San Francisco in November. There, she shared the podium with communication scholars and faculty from across the country, marking the beginning of her plans to pursue graduate study in the field.

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Ideas into action

In the summer of 2009, Lu read a story on CNN about Betty Makoni, a woman from Zimbabwe, whom she will never forget. After being raped by a local shopkeeper at age six, Makoni was forbidden by her family to report the abuse. Then she witnessed her father murder her mother two years later. Determined to become an advocate for other survivors, she earned two univer-

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sity degrees, became a teacher and founded the Girl Child Network Worldwide (GCNW) in 1998. The 60,000-member organization’s mission is to combat sexual abuse of women and girls, teach girls their rights and empower women to transform themselves from victims into leaders.

Inspired by Makoni’s lifelong quest for social justice for women, Lu decided to contact her and suggest starting a chapter of the GCNW at Villanova to raise awareness of sexual assault and raise money for the organization. She was so impressed by Lu she flew her to Los Angeles for the CNN All-Star Heroes Tribute Gala, where Makoni was honored, so they could meet in person.

“She is filled with passion. Other girls were talking, but she was doing,” says Makoni, who spoke from her home in Stanford Le Hope, England.

In June 2009, GCNova became the first GCNW chapter started at a U.S. university. Makoni visited the University last April and plans to return in the fall to formally launch the GCNova chapter.

To help raise money for GCNW, Lu will also auction four tee shirts, featuring a design drawn by her father and autographed by the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S, Villanova president, as well as several coaches and athletes.

Despite her many accolades, says Dr. Crable, Lu’s best is yet to come: “On campus and across the world, she’s going to be a difference-maker wherever she goes.”

“I have a home with my family, a home with my friends and I know I’ll always have a home here at Villanova,” Lu says.
David Pedra ’08 A&S applied to Teach for America (TFA) because as a history major at Villanova he felt called to service. While on campus he had felt “plugged into” an array of service opportunities and wanted to continue service in his career. But teaching Social Studies and English in Houston as a TFA recruit at YES Prep Public Schools, a high performing charter school, put him face to face with educational inequality in America today.

The reality was shocking. Many members of his seventh grade classes—composed almost entirely of Hispanic or Latino students—read at only a second-grade level when they came to his school in the sixth grade. Administrators and teachers simply continued promoting the students to the next grade. Though these children earned passing marks, the educational system was failing them.

Away from school, they had much more to worry about than homework: neighborhood violence, poverty and teen pregnancy. Often the students filled the role of authority figures in families where both parents worked the night shift. “They were the head of the house, taking care of their...
siblings. So at school they enjoyed learning and engaging the material. They were sheltered, finally able to be kids again,” says Pedra, who is now a TFA program director in the Mid-Atlantic and lives in Philadelphia.

It was daunting when he realized how far students lagged behind educational standards, not to mention the 60 to 70 hours of work required of him each week.

Then he remembers that telephone call he received from one of his students over Thanksgiving break. School had been out for a week, and the boy called just because he couldn’t wait for class on Monday. “He wasn’t calling with questions about homework or asking for extra credit. The relationship I established with the students and their families was definitely my high point,” he says.

**Right mindset, right work ethic**

Talk to a TFA teacher long enough and sooner or later you’ll hear the word relentless. It may be the effect of Donna Foote’s book *Relentless Pursuit: A Year in the Trenches with Teach for America,* which tells the stories of several first-year TFA recruits.

More likely though, the word reflects the mindset every TFA teacher must adopt to succeed in a program that requires them to function as a third-year teacher by the end of their first and expects students to average one and a half to two years of growth each academic year, according to Pedra.

“You’ll expend more energy than you thought possible. We hold our teachers to a different standard—their job is to close the achievement gap,” he says. “A TFA teacher can never clock out. You can always make the lesson better.”

As the child of two public school teachers, John Von Euw ’08 A&S recognized that gap early in life and says his coursework at Villanova reinforced his resolve to make a difference. He is in his third year of teaching Social Studies at KIPP: Central City Academy, a predominately African-American school in New Orleans.

Five years may have passed, yet the destruction left by Hurricane Katrina still haunts his students in many ways. “Some of them lost a year of school and suffered personal trauma,” he says. “As teachers, we face incredible odds every day in the classroom. The right mindset and work ethic will get you through anything, though. And in the end, it is worth it.”

He counts his creation of a sports league as his greatest contribution to their lives. “It gives our school something to rally behind,” he says. Girls and boys in the city’s KIPP charter schools will now have the opportunity to participate in three seasons of sports, including basketball, soccer, baseball and lacrosse.

**Villanova values**

“Two years seems like a long time. In terms of actually teaching it is a very short time to do an incredible amount of work,” says Sara Metzger ’09 A&S, a second-year chemistry and biology teacher at New Era Academy, a transformational school in Baltimore.

Her hometown is only 15 miles outside of the city, yet they are completely different worlds, she says. “I feel like I’ve grown so much and learned more from my students than they have from me.”

Despite challenges unnumbered, research shows TFA’s corps outpaces the accomplishments of traditionally minted teachers. In a 2008 study, Urban Institute found TFA teachers’ effect on student achievement in core classroom subjects was nearly three times that of teachers with three or more years of experience.

TFA corps members also tended to have graduated from more selective colleges and universities and scored higher on Praxis Exams, the teacher-licensing test. This year incoming corps members earned an average GPA of 3.6, and 89 percent held a significant leadership position. The high caliber of teachers is partly due to the organization’s rigorous application process and 12 percent acceptance rate.

Pedra says the qualities common to Villanova graduates—self-reflectiveness, dedication to service and leadership—make them valuable to TFA and students on the wrong side of the education gap. Villanovans are people who overcome obstacles and strive for continuous improvement. Based on the steady number of Villanova graduates who have been accepted by the corps over the years, TFA recognizes this passion and drive translates into exceptional classroom potential.

“Villanova creates people who give of themselves without asking and do so humbly and respectfully,” Pedra says. “That is why our graduates are set up for success.”
For Ric Ramsey, president and CEO of Leadership Education and Development (LEAD), the tears clinch it. If, on the closing day of a LEAD program, high school students who were strangers only three weeks earlier start hugging, weeping and promising to write on each other’s “wall,” then he knows the host university has done its job. Thus, when the floodgates opened following students’ final presentations in Villanova’s College of Engineering, Ramsey had to smile.

Not that the tears surprised Ramsey or his colleagues at LEAD, a national organization that partners with universities and corporations to enable academically strong high schoolers from diverse backgrounds to achieve their potential and become responsible leaders. They had been confident that Villanova would be a worthy addition to the cohort of schools that host LEAD’s Summer Engineering Institute (SEI). That cohort boasts such graduate-research titans as UC Berkeley and Georgia Tech.

Since launching SEI in 2008, LEAD had been looking for a high-caliber school that emphasized undergraduate engineering...
education. With its nationally ranked undergraduate program and commitment to heightening high school students’ interest in engineering, Villanova’s College of Engineering topped the list. The College debuted as a host for SEI this past summer and received rave reviews. “We were impressed not only with the quality and rigor of the content,” Ramsey says, “but also with how easily Villanova took its place within the LEAD family and embraced what the LEAD brand means.”

**Hands-on engineering**

As soon as the 30 students arrived on campus, they plunged into the engineering waters. Through classes, labs, projects, field trips, professional development workshops and presentations by corporate sponsors, students learned fundamental principles in all disciplines, experienced solidarity through team work and explored career opportunities.

Challenging group assignments required students to innovate and communicate. How can we build a rocket without any directions? How can we use cardboard and foil to design the best solar cooker? “Our ideas didn’t always work, and I liked that!” says Carina, a junior from Delaware. “It’s fun to find the problem and try to fix it.”

Experiential learning is central to the College’s approach to engineering education. As a host school for LEAD, it drew upon this expertise to develop hands-on activities that encouraged students to dive in. “They were excited to have the chance to build,” says Amy Fleischer, Ph.D., associate professor, Mechanical Engineering. “Who doesn’t prefer to learn by doing?”

**Face time with faculty**

Dr. Fleischer was one of the many faculty, including two department chairs, who participated in LEAD. They taught, advised and led “fireside chats.” Gary Gabriele, Ph.D., Drosdick Endowed Dean of the College of Engineering, helped relieve first-week jitters by sharing anecdotes from his engineering career. Wherever the students went—the Franklin Institute, PECO headquarters, the Fairmount Water Works—Stephen Jones, Ed.D., associate dean for Student & Strategic Programs and an administrative liaison with LEAD, accompanied them. Such personal attention from faculty and administrators left its mark.

“I loved meeting people who care about what they do,” says Nick, a senior from Florida. “The professors had so much passion, and a Villanova admissions counselor I had met at my high school remembered who I was even before I said my name!”

One topic faculty are particularly passionate about is sustainability, which is why Frank Hampton, Ph.D., assistant professor, Civil and Environmental Engineering, and program director for LEAD, developed the curriculum around this theme. Even the projects that teams prepared for their final presentations pertained to sustainability. Those presentations left no doubt. Students were well-equipped to take cafeteria conversations at their respective high schools to greener heights: Hey, guys, did you know that blade size affects wind-turbine performance? That green roofs reduce energy costs?

**Future leaders in training**

Besides introducing students to technical content, team projects and activities helped them develop leadership skills. During brainstorming sessions, for example, they had to overcome their reticence to get a project off the ground. “Sometimes we didn’t know what to do or who should do it, and that’s when you had to take the lead and assign jobs,” says Kevin, a senior from Texas.

One activity had the added benefit of promoting Villanova’s commitment to service learning. Guided by Andrea Welker, Ph.D., P.E., associate professor, Civil and Environmental Engineering, student teams engaged in a bridge-building competition with time and design constraints. The next day, students reworked the lesson and presented it to youth from a Philadelphia middle school. “Having to teach engineering topics to a younger audience forced the LEAD students to employ technical, communication and leadership skills,” says John Roland ‘09 Cp.E., the graduate coordinator for Engineering Service Programs and creator of many of the LEAD activities. The experience also affirmed that Villanova expects students to serve others.

**Lasting ties**

When not busy building circuit boards or designing computer models, students savored campus life and the Villanova culture. They bonded with each other and the resident assistants (RAs) who supervised them. The RAs, all engineering majors, served as mentors, tutors and fellow unabashed techies.

They also stepped up as recreation directors. Between soccer games and social events and weekend excursions, RAs entertained students and helped them experience the sense of community that Villanova fosters. “We hung out, made jokes, ate pizza—that’s what you do with friends, and that’s what the LEAD students were to us,” notes Sean Dunn ’11 M.E., head RA.

A nurturing environment; experiential learning; service to others; personal attention: these are strengths the College shared with LEAD. In turn, LEAD provided a successful program framework, a supportive staff and corporate partners whose perspectives were invaluable. Above all, it exposed the College to a talented, diversified, national pool of students, many of whom now advocate for LEAD and Villanova in their own social networks.

Dr. Hampton and Dr. Jones are already mapping out the next two summers and keeping a list of lessons learned so that Villanova will grow even stronger as a LEAD host institution. Somewhere on that list is a note to stock up on tissues.

Visit the August 2010 news archives at engineering.villanova.edu to learn more.
Profiles in Leadership

The Rev. Donald F. Reilly, O.S.A., D. Min., ’71 A&S

He is a highly respected priest who just finished his term as a member of the Villanova University Board of Trustees. He is a two-term Prior Provincial of the Province of St. Thomas of Villanova, charged with the care and leadership of 230 Augustinian friars. Yet the accomplishment of which the Rev. Donald F. Reilly, O.S.A., D. Min., is perhaps most proud is his role in the life of an AIDS patient.

More than 20 years ago, when the HIV/AIDS epidemic was at its height, Father Reilly felt called to help. He enrolled in a program in Philadelphia which matched volunteers with people living with AIDS who needed assistance and companionship. “I thought I’d be taking someone to the movies or helping them with their grocery shopping,” he recalls.

Instead, he was assigned an 11-month-old baby boy. “I wasn’t quite prepared for that,” he admits. “I told the director I’d think about it.” That afternoon he did his daily walk to a local shopping center. “There were Christmas decorations all around. I thought, ‘A baby at Christmas. How can I say no?’”

Compassion, caring and inclusion are the hallmarks of Father Reilly’s career. During his two five-year terms on the Board of Trustees, which end this year, he has helped elevate the University’s Augustinian charism and role in the worldwide Augustinian community. As a Board member and as Prior Provincial, he undertook a major project—the renovation of the Monastery and Health Center—which has enriched the entire Villanova community.

