### First Quarter 2014

**The College of Liberal Arts and Sciences appeared in:**

- **874** total media citations (June – August 2014)
- **120** top-tier media citations* (June – August 2014)
- Coverage in top national outlets, including Associated Press, CNN, Forbes, ABC News, CBS News, Time Magazine, BusinessWeek, Huffington Post, Salon, Scientific American, etc.

**Increase, Q1 Fiscal 2014 to Q1 Fiscal 2015:**

- **+53%** total media citations
- **+36%** top-tier media citations

### Selected Media Hits

#### June

**Associates Press**

_Tired of passwords? You're Not Alone!_ (Thomas Way, PhD, Computing Sciences)

**Scientific American**

_Habitable Planets Search Deflated by Stellar Wind_ (Ed Guinan, PhD, Astrophysics & Planetary Science)

**Philadelphia Inquirer**

_Pakistan’s war on conscience_ (Daniel Mark, PhD, Political Science)

**Tampa Tribune**

_Rowdies getting closer to stadium goal in St. Pete_ (Rick Eckstein, PhD, Sociology & Criminology)

#### July

**Forbes**

_Odds Against Earth Being Hit By Lethal Supernova_ (Ed Sion, PhD, Astrophysics & Planetary Science)

**Variety**

_Madison Avenue Tries Longer Ads To Thwart Short Attention Spans_ (Thomas Ksiazek, PhD, Communication)

**Christian Science Monitor**

_Cities to the rescue in child migrant crisis: why some say, 'send them here'_ (Catherine Wilson, PhD, Public Administration)

**KYW Radio**

_Professor Edits Book On Groundbreaking Female Journalist_ (Jean Lutes, PhD, English)
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<tr>
<th>Source</th>
<th>Article Title</th>
<th>Author(s)</th>
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<tr>
<td>Smithsonian “Shorelines”</td>
<td>Summer “Marshfest” gets all hands on deck</td>
<td>Adam Langley, PhD, Biology</td>
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<td>IT World</td>
<td>Look who’s innovating: Japan continues to blaze trails but with a lower profile</td>
<td>A. Maria Toyoda, PhD, Political Science</td>
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<td>August</td>
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<td>Chicago Tribune</td>
<td>Why parents need to communicate with teachers</td>
<td>Jerusha Connor, PhD, Education and Counseling</td>
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<td>Huffington Post</td>
<td>5 Viruses That Are Scarier Than Ebola</td>
<td>Robert Leggiadro, MD, Biology</td>
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<td>CNN</td>
<td>How Ferguson could be America's future</td>
<td>Rory Kramer, PhD, Sociology &amp; Criminology</td>
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<td>*Associated Press</td>
<td>Video games come of age as spectator sport</td>
<td>Patrick Markey, PhD, Psychology</td>
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<td>Philadelphia Inquirer</td>
<td>Free black woman’s voice is still clear, 150 years after Civil War era</td>
<td>Judith Giesberg, PhD, History</td>
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*AP stories picked up by hundreds of media outlets nationally