DEVELOPING BUSINESS LEADERS FOR A BETTER WORLD.®
The Villanova School of Business (VSB) is a premier educational institution that offers undergraduate programs, graduate programs and executive education. Founded in 1922, VSB is known for academic rigor; creativity and innovation; hands-on and service learning opportunities; a firm grounding in ethics and an applied education that prepares students to become outstanding leaders and global citizens within the ever-changing, complex and fast-paced world of business. Villanova was founded by the Roman Catholic Order of Saint Augustine, and the Augustinian values of truth, community, caring and leading through service are infused throughout the curriculum in all of our programs.

Our programs are accredited by the Association to Advance Collegiate Schools of Business (AACSB). The school is also home to prestigious business research centers including the Daniel M. DiLella Center for Real Estate, the Center for Marketing and Public Policy Research, the Center for Global Leadership, the Center for Church Management and Business Ethics, the Center for Innovation, Creativity and Entrepreneurship and the Center for Business Analytics.

VSB OVERVIEW

LOCATIONS

MAIN CAMPUS
Villanova University
800 East Lancaster Avenue, Bartley Hall 1074
Villanova, PA 19085

CENTER CITY CAMPUS
The Hub CityView
30 South 17th Street, United Plaza, 14th Floor
Philadelphia, PA 19103

THE VILLANOVA MBA

A PART-TIME MBA PROGRAM FOR WORKING PROFESSIONALS

As we celebrate over 30 years of the Villanova MBA, we continue to specialize in educating working professionals. Our program allows you to pursue your degree part-time, either in an accelerated format (Fast Track), at your own pace (Flex Track) or virtually (Online Track). Each option enables you to continue to work, making progress toward your degree while taking lessons back to the office for an immediate impact.

FAST TRACK
The Fast Track is our two-year, lockstep cohort MBA program that enables students to take advantage of the benefits of a full-time MBA program while continuing to work. The close-knit nature of the cohort creates a perfect environment for our students to learn, network and build lasting business connections. Classes meet Tuesday and Thursday at the Villanova campus, or Monday and Wednesday at our Center City location. Included in the Fast Track tuition is a one-week immersion to an emerging market as part of the Global Practicum capstone course. Students have the option of customizing their degree by choosing from seven specializations.

FLEX TRACK
The Flex Track allows students the greatest amount of flexibility among the campus-based MBA experiences. Students typically take one or two classes per week and finish their degree in an average of three years. In addition to traditional evening classes, we offer half-semester courses, Saturday sessions and online classes, enabling students to customize their education to fit into their personal and professional lives. Flex Track students can also share in the opportunity to explore global elective and immersion courses, as well as participate in elective options at both Villanova’s Main Campus and Center City locations.

ONLINE
Students can also pursue the Villanova MBA in a convenient online format. The flexibility of this innovative approach allows for the opportunity to earn the very same Villanova MBA—the same curriculum, taught by the same faculty—while balancing the demands of work and family. It consists of 21 courses taken over six 14-week semesters—each of which is divided into two seven-week terms. To earn the online Villanova MBA, students must complete 48 credit hours, which can be accomplished in as few as two years. Additionally, the community-building aspects of the program begin during one intensive residency in the first or second semester and continue in two practicum experiences at the mid-point and end of the program. Although the program is delivered online, students still benefit from the important aspects of a campus-based program, including invitations to campus events, strong relationships with faculty, responsive staff support and a strong, active alumni network.

JD/MBA
A joint-degree program with the Villanova Law School allows students to complete both degrees in three years. Students are required to apply first to the Villanova Law School and then apply to the Flex Track in their first year.

MBA FELLOWSHIP
The MBA Fellowship is a competitive graduate assistantship that allows students to pursue their MBA Flex Track degree on a full-time basis, tuition free, while obtaining paid academic research experience.

VSB’S PART-TIME MBA PROGRAM IS RANKED #19 IN THE NATION BY BLOOMBERG BUSINESSWEEK.
THE CURRICULUM

The global business landscape is changing rapidly, and the Villanova MBA will help you stay ahead of the curve. At the Villanova School of Business, we are committed to providing a learning experience that equips students with the skills to innovate, adapt and lead in a world that is in constant flux. Our responsive and current MBA curriculum is based on direct and continued feedback from alumni, current students, corporate leaders and subject-matter experts resulting in courses that remain relevant.

