BUILD YOUR FUTURE IN THE FIELD OF COMMUNICATION

The Communication Department at Villanova University offers a Master of Arts in Communication degree and pre- or post-master’s graduate certificates in Communication. We offer a variety of options for individualized courses of study and career advancement. Enjoy small classes and extensive interaction with nationally and internationally recognized faculty in a supportive environment.

Our mission is well summarized in the University motto: Veritas, Unitas, Caritas. An Augustinian institution, Villanova University values dynamic and diverse community members committed to learning, scholarship and service, and who can contribute to the University’s ongoing conversation regarding ethics, community, and social justice.

CHOOSE THE PROGRAM THAT IS RIGHT FOR YOU

Master of Arts in Communication
You can pursue a variety of communication-oriented career paths. Our curriculum is designed to develop leaders capable of strategic and ethical thinking, speaking, writing and research on communication issues and problems. Our program is distinguished by its emphasis on theory-driven and research-grounded coursework, our dedicated faculty, and Villanova’s commitment to social justice.

The master of arts degree requires completion of 33 credit hours of graduate course work in which students explore the principles, practices, and contexts relevant to the study of communication.

Pre- or Post-Master’s Graduate Certificates
A certificate can be pursued either independently or as a specialization within your master’s degree. If you already have a master’s degree in communication, a graduate certificate is an excellent way to enhance and extend your graduate education and advance your career.

Graduate Studies in Communication offers certificates in the following areas:
- Communication and Critical/Cultural Studies
- Journalism and New Media
- Mediated Communication
- Organizational Communication and Leadership
- Public Relations and Advertising

FOR MORE INFORMATION OR TO APPLY:
610.519.6939
gradcommunication@villanova.edu
gradcommunication.villanova.edu
gradartsci.villanova.edu
SAMPLE COURSES OF STUDY

Core:
- Orientation to Graduate Study
- Strategic Communication Theory
- Qualitative Research Methods
- Quantitative Research Methods

Principles:
- Teambuilding & Small Group
- Organizational Communication
- Communication & Advocacy
- Strategic Public Relations
- Journalism
- Visual Communication & Culture
- Public Opinion
- New Media

Practices:
- Persuasion & Advocacy
- Diversity & Organizing
- Public Communication Campaigns
- Public Relations Writing
- Advertising
- Media Production
- Digital Media Design
- Video Shooting Lab
- Developing Crisis Communication Materials

Contexts:
- Performance Studies
- Health Communication
- Conflict & Negotiation
- Intercultural Communication
- International Public Relations
- Mass Media Industries
- Media Literacy
- Cultural Studies

STUDY WITH AN INTERNATIONALLY-RECOGNIZED FACULTY

SHERYL BOWEN, PHD
Interpersonal, Gender, Health Communication

GORDON COONFIELD, PHD
Media Studies, Visual Communication

WILLIAM COWEN, ED.D
Public Relations

BRYAN CRABLE, PHD
Rhetorical and Communication Theory

JILL FLANAGAN, MA
Public Relations

MAURICE HALL, PHD
Department Chair
Organizational Communication and Culture

THOMAS KIAZEK, PHD
Journalism and Media Studies

HEZEKIAH LEWIS, MFA
Media Production

SHAUNA MACDONALD, PHD
Performance Studies

SUSAN MACKY-KALLIS, PHD
Rhetorical, Film and Media Criticism

MICHAEL MAFODDA, MBA
Multimedia Production and Web Design

BILLIE MURRAY, PHD
Rhetorical Studies and Advocacy

TERESA NANCE, PHD
Communication Education, Rhetoric

HEIDI ROSE, PHD
Graduate Program Director
Performance Studies, Intercultural Communication

LEONARD SHYLES, PHD
Mass Communication Research, Media Production

QI WANG, PHD
Intercultural and Interpersonal Communication

AMY WAY, PHD
Organizational Communication

EMORY WOODARD, PHD
Mass Communication, Research Methods

JIE XU, PHD
Mass Communication, Advertising, Health Communication

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