Today, thanks to a bright, windowed chapel, Villanova students can witness the Augustinians at prayer—and also join them. An outdoor seating area allows elderly Augustinians to interact with students walking by to classes. The Monastery and Health Center is now a focal point on campus, offering a feeling of inclusion in keeping with Villanova’s Augustinian ideals.

Father Reilly’s talents for connecting people have extended to other facets of his career. He is a co-founder of SILOAM Ministries, a Philadelphia-based organization which serves the HIV/AIDS community, where he ministers to and counsels HIV/AIDS patients and caregivers. He holds a D.Min. from New York Theological Seminary, an M.A. from Washington Theological Union and a B.A. from Villanova.

As a young man, Father Reilly contemplated his future carefully. “Coming from a large family, I was looking for a blend of religious life and a family environment, with the emphasis on community,” he recalls. “It clicked when I met the Augustinians.”

The same can be said of his relationship with the 11-month-old AIDS patient he was matched with on that long-ago December day. They forged a father-son relationship, and the young man—now a college senior planning a career in social work—is still part of his life.

“I tried to do something good, and something good happened to me,” Father Reilly says simply. “You’re not always aware of what you’re looking for until you find it.”
Most of us are consumed by the demands of one job, but the Rev. Gary N. McCloskey, O.S.A., Ph.D., juggles three—and thrives on it. He is Provincial Counselor for Education for the Province of St. Thomas of Villanova, Prior of St. Thomas of Villanova Monastery and Director of Augustinian Friends.

In addition, he is finishing up his second and final term as a member of the Villanova University Board of Trustees, where he was involved in ensuring the depth and quality of the academic component of the University.

"Over the past 10 years, we've focused on having excellent academic programs recognized by peers, and we've witnessed the continuous improvement of not only specific programs offered to students but the entire Villanova educational experience," he says.

He feels Villanova’s strong commitment to undergraduate excellence is a big selling point—and a reason the University keeps climbing in rankings. “Villanova values both the graduate and undergraduate experiences. We tend to hire faculty members who are unique, who are equally devoted to undergraduate teaching and graduate-level research.”

Father McCloskey himself has a reputation for innovation in education. Quick to recognize the value of technology in educational settings, he earned his master's degree in computing in education from Columbia University in 1994, at the dawn of the Internet Age.

His research studies include instructional technology, curriculum, educational policy, popular culture, engineering education and sustainability. He is a co-author of Computers, Curriculum and Cultural Change: An Introduction for Teachers (1st and 2nd editions). He has designed programs for educational and technological access for diverse students that have received more than $4.7 million in grant funding.

He has spent much of his career working with diverse student populations and is interested in “evening the playing field” for college students for whom English is a second language. “For example, sometimes Spanish-speaking students have difficulty with certain U.S. testing styles simply because the structure of the language is so different from English,” he explains.

One of his fondest career memories is his time as vice president for Academic Affairs at St. Thomas University in Miami. “I emceed graduation in three languages,” he recalls. (That’s not surprising for a man who reads Aramaic, an ancient Biblical language.)

With a Ph.D. in instructional leadership from the University of Miami, he has served as provost and Chaired Professor of Augustinian Pedagogy at Merrimack College. During his career he has focused on Augustinian pedagogy as a distinctive institutional competence.

“St. Augustine tells us, ‘Search in ways to make discoveries, and discover in ways to keep on searching,’” he says. “He found insights into truth when he searched for answers to other people’s questions.”

—Jennifer Schu
Building the Future

John Gotanda named sixth dean of Villanova School of Law

By Shawn Proctor
The University announced the appointment of John Yukio Gotanda, J.D., as the new dean of the Villanova School of Law in October. This appointment, effective January 1, 2011, concludes a yearlong national search, led by Villanova trustees, administrators and alumni.

“John’s exceptional qualifications, impressive vision and strong leadership abilities—combined with his proven commitment to Villanova’s Catholic and Augustinian mission—make him uniquely qualified to lead the School of Law as it achieves new levels of excellence in the coming years,” says the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S, Villanova University president.

Gotanda, a native of Honolulu, earned his B.S. in Business Administration and Juris Doctor from the University of Hawaii. A distinguished scholar and member of the Villanova community for 16 years, he is recognized as one of the world’s leading authorities on damages in international law.

He has published in leading journals, including the American Journal of International Law, the Harvard International Law Journal and the Oxford University Comparative Law Forum, and his writings have been cited by the U.S. Supreme Court and the U.S. Courts of Appeals for the Second, Seventh, Ninth and Eleventh Circuits, as well as by international tribunals.

Gotanda has served at Villanova School of Law as the associate dean for Academic Affairs, associate dean for Research, director of the J.D./M.B.A. Program and professor of Law. In these roles, he has directed major academic programs and projects, such as the J.D./M.B.A. Program, the Judicial Externship Program and the Global Democracy Project; led curricular improvement and faculty recruitment efforts; and spearheaded initiatives to promote faculty scholarship.

As dean, Gotanda will serve as the chief administrator and chairperson of the School of Law—which has approximately 750 students, 48 faculty members, 60 staff members and 10,000 alumni.

He will oversee an annual budget of more than $25 million and lead the School’s long-range strategic and academic planning, curricular and professional development initiatives, faculty research support, student services, fundraising, external relations and alumni services.

**Community of learners**

Gotanda’s vision for the coming years utilizes Villanova’s unique strengths in order to propel the School of Law to its place among the nation’s leading law schools. The School will attract an exceptionally talented and diverse student body and prepare graduates to be professionally and personally successful. It will feature faculty who are nationally and internationally recognized for excellence in teaching and scholarship. The School will be a leader in service to the community, particularly the poor and disadvantaged.

“This is a very exciting time in the Law School’s history. We have a strong and talented group of faculty, students and alumni, and we have a beautiful new state-of-the-art learning facility,” Gotanda says. “These community assets provide the foundation upon which we will together build our School’s future.”

But for Villanova’s School of Law to be distinguished it must also be distinctive.

His plan for the School of Law, which supports the overall University Strategic Plan, emphasizes the importance of an inspired, united academic community—with a shared sense of mission and purpose—at the heart of the School.

**Global service and leadership**

Within the context of the worldwide practice of law, Gotanda’s vision prioritizes interdisciplinary curricula, synergies among faculty courses and scholarship University-wide; global learning experiences; and a reinvigorated commitment to the School’s Catholic and Augustinian roots.

Gotanda is a consulting expert on damages for some of the world’s largest companies. He recently was involved in a $15 billion international dispute and worked with economists, financial analysts and accountants, as well as with civil- and common-law-trained lawyers in Paris, London and New York. There, he saw firsthand the importance of lawyers being able to work across disciplines and in a global environment.

The Villanova lawyer, he believes, should be versed in global issues, ethical, willing to go the extra mile and flexible.

These attributes will become even more essential as many law firms today devote fewer resources to training young lawyers. “They want their new hires to be able to hit the ground running. Our graduates are going to work with people in many different areas—they need internship and externship opportunities and capstone experiences to be prepared to work with technical experts and professionals from other fields,” Gotanda says.

The School of Law will also work toward increasing its efforts to serve others. Gotanda is contemplating adding service components to the curriculum and partnering with other colleges to create collaborative programs. These projects not only help develop legal skills but also provide a public service and show students how lawyers play an important role fulfilling the needs of the community.

These initiatives go far beyond simply making the School distinctive. They are what define the University’s graduates and the essence of who we are as Villanovans, Gotanda says.
Mission in Action

Villanovans celebrate the school’s Augustinian heritage

By Suzanne Wentzel
Addicted to crack and eating out of garbage cans, Kevin Stroman was far from home when he came to his senses. He went through rehab, and in 1994, clean, sober and reborn, the prodigal son journeyed from San Diego back to the neighborhood he had left 25 years earlier, the Mount Pleasant section of Wayne, Pa.

He didn’t know how his hometown would receive him. He didn’t know how God planned to use him. He just knew he wanted to mentor kids by shooting hoops with them.

What started as Stroman’s mission to find venues where he could host positive activities for youth grew into the nonprofit organization called Kids First Now! (KFN). Since 1994, KFN has fostered responsible citizenship, leadership and self-respect in children through activities that encourage academic, social and cultural growth. The founder and president of KFN, Stroman is determined to see every participant succeed.

“I got caught up in drugs and alcohol to get people to like me,” he says. “I want these kids to love themselves and be strong citizens so that they won’t make the choices I made.” Many are helping Stroman achieve this goal, including Villanova University.

Putting ideals into practice
KFN is one of scores of churches, agencies and organizations with whom the University partners on the Day of Service. Initiated by the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S as part of his inauguration as University president, this outpouring of students, faculty, staff, alumni and friends in service to the community has become the centerpiece of the annual St. Thomas of Villanova Celebration, which in 2010 ran September 9–12.

The celebration honors the legacy of the University’s patron, the 16th-century archbishop of Valencia. Possessing a keen mind, a bold faith and a servant heart, St. Thomas embodied the Augustinian ideals of Veritas, Unitas and Caritas as he challenged the status quo and ministered to the poor.

Held near the start of the academic year, the celebration invites Villanovans to embrace anew the University’s heritage and mission and to show their commitment to truth, unity and love through intellectual inquiry, prayer and reflection, and outreach. The sea of blue that engulfs the Pavilion for the Day of Service sendoff testifies that thousands say yes to this call.

After arming themselves with tools, paint and cleaning supplies, volunteers disperse throughout Greater Philadelphia to perform tasks requested by the service sites. The nature of the work does not matter. Living Villanova’s mission so that other entities can live their mission does.

No task too small
Whenever he unlocks the door of the Carr School/Mount Pleasant Chapel, Stroman has to pinch himself. Yes, this restored local landmark really is KFN’s home. Here students gather to do homework, receive tutoring, use computers and pursue educational interests. Here, too, Stroman plans outings and activities that help youngsters develop life skills.

Because Stroman is focused on sowing seeds, he may not see the fruit of his efforts until years later. Recently, a young man who had participated in KFN in its early years approached Stroman, put out his hand and thanked him for all he had done. “That was a sign from God telling me to continue this work,” Stroman says.

The work can be a lot for someone holding down a job and operating a nonprofit in his spare time. Stroman appreciates the help Day of Service volunteers provide in sprucing up the property. While Villanova students wash windows, wipe down walls and pull weeds, Stroman seizes the chance to impart words of hard-earned wisdom to students: Stick to your books, keep sight of your goals and don’t do anything that messes with your head.

“The Day of Service is important to me,” Stroman says, “but I hope I’m important to the Day of Service.”

Above: Kevin Stroman (back, second from left) with Kids First Now! students and Pi Beta Phi sisters Stefani Berrios (front, left), Lauren Haggerty (front, right) and Laura Mika (back, left). Facing page: A grade schooler reads aloud to Stefani Berrios during an after-school homework session.
This reciprocity shows that service can be educational. By stepping into someone else’s world, people see issues from a new perspective.

During reflection periods built into the Day of Service, volunteers ponder why they are serving and how it affects them. They receive a card listing opportunities to make service part of their regular routine. The presentation at the day’s end of the Distinguished Service Award—this year to Nancy Mott, Ed.D., director of Learning Support Services—honors those who have exemplified service to the University community.

The reflection process continues at Sunday’s liturgies. People of all faiths are invited to gather and share in the joy created by the Day of Service. At this year’s Masses, students spoke about their experiences and encouraged congregants to find ways to serve.

The Day of Service doesn’t end with Villanovans riding off into the sunset, never to be heard from again. Rather, it lays a foundation for future building. “My hope is that we will generate positive change and new relationships that last a lifetime,” Father Donohue says.

Stroman is already seeing such change. Years ago, a University contact would arrange for Stroman to bring youth to campus events, but that person moved to a new job. Thanks to the Day of Service, his relationship with Villanova is regaining momentum. He has met staff and administrators who support his work and are eager to explore ways that Villanova can make its facilities and resources available to KFN.

“I’m proud and humbled to see the University reaching out to our community,” Stroman says. “By being on campus, the kids see that they have something to aim for and that they, too, can be part of the Nova Nation.” The Villanovans closest to his heart are the sisters from Pi Beta Phi. As a result of the Day of Service, this sorority adopted KFN, and twice a week members come to the Carr School to help with homework and spend quality time with the youngsters.

A networker extraordinaire, Stroman has connected Villanova with other Day of Service partner sites. Villanova, meanwhile, has fostered fellowship among site representatives by hosting an annual luncheon. This year, it helped many sites acquire items essential to their mission by adding a Community Collection Day to the patronal celebration.

Villanovans worked with Germantown High School students and Principal Margaret Mullen-Bawwdinski (holding sign) to repaint sections of the building’s interior and exterior. American Eagle Outfitters sponsored the site.