This collaboration makes for a selection of classes that emphasize a practical, real-world education and promotes work across disciplines. With the addition of the non-profit consulting project as well as the ability to study in emerging markets, the Villanova MBA provides our students opportunities unique to a part-time program. Whether you are considering studying at our Center City or Villanova campus, or online, you will receive a world-class business degree taught by our internationally recognized faculty.
# Course Progressions

## Fast Track

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
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<tbody>
<tr>
<td>Fall I</td>
<td>Spring I</td>
<td>Fall II</td>
</tr>
<tr>
<td>Analyzing &amp; Leveraging Data (3)</td>
<td>Corporate Finance (3)</td>
<td>Analyzing &amp; Leveraging Data (3)</td>
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<td></td>
<td>Business Operations in the 21st Century (3)</td>
<td>Corporate Finance (3)</td>
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<td>Management for Ecommerce (3)</td>
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<tr>
<td>Leadership Challenge (1.5)</td>
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<td>Leadership Challenge (1.5)</td>
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<tr>
<td>Online Primer (1.5)</td>
<td></td>
<td>Online Primer (1.5)</td>
</tr>
<tr>
<td>10.5 Credits</td>
<td>7.5 Credits</td>
<td>6 Credits</td>
</tr>
</tbody>
</table>

### Key
- Core Fundamentals: Online primer and one weekend session
- Electives: 4-course series
- Deep Impact: 4-course series
- Electives: 3 courses (specializations and generalist options)
- Multi-Disciplinary Electives: 4 elective courses (focus on more than one subject area)

### Notes
* Students must complete the elective requirement. The number and/or type of elective courses taken in a given semester is up to the student’s discretion.

## Flex Track (Representative)

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
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<tbody>
<tr>
<td>Fall I</td>
<td>Spring I</td>
<td>Fall II</td>
</tr>
<tr>
<td>Analyzing &amp; Leveraging Data (3)</td>
<td>Strategic Marketing Management (3)</td>
<td>Analyzing &amp; Leveraging Data (3)</td>
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<tr>
<td></td>
<td>Global Strategic Management (3)</td>
<td>Corporate Finance (3)</td>
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<tr>
<td></td>
<td>Multi-Disciplinary Elective 1 (1.5)</td>
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<tr>
<td></td>
<td>Multi-Disciplinary Elective 3 (1.5)</td>
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<tr>
<td>Leadership Challenge (1.5)</td>
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<td>Leadership Challenge (1.5)</td>
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<tr>
<td>Online Primer (1.5)</td>
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<td>Online Primer (1.5)</td>
</tr>
<tr>
<td>9 Credits</td>
<td>6 Credits</td>
<td>6 Credits</td>
</tr>
</tbody>
</table>

### Key
- Core Fundamentals: Online primer and one weekend session
- Electives: 4-course series
- Multi-Disciplinary Electives: 4 elective courses (focus on more than one subject area)

### Notes
* Students must complete the elective requirement. The number and/or type of elective courses taken in a given semester is up to the student’s discretion.

## Online

Students in the online track follow a prescribed matriculation path similar to the Fast Track progression and can complete the degree in two years. Most courses in the online track are taught over a seven-week term, with students taking one or two courses per term.
FEATURED MBA FACULTY

QUINETTA ROBERSON, PhD
Professor of Management

COURSES:
Talent Management

RESEARCH:
Specializes in organizational behavior, human resources management and diversity.
Published in *Journal of Business and Psychology, Organizational Behavior and Human Decision Process*, *the British Journal of Psychology* and *Social Justice Research*.

RECOGNITIONS:
Representative-at-Large for the Academy of Management Board of Governors (2013)
Allan N. Nash Distinguished Doctoral Graduate Award from the Robert H. Smith School of Business at the University of Maryland (2011)

RONALD P. HILL, PhD
Richard J. and Barbara Naclerio Endowed Chair in Business
Director of Business Ethics, Center for Church Management and Business Ethics

COURSES:
Non-Profit Practicum

RESEARCH:
Specializes in branding, consumer behavior, corporate social responsibility and ethics.
Published in *Journal of Public Policy & Marketing*, *the Journal of Macromarketing*, *the Journal of Consumer Research*, *the Journal of Marketing Research* and *the Journal of the Academy of Marketing Science*.

RECOGNITIONS:
Marketing and Society Special Interest Group (MASSIG) “Lifetime Achievement Award” (2013)
Allan N. Nash Distinguished Doctoral Graduate Award from the Robert H. Smith School of Business at the University of Maryland (2013)
Williams-Qualls-Spratlen (WQS) Multicultural Mentoring Award of Excellence (2012)
Richard W. Pollay Prize from the Sauder School of Business at the University of British Columbia (2010)

NOAH BARSKY, PhD
Associate Professor of Accounting

COURSES:
Performance Management, Accounting

RESEARCH:
Specializes in business education, business plans, curriculum development and pedagogy.
Published in *Best Practices in Executive Decision Making*, *The Economist*, *Advances in Accounting Education* and *Journal of Applied Business Research*.

