VUAA Chapter Challenge Redesign

PROGRAMMATIC RESTRUCTURE:

Duration: The Chapter Challenge will continue to run from June 1 – May 31 to coincide with the Villanova University fiscal year.

Award Structure: The award structure will reflect a regional (5) as well as national approach to coincide with efforts to enhance homogeneity across the regions and as “One Villanova.”

- **Regional Recognition**: Each region (see region structure below) will compete for;
  - Highest Participation by Region: $250 monetary award
  - Highest Increase in Participation from Previous Year by Region: $250 monetary award

- **National Recognition**: All Chapters will compete for;
  - Highest National Participation: $500 monetary award
  - Highest National Increase in Participation from Previous Year that Exceeded Villanovans Previous Overall Participation Goal: $500 monetary award
  - Greatest Increase in New Donors to Villanova from the Previous Fiscal Year: $1000 monetary award and attendance by Father President Peter Donohue, O.S.A at a chapter function

- **The Fine Print**:
  - No one chapter can receive more than one of the three grand prizes categorized in the National Recognition section. If this should occur, the second place Chapter in the given category will receive the award.
  - No one chapter can win Father President Peter Donohue, O.S.A event attendance more than two years in a row, however, that chapter can still win the monetary award and recognition that accompanies the given award. In this situation, the Father President Peter Donohue, O.S.A award will go to the chapter that Exceeds Villanova’s Annual Participation Goal. If that chapter has won the Father Peter award the previous two years it will go to the Chapter that secures Highest National Increase in Participation from Previous Year that Exceeded Villanovans Previous Overall Participation Goal.
  - Chapters cannot qualify for any award if the Chapter President has not made a gift in the fiscal year the Challenge took place.
  - The Father President Peter Donohue, O.S.A award has a time limit of one year following its awarding.
  - Distribution of Funds: the award funds will be distributed into the chapter account held by the University each June/July following the public announcement of the Challenge winners.

**Regional Structure**

**Mid-Atlantic/Southeast**: Atlanta, Baltimore, Charlotte, Greater Hampton Roads, Greater Washington DC, NC Triangle, Greater Jacksonville/North Florida, Orlando, Richmond, Southern Florida, Tampa Bay

**Midwest/Mountain**: Austin, Chicago, Colorado, Dallas-Fort Worth, Houston, Michigan/Northern Ohio

**Northeast Corridor**: Boston, Hartford, Fairfield/Westchester, Long Island, Manhattan, Monmouth/Ocean, Morris/Somerset, Northern New Jersey, Syracuse

**Pennsylvania/Villanova Local**: Greater Philadelphia, Greater Princeton, Lancaster/Central PA, Lehigh Valley, Northeast PA, Pittsburgh, Southern New Jersey

**Western**: Los Angeles, Northern California, Orange County, Phoenix, Portland, San Diego, Seattle