For freshmen, the Day of Service is a rite of passage. Working alongside deans, teams, friars and fraternities, they live the ideals they have heard so much about, and then the light dawns: This is what Villanovans do.

Some seasoned volunteers take the extra step of joining the Day of Service Committee, working many hours to ensure that the mega event hums. “I was attracted to the opportunity to collaborate with faculty and staff in planning an event that incorporates Villanova’s core values,” says Kyle Holtz ’11 A&S, student chair of the 2010 committee.

Faithful to their Villanova identity, graduates participate in the Day of Service through alumni chapters and other outlets. In his first year at PricewaterhouseCoopers, Eric Bendin ’08 VSB encouraged fellow alumni at the firm’s Philadelphia offices to register as a group, and their involvement has continued ever since.

Villanova does not require students to promote justice, but it shouldn’t have to. “By enrolling in a Catholic, Augustinian institution, students understand they are expected to right wrongs and think about the consequences of their choices,” says Mark Doorley, Ph.D., director of the Ethics Program and coordinator of a Camden service site. “They have a tremendous capacity to make the world a better place for others.”

Similar thoughts occur to Stroman as he locks up the Carr School and steps into the dusk. Having been at the helm of KFN for 16 years, he is convinced more than ever that he, Villanovans and people everywhere involved in community service must stay faithful to their respective missions.

“We can’t be selfish in this world,” Stroman says. “It’s a privilege to give others what they need—to touch their lives and make a difference.”
As evening drew near and customers made their final purchases at New York City’s Union Square Greenmarket, alumni from Villanova’s Manhattan Chapter got down to work.

For the next few hours, they collected and bagged radishes, greens and other produce donated by farmers closing up their stalls. They then loaded the bags onto a truck from City Harvest, an organization that “rescues” food and delivers it to community food programs throughout New York City.

Manhattan was one of 14 alumni chapters across the country that participated in the 2010 St. Thomas of Villanova Day of Service. Being involved in community outreach, says Gita Gupte ’04 A&S, new vice president of the Manhattan chapter, enables alumni to carry on a tradition begun at Villanova.

“Service was such a big part of my college experience that when I graduated, I had a void in my life. When I became co-chair of our philanthropy committee in 2008, my goal was to create opportunities for alumni to do something valuable and meaningful.”

Having seen chapter members spend a Saturday evening up to their ears in ears of corn, Gupte knows how much the Day of Service resonates with alumni. “The level of commitment demonstrated by the group really impressed me.”
From the morning sendoff until the closing community dinner, the 2010 St. Thomas of Villanova Day of Service was charged with energy, excitement and enthusiasm. Some 4,500 volunteers—students, faculty, staff, alumni and friends—spread out to more than 180 sites in the Philadelphia region, taking part in an event that has become a signature initiative of the University. Participants weeded, painted, planted and odd-jobbed their way through the day, working alongside representatives of the agencies with which Villanova partners.
The Sunday evening liturgies in St. Thomas of Villanova Church served as a fitting conclusion to the 2010 patronal celebration—and as a stirring invitation to those gathered to take advantage of service opportunities throughout the year.
The Good News About Guilt
Renowned political analyst delivers St. Thomas of Villanova Lecture

Catholic guilt gets a bum rap, but according to Washington Post columnist and Brookings Institution senior fellow E. J. Dionne Jr., pricking the consciences of politicians and supporters at both ends of the spectrum might be the key to creating a more just society.

"Is the Catholic Political Vocation to Make Everyone Feel Guilty About Something?" was the topic of Dionne’s St. Thomas of Villanova Lecture on September 9. The role of the Catholic Church in politics, argued Dionne, is to “challenge narrowly ideological views.” However, the Church falls short if it causes “discomfort” to only one side, be it the left or the right. After the lecture, Dionne signed copies of his book Souled Out: Reclaiming Faith and Politics After the Religious Right. He found Villanova to be “an incredibly warm, intellectual community that wears its Catholicism with pride and without a triumphalism that turns people off to the tradition.”

Each year, the St. Thomas of Villanova Celebration begins with a symposium or lecture that examines a current issue in light of Catholic social teaching. In his opening remarks, University President the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S said the intersection of faith and politics was an apt theme. “This celebration challenges us to speak out about and live what we believe.”

A Word for our Sponsors
As participation in the Day of Service has boomed—from 1,000 volunteers and 35 sites to 4,500 volunteers and more than 180 sites in five years—the need for transportation, tools and other supplies also has increased. This year, the generosity of corporate sponsors defrayed the costs associated with the event and helped ensure the success of the 2010 St. Thomas of Villanova Celebration.

Thanks to the initiative of Brian Wynne ’86 A&S, president and general manager, Still Beverages, Coca-Cola North America, the Coca-Cola Co. served as lead sponsor of the celebration. It provided significant financial support and donated Minute Maid orange juice and Dasani water. Company representatives attended the Day of Service sendoff, including Fran McGorry, president, the Philadelphia Coca-Cola Bottling Co.

American Eagle Outfitters, whose CEO is James O’Donnell ’63 VSB, a member of Villanova University’s Board of Trustees, donated 6,000 commemorative T-shirts. Aurora Imaging Co., co-founded by Sean Quinn ’00 C.E. and Enrique Mendoza ’00 C.E., created promotional videos.

In addition, Advanced Staging Productions furnished audiovisual equipment, while Metropolitan Flag & Banner Co. donated signage and banners. Wachovia, a Wells Fargo company, gave financial support. Several other sponsors also made donations.
Villanova Recognized as Top Producer of Fulbright Students

The lure of living and learning in a different culture has more and more Villanova students signing up for study abroad. According to the annual Open Doors report issued in 2010 by the Institute of International Education—the same organization that administers the Fulbright program—Villanova is ranked #2 nationwide among master’s institutions in the “Leading Institutions by Total Number of Study Abroad Students” category.

This Open Doors placement is the highest Villanova has ever received and testifies to the successful internationalization efforts of the staff of Villanova’s Office of International Studies, which is directed by Lance M. Kenney. The university also earned the #4 spot nationwide among master’s institutions in the “Leading Institutions by Mid-Length Duration of Study Abroad” category.

The Open Doors report tracks all aspects of international education, from matriculating international students to participation in English as a Second Language programs.

Global Pursuits

The competition is staggering; the selection process, intense; the payoff, incalculable. And Villanovans know it as well as anyone. Every year since 1994, the University has had one or more students receive a grant from the U.S. Student Fulbright Program to teach or study abroad. In October, for the sixth year out of the last seven, The Chronicle of Higher Education cited Villanova as one of the top producers of U.S. Fulbright Students in the category of master’s institutions.

In 2010, for example, four graduates received the prestigious award. Two are teaching in South Korea, a third is teaching in Nepal and the fourth is studying law in the United Arab Emirates. Villanova’s strong track record of producing Fulbright students started in 1976, when Donna Collins received a grant to study in Romania. Since then, more than 40 Villanova graduates have been offered awards, and another two dozen have been named alternates or finalists.

“Such a wonderful accomplishment is a testament to the excellence of Villanova’s academic and co-curricular programs and to the outstanding students who seek to extend their Villanova education by serving as representatives of Villanova and the United States abroad as U.S. Fulbright Students,” says Jane (Coyle) Morris ’78 A&S, director of the Center for Undergraduate Research and Fellowships.

Established by Congress in 1946, the Fulbright Program is the flagship international educational exchange program sponsored by the U.S. government and is administered by the Institute of International Education. Its mission is to increase mutual understanding between the people of the United States and of other countries. It provides participants with the opportunity to study, teach and conduct research, exchange ideas and contribute to finding solutions to shared international concerns.

During spring break from University College Dublin, Chemical Engineering students Brittany Doyle ’12 (left) and Catherine Schmidt ’12 visited the John Lennon Peace Wall in Prague, the capital of the Czech Republic.
Name, Rank and Serious Numbers

Villanova University earned #1 placement in the Regional University-North category in U.S. News & World Report’s 2010 “America’s Best Colleges” rankings. Villanova has held this top spot for nearly two decades.

U.S. News & World Report also ranked Villanova #1 in the Regional University-North category for “Great Schools, Great Prices.” This ranking is determined by a school’s academic quality in relation to the net cost of attendance for a student who receives the average level of need-based financial aid.

In Bloomberg Businessweek’s inaugural college value ranking—based on each school’s “30-year net return on investment,” which represents the average earnings of a graduate after deducting the cost of the degree and adjusting for graduation rates—Villanova earned the #25 spot nationwide.

Villanova’s commitment to environmental sustainability also received national recognition. The Sierra Club’s annual “Cool Schools” ranking judged universities for their performance in 10 categories: Energy Supply, Efficiency, Food, Academics, Purchasing, Transportation, Waste Management, Administration, Financial Investments and Other Initiatives. A total of 163 universities nationwide made the list, with Villanova earning the #53 spot.

In addition to its overall placement, Villanova ranked among the top 26 schools in the nation for green investment practices; the top 35 schools for green purchasing practices; and the top 44 for academic offerings related to sustainability.

Environmental sustainability is a natural outgrowth of the University’s Catholic Augustinian culture. “The earth and all its life forms inherently deserve our respect and our stewardship,” says University President the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S. “We are committed to intellectual endeavors, actions and policies that support our environment now and for generations to come.”

Kenyan Ambassador Visits Villanova

To foster greater understanding and collaboration between Americans and Africans, Elkanah Odembo, Kenya’s Ambassador to the United States, visited Villanova on Oct. 26. The ambassador delivered a lecture on “Magical Kenya: A Nation’s Metamorphosis & Ascension to Leadership,” held a roundtable with faculty interested in collaborating with Kenyan counterparts and met with the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S, University president.

“Ambassador Odembo is looking forward to the robust collaboration that Kenyan universities, Villanova University and the USA-Kenya Chamber of Commerce (USKCC) are establishing for students, faculty and alumni,” says Christine Martey Ochola, Ph.D., assistant professor of Chemistry and president of the USKCC, a sponsor of the event.

The College of Liberal Arts and Sciences’ Africana Studies Program and Institute for Global Interdisciplinary Studies, as well as the Villanova School of Business’s Center for Global Leadership and Center for Innovation, Creativity, and Entrepreneurship, also sponsored the visit.

The One Book Villanova program is made possible by a generous gift from Patricia H. Imbesi, a member of Villanova University’s Board of Trustees.

The Unforgiving Minute Selected as One Book Villanova

Capt. Craig Mullaney’s The Unforgiving Minute, an extraordinary story of one soldier’s singular education, has been selected for this year’s One Book Villanova, a campus-wide effort spanning the academic year that presents to the University a book worthy of close reading, discussion and course adoption.

All full-time undergraduate students received free copies of the book in September. The author will visit and present a lecture January 31.

A West Point grad, Rhodes Scholar and Army Ranger who battled al-Qaida in Afghanistan as part of Operation Enduring Freedom, Mullaney recounts his education in the art of war and reckons with the hard wisdom that only battle can bestow. Compelling and haunting, the story is an unforgettable portrait of a young soldier on the path to becoming a man.

Mullaney’s military decorations include the Bronze Star, Army Commendation Medal with “V” Device, Combat Infantryman Badge, Ranger Tab and Parachutist Badge. Appointed senior advisor at the U.S. Agency for International Development (USAID) last April, Mullaney advises the USAID administrator on issues related to Afghanistan and Pakistan.

The One Book Villanova program is made possible by a generous gift from Patricia H. Imbesi, a member of Villanova University’s Board of Trustees.
Special Olympians Rock Around the Clock

A 1950s theme greeted Special Olympics athletes, coaches, volunteers and supporters from across the state Nov. 5-7 for Special Olympics Pennsylvania's Fall Festival, the largest annual student-run Special Olympics event in the world.

Villanova hosted more than 3,000 volunteers, 400 coaches and 1,000 athletes, who competed in bocce, long-distance running, power lifting, roller skating, soccer and volleyball. Opening Ceremonies held in the Pavilion featured an array of speakers, including Dick Vermeil, former head coach of the Philadelphia Eagles, St. Louis Rams and Kansas City Chiefs.

Athletes enjoyed entertainment organized by the Special Olympics Student Committee, including a showing of the movie Grease, a victory parade, a victory dance and a special “Olympic town” on the Quad, complete with games, karaoke and crafts. In addition, there were screenings of Villanova's student-produced documentary Coming off the DL, featuring Frank Kineavy '13 and Nick Gaynor '14, Villanova students with cerebral palsy who manage the Villanova men's and women's basketball teams, respectively. Closing Ceremonies took place Sunday afternoon.

Villanova's Special Olympics Student Committee works year round to organize every aspect of the Festival, from staging ceremonies to managing budgets to coordinating volunteers. The students' collaboration, devotion and work ethic embody “Veritas, Unitas, Caritas.”