RECOGNITIONS:
The Institute of Management Accountants’ William M. Lybrand Bronze Medal (2013)
Daniel J. O’Mara Villanova School of Business Faculty Award for excellence in teaching at the graduate level (2011)

THE GLOBAL PRACTICUM GIVES STUDENTS THE OPPORTUNITY TO IMMERSE THEMSELVES IN ANOTHER CULTURE AND LEARN HOW TO MORE EFFECTIVELY INTERACT WITH PEOPLE ACROSS GEOGRAPHIC BOUNDARIES.

– QUINETTA ROBERSON, PhD
DO WELL WHILE DOING GOOD

NON-PROFIT CONSULTING

The Villanova MBA features two embedded projects: one with a non-profit organization and one with a multi-national focus. These projects focus on applying what’s learned in the classroom to a real-world scenario—in essence, a living case study.

Throughout the hands-on, applied 14-week Non-Profit Consulting Practicum, MBA students research and partner with a local non-profit organization to help detect problem areas, such as branding, funding, logistics or membership retention, and to identify possible solutions.

Students work in groups with one of our Internal Consultants who are Villanova Executive MBA alumni, providing a great opportunity for networking and coaching. Since its inception, MBA students have consulted with over 100 organizations in the tri-state area.

MBA STUDENTS HAVE CONSULTED WITH:

- The Barnes Foundation
- BeatCancer.org
- Cathedral Kitchen
- Children’s Advocacy Center of Delaware
- Cystic Fibrosis Foundation
- Dress for Success Philadelphia
- The Jamie Moyer Foundation
- Kennett Square Mushroom Festival
- Cradles to Crayons
- Girls Inc.
- Move for Hunger
- MANNA
- National Iron and Steel Museum
- SBN - Sustainable Business Network of Philadelphia
- Philabundance
- Philadelphia Hispanic Chamber of Commerce
- Vetri Foundation

“WE WANT VILLANOVA MBA STUDENTS TO BELIEVE THAT THEY CAN GIVE BACK TO THEIR COMMUNITY NOW.”

- RONALD P. HILL, PhD
A global business perspective is essential for success in an ever-expanding and connected world. To provide our students with greater international business expertise, the MBA curriculum includes the Global Practicum.

In this final capstone experience, students work in teams and may explore possible solutions to current market issues that are challenging global organizations or conduct extensive global research on various industries. During a one-week immersion at an international site, students visit various organizations and increase their understanding of the local market environment.

Fast Track students are required to participate in the international immersion, which takes place over spring break in the second year of their program. The Global Practicum is also offered every semester in a domestic format, an option designed to provide flexibility for students who are unable to travel.

GLOBAL PRACTICUM LOCATIONS HAVE INCLUDED IMMERSIONS TO:

- Capetown, South Africa
- Santiago, Chile
- Buenos Aires, Argentina
- Prague, Czech Republic
- Istanbul, Turkey
- Beijing, China
- Seoul, South Korea
- Hong Kong, China
- Ho Chi Minh City, Vietnam
- Lima, Peru
In today's competitive market, it is critical to stand apart from the competition. The Villanova Graduate Career Management Center believes that self-assessment, career exploration and networking are integral to professional development, helping to define your career vision and shape your future. Through various tools, workshops, events and resources, VSB MBA students have the opportunity to engage in a meaningful reflection of their goals and aspirations.

Graduate Career Management takes an individualized approach to assisting students at every stage of career planning. Each semester the center offers a number of workshops and webinars such as Personal Branding, Networking, Strengthening Your LinkedIn Profile, Moving from Individual Contributor to Manager and more.

In addition, appointment hours are available for all students at both the Center City and Main Campus locations. The center's programs are geared to meeting the needs of working professionals, and therefore offer a flexible approach that is delivered in various formats to accommodate students’ schedules.

MBA students also have the opportunity to attend networking events including alumni mixers, speaker series and a Graduate Business sponsored event at the Homecoming festival.

**THE VILLANOVA NETWORK**
VSB MBA students and alumni are among the ranks of every major company in the Philadelphia area. With this robust presence of VSB MBA students and alumni in the professional sphere, the VSB network is a uniquely far-reaching and valuable resource for our community members.

