**Villanova Women’s Professional Network**
Profile 2014-15
www.villanova.edu/vvpn

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**MISSION**

The Villanova Women’s Professional Network (VVPN) connects Villanova women, encourages their professional growth and development, and inspires them to succeed. Our programming enlightens all of our community about the issues and challenges facing women today. Led by a steering committee of faculty, staff, students, and alumnae from across campus, the VVPN wants Villanova to be known as an institution where women thrive, on our campus and beyond.

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**GOALS**

- Provide opportunities to connect Villanova women from diverse backgrounds across disciplines, both on and off campus
- Advocate for the advancement of Villanova women
- Sponsor and champion Villanova programming that educates our community on how we can work together to enhance the quality of life for women

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**KEY INFORMATION**

**VVPN Steering Committee 2014-15**

- 18 committee members
- 4 out of 6 Villanova colleges and VU Alumni Association represented
- Began work in 2011-12 academic year
- Currently based at Villanova School of Business

Created 4 VVPN Subcommittees to accomplish more work

- On-Campus Programming
- Off-Campus Programming
- Service
- Advocacy

**VVPN 2015 Theme:** “Imagine Yourself At Your Best”

- 965 Villanovans served by 11 VVPN sponsored and championed events, or 42% growth over previous year
  - Keynote speakers
  - Professional development workshops
  - Networking events

- 2 VVPN sponsored community service events
  - Dress for Success Drive
  - Ronald McDonald House Dinner

**VVPN Member Subscription List:** 700 subscribers (27% growth)

**VVPN LinkedIn Group:** 1230 members (30% growth)

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**TARGET AUDIENCE**

All women in the Villanova community

- Undergraduate and Graduate Students*
- Faculty and Staff*
- Alumnae*
- Parents

From six Villanova colleges

- Villanova School of Business*
- College of Liberal Arts and Sciences*
- College of Nursing*
- College of Engineering*
- Villanova School of Law
- College of Professional Studies

*Represented on 2014-15 VVPN Steering Committee

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**GOALS FOR 2015-16**

**Add representation to Steering Committee**

- Villanova Law School
- Multicultural Affairs Office
- Male

**Develop programming targeted to a more diverse audience**

- Multicultural
- Women seeking re-entry to workplace
- Male

**Upgrade database system for subscriber and volunteer information management**

**Create “wish list” of items that require funding**

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**WHAT VILLANOVA WOMEN ARE SAYING**

“I learned so much about work and leadership from keynote speaker Madeline Bell in such a short amount of time, and I was personally so honored to have had the opportunity to hear her speak.”

– Katie Hickey ’15 CLAS

“The Work Smart event was great! I walked away with a wealth of new and useful information. It was great to be in a room full of so many smart, motivated women!”

– Samantha Khan ’16 CLAS, HRD Graduate Program

“I just love coming back to VU to interact with the students. The campus life has changed so much. I was also glad to meet other ladies who care enough to take time out of what I know is a busy schedule to help our future succeed.”

– Lisa Catania ’81 COE