The College of Liberal Arts and Sciences appeared in:

- **614** total media citations (September-November 2014)
- **118** top-tier media citations (September – November 2014)

### Selected Media Hits

#### September

**CNBC**
Global drought real threat to lives and economies: Experts *(Frank Galgano, PhD, Geography and the Environment)*

**WHYY Radio**
Pa.-born Nellie Bly, pioneer of 'stunt journalism,' was the story of her time *(Jean Marie Lutes, PhD, English)*

**The New York Times**
On the cusp of climate change *(Robert Curry, PhD, Biology)*

**The Washington Post**
Ukraine and Isis are not justifications of a ‘clash of civilizations’ *(Mark Schrad, PhD, Political Science)*

#### October

**The Washington Post**
Why do negative political fundraising appeals actually work? *(Gordon Coonfield, PhD, Communication)*

**Christian Science Monitor**
Santa Barbara aftermath: how California is breaking new ground on gun control *(Kelly Welch, PhD, Sociology and Criminology)*

**Financial Times**
Vatican to re-examine views on family as Pope presses reform *(Gerald Beyer, PhD, Theology and Religious Studies)*

**Campus Technology**
15 Colleges Revamping Computer Science Programs to Appeal to Women and Minorities *(Lillian Cassel, PhD, Computing Sciences)*

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Increase, Q2 Fiscal 2014 to Q2 Fiscal 2015:

- **+36%** total media citations
- **+90%** top-tier media citations
TIME Magazine
The Ethics of Wearing an Ebola Costume for Halloween (Kathryn Getek Soltis, PhD, Peace and Justice; Ethics)

November

*Associated Press
Every city with hipsters wants to be a Brooklyn (Alexander Varias, PhD, History)

Forbes
Three Mind-Blowing Things the Comet Lander will Investigate Regarding Life in the Universe (Ed Guinan, PhD, Astrophysics and Planetary Science)

WHYY Radio
Villanova University unveils interactive CAVE classroom (Frank Klassner, PhD, Computing Sciences)

Today Show (NBC News)
Put down the phone! How to break your kids free of technology this Thanksgiving (Patrick Markey, PhD, Psychology)

Boston Globe
In defense of Boston’s Widow Bixby (Judith Giesberg, PhD, History)

*AP stories picked up by hundreds of media outlets nationally