



Exciting Writing!



Enroll now

- * Become a communications expert, adept at analyzing rhetorical situations and responding successfully
- * Certify your communicative competence to future employers
- * Acquire "real world" writing experience and internships
- * Excel at Internet communication and digital writing/design
- * Study and create hypertext fiction and digital art
- * Work with outstanding faculty writers
- * Pursue an ethical, values-based rhetoric in the spirit of St. Augustine

Concentration Activities

- * Take fieldtrips throughout the writing world! (Well, at least the local world)
- * Meet well-known authors visiting VU
- * Attend workshops with professional editors
- * Present writing in conferences and seminars, on campus and off
- * Convene with publishing writers to learn tricks of the trade
- * Go to dinners, poetry slams, public readings

www.writingprogram.villanova.edu/concentration

Concentration in Writing & Rhetoric

*For Excellence in
Thinking
Writing
Speaking*

Sponsored by the
Departments of
English and
Communication





Concentration in Writing & Rhetoric

Opportunities

The **CWR** meets the demand for graduates who can write and speak at a level substantially above that expected of beginning professionals.

The **CWR** seeks publishing opportunities for students and develops their writing talent through workshops and seminars.

The **CWR** facilitates careers in editing, journalism, magazine writing, business writing, publishing, advertising, or non-profit sector writing.

The **CWR** complements many majors and may lead to discipline-related writing careers, such as scientific writing when paired with a science major, corporate communications when paired with a C & F major, or technical writing when paired with an engineering major.

The **CWR** also benefits students interested in law school and Ph.D. programs.

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Requirements

Concentration

1. Take 8 required courses in English and Communication, including
 - * Three Courses in writing practice
 - * Two courses in theory of composition, rhetoric or criticism
 - * One practicum course
 - * Two English literature courses
2. Pass WebCT grammar and style exam
3. Assemble "clipbook" of writing samples, published articles and documents
4. Publish online E-portfolio with resume and written works

Minor

1. Take 6 required courses in English and Communication, including
 - * Three Courses in writing practice
 - * Two courses in theory of composition, rhetoric or criticism
 - * One English literature course
2. Pass WebCT grammar and style exam

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Courses

CWR courses* include web writing, travel writing, journalism, creative writing, desktop publishing, magazine writing, rhetoric and public discourse, intercultural communication, legal writing, advanced speaking and speech writing, public relations writing, media writing, short story writing, nature writing, African American rhetoric, literary criticism, major American authors, gender and communication, and many more.

*For complete course listings, application forms, and further details, visit the CWR web site:

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Or contact Dr. Karyn Hollis, Director
English Department, SAC 458
610-519-7872