Middle States Self-Study Continues

Villanova has completed an initial draft of its Institutional Self-Study as part of the Middle States Commission on Higher Education (MSCHE) reaccreditation process.

The self-study is the product of the work and contributions of more than 100 members of the community. Seven working groups consisting of Villanova faculty, staff and students, led by a Steering Committee, examined how well Villanova's educational programs and services accomplish the University's goals, fulfill its mission and meet the Commission's standards.

The evaluation concludes with a thorough appraisal of the University by educators from institutions similar to Villanova. These peer evaluators will review the final self-study report and visit campus March 28-30. John J. DeGioia, Ph.D., president, Georgetown University, will lead the MSCHE evaluation team.

St. Augustine’s Confessions Comes Alive

In celebration of Augustinian Heritage Month, members of the University community took part in a marathon reading of St. Augustine's Confessions on Nov. 3. The Rev. Peter M. Donohue, O.S.A., Ph.D., '75 A&S, University president, commenced the public reading, which began at 9 a.m. and lasted until midnight.

Falvey Memorial Library hosted the marathon reading “Confessions Alive!” in partnership with the Classical Studies Program, the Office for Mission and Ministry and the Villanova Center for Liberal Education.

This year was the third in a four-year cycle of community readings of classical texts. Previous readings included The Odyssey and The Iliad.
Renowned Virologist Awarded Mendel Medal

Robert Webster, Ph.D., is in the business of predicting uncertainties. That’s a tricky job even in benign circumstances, but when you’re dealing with microscopic, self-reinventing adversaries capable of wreaking global havoc, the pressure to anticipate and avert potential crises can be intense. As the Mendel Medal Lecture he delivered on September 24 in the Connelly Center indicated, Dr. Webster can handle such pressure.

A professor of Virology and the Rose Marie Thomas Chair at St. Jude Children’s Research Hospital, Dr. Webster has dedicated his career to studying the emergence and control of influenza viruses, as well as the development of vaccines. In a lecture titled “The Role of Waterbirds in the Genesis of Pandemic Influenza Viruses,” Villanova University’s 2010 Mendel Medalist described his and fellow scientists’ efforts to understand and out-smart these deadly infective agents.

Weaving together history, scientific intrigue and touches of wry humor, the New Zealand native chronicled the spread and consequences of various flu viruses worldwide, from the outbreak of Spanish Flu in 1918 to the 2009 H1N1 pandemic. He also explained how migratory waterfowl transmit the viruses to pigs and eventually humans.

On September 25, invited guests gathered for a dinner to pay tribute to Dr. Webster. University President the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S presented the honoree with the Mendel Medal, while John Doody, Ph.D., acting dean of the College of Liberal Arts and Sciences, served as emcee for the event.

University Leads Fight Against Poverty

Villanovans joined with the local community and more than 500 campuses across the country November 12-19 for Hunger and Homelessness Awareness Week (HHAW). The campus-wide event seeks to raise awareness in the Villanova community about hunger and homelessness within the United States and around the world through education, service and advocacy.

HHAW included food and clothing drives, liturgies and prayer reflections, a fast day, a Fair Trade craft sale, classroom presentations, a run/walk to benefit the nonprofit organization Back On My Feet, a panel discussion and a sleep-out. Mark Winne, who has worked for 40 years as a community food activist, writer and trainer, delivered the keynote address “Closing the Food Gap: Resetting the Table in the Land of Plenty.”

HHAW originated in 1975 under the guidance of the Rev. Ray Jackson, O.S.A., and has since expanded nationwide. In 2002, the National Student Campaign Against Hunger and Homelessness presented Villanova with the National Build a Movement Award for its groundbreaking work. The event is rooted in the belief in the inherent dignity of all people and the responsibility to uphold the common good of society.

HR Master’s Degree Program Now Online

Overall human resources employment is projected to grow 17 percent by 2016, according to the Bureau of Labor Statistics. This fall, 303 human resources professionals from around the country took advantage of Villanova’s new online Master of Science in Human Resource Development program. Thanks to video-based learning technology, they are attending live, weekly classes. The 10-course program is offered in eight-week sessions.

“The greatest effect on an organization’s performance is its people, and HR executives are increasingly finding themselves in the strategic boardroom with vice presidents and CEOs,” notes Robert Stokes, Ed.D., assistant vice president, Academic Affairs, for Part-Time and Continuing Studies. “A master’s program gives them a broad view of today’s most critical HR issues, such as compensation, benefits and employment law.”

Villanova instituted its HR master’s degree program more than 30 years ago to meet the increasing demand for human resource expertise. Over the years, the program has developed a solid reputation for excellence.

Villanova’s HR Certification program also is creating buzz. At the Society for Human Resource Management (SHRM) Coordinators Conference last spring, Villanova University’s Office of Continuing Studies was recognized as the largest college or university program offering the SHRM Learning System online and in the classroom.
The College of Engineering took the #9 spot in U.S. News & World Report’s annual “America’s Best Colleges” rankings for “Best Undergraduate Engineering Programs” category among “schools whose highest degree is a bachelor’s or master’s.” This achievement marks the fifth consecutive year the College has been ranked in the top 10.

“We’re so pleased to be recognized again for excellence in engineering education by a publication that prospective students around the country rely on to help them make important decisions about their higher education,” says Gary A. Gabriele, Ph.D., Drosdick Endowed Dean of the College of Engineering. “We’re also proud that our commitment to the College’s ‘teacher-scholar’ foundation and the University’s Augustinian ideals has helped us deliver our mission consistently over time.”

The College of Engineering secured a $100,000 Keystone Innovation Starter Kit (KISK) grant from Pennsylvania’s Department of Community and Economic Development in July to increase capabilities in the area of sustainable energy and renewable energy technology research.

KISK grants help Pennsylvania’s higher education institutions attract nationally recognized talent in science and technology, such as Justinus Satrio, Ph.D., assistant professor of Chemical Engineering, who joined the College this summer.

An expert in biomass conversion, Dr. Satrio offers opportunities for students and faculty to explore new areas of research that support the College’s focus on sustainability in engineering. In the fall, he taught a course on climate change and sustainability and another on contemporary topics of technology and society. He also is developing a state-of-the-art laboratory to study the development of best process technologies to convert biomass materials for the production of energy, chemicals and fuels.

The College was one of only 10 institutions to receive KISK funding in 2010. When Gov. Edward G. Rendell announced the full list of winners at a press conference, Alfonso Ortega, Ph.D., associate dean for Graduate Studies and Research and the James R. Birle Professor of Energy Technology, was the only speaker from academia invited to discuss how this type of funding can yield benefits for academic institutions and students, as well as for Pennsylvania’s business and industry communities.

The College previously received a KISK grant from the 2008 awards program, which facilitated the addition of Gang Feng, Ph.D., assistant professor of Mechanical Engineering, to the faculty and the development of a state-of-the-art nanomechanical testing system.

On Sept. 24, at their annual reception and awards ceremony, the College of Engineering and the Engineering Alumni Society honored alumni who have demonstrated service to the field of engineering through leadership and business and technical advancements. From left: David Quinn, Ph.D., ‘02 M.E.; Anthony J. Melone ‘82 E.E.; the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S, University president; Richard P. Thompson, P.E., ’64 E.E.; Gregory Paxson, P.E., ’00 M.S.C.E.; Steven J. Spear ’93 M.E.; ’99 M.S.M.E.; Christine Slocumb ’90 E.E., ’92 M.S.E.E.; David B. Campbell ’76 C.E., ’81 M.S.C.E.; Adelene Perkins ’81 Ch.E.; Michael Hnatou ’93 Ch.E.; Christos Dantos ’80 M.E.; and David Didier ’92 C.E., ’10 M.B.A.
College Reaccredited and Honored as Center of Excellence

For the third time, the College of Nursing was designated as a Center of Excellence (COE) in Nursing Education by the National League for Nursing (NLN). It received the honor at the NLN’s Education Summit 2010 in Las Vegas in October. COE recognition identifies schools of exceptional quality and is separate from accreditation.

“The Center of Excellence designation reflects the quality and national distinction of nursing education at Villanova,” says Connelly Endowed Dean and Professor M. Louise Fitzpatrick, Ed.D., R.N., F.A.A.N.

In February, the College was reviewed by the Commission on Collegiate Nursing Education—the accreditation agency in relationship with the American Association of Colleges of Nursing—and was notified this fall that its current programs have been reaccredited for another 10 years.

Mural Depicts Faces of Villanova Nurses

Faces of the College of Nursing’s faculty, students and alumni are beaming down on the busy intersection of Broad and Vine streets in Philadelphia. On Oct. 6, “The Evolving Face of Nursing,” the latest mural in the city’s Mural Arts Program and the only one with embedded LED lighting, was dedicated. The College, along with other schools and corporate and community friends, sponsored the mural.

Technology Simulates Auditory Hallucinations

The College of Nursing recently implemented an innovative clinical simulation for second-semester junior nursing students to increase their understanding of the patient experience for those with more severe mental disease.

College faculty and associate professors Patricia K. Bradley, Ph.D., R.N., and Gale Robinson-Smith, Ph.D., R.N., along with consultant Colleen Meakim, M.S.N., R.N., director of the College’s Learning Resource Center, received a University VITAL (Villanova Institute for Teaching and Learning) grant to implement the Hearing Voices That Are Distressing (HVTAD) experience with their undergraduate Psychiatric Nursing clinical students.

As students perform a number of tasks at various workstations, they use headphones to listen to a specially designed recording that simulates auditory hallucinations. They role-play with “standardized professionals”—non-nursing students trained to act as mental health professionals—and participate in an evaluation interview with an emergency department psychiatrist, complete cognitive testing and interact while in a community day-program activity.

Grant Supports Study of Risk and the Internet

Keeping youth safe on the Internet is not only a passion but a mission for Elizabeth Burgess Dowdell, Ph.D., R.N., C.R.N.P., associate professor in the College of Nursing. She has been awarded a two-year grant of nearly $315,000 by the Department of Justice, Office of Juvenile Justice Delinquency Prevention (OJJDP). Dr. Dowdell is the principal investigator for the study “Self Exploitation and Electronic Aggression: High Risk Internet Behaviors in Adolescents.”

Dr. Dowdell is an expert in the area of forensic pediatric nursing and Internet safety. She shares her knowledge as a member of the editorial review panel of the Journal of Forensic Nursing, and through scholarly publications, national presentations and expert commentary to the media.
More than 100 of the Villanova School of Business’ executive leaders who serve on VSB’s nine advisory councils came together at the two-day 2010 Business Leaders’ Forum to network and learn more about the University’s and VSB’s strategic plans. In addition to providing an opportunity for these executives to engage in discussions with one another, the meeting allowed them to interact with students, faculty and administrators.

The forum began with a networking dinner and a keynote speech featuring Jay Wright, head coach, men’s basketball. “As Villanovans we are going to be the best Villanovans we can be,” Wright told the group. “And we can do anything we want to do. You are the story and everyone here has a great attitude, which is our greatest strength. We all should be proud of Villanova and want to share VSB’s story.”

VSB’s inaugural Rev. Joseph C. Bartley O.S.A. Alumni Medallion was presented to William J. Donnell ’77 VSB and Manuel A. Nunez ’03 MBA (see related article).

The meeting continued into the next day with a panel discussion that concluded with a Q&A session on the state of the University, featuring the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S, University president; Michael J. O’Neill, vice president for University Advancement; Stephen R. Merritt, dean of Enrollment Management; and Stephen Fugale, vice president for Technology and chief information officer. James M. Danko, The Helen and William O’Toole Dean of the Villanova School of Business, updated attendees on VSB’s strategic outlook and invited interactive discussion.

Later that afternoon, VSB’s six centers of excellence—the Daniel M. DiLella Center for Real Estate; the Center for Marketing and Public Policy Research; the Center for Innovation, Creativity, and Entrepreneurship; the Center for Global Leadership; the Center for the Study of Church Management; and the Center for Business Analytics—met to address student experiences, research initiatives and educational programs. The Dean’s Advisory Council and the Accounting Advisory Council also convened.

VSB’s centers of excellence, which support faculty research, teaching excellence and curriculum development, are designed to focus attention on critical business issues and to leverage the expertise of VSB faculty in a cross-disciplinary way. Business executives attending the forum help provide the centers with practical knowledge, information on current trends and issues, and an update on business practices.

VSB advisory councils provide the school with professional advice on strategic initiatives, curricular advancement and student professional development in an effort to enhance the educational mission of VSB.