**TOP ORGANIZATIONS:**
BANK OF NEW YORK MELLON • BOEING • CIGNA CORP • COMCAST • EXELON/PECO
JOHNSON & JOHNSON • LINCOLN FINANCIAL • LOCKHEED MARTIN • MERCK
SEI INVESTMENTS • PNC • VANGUARD • JP MORGAN
STUDENT ENGAGEMENT OPPORTUNITIES

GRADUATE BUSINESS PROGRAMS STUDENT ROUNDTABLE

The Villanova Graduate Business Programs Student Roundtable (GBSR) is a student-run organization dedicated to improving the overall experience of all Villanova graduate business students through coordinated events that focus on professional, social and philanthropic themes. The GBSR is comprised of the following committees:

Professional Development Committee: Devoted to helping students obtain “life & career skills” not learned in the classroom.

Women in Business Committee: Works to increase opportunities for female graduate students to connect with each other and with alumnae.

Philanthropic Committee: Dedicated to improving Villanova and its surrounding communities through sponsoring fundraisers for local charities and participating in local charitable events.

Most students get involved with this organization by joining one of these committees in their first year. As students demonstrate active involvement and leadership within their committees, they will be considered for leadership positions on the Board of Directors.

GBSR initiatives include:
- Villanova Day of Service
- Special Olympics
- Holiday Party
- VSB Fundraiser
- Women in Business Networking Events
- Football & Basketball Game Watches

ASPEN CASE COMPETITION

VSB is one of 25 leading MBA programs from around the world to compete in the Aspen Institute’s Business & Society International MBA Case Competition. The objective of this challenging exercise is to inspire future business leaders to innovate at the intersection of corporate profitability and environmental, social and ethical issues. The competition tasks the student teams with analyzing a business case study and developing innovative solutions to solve the problem at hand. Each team presents a comprehensive plan to a panel of academic judges, who ultimately name five finalist teams. In 2013, the VSB team earned a coveted finalist spot, placing fifth overall.
ADMISSIONS

Prospective students are typically concerned with admissions metrics—the average test scores, GPA range and work experience of the student population. But at VSB, there is more to students than a one-dimensional pie chart. VSB students are unique, and they come here looking to grow professionally, to develop personally and to challenge those around them to become stronger business leaders.

If you’re looking to join an environment where you are expected to engage, to collaborate and to question traditional ways of doing business, then you could be a good fit for the Villanova MBA.

APPLICATION REQUIREMENTS:

- The online application
- A $50 application fee
- Undergraduate and graduate transcripts
- Two essays (contained within the online application)
- Two recommendations
- Your professional résumé
- The GMAT or GRE. The test may be waived for candidates with a terminal degree. Please contact us for more information.
- International applicants must submit a TOEFL score and a transcript evaluation from WES or ECE.

INFORMATION SESSIONS & OPEN HOUSES

Information sessions and open houses are beneficial for prospective students interested in taking a deeper look at our programs. These events provide an opportunity to meet the Villanova admissions team, faculty and alumni. MBA open houses are held in the fall and spring and allow prospective students to experience a sample one-hour class.

Alternatively, information sessions are held more frequently throughout the year at the Main Campus and Center City location, as well as virtually through our online forum. Please check the events section of the VSB MBA website to register.

APPLICATION DEADLINES

Fast Track: (both locations) - Fall start only
- Round 1: December 15
- Round 2: February 15
- Round 3: April 15
- Round 4: June 30

Flex Track & Online Track: Enrolls three times per year
- Spring Deadline: November 15
- Summer Deadline: March 31
- Fall Deadline: June 30

CLASS PROFILE: THE VILLANOVA MBA

GMAT RANGE: 560–710  GPA: 3.0–3.75  WORK EXPERIENCE: 6 YEARS
MBA FELLOWSHIP

The MBA Fellows program is a competitive graduate assistantship that allows students to pursue their MBA degree on a full-time basis, free of tuition, while obtaining paid academic research experience. Many of our past Fellows have been published and pursued their PhD due to their research experience with the Villanova Fellowship. In addition, MBA Fellows have the opportunity to work directly with our Associate Director of Graduate Career Management to obtain summer internships and full-time placement upon graduation. Fellows also participate in case competitions both in regional and international settings throughout their two years at Villanova, including the ACG Cup, Aspen Institute’s Business & Society International MBA Case Competition and the Villanova Student Entrepreneurship Competition.

MBA Fellows are Flex Track students selected to assist VSB faculty with their research during the fall and/or spring semesters. The Fellows work under the supervision of full-time faculty member(s) for a total of 20 hours per week, totaling 280 hours per semester, and receive a stipend totaling $6,550 per semester. Fellowship applications are brought before the faculty board for the fall and spring semesters. New Fellows are not accepted in the summer semester.

MBA Fellowship application deadlines:
Fall Fellowship: May 31st
Spring Fellowship: October 31st

For more information regarding the Fellowship Program and the application process please visit our website www.gradbusiness.villanova.edu.