Distinguished Villanovans Receive Inaugural Bartley Alumni Medallion

On Sept. 28, the Villanova School of Business (VSB) honored William J. Donnell ’77 VSB and Manuel A. Nunez ’03 M.B.A. with the inaugural Rev. Joseph C. Bartley O.S.A. Alumni Medallion. The award, named after VSB’s founding dean, will be given annually to alumni who have distinguished themselves in their careers and who provide extraordinary service to VSB.

Donnell, senior vice president–Investments/Private Wealth Advisor, Private Banking & Investment Group at Merrill Lynch, has served Villanova in many ways over the past several years. His extraordinary passion for the school is focused on helping students succeed in the workplace. Two of his most significant areas of impact have been assisting VSB in developing a presence in the financial services community and connecting students with internship and job opportunities. His efforts, for example, have led to the creation of the annual Villanova University Financial
Club summer internship initiative.

“I want to see Villanova students have the career of their choice,” said Donnell as he accepted the award at the Business Leaders’ Forum. “At VSB, this possibility is the result of combining a great education with great alumni. It is a multiplying effect. One person helps another and that person then helps two more. I love to see Villanovans helping Villanovans.”

Nunez, International Marketing Manager at Merck & Co. Inc., is a familiar face around campus. He is a frequent guest lecturer in several VSB classes and has served as faculty liaison, accompanying the Executive MBA ‘10 students on their immersion trip to Malaysia and Vietnam. Nunez also is a member of the Graduate Programs Review task force.

In accepting the award, Nunez recognized Villanova’s Augustinian mission. “Villanova makes sure its businesspeople are among the best,” he says, “in large part because they have a heart of service. That makes them even stronger in the business world.”

Thanks to the efforts and involvement of both Donnell and Nunez, VSB is better able to provide a relevant business education and enhance job opportunities available to students. “I am pleased and honored to recognize two of VSB’s distinguished graduates with the first-ever Bartley alumni medallion. Both Bill and Manny have demonstrated a strong commitment to our students and to the University, and we owe them our thanks,” said James M. Danko, The Helen and William O’Toole Dean of the Villanova School of Business.
College Launches Four New Academic Majors

Four new academic majors became available to College of Liberal Arts and Sciences students beginning in fall 2010: Arab and Islamic Studies, Cultural Studies, Gender and Women’s Studies and Latin American Studies.

In announcing them, the College recognized the Rev. Kail C. Ellis, O.S.A., Ph.D., vice president for Academic Affairs, for his commitment to international and global studies and leadership during his tenure as dean.

“These new interdisciplinary majors will permit students to choose a sustained, disciplined study of a specified region of the world or topic,” says Lowell S. Gustafson, Ph.D., associate dean of Humanities and Social Sciences.

Due to globalization, technological innovations and other cultural factors, interdisciplinary programs such as cultural studies are on the rise, says Silvia Nagy-Zekmi, Ph.D., professor, Hispanic and Cultural Studies; director, Graduate Program in Hispanic Studies; and director, Cultural Studies Program. “Villanova offers more choices to its students … [giving] them an edge to compete in an increasingly tight market for graduate programs and other forms of intellectual engagements or employment.”

Lecture Examines Civil-Military Relations

Andrew J. Bacevich, Ph.D., professor of International Relations and History at Boston University, delivered the second annual Lore Kephart ’86 Distinguished Historians Lecture on Monday, Sept. 27. His topic was “Whose Army? Civil-Military Relations in the United States Since World War II.”

The Lore Kephart ’86 Distinguished Historians Lecture Series was established in memory of Lore Kephart ’86 A&S through an endowment to the University by her husband, Horace L. Kephart.

Professor Elected to Prestigious Post

Maghan Keita, Ph.D., professor of History and director of the Institute for Global Interdisciplinary Studies at Villanova, has been elected vice chair of the College Board’s Board of Trustees. The election was held at the annual meeting of the members of the College Board on Oct. 29 in Washington, D.C.

The College Board’s trustees are responsible for assisting in legal and fiduciary decisions; approving the mission, strategic goals and objectives of the organization; establishing policies; and advising those responsible for the management of the organization.

The College Board is a mission-driven, not-for-profit organization that connects students to college success and opportunity. It was founded in 1900 to expand access to higher education. Today, the membership association is made up of more than 5,700 of the nation’s leading educational institutions and is dedicated to promoting excellence and equality in education.
Law Building Brings Home the Gold

Villanova Law School's new law building was awarded Gold Certification, the second-highest level in the five-tiered Leadership in Energy and Environmental Design (LEED) certification process. Extremely rigorous, LEED certification measures sustainability through energy efficiency, indoor environmental quality, materials used, sustainable site development and water savings.

Sustainable planning began before construction. For example, every effort was made to procure materials from suppliers within a 500-mile radius of the construction site. Asphalt removed from the old parking lot was ground and compacted under the building's foundation.

Individual room-occupancy lighting sensors, large area lighting and outside glass envelopes were designed to consider ambient light continuously. The white membrane roofing system also helps control heat and cold. The building should consume at least 20 percent less energy than conventional technology. Restroom fixtures and overall plumbing should lower water use about 40 percent. Bike racks and showers were included as incentives not to drive.

"Through careful design and planning, Villanova and the SmithGroup built a stunning facility. Superbly suited for providing a 21st century legal education and for nurturing the sense of community that is a hallmark of Villanova Law, the building also maintains our commitment to environmental stewardship," said then Acting Dean Doris DelTosto Brogan '81 J.D.

Villanova Law Celebrates Red Mass

Villanova Law School celebrated the 54th annual Red Mass at St. Thomas of Villanova Church on Oct. 15. A reception was held following the Mass in the Law School Commons. The Rev. Peter M. Donohue, O.S.A., Ph.D., '75 A&S, University president, was the celebrant, and the Rev. Reginald Whitt, O.P., professor of Law at the University of St. Thomas School of Law, delivered the homily.

The Red Mass traces its origins back centuries to Rome, Paris and London and takes its name from the vestments worn. The first Red Mass in the United States was celebrated in 1928 at St. Andrew's Church in New York. Later, the tradition of Red Mass was brought to Washington, D.C., and now each year Supreme Court justices, legislators and judges attend Red Mass at St. Matthew's Cathedral to mark the opening of the October Term of the U.S. Supreme Court. Villanova Law School first celebrated Red Mass on Oct. 10, 1957.

Villanova Law Hosts Catholic Social Thought Symposium

Highlighted by an examination of legal authority and natural law, the annual Joseph T. McCullen Symposium on Catholic Social Thought and the Law was held by the Law School on Oct. 22. Discussion centered on the work of Jean Porter, Ph.D., professor of Theology and concurrent professor of Law at the University of Notre Dame, whose forthcoming book Ministers of the Law articulates a theory of legal authority derived from the natural law tradition.

Dr. Porter argued that the legal authority of most traditions rests on their own internal structures, independent of extra-legal considerations—legal houses built on sand, as it were. Natural law tradition, on the other hand, offers a basis for legal authority that goes beyond arbitrary commands or social conventions, offering some extralegal authority without compromising the independence and integrity of the law.

The Rev. Reginald Whitt, O.P., professor of Law at the University of St. Thomas School of Law, was the homilist at the Red Mass.
After claiming its third straight BIG EAST Conference title, the Villanova women’s cross country team received unprecedented exposure with a giant display in Times Square in New York. The display was a congratulatory message sponsored by American Eagle Outfitters (AEO), a BIG EAST sponsor, and included the Wildcats team picture following the awards ceremony at the conference meet. The women went on to win the NCAA!
Reid Leads Wildcat Women to Second Straight NCAA Championship

On November 22, Villanova senior Sheila Reid earned her first individual NCAA title as she led the Villanova women to their second consecutive NCAA Cross Country Championship. She was followed by seniors Amanda Marino in eighth place, Allison Smith in 20th, junior Bogdana Mimic in 22nd and freshman Emily Lipari in 69th. Reid, Marino, Smith and Mimic received All-American honors. The win put the finishing touches on a remarkable season in which the Wildcats went wire-to-wire as the nation’s unanimous number one team.

The Wildcat women now have a total of nine NCAA cross-country team titles. They won each year from 1989 to 1994 and also won in 1998 and 2009. Reid is the sixth Villanova woman to win the individual title at the NCAA Cross-Country Championships and the first since Carrie Tollefson in 1997.

Villanova’s nine national titles stand out, as no other team has won more than four titles since the NCAA Championship began in 1981. Reid was named the women’s cross-country National Athlete of the Year and head coach Gina Procaccio ’87 VSB National Coach of the Year by the United States Track & Field and Cross Country Coaches Association.

On November 13, with Reid again leading the way, the women won its second consecutive NCAA Mid-Atlantic Region title. On October 30, the team cruised to its third straight BIG EAST Championship. Reid and Marino finished first and second, respectively, as all five of the Wildcat scoring runners placed in the top 11 overall and earned All-BIG EAST honors. Villanova finished with a team score of 26 to easily outdistance runner-up Georgetown (42) and the rest of the 16-team field.

Men’s Cross Country Places 4th at BIG EAST

Junior Mathew Mildenhall finished in eighth place overall and led Villanova to a fourth-place finish at the BIG EAST Championships on October 30. Three Wildcats finished in the top 15 overall, earning All-BIG EAST honors for their performances. Mildenhall ran the 8K men’s race in 25:23.4 and was followed by junior Matt Kane and senior Keith Capecci in 13th and 14th places, respectively. “We continued to make some progress today,” said Villanova head coach Marcus O’Sullivan. “We were hoping to maybe finish in third place and we were only one point out of third. So I am encouraged by how far we have come even in the last two weeks.” All five scoring runners for Villanova placed in the top 29. Senior Hugo Beamish finished in 21st place and junior Matthew Gibney in 29th place.

On November 13, the men’s team placed second at the NCAA Mid-Atlantic Regional, clinching a spot in the NCAA Cross Country Championship. At nationals they placed 23rd. Mildenhall again led the Wildcats, finishing 46th overall.
Ignite, Inspire, Achieve

By Jennifer Schu

The Villanova Wildcats are on a roll. Since the spring of 2009, they have won a national championship in football and two in women's cross-country, along with two BIG EAST titles in women's cross-country and one in women's indoor track and field. The women's soccer and basketball teams earned NCAA tournament berths, and the men's basketball team reached the 2009 NCAA “Final Four.”

This past spring, six Wildcats were drafted by the pros. Four Villanova baseball players were selected in the June 2010 Major League Baseball Draft—including fifth-round pick Matt Szczur '11. It was the first time since 1991 that four Villanova baseball players were drafted in one year. Two members of the National Champion Villanova football team, safety Ross Ventrone '10 A&S and wide receiver Brandyn Harvey '09 A&S, signed NFL free agent contracts.

Also in the spring, in its first year of BIG EAST play, the men's lacrosse team went 10-5 overall, barely missing a NCAA tournament bid. Coach Mike Corrado '87 A&S was named BIG EAST Coach of the year and Brian Karalunas '11 All-American and BIG EAST Scholar-Athlete Sport Excellence Award winner in men's lacrosse.

Villanova has one of the most successful overall athletics programs in the BIG EAST and nationally. In 2009-2010, the University ranked as high as third out of 334 Division I schools in the Learfield Sports Directors' Cup rankings, maintained and updated through the year by the National Association of Collegiate Directors of Athletics.

The Wildcats' continuing achievements are a source of great pride for alumni. There's always been a solid history of giving back and supporting the coaches and student-athletes who so intensely embody the spirit of Villanova. The University wants that longstanding tradition of excellence to continue—and ensure that the accomplishments of the 'Nova Nation continue to inspire and thrill Villanova students, alumni and friends all over the world. A new push for Athletics fundraising will build on the generosity of donors past and present and encourage more alumni to get involved.

"We've made tremendous progress in terms of both athletics success and athletics fundraising in the 12 years I've been here," observes Marcus O'Sullivan '84 VSB, '89 G.S., the Frank J. Kelly Endowed Track & Field Coach, who guided 2008 NCAA Outdoor 5000 Meter Champion Bobby Curtis '08 VSB. "We just need to keep the momentum going."

New vision
That's exactly what Villanova has in mind. Guided by the Villanova Strategic Plan and the Strategic Plan for Athletics, and to reflect the growing achievements of the University as a whole, the fundraising team in Athletics...
Development is maximizing broad-based sport-by-sport unrestricted giving.

The V Club, formerly Villanova Athletics’ annual giving effort, has evolved into the Villanova Athletic Fund, with new fundraising initiatives designed to more aggressively set and reach giving goals each year and significantly increase participation among athletics alumni, parents and friends. Gifts to the Villanova Athletic Fund not only support the critical programmatic needs for all Villanova Athletic programs, but also provide long-term funding through endowments, capital gifts and planned giving.

While annual giving to Athletics—which includes fundraising auctions—has nearly quadrupled since 2001, the cost of operating a broad-based 24-sport athletics department continues to rise, explains George Kolb, assistant vice president for Athletics Development.

While Villanova runs one of the most cost-efficient and successful athletic programs in the country, necessary expenses such as travel, equipment and apparel continue to rise. “Our student-athletes and coaches are competing at the highest level in Division I and that requires competition, including BIG EAST and NCAA postseason, throughout the country,” Kolb explains. “Alumni support can help fund vital program operating expenses. Building on our past success with the V Club, moving forward with the Villanova Athletic Fund we’ve set ambitious goals for the future which will help our student-athletes continue to achieve great feats.”

**A united approach**

“As we continue to raise significant philanthropic dollars to support the Villanova University Strategic Plan, Athletics Development is a critical component of our overall University Advancement effort,” says Michael J. O’Neill, vice president for University Advancement. “In fact, with [Villanova President] Father Donohue’s support to enhance Athletics fundraising for all of Villanova’s 24 sports, we have invested personnel and programmatic resources into the program and specifically what is now the Villanova Athletic Fund. We continue to effectively engage our passionate alumni, parents and friends and they continue to connect to Villanova Athletics in a very meaningful way.”

Fundraising activities for athletics is centralized in University Advancement, allowing Athletics Development to work closely with the research, event planning and marketing and communication areas, ultimately helping each team to better indentify fundraising priorities and coordinate outreach to their constituents.

“This gives us a much more organized approach to fundraising,” says Villanova football coach Andy Talley, whose 2010 team returned 15 starters working toward a repeat national championship.

The most immediate goals are raising
The Villanova Athletic Fund has launched a challenge giving program for former Villanova student-athletes. In the Challenge, all VU varsity programs oppose each other in an annual giving competition, starting with gifts received on June 1, 2010 through May 31, 2011.

The Wildcat Pride Challenge will produce two winners. They will be the programs with the:

- Highest alumni participation rate
- Highest percentage increase in number of donors from 2009-10 to 2010-11

The winners of each of these categories will each receive a $10,000 gift to their programs from an anonymous friend of Villanova Athletics.

To donate to the Villanova Athletic Fund and learn more about the Wildcat Pride Challenge, visit www.SupportVillanovaAthletics.com

Funds for improved facilities and more athletic scholarships.

Increasing the number of scholarships is certainly among the clear objectives of the Athletics Development program. Most scholarships now come directly out of the University’s overall budget. The goal is to create more endowed scholarships—ensuring that the money will be there in perpetuity, Kolb explains.

Men’s basketball coach Jay Wright is enthused about the new plans.

“My fellow coaches and I, and all our student-athletes, take tremendous pride in representing Villanova. We are mindful that wherever we compete, we serve as ambassadors for the University,” he says.

“We are focused on the same goal—to support Villanova Athletics so that we can continue to excel and make our University, students and alumni proud. The Villanova Athletic Fund is a tremendous giving program for our alumni and friends.”

Already there have been 12 well-attended roundtables and private donor discussions, with more planned for this year, along with pre-game receptions at Philadelphia’s Wells Fargo Center and presentations from Vince Nicastro, director of Athletics, and Coaches Wright, Talley, Corrado and others to share the new vision for Villanova Athletics Development.

“We are reaching more alumni, parents and friends with this expansive approach, and our goal is to impact every constituency of every program,” says Kolb.

“Athletics Development is going in such an exciting direction,” says women’s field hockey coach Joanie Milhous. “Now we can make our alumni really feel part of the Villanova Athletics family.”

The Athletics Development program works with donors to effectively designate their gifts either to the Athletics program as a whole, or towards a specific sport.

Gifts like that of Tom Treacy ’69 A&S, ’71 G.S. and his wife Diane ’82 G.S. are already making a difference. Last year, the Treacys designated their commitment to Villanova to endow the football program’s head coach position. Former athletes like Rosemarie Burke Dempsey ’83 VSB are ready to help. While on basketball scholarship at Villanova she helped the 1982 women’s basketball team earn a trip to the NCAA Final Four.

“I can’t believe what Villanova has accomplished,” she says. “I want to help us get to the next level.”

“Alumni, parents and friends can see the potential of Villanova Athletics, and that we’ve achieved so much with what we have,” says Kolb. “Think of what we can do with everyone involved!”

It is a remarkable time for Villanova athletics, notes Nicastro. “We are in the midst of an incredible period of success—in competition and in the classroom. Financial support of our 500-plus student-athletes and all of our 24 programs will ensure that they continue to have the financial resources necessary to compete—and build on this momentum. The Villanova Athletic Fund will help us accomplish this goal.”

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**Villanova Athletics: Great Moments of the Past Ten Years**

**2000**

- **Baseball player Mike Neill ’92 VSB** wins a gold medal and track and field alumnus **Sonia O’Sullivan ’92 VSB** a silver medal at the 2000 Olympic Games in Sydney.

**2001**

- **Football player Brian Westbrook** wins the Walter Payton Award as the most outstanding offensive player in the Division I Football Championship Subdivision.

**2003**

- The women’s basketball team defeats the University of Connecticut in the BIG EAST championship game,
Academics come first

It's clear among Division I institutions and prospects that academics are a top priority at Villanova. Athletes who come to Villanova are students first, notes Vince Nicastro, director of Athletics.

“Whether they are playing men’s basketball, field hockey, running on the track team or swimming, the culture here ensures that the academic experience of our student-athletes is truly worthwhile. It’s fairly unique among major college athletic programs.”

Among Division I schools, nine Villanova teams rank in the top 10 percent of their sport academically, according to a June 2010 NCAA report. For thirteen straight semesters—from Spring 2004 through Spring 2010—Villanova student-athletes have produced a cumulative G.P.A. of 3.0 or higher.

“They work diligently at their studies, and it shows,” Nicastro says. “We want to continue to provide as many financial resources as possible to maintain and build on the competitiveness of all our programs, support our academic mission and the overall development of our student-athletes.”

2003

The Christopher Dincuff Memorial Scholarship is established to honor Christopher Dincuff ’92 VSB, who died in the September 11, 2001, attacks on the World Trade Center. The donor is Dincuff’s fiancée, Angie Gutermuth, who wished to honor his passion for Villanova Athletics. The proceeds help fund a men’s basketball manager position.

2004

Four Villanovans qualify for the 2004 Olympic Games in Athens.

Alumni Donors

Mike Daly ’72 VSB

Mike Daly bleeds Villanova blue. He wore the school colors proudly in the title game of the 1971 NCAA Championship, where Villanova’s “Iron Men” came up just six points shy against a red-hot UCLA team coached by the legendary John Wooden.

Daly was a walk-on player who ended up on the national stage. Yet while the championship run was exciting, it’s the lifelong relationships he formed with his teammates that he values most. “They are a special gift,” he says.

That’s one of the reasons he and some of his teammates made a group commitment of $100,000 to the Davis Center for Athletics and Fitness in honor of the 1971 basketball team. “While the University has a much broader mission, sports in general are part of the fabric of the University, and the Davis Center helps ensure that all students can participate.”

Three generations of Dalys have graduated from Villanova, including Daly’s father and all three of his children. Executive vice president of Dallas-based VHA, Inc., Daly attributes much of his professional and personal success to his Villanova roots.

“Villanova has given me so much,” he says. “It’s nice to be part of its past, but I also want to be part of its future.”

Rose-Marie Lyght ’95 VSB, ’97 G.S.

Putting on the Villanova uniform was a great honor,” says former women’s soccer player Rose-Marie Lyght. “I always felt being a student-athlete was a privilege.”

That’s why she chooses to support the Villanova women’s soccer team and Villanova athletics.

“I want the players today to know that alumni do support them and understand the sacrifices they’re making—whether it’s missing weekends on campus because they’re traveling, not going home on breaks or studying on a bus the night before a big exam,” she says.

She was a sophomore walk-on who ended up an All-American. “Soccer opened up a lot of avenues in my life.”

Lyght sees many ways her gifts can directly impact the women’s soccer program. “Maybe they’ll be able to travel and be seen at new tournaments, which in turn can help them recruit top high school players,” she says.

As a managing director at Annaly Capital Management, she juggles work, family and the many friendships she made at Villanova. “My best friends in my life were on that soccer team,” she smiles. “We have been bridesmaids at each other’s weddings, and we are godmothers to each other’s children. The bonds we formed have been lasting.”

Women’s basketball team 2003
2005
The James F. Orr III Endowed Fund for Athletic Leadership and International Competition establishes a graduate position on both the men’s and women’s track and field staffs.

2006
The Villanova men’s basketball team reaches the Elite Eight of the NCAA Tournament.

2007
The $18.5 million Davis Center for Athletics and Fitness opens. James Davis ’81 VSB and William Davis ’85 VSB provide the Leadership Gift for the facility.

2008
Bobby Curtis wins the 5,000 meters at the NCAA Outdoor National Championships.

Four Villanovans qualify for the 2008 Olympic Games in Beijing.

For 2010 NCAA Cross-Country individual champion Sheila Reid, it’s been a breakout year. She earned five All-American honors—two in cross-country, two in indoor track and one in outdoor track. In addition to winning her first individual NCAA title on November 22, 2010, she placed fourth in the 1,500 meters at the 2010 NCAA Outdoor Championships, and helped lead the women’s cross-country team to back-to-back NCAA Championships in 2009 and 2010.

Yet, “I wasn’t highly recruited out of high school,” she says modestly.

She chose Villanova for its track and field tradition, and because “it just felt right.” A long way from her home in Newmarket, Ontario, “it was hard at first, getting my butt kicked freshman year,” she laughs. “But I have definitely found a home here.”

Sheila feels the student-athlete experience at Villanova has prepared her well for a post-collegiate running career. She hopes to make the Canadian Olympic Team.

She notes, “Coach [Gina Procaccio ’87 VSB] tells us you can do three things in college—academics, athletics and social life—but only two of them right. As a team we strive to achieve our goals in academics and athletics. It’s a huge time commitment, but I wouldn’t trade it for anything.”

Sheila adds, “I hope the alumni realize we do this because we are proud Villanovans. We want to represent the University as well as we can.”

Student-Athlete
Sheila Reid ’11

For 2010 NCAA Cross-Country individual champion Sheila Reid, it’s been a breakout year. She earned five All-American honors—two in cross-country, two in indoor track and one in outdoor track. In addition to winning her first individual NCAA title on November 22, 2010, she placed fourth in the 1,500 meters at the 2010 NCAA Outdoor Championships, and helped lead the women’s cross-country team to back-to-back NCAA Championships in 2009 and 2010.

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Sheila adds, “I hope the alumni realize we do this because we are proud Villanovans. We want to represent the University as well as we can.”
At 6-4 and 320 pounds, with broad shoulders and quick feet, it’s no wonder Ben Ijalana has attracted the attention of NFL scouts. The first-team All-American was a big factor in the Villanova football team’s national championship run last year. He’s also in the running for the 2010 Outland Trophy, given annually to the nation’s top interior lineman.

Yet it’s not just Ben’s size and talent that make him stand out—but his work ethic. In the summer of 2010, he juggled a full-time job and college classes with daily workouts that began at 6 a.m. Yet he feels he’s no different from the majority of Villanova student-athletes—and enjoys the camaraderie they share.

“All of us are dedicated and work hard, whether we’re on the tennis team or track team or soccer team,” he says. “We share a field with women’s field hockey. They practice in the August heat at one in the afternoon.”

When the women’s cross-country team—his neighbors on West Campus—won the NCAA championship last fall, he and his teammates welcomed them home with a congratulatory banner they hung from the dorm windows. “A few weeks later, they did the same for us,” Ben smiles.

“We support each other. And after I graduate, I’m going to support the Villanova student-athletes who come after me.”

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**Student-Athlete**

**Ben Ijalana ’11**

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**2009**

With a last-second basket by Scottie Reynolds ’10 A&S, the Villanova men’s basketball team reaches the NCAA tournament Final Four.

**2009**

The Villanova women’s cross-country team wins the NCAA Cross Country Championships.

**2009**

The Villanova men’s football team wins the Football Championship Subdivision (FCS) National Championship.

**2009**

The Patrick G. LePore ’77 A&S endowed fund for Villanova men’s basketball is established.

**2010**

Led by individual winner Sheila Reid ’11, the Villanova women’s cross-country team wins the NCAA Cross Country Championship for the second year in a row.
## Men's

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<thead>
<tr>
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<th>Opponent/Event</th>
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<th>Time/Result</th>
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<td>vs. Bucknell #</td>
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<td>vs. Marist #</td>
<td>Villanova, Pa.</td>
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<td>Philadelphia, Pa.</td>
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<td>West Long Branch, N.J.</td>
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<td>vs. Maryland #</td>
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<td>vs. Georgetown*</td>
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<tr>
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<td>02/05/11</td>
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<td>Villanova, Pa.</td>
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<td>at DePaul*</td>
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<tr>
<td>02/28/11</td>
<td>at Notre Dame*</td>
<td>Notre Dame, Ind.</td>
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<tr>
<td>03/05/11</td>
<td>at Pittsburgh*</td>
<td>Pittsburgh, Pa.</td>
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<td>BIG EAST Tournament #</td>
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- **Home Event**
- * Conference Event
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<td>W, 57–42</td>
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**Navy Classic**

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<td>Annapolis, Md.</td>
<td>W, 54–41</td>
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<td>11/20/10</td>
<td>vs. Oral Roberts</td>
<td>Annapolis, Md.</td>
<td>W, 61–52</td>
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<td>11/28/10</td>
<td>vs. Marist</td>
<td>Villanova, Pa.</td>
<td>L, 71–60</td>
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<td>12/02/10</td>
<td>vs. Fairfield</td>
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<td>L, 30–29</td>
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<td>L, 39–36</td>
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**Fordham Holiday Classic**

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<td>vs. Providence*</td>
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<tr>
<td>02/28/11</td>
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**BIG EAST Championship**

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</table>

- Home Event  * Conference Event
There’s No Place Like Homecoming

Alumni reunite for a weekend of fun and school spirit

Villanovans take pride in honoring tradition. And October 22-24 gave more than 10,000 alumni, family and friends a chance to enjoy the tradition that is Homecoming and renew connections with their alma mater.

Perfect fall weather welcomed the eager crowds on Saturday who came together in celebration of everything Villanova. The day’s activities kicked off with the Dream for Eileen 5K and the Men’s Basketball Blue Versus White Scrimmage. The Alumni Family Picnic drew large crowds who enjoyed everything from the Class of 2005’s five-year reunion and games to entertainment for children, including a climbing wall, balloon artist and bounce house.

The picnic featured 20 tents dedicated to alumni groups, including Greek organizations, NROTC, The Villanovan and Graduate Business Programs.

Great weather, great times
It was a fun-filled weekend for everyone, and smiling families wearing navy and white were around every corner. Villanova Spires Alumni treated crowds to a concert outside of the Connelly Center. Down at the Quad, students hosted a block party—complete with a laser tag game in an inflatable maze—and ’Nova Nation Pep Rally to get everyone excited for the afternoon’s football game.

More than 9,200 fans attended the contest against highly ranked James Madison University, where “V” was for victory as the Wildcats prevailed 14-7. Throughout the weekend, Villanova athletes also competed in women’s soccer, volleyball and field hockey.

On Sunday, the weekend’s events continued with St. Thomas of Villanova Parish Masses and the Office of University Admission Legacy Day Program.
Herbert P. Aspbury ’67 A&S, the outgoing chairman of the Villanova University Board of Trustees, received the 2010 St. Thomas of Villanova Alumni Medal at the second Leadership Summit, October 7-8.

The highest honor bestowed by the Villanova University Alumni Association, the medal is awarded to alumni who best symbolize the spirit and legacy of St. Thomas, individuals who have achieved a level of distinction within their chosen fields or professions and those who have brought extraordinary benefit to the University and to their communities.

A member of the Board of Trustees since 1999, Aspbury also has served as vice chairman, chair of the finance and audit committee and past president of the Villanova University Alumni Association Board of Directors. Aspbury and his wife, Victoria, established and endowed a University scholarship in 1991, and in 2006 they made a commitment to create an endowed fund to support the Villanova School of Business’s Center for Global Leadership.

Currently, Mr. Aspbury is a member of the Board of Directors of Exide Technologies in Alpharetta, Ga., and since 2002 he has been an adjunct professor at the Fisher Graduate School of International Business of the Monterey Institute of International Studies, where he teaches international finance.

During the Summit, participants discussed globalization and how they’ve leveraged their education and experiences at Villanova into important leadership roles.

“The Villanova experience encourages the development of strong, ethical values and a consistent commitment to the larger community,” says the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S, Villanova University president. “Our alumni take the Augustinian ideals they have learned as students and use them to become visionary, ethical leaders in their respective fields.”

Gen. Anthony Zinni, USMC (ret.), ’65 VSB delivered the keynote address on 21st-century leadership. His distinguished military career has taken him to more than 70 countries and included numerous command assignments at the platoon, company, battalion, regimental, Marine expeditionary unit and Marine expeditionary force command levels. He has participated in numerous environmental security, defense, diplomacy and leadership studies, and he has authored several best-selling books, including Leading the Charge: Leadership Lessons from the Battlefront to the Boardroom.

Issues of leadership, social justice, public health and economics in a global community were explored during seminars and panel sessions with summit participants.

The inaugural Leadership Summit in 2009 earned the Circle of Excellence Award from the Council for the Advancement and Support of Education (CASE).
Your Alumni Association

Take Advantage of Villanova Gmail!

Villanova can now offer alumni Villanova Gmail accounts as the University is no longer limited by the constraints of its internal system. A Villanova Gmail account will offer alumni a complimentary “villanova.edu” email address along with these other benefits of the Gmail platform:

- 7+ GB of email storage
- World-class spam and virus protection
- Integrated communication features that include chat and scheduling
- Storage for documents and photos through Google Apps

If you had an email account as a student at Villanova, you will receive that same “villanova.edu” address for your Villanova Gmail account. Look for an email with more information and instructions to sign up.

Get your passport ready for a year of exciting Villanova University Alumni Association travel. This special benefit is designed for the University’s extended family of alumni, parents and friends. Our tour providers are among the best in the world and understand all that goes into planning a first-class travel experience. The following are our nine tour offerings for the 2011 travel season:

Book an Adventure, Travel with Villanova

- **Expedition to Antarctica**
  February 15 – 28, 2011

- **Cruise to the Lesser Antilles**
  March 15 – 22, 2011

- **Celtic Lands**
  May 6 – 15, 2011

- **The Changing Tides of History—Cruising the Baltic Sea, Featuring Lech Walesa and Mikhail Gorbachev**
  June 9 – 20, 2011

- **Holland, Germany, France and Switzerland**
  June 12 – 22, 2011

- **Coastal Life Along the Adriatic Sea**
  June 20 – 28, 2011

- **Danube River and the Cultural Treasures of Europe**
  July 14 – 27, 2011

- **Waterways of Russia**
  September 4 – 14, 2011

- **Greece/Turkey**
  September 19 – 27, 2011

- **France**
  September 22 – October 1, 2011

For complete details on all our travel offerings, visit alumni.villanova.edu, click “Learn and Explore” then “Travel Opportunities” or contact Pat Gillin, travel coordinator, at 1-800-VILLANOVA (800-845-5266) to request a brochure.
Class Notes

1940s

Class of 1946: 65th Reunion, June 10-12, 2011

George T. Scanlon ’45 Ch.E. was honored by the Supreme Council of Antiquities (SCA) in Zamalek, Egypt, for his role in the excavation of early Islamic settlements in Egypt. He is the first non-Egyptian archaeologist studying Islamic settlements to receive this recognition from the SCA.

1950s

Class of 1951: 60th Reunion, June 10-12, 2011

Edward J. Pesco, M.D., ’52 A&S, Bio., started the 12th year of “Ask Dr. Pesco,” a call-in radio program in the Illinois Valley. Dr. Pesco answers callers’ questions about medical treatments and other health-related topics.

Robert A. Natiello ’52 A&S, Eng., has been nominated for a Pushcart Prize, a prestigious annual award that honors the best poetry, short fiction and essays published by America’s small presses. Natiello was nominated in the short story and memoir categories.

Rev. Thomas Dwyer, O.S.A., ’55 A&S, Arts, retired to Villanova Monastery. He served as a missionary in Japan for 51 years.

Peter Scott ’56 A&S, Arts, fine art photographer and retired teacher, has a current exhibition titled “Iconic Women in Western Art.” The collection is a culmination of Scott’s 15-year study of Scott’s misogyny and related beliefs about women in Western art. After selecting masterpieces in which women serve as symbols or archetypes, Scott Paul M. Sorrentino ’67 A&S, Arts, professor of English in the College of Liberal Arts and Human Sciences at Virginia Tech, has been named the Clifford A. Cutchins Professor of English.

James Strazzella, Esq., ’61 A&S, Phil., has been honored as the Outstanding Professor of the Year at Temple University Beasley School of Law, where he holds the James G. Schmidt Chair in Law. Previously, he received the Lindback Foundation Award for Distinguished Teaching.

Anthony Calise, Ph.D., ’64 E.E., has received the American Institute of Aeronautics and Astronautics’ 2010 Aerospace Guidance, Navigation and Control Award. Dr. Calise is a professor at the Georgia Institute of Technology.

Bernard F. Blanche ’65 A&S, Educ., is the author of Incendium’s Footprint, a novel published by Eloquent Books. A retired high school English teacher, Blanche is working on two more novels, Bonefish Bob and Black Dad/White Dad.

1960s

Class of 1961: 50th Reunion, June 10-12, 2011

Class of 1966: 45th Reunion, June 10-12, 2011


Peter D. Mason ’70 A&S, Soc., is vice president of Sales and Marketing at Lee Wetherington Homes in Sarasota, Fl.

Edward “Ted” Dempsey ’77 A&S, Arts, recently accepted a position as assistant director at ICS Compliance in New York.

Robin Ramistella ’74 A&S, Pol.Sci., has accepted a position as assistant director at Parker McCay in Marlton, N.J.

1970s

Class of 1971: 40th Reunion, June 10-12, 2011

Class of 1976: 35th Reunion, June 10-12, 2011

Richard Dyer, Esq., ’70 C.E., ’74 J.D. has been recognized as one of the leading construction attorneys in New York in the 2010 edition of Chambers USA: America’s Leading Lawyers for Business. Dyer, a partner at Duane Morris LLP, has been recognized in the guide since 2004.

James J. Rohn, Esq., ’72 A&S, Gen.Arts, ’75 J.D. has been ranked as a leading lawyer by the 2010 edition of Chambers USA: America’s Leading Lawyers for Business. Rohn is chairman of the firm Conrad O’Brien PC.

Dennis J. Mahoney ’73 C.E., ’89 M.B.A., has been promoted to vice president of Network Engineering at Aqua Pennsylvania, which he joined in 1981.

Kevin Reilly ’73 A&S, Psy., received the prestigious Msgr. Reese Award from Catholic Charities, Diocese of Wilmington, Del., for his activities helping others in Wilmington.

Gary Olsen ’74 A&S, Soc., ’80 G.S.Com.Couns., has been elected by the members of the Council for Advancement and Support of Education to serve on the organization’s Board of Trustees. Olsen is associate vice president of Alumni Relations at Villanova University.

Robin Ramistella ’74 A&S, Pol.Sci., has accepted a position as assistant director at ICS Compliance in New York.

Nancy J. F. Prue ’75 VSB, Eco., has been elected executive vice president at the Adams Express Co., a closed-end investment company based in Baltimore. She also is executive vice president of Adams Express’ non-controlled affiliate, Petroleum & Resources Corp.


Basil L. Merenda, Esq., ’79 A&S, Eco., ’84 J.D. is the acting secretary of the Pennsylvania Department of State. Gov. Edward G. Rendell nominated him for that position. Merenda also is commissioner of the department’s Bureau of Professional and Occupational Affairs.

Eileen Thomas ’79 Nur. is the...
clinical educator for the Emergency Department at Danbury Hospital and an American Heart Association Regional Faculty member for both Pediatric Advanced Life Support and Advanced Cardiac Life Support. She earned a master’s in Nursing Education at New York University.

“1980s
Class of 1981: 30th Reunion, June 10-12, 2011
Class of 1986: 25th Reunion, June 10-12, 2011

Michael J. Brennan ’80 VSB, Acc., is vice president and chief financial officer for Berkley Offshore Underwriting Managers LLC in New York.

George J. Kroculick, Esq., ’80 A&S, Hist., ’83 J.D., has been recognized as one of the leading real estate attorneys in Pennsylvania in the 2010 edition of Chambers USA: America’s Leading Lawyers for Business. Kroculick is a partner at Duane Morris LLP.

Helen M. Alvaré ’81 VSB, Eco., has been elected to the Board of Directors for the Catholic Leadership Institute and will serve a three-year term. Alvaré is an associate professor of law at the George Mason University School of Law in Arlington, Va. She serves as a consultant to the Pontifical Council for the Laity in Vatican City and is a consultant for ABC News in the areas of women in the Catholic Church, religion in the public square and the papacy.

David Coskey ’81 A&S, Comm., was recently nominated by Gov. Chris Christie of New Jersey to serve on the board of the Atlantic City Convention and Visitors Authority. He is vice president of Marketing for Borgata Hotel Casino & Spa.

Demetrios “Jim” Batsides, Esq., ’82 A&S, Pol.Sci., has been named president-elect of the Trial Attorneys of New Jersey. Batsides is a partner with Duane Morris LLP in Newark, N.J.

Jeffrey C. LeSage ’82 VSB, Acc., has been named national managing partner – tax for KPMG LLP.

James G. Leyden Jr. ’82 VSB, Acc., ’87 J.D., was recognized in the 2010 edition of Chambers USA: America’s Leading Lawyers for Business. Leyden is a director at Richards, Layton & Finger in Wilmington, Del.

Ally Oxenreiter ’82 A&S, Comm., received the 2010 Cardinal Wright Award from the executive board of the Bishop’s Latin School Alumni Association in Pittsburgh. Villanova University’s Communication Department recently honored Oxenreiter, a sports-caster on Channel 11 News in Pittsburgh, with the Ethos Award for his commitment to service.

Paul A. Tufano, Esq., ’83 VSB, Acc., ’86 J.D., has been elected chairman of the Board of Directors of the Augustinian Friars.

WHAT DO AN ACTOR, LAWYER & COUNTERTERRORISM EXPERT HAVE IN COMMON?

Everything

Augustinian Friars:
One in Mind and Heart Intent Upon God
Margaret Wenko, Esq., ’83 A&S, Soc., ’87 J.D. has been named managing partner of Connor, Weber & Oberlies. She is the first woman to lead the firm, which has offices in Pennsylvania and New Jersey.

Lou Belmonte ’88 C.E. received a Star of Excellence Award from PennDOT Secretary Allen D. Biehler. P.E. Belmonte is district traffic engineer from District 6, which serves Philadelphia and its surrounding suburban counties.

Jim Lardiere ’89 VSB, Bus. Adm., is senior vice president at Savoy Associates, a general agency for group insurance products. Lardiere has overall business development responsibilities for Savoy Associates’ new office in Radnor, Pa.

Michael Mattioni, Esq., ’86 A&S, Eco, ’89 J.D. has been elected to serve as secretary of the Justinian Society, a legal organization that promotes and supports the legal profession. Mattioni is president of Mattioni Ltd., which has offices in Pennsylvania and New Jersey. John Zito ’86 VSB, Acct., conducted a seminar on tax credits for production at the Media Financial Managers Conference in Nashville, Tenn. Zito is director of Tax Compliance at the Harron Entertainment Co.

Gerry Fasano ’87 E.E. has been named president of Information Systems & Global Solutions-Defense at the Lockheed Martin Corp., in Bethesda, Md. John Mastrocola ’87 VSB, Bus. Adm., was named 2010 Father of the Year by the Father’s Day Council of Pediatric Nurse Practitioners. Mastrocola is regional administrator for Generations Healthcare.

Christopher J. Morvillo, Esq., ’87 A&S, Eng., has been elected a partner in the firm of Morvillo Abramowitz, Grand, Jason, Anello & Bohrer PC, a New York-based litigation firm. He also is an adjunct professor at Fordham University School of Law. Brother Kenneth Kalinowski, F.S.C., ’88 A&S, Hist., has accepted a position at Christian Brothers Academy in Syracuse, N.Y.

Kelly Ayotte Goes to Washington

Kelly Ayotte, J.D., ’93 has become the first graduate of the Villanova University School of Law to be elected to the U.S. Senate. Ayotte succeeds retiring Sen. Judd Gregg, R-N.H. Before making her bid for the Senate, which resulted in a landslide victory, Ayotte served for five years as New Hampshire’s first female attorney general and was named Citizen of the Year in 2008 by the New Hampshire Union Leader. While serving as deputy attorney general and chief of the Homicide Unit, she rose to fame for her prosecution of two teenagers convicted of murdering husband-and-wife professors at Dartmouth College. Ayotte also argued before the U.S. Supreme Court, successfully defending New Hampshire’s parental notification law. A native of Nashua, N.H., she graduated from the Pennsylvania State University with a degree in political science. Ayotte served as executive editor of the Environmental Law Journal during her third year at Villanova Law. Following law school, Ayotte clerked for the Hon. Sherman D. Horton, associate justice of the New Hampshire Supreme Court.
Dana Wise Valentine ‘94 A&S, Arts, ‘97 G.S.Hum.Org.Sci. is vice president of Human Resources at Veolia ES Solid Waste Inc. in Milwaukee. Veolia ES is one of the largest waste services companies in North America.

Model Fashions New Career as Advocate for Multicultural Youth

She used to be found traveling the world and modeling designer clothing on the pages of Vogue and Elle. Today you’ll see Kate Gibbs ‘01 VSB working with students in the multicultural community of Long Branch, N.J. She left the fashion world behind to accept a position as an educator, social entrepreneur and advocate in the development of a sustainable leadership academy and foreign language programs in the Long Branch Public Schools. She uses her network of contacts from the fashion world to bring new opportunities to her students. In addition, she spearheaded a cross-cultural project with Queen Rania’s Madrasati District in Jordan to support initiatives of tolerance and enhance mutual understanding and respect among different cultures through the United Nations Girls Education Initiative (UNGEI). In March 2010, Gibbs met Queen Noor of Jordan at WNET’s New York Celebrates Teaching and Learning Week.

Terence Arlotta ‘00 VSB, Acct., and Stacey Arlotta ‘01 A&S, Bio., welcomed a boy.

Christina Blaney Kassendorf ‘00 A&S, Comm., and Alexander Kasendorf ‘00 J.D. welcomed a boy.

Navy Lt. Amanda Zawora ‘04 A&S, Math., received her fourth Navy and Marine Corps Achievement Medal as a Naval Education and Training Command (NETC) Officer Instructor of the Year (IOY) finalist. She and two other finalists traveled to Washington, D.C., for the first annual NETC IOY Recognition Week festivities.

Shaun Julian ‘00 Ch.E. earned an M.B.A. from Rider University. Catherine “Kate” Loper McDonald, Ph.D., R.N., ‘00 Nur. successfully defended her doctoral dissertation, “Community Violence Exposure and Positive Youth Development in Urban Youth,” and began a post-doctoral fellowship at the University of Pennsylvania School of Nursing. Roger Raber ‘00 A&S,

Antoinette Cresta Cristella, C.P.A., ‘05 VSB, Acct., was promoted to managing associate at Drucker & Scaccetti PC in Philadelphia.

Winter 2011
Have you received an honor, award or promotion? Did you earn another degree, get married or have a baby? E-mail your news to alumni@villanova.edu, or mail to Kate Wechsler, Villanova Magazine, Alumni Office, Garey Hall, Villanova University, 800 Lancaster Avenue, Villanova, PA 19085. Digital photos should be 300 dpi jpeg or tif format, and preferably at least 3 x 5 inches. Villanova University reserves complete editorial rights to all content submitted for Class Notes, and posts and publishes listings as space permits.

Let’s Work Together for Villanova’s Success!
Villanovans are known for coming together to make a difference. When it comes to alumni annual giving we need every member of our community to participate. Our giving percentage is lower than our peers, but if we all pitch in we can keep moving forward. Join your fellow alumni by making a gift to Villanova today. Working together, alumni participation will continue to climb and help us paint an even brighter future for our students.

VILLANOVA ANNUAL FUND
800 LANCASTER AVENUE | VILLANOVA, PA 19085 | 1.800.486.5244 | VILLANOVA.EDU/MAKEAGIFT
Robert “Maje” McDonnell ’47, Assistant Coach

Robert “Maje” McDonnell ’47 VSB, a longtime member of the Phillies organization and former Villanova athlete and assistant basketball coach, died July 8.

A standout baseball and basketball player at Northeast High School in Philadelphia, McDonnell received a scholarship to Villanova, where he dominated in both sports and later was inducted into the Varsity Club Hall of Fame.

World War II interrupted his career. McDonnell served with the 95th Infantry Division and, three years later, returned to Villanova a highly decorated veteran. When McDonnell graduated in 1947, basketball coach Al Severance hired him as his assistant. Under McDonnell, the freshman squad posted a 110-20 record over nine years.

In 1947 he took a second job as batting-practice pitcher for the Phillies. Until his retirement a year ago, McDonnell spent almost his entire career with the organization, coaching, scouting, serving as goodwill ambassador and bearing the championship rings his team had earned.

McDonnell is survived by his wife, Mildred, three daughters and two grandsons.
Paul Calello ’83 VSB: A Wonderful Life Remembered

On November 16, Paul Calello ’83 VSB, chairman of Credit Suisse’s Investment Bank and a member of the company’s executive board, passed away from non-Hodgkin’s Lymphoma at the age of 49. His death was described as a great loss for the entire financial community. He is survived by his wife and four children.

Calello played a pivotal role in the creation of the equity derivatives market and as a founding member of the company’s financial products and helped build it into one of the most significant derivatives firms in the industry.

In addition to his business achievements, Paul will also be remembered for his engagement on policy issues affecting the global financial system. He was the first industry leader to advocate consistent, effective regulation of derivative instruments globally, at a time when this was highly controversial.

“An outstanding leader, and a down-to-earth, very human colleague who forged strong relationships and made a positive difference in the world around him,” said Brady Dougan, CEO of Credit Suisse, who worked with Calello for over 25 years.

In October, Columbia Business School announced the establishment of the Paul Calello Professorship in Leadership and Ethics.

Susan Lee “Sue” Bott ’97 M.S. Nur., on May 27.

2000s

Faculty
June Lytel-Murphy G.S. Engl. ’70, retired English Department faculty member, on October 19.

Staff
Vincent P. Checchia, administrator of Admissions, on June 8.
Mario J. D’Ignazio, retired assistant dean for Administrative Services in the College of Liberal Arts and Sciences, on October 29.

Remembering “Giletta”

When he wasn’t attending Electrical Engineering classes or helping his fraternity, Lambda Chi Alpha, Daniel Giletta (pictured with his mother, Sigrun) loved to hang out in the Quad. Long after he had moved out of Sullivan, “Giletta,” as he was called, was a fixture outside the residence hall, where he waited to catch sight of friends walking by. They never passed up the chance to chat with someone who was the real deal, says Emily Perretti ’11 A&S.

“You could always count on Giletta. He cared about his friends, and he listened to what they had to say. He also was a hilarious storyteller.”

Giletta died suddenly on September 29. On the evening following his death, students, faculty and staff filled St. Thomas of Villanova Church to mourn the loss of the 21-year-old Wyckoff, N.J., native. University President the Rev. Peter M. Donohue, O.S.A., Ph.D., ’75 A&S encouraged those assembled to support each other. “Without community, we’re in darkness. Without community, we flounder.”

Bernie and Sigrun Giletta express their gratitude for the overwhelming response from alumni, who have sent cards and made donations to their son’s elementary school, St. Elizabeth in Wyckoff.

In Memoriam

Paul Calello ’83 VSB: A Wonderful Life Remembered

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Join University President, Rev. Peter M. Donohue, O.S.A., as he shares the University’s ten-year strategic plan.

Be there as the University embarks on a journey to further strengthen our tradition of excellence and ensure that Villanova thrives... for generations to come.

January 18 West Palm Beach, FL
January 19 Miami, FL
January 20 Naples, FL
January 26 Monmouth Co./Ocean Co., NJ
January 27 Long Island, NY
February 1 Lancaster, PA
February 2 Lehigh Valley, PA
February 8 Boston, MA
February 10 New York, NY
February 17 Washington, DC
February 22 Puerto Rico
February 24 Panama
March 2 Fairfield Co., CT/Westchester Co., NY
April 28 Charlotte, NC
May 10 Detroit, MI
May 11 Chicago, IL
May 19 Atlanta, GA
June 20 Seattle, WA
June 21 San Francisco, CA
June 22 Los Angeles, CA
June 23 San Diego, CA

* Dates for Phoenix and Texas chapters to be added.

Events and dates are subject to change.

Visit our website today to register for this special event in a location near you. 

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Find a Job. Post a Job.

New NovaNetwork™ Tool Exclusively for Villanovans.

Networking with fellow alumni just got easier with the Job Posting/Search tool in the NovaNetwork. Search for a job or post opportunities at your company with this exciting feature.

Free and easy to use—the NovaNetwork helps you make connections at any point in your career.

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- Find Villanova alumni employed at a specific company or industry
- Search the alumni database
- Post a resume
- Find or become a mentor in Career Connections
- Promote your business or service with a free Yellow Page listing

Register and start taking advantage of NovaNetwork today! Visit alumni.villanova